

Minors Offered

These minors are intended to provide a business background for students not enrolled in the College of Business Administration. **These minors are not available to students in the College of Business Administration.**

Minor in Business Administration

Required Courses

Code	Title	Hours
BUAD 1060	Business Applications: Basic Business Analytic Tools ¹	1
BUAD 2100	Accounting and Finance Fundamentals for Non-Business Majors	3
Economics Requirement: ²		3-6
ECON 1001	Introduction to Economics	
OR		
ECON 1103 & ECON 1104	Principles of Microeconomics and Principles of Macroeconomics	
MANA 3001	Behavior and Organization	3
INSY 3001	Introduction to Information Systems	3
MARK 3001	Introduction to Marketing	3
OSCM 3001	Operations and Supply Chain Management	3
Statistics ³		3
Total Credit Hours:		22-25

¹ BIEN 1100, CEEN 1210, GEEN 1130, GEEN 1200 or GEEN 1210 can be substituted.

² Three additional credits are required if the ECON 1103 Principles of Microeconomics and ECON 1104 Principles of Macroeconomics option is chosen.

³ BUAD 1560 Introduction to Statistics and Business Analytics, COMM 1700 Communication Statistics and Analysis, MATH 1700 Modern Elementary Statistics, MATH 4710 Mathematical Statistics, MATH 4720 Statistical Methods, MEEN 3426 Engineering Statistics or SOCI 2060 Social Statistics may be used to satisfy the statistics requirement.

Note:

- A C grade or better must be earned in each course, except BUAD 1060, where a student must earn a grade of S.
- Only one course may transfer in for the business minor; the assistant dean in the College of Business Administration must approve any transfer of credits.

For more information, contact Ms. Beth Krey at (414) 288-7142 or Beth.Krey@marquette.edu.

Minor in Human Resources

Required Courses

Code	Title	Hours
BUAD 2100 or ACCO 1030	Accounting and Finance Fundamentals for Non-Business Majors Principles of Financial Accounting	3
ECON 1103 or ECON 1001	Principles of Microeconomics Introduction to Economics	3
HURE 3001	Management of Human Resources	3
Statistics ¹		3-4
Three of the following HURE electives:		9
HURE 4003	Employment Law	
HURE 4010	Strategic Compensation and Rewards	
HURE 4030	Talent Acquisition & Management	
HURE 4080	Talent Development	
HURE 4140	International Human Resources Management	
HURE 4931	Topics in Human Resources	
HURE 4990	Human Resources Internship for Minors - Grading Period	

MANA 3035	Diversity in Organizations
or MANA 3001	Behavior and Organization
or MANA 3034	Negotiation

Total Credit Hours:**21-22**

¹ BUAD 1560 Introduction to Statistics and Business Analytics, COMM 1700 Communication Statistics and Analysis, MATH 1700 Modern Elementary Statistics, MATH 4710 Mathematical Statistics, MATH 4720 Statistical Methods, SOCI 2060 Social Statistics or SOCI 2060H Honors Social Statistics may be used to satisfy the statistics requirement.

Note:

- A grade of C or better must be earned in each course.
- Only one transfer course can apply toward the HURE minor. The assistant dean in the College of Business Administration must approve any transfer of credits.

For more information, contact the Management department chair, Dr. Mark Barratt at 414-288-0670 or Mark.Barratt@marquette.edu.

Minor in Information Systems

Required Courses

Code	Title	Hours
BUAD 2100 or ACCO 1030	Accounting and Finance Fundamentals for Non-Business Majors Principles of Financial Accounting	3
ECON 1103 or ECON 1001	Principles of Microeconomics Introduction to Economics	3
INSY 3001	Introduction to Information Systems	3
INSY 4052	Database Management Systems	3
INSY 4158	Systems Analysis and Design	3
Statistics ¹		3-4
One of the following:		3
INSY 4051	Business Applications Development	
INSY 4053	Project Management	
INSY 4054	Emerging Technologies	
INSY 4055	Web-based Applications	
INSY 4056	Information Systems Governance	
INSY 4057	Enterprise Systems in Supply Chain Management	
INSY 4156	Privacy and Security	
INSY 4540	Global Technology Experience	
INSY 4931	Topics in Information Systems	

Total Credit Hours:**21-22**

¹ BUAD 1560 Introduction to Statistics and Business Analytics, COMM 1700 Communication Statistics and Analysis, MATH 1700 Modern Elementary Statistics, MATH 4710 Mathematical Statistics, MATH 4720 Statistical Methods, MEEN 3426 Engineering Statistics, SOCI 2060 Social Statistics or SOCI 2060H Honors Social Statistics may be used to satisfy the statistics requirement.

