Other Communication Courses

Courses

COMM 1000. Foundations of Human Communication, Culture and Society. 3 cr. hrs.
A survey of communication principles and processes as they relate to interpersonal communication, small group communication, culture and communication, persuasion, communication in organizations, and mediated communication.

COMM 1050. Communication Pathways. 1 cr. hr.
Provide opportunities for academic and professional development for students in Communication. Topics include student success strategies, finding the right major and minor, internships, networking, career planning, portfolio development, study abroad, etc. Required of all new freshmen in the College of Communication. Prereq: Freshmen in the Diederich College of Communication.

COMM 1100. Professional Communication. 3 cr. hrs.
Principles and extended practice of rhetorical and stylistic elements of written and oral presentations with emphasis in workplace interactions. Individual work in various oral presentations and writing analysis, including informative, persuasive, celebration and group speeches.

COMM 1200. Media in Society. 3 cr. hrs.
Surveys the historical, economic and cultural development of the mass media in America. Introduces the theoretic approaches utilized to understand the media's role in society.

COMM 2100. Creativity, Communication and Innovation. 3 cr. hrs.
Focuses on exploring the creative process and the impact creativity has on driving innovation across a variety of disciplines including business, engineering, health sciences and the humanities. In this hands-on, experiential course, students learn to work collaboratively and to apply design thinking methodology to solve complex community-based problems and identify solutions. Students practice using a variety of human-centered design problem-solving methods by observing human experience, analyzing challenges and opportunities, and envisioning innovative possibilities.

COMM 2500. Introduction to Communication Research Methods. 3 cr. hrs.
Introduces students to the systematic process of asking and answering questions associated with communication inquiry. Various quantitative and qualitative methodologies are explored which enable students to design, conduct, interpret and evaluate research more critically. Prereq: COMM 1000 or COMM 1200; and Soph. stndg.

COMM 3800. Media Law. 3 cr. hrs.
Legal standards/doctrines governing libel, privacy and other areas of law directly affecting the media. Special consideration of legal problems in advertising, broadcast and electronic communication, journalism and public relations. Emphasis on the constitutional protection of freedom of expression and the media. Analysis of how these standards, doctrines and constitutional procedures affect the work of media professionals. Prereq: Jr. stndg.

COMM 3900. Ethical Problems of Mass Communications. 3 cr. hrs.
The practice of mass communication as ordered by moral principles. Prereq: Jr. stndg.

COMM 3964. Agency Practicum. 0-3 cr. hrs.
Hands-on, client-based practicum for 0-3 credits. Each credit requires 42.5 hours of client-based work within the agency. Prereq: Jr. stndg. and cons. of instr.

COMM 4100. Mass Media and the American Family. 3 cr. hrs.
The impact of the mass media on family communication patterns, familial value structures, development of children, and orientation to news media. Examination of news, advertising, and entertainment content from educational, cultural and economic perspectives. Emphasis on empirical social science research which examines relationships between media and families. Prereq: Jr. stndg.

COMM 4200. International Communication. 3 cr. hrs.
History of the comparison among present structures of national media systems and the role of journalism within them. Principles of international news flow, gatekeeping, impact of technology, and the relationship between developing countries. Exploration of various models of press-government relationships. Prereq: Jr. stndg.

COMM 4300. Survey Research and Reasoning for Communication Professionals. 3 cr. hrs.
Covers how to conduct, understand, interpret and communicate the results of political polls and other forms of sample surveys used in the media. Includes an introduction to data analysis and related reasoning, principles and techniques of sampling, questionnaire construction for various platforms (e.g. online, telephone, mail), the verbal and visual presentation of results for various audiences and ethical consideration. Prereq: Jr. stndg. or cons. of instr.

COMM 4330. Health, Science and Environmental Communication. 3 cr. hrs.
Study of and practice in communication of health, science, environmental, and risk information with the public and other non-experts, especially through mass, specialized and new media. Includes overview of some current issues. Available for graduate credit.

COMM 4400. Mass Communication Theory and Research. 3 cr. hrs.
Theoretical and methodological considerations involved in mass media research. Examines quantitative and qualitative approaches within the context of the media as social institutions. Prereq: COMM 2500; Jr. stndg; or cons. of instr.
Other Communication Courses

COMM 4500. Race and Gender Issues in Mass Media. 3 cr. hrs.
Surveys the past and present relationship between women and racial and ethnic minorities in the United States and the mass media. Specifically, the issues of how women and people of color are portrayed in the news and entertainment media, the role of ownership, employment and access to the media institutions will be studied. Women's Studies elective. Prereq: Jr. stndg.

COMM 4550. Media and the "Other". 3 cr. hrs.
Analysis of media created for and by a wide array of audiences, especially those outside of what is sometimes called "mainstream" media. The ways in which social and cultural ideas of "us" and "other" are formed, reinforced, and sometimes challenged through the media lens are identified and debated. Students consider and identify the power of media to form and honor (or dishonor) identity and whether it is possible or desirable to produce media that are identity-neutral.

COMM 4600. Media Management. 3 cr. hrs.
Staffing, organization, economics, salaries, law, labor negotiations and community relations as involved in the mass media. Theoretical and practical approaches to the problems of management.

COMM 4650. Cultural Identity, Media and Religion. 3 cr. hrs.
Framed through a media lens, students evaluate the diversity of ethnic and spiritual beliefs that are part of a multicultural society. Examines manifestations of religion across the media in news, advertising, public relations, etc. Also weighs issues concerning the use of media by religious groups and prejudice toward religion and secularism. Students critically evaluate consumer culture based on personal identities and philosophies embedded in world religions. Prereq: Soph. stndg.

COMM 4700. Media and Politics. 3 cr. hrs.
How the news media cover politics and how politicians deal with news coverage. Emphasis is on recent presidential campaigns, with special attention to ethical issues, the impact of new media, campaign advertising and strategies used by politicians and journalists. Prereq: Jr. stndg. and POSC 2201.

COMM 4750. Media, Technology and Culture. 3 cr. hrs.
Draws on books, films, television shows and other elements of popular culture to consider the historical and conceptual foundations of new media technologies and their impact on contemporary culture.

COMM 4931. Topics in Communication. 1-3 cr. hrs.
Various topics in communication to be announced in the schedule of classes.

COMM 4953. Seminar in Communication. 1-3 cr. hrs.
Special topics of seminar to be announced in the Schedule of Classes. Variable topics.

COMM 4961. Special Institute/Workshop/Project. 0-3 cr. hrs.
0 credit will be SNC/UNC grade assessment; 1-3 credits will be graded.

COMM 4986. Internship in Communication. 0-3 cr. hrs.
Provides students with the opportunity to apply theories, skills, and techniques in communication. Prereq: Cons. of dept. ch.; cons. of associate dean. 0 credit will be SNC/UNC grade assessment; 1-3 credits will be S/U grade assessment.

COMM 4995. Independent Study in Communications. 1-3 cr. hrs.
Prereq: Cons. of dept. ch.

COMM 4999. Senior Thesis. 1-3 cr. hrs.
The application of rigorous methodology in developing and writing a thesis under the direction of an adviser. Prereq: Cons. of dept. ch.