Note:

- A grade of C or better must be earned in each course.
- Only one transfer course can apply toward the INSY minor. The assistant dean in the College of Business Administration must approve any transfer of credits.

For more information, contact the Management department chair, Dr. Mark Barratt at 414-288-0670 or Mark.Barratt@marquette.edu.

Minor in Innovation and Entrepreneurship

Required Courses

Code	Title	Hours
BUAD 2100 or ACCO 1030	Accounting and Finance Fundamentals for Non-Business Majors Principles of Financial Accounting	3
ECON 1001 or ECON 1103	Introduction to Economics ¹ Principles of Microeconomics	3
ENTP 3001	Understanding Entrepreneurship	3
ENTP 4010	New Venture Creation	3
Statistics ²		3-4
One of the following business electives:		3
ENTP 4020	Consulting to Entrepreneurs	
ENTP 4041	International Entrepreneurial Sustainability	
ENTP 4931	Topics in Entrepreneurship	
MANA 3034	Negotiation	
MANA 4010	Leadership, Motivation and Change	
MARK 3001	Introduction to Marketing	
INSY 3001	Introduction to Information Systems	
OSCM 3001	Operations and Supply Chain Management	
Applied Experiential Course (AEC) ³		3
ENTP 4990	Entrepreneurship Internship for Minors - Grading Period	

Total Credit Hours: 21-22

¹ Course fulfills the Individual and Social Behavior requirements of the University Core of Common Studies.

² BUAD 1560 Introduction to Statistics and Business Analytics, COMM 1700 Communication Statistics and Analysis, MATH 1700 Modern Elementary Statistics, MATH 4710 Mathematical Statistics MATH 4720 Statistical Methods, MATH 4740 Biostatistical Methods and Models, MEEN 3426 Engineering Statistics, SOCI 2060 Social Statistics or SOCI 2060H Honors Social Statistics may be used to satisfy the statistics requirement.

³ The following courses count for this requirement: Co-op Work Period, Field Experience, Internship, Practicum, Senior Design Project, Study Abroad term, any experiential course approve by the minor adviser or ENTP 4020 (which does not double count for an ENTP elective).

Note:

- A grade of C or better must be earned in each course.
- Only one course may transfer in for the business minor; the assistant dean in the College of Business Administration must approve any transfer of credits.

For more information, contact the Professor John Peterson at (414) 288-7035 or John.S.Peterson@marquette.edu.

Minor in Marketing

Required Courses

Code	Title	Hours
ECON 1001 or ECON 1103	Introduction to Economics Principles of Microeconomics	3
MARK 3001	Introduction to Marketing	3
MARK 4060	Marketing Research	3
Statistics ¹		3-4
Three Marketing Electives		9

Total Credit Hours: 21-22

¹ BUAD 1560 Introduction to Statistics and Business Analytics, COMM 1700 Communication Statistics and Analysis, MATH 1700 Modern Elementary Statistics, MATH 4720 Statistical Methods, SOCI 2060 Social Statistics or SOCI 2060H Honors Social Statistics may be used to satisfy the statistics requirement.

Note:

- A C grade or better must be earned in each course.
- Only one transfer course is allowed toward the MARK minor. The assistant dean in the College of Business Administration must approve any transfer of credits.

For more information, contact the Management department chair, Dr. Felicia Miller at 414-288-8068 or Felicia.Miller@marquette.edu.

Minor in Operations and Supply Chain Management

Required Courses

Code	Title	Hours
BUAD 2100 or ACCO 1030	Accounting and Finance Fundamentals for Non-Business Majors Principles of Financial Accounting	3
ECON 1001 or ECON 1103	Introduction to Economics Principles of Microeconomics	3
OSCM 3001	Operations and Supply Chain Management	3
Statistics ¹		3-4
Two of the following:		6
OSCM 4010	Manufacturing Planning and Control	
OSCM 4015	Service Management	
OSCM 4020	Quality and Process Management	
OSCM 4025	Purchasing and Supply Management	
OSCM 4040	Global Logistics Management	
OSCM 4045	Globalization and Global Operations	
OSCM 4057	Enterprise Systems in Supply Chain Management	
OSCM 4060	Supply Chain Analytics	
OSCM 4080	Applied Procurement	
OSCM 4082	Applied Lean Six Sigma	
OSCM 4085	Applied Logistics	
OSCM 4931	Topics in Operations and Supply Chain Management	
Total Credit Hours:		18-19

¹ BUAD 1560 Introduction to Statistics and Business Analytics, COMM 1700 Communication Statistics and Analysis, MATH 1700 Modern Elementary Statistics, MATH 4710 Mathematical Statistics, MATH 4720 Statistical Methods, MEEN 3426 Engineering Statistics, SOCI 2060 Social Statistics or SOCI 2060H Honors Social Statistics may be used to satisfy the statistics requirement.

Note:

- A grade of C or better must be earned in each course.
- Only one course may transfer in for the operations and supply chain management minor; the assistant dean in the College of Business Administration must approve any transfer of credits.

For more information, contact the Management department chair, Dr. Mark Barratt at 414-288-0670 or Mark.Barratt@marquette.edu.

Minor in Professional Selling

Required Courses

Code	Title	Hours
ECON 1001 or ECON 1103	Introduction to Economics Principles of Microeconomics	3
MARK 3001	Introduction to Marketing	3
MARK 4060	Marketing Research	3
MARK 4094	Professional Selling	3
Statistics ¹		3-4
Complete two of the following courses:		6
MARK 4030	Customer Relationship Management	

MARK 4191	Advanced Selling
MARK 4192	Sales Management

Total Credit Hours: 21-22

¹ BUAD 1560 Introduction to Statistics and Business Analytics, COMM 1700 Communication Statistics and Analysis, MATH 1700 Modern Elementary Statistics, MATH 4710 Mathematical Statistics, MATH 4720 Statistical Methods, SOCI 2060 Social Statistics or SOCI 2060H Honors Social Statistics may be used to satisfy the statistics requirement.

Note:

- A C grade or better must be earned in each course.
- Only one transfer course is allowed toward this minor. The assistant dean in the College of Business Administration must approve any transfer of credits.

For more information, contact the Sales director, Dr. Alex Milovic at (414) 288-8052 or Alexander.Milovic@marquette.edu.

Interdisciplinary Minor in Sports Management

Required Courses

Code	Title	Hours
BUAD 2100 or ACCO 1030	Accounting and Finance Fundamentals for Non-Business Majors Principles of Financial Accounting	3
ECON 1001 or ECON 1103	Introduction to Economics Principles of Microeconomics	3
Statistics ¹		3
MANA 3020	Introduction to Sport	3
MANA 4100	Ethics in Sport Leadership	3
Two of the following electives ²		5-6
ADPR 4000	Sports Promotion	
EDUC 1600 or EDUC 1800	Principles, Problems and Psychology of Coaching Theory and Practice in Coaching Team Sports	
ECON 4005	Sports Economics	
INSY 4053	Project Management	
MANA 3034	Negotiation	
MARK 4094	Professional Selling	
SOCI 2480	Sport and Society	

Total Credit Hours: 20-21

¹ BUAD 1560 Introduction to Statistics and Business Analytics, COMM 1700 Communication Statistics and Analysis MATH 1700 Modern Elementary Statistics, MATH 4710 Mathematical Statistics, MATH 4720 Statistical Methods, MATH 4740 Biostatistical Methods and Models, MEEN 3426 Engineering Statistics, SOCI 2060 Social Statistics, SOCI 2060H Honors Social Statistics may be used to satisfy the statistics requirement.

² Maximum of one EDUC 2 cr. course may be used as an elective for this minor.

- A grade of C or better must be earned in each course.
- Other electives possible through consultation with the program director.
- Only one course may transfer in for the business minor; the assistant dean in the College of Business Administration must approve any transfer of credits.