International Business

Program Director: Douglas O. Smith, JD
Department of International Business website (http://business.marquette.edu/departments/international-business/)

The curriculum for the International Business (IB) major is designed to educate students with a relatively broad knowledge of international commercial enterprises. IB majors learn about international trade, financial, banking, monetary concepts and issues; import, export and international and regulatory practices; international accounting and taxation; global marketing; and/or management of global entities and human resources. Requiring a double major, students also obtain another major in a functional business field such as accounting, economics, innovation and entrepreneurship, finance, information systems, human resources management, marketing, real estate or supply chain management.

International Business

Students majoring in International Business must pair this major with an additional primary major in the college. A least two Functional courses are required, the additional two courses can be taken from either Functional or Experiential and Global Perspective courses. Only one non-business course from the course options may be chosen to use toward major requirements.

Note: The total number of business electives, including the International Business (INBU) major and the primary major, must be 30 credits. Courses may only count toward the INBU major if they do not count toward the requirements for another declared major or minor. Students seeking an INBU major course must meet all listed prerequisites in order to enroll.

Specific International Business Course Requirements:

Functional Courses - At least two courses must be chosen from the following:

<table>
<thead>
<tr>
<th>Course</th>
<th>Title</th>
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</thead>
<tbody>
<tr>
<td>ACCO 4040</td>
<td>International Accounting</td>
</tr>
<tr>
<td>ACCO 4045</td>
<td>International Taxation</td>
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<tr>
<td>ADPR 4600</td>
<td>International Advertising and Public Relations</td>
</tr>
<tr>
<td>BULA 3040</td>
<td>The Legal and Regulatory Environment of IB</td>
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<tr>
<td>ECON 4044</td>
<td>Global Integration of Financial Sectors</td>
</tr>
<tr>
<td>ECON 4046</td>
<td>International Trade</td>
</tr>
<tr>
<td>ECON 4047</td>
<td>Development Economics</td>
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<tr>
<td>ENTP 4041</td>
<td>International Entrepreneurial Sustainability</td>
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<tr>
<td>FINA 4040</td>
<td>International Finance</td>
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<tr>
<td>HURE 4140</td>
<td>International Human Resources Management</td>
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<tr>
<td>MANA 4040</td>
<td>International Management</td>
</tr>
<tr>
<td>MARK 4040</td>
<td>International Marketing</td>
</tr>
<tr>
<td>OSCM 4040</td>
<td>Global Logistics Management</td>
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<tr>
<td>OSCM 4045</td>
<td>Globalization and Global Operations</td>
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</tbody>
</table>

Experiential and Global Perspective Courses: 1

<table>
<thead>
<tr>
<th>Course</th>
<th>Title</th>
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</thead>
<tbody>
<tr>
<td>INBU 4931</td>
<td>Topics in International Business</td>
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<tr>
<td>INBU 4953</td>
<td>Seminar in International Business</td>
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<tr>
<td>INBU 4986</td>
<td>International Business Internship - Grading Period</td>
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<tr>
<td>INBU 4989</td>
<td>International Business Internship Work and Grading Period</td>
</tr>
<tr>
<td>INSY 4540</td>
<td>Global Technology Experience</td>
</tr>
<tr>
<td>ANTH 4316</td>
<td>Culture Change and Development</td>
</tr>
<tr>
<td>ARBC 3200</td>
<td>Culture and Civilization of the Middle East</td>
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<tr>
<td>CHNS 3200</td>
<td>Chinese Culture and Civilization</td>
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<tr>
<td>HIST 3235</td>
<td>Twentieth Century Europe</td>
</tr>
<tr>
<td>HIST 3455</td>
<td>Modern Middle East Since 1500</td>
</tr>
<tr>
<td>HIST 4252</td>
<td>Modern Britain</td>
</tr>
<tr>
<td>HIST 4260</td>
<td>Modern Ireland: From the Rising to the Revolution</td>
</tr>
<tr>
<td>HIST 4262</td>
<td>Modern France</td>
</tr>
<tr>
<td>HIST 4264</td>
<td>Modern Germany</td>
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<tr>
<td>HIST 4310</td>
<td>Colonial Latin America</td>
</tr>
<tr>
<td>HIST 4350</td>
<td>The Caribbean</td>
</tr>
<tr>
<td>HIST 4500</td>
<td>Modern Japan</td>
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<td>Course Code</td>
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<tr>
<td>HIST 4555</td>
<td>Modern China</td>
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<td>ITAL 3200</td>
<td>Italian Culture and Civilization</td>
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<tr>
<td>POSC 4406</td>
<td>Public Policy in Industrial Democracies</td>
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<tr>
<td>POSC 4501</td>
<td>European Politics</td>
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<tr>
<td>POSC 4511</td>
<td>Russian and Post-Soviet Politics</td>
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<tr>
<td>POSC 4521</td>
<td>Chinese Politics</td>
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<tr>
<td>POSC 4541</td>
<td>Latin American Politics</td>
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<tr>
<td>POSC 4561</td>
<td>Politics of the Developing World</td>
</tr>
<tr>
<td>POSC 4601</td>
<td>International Law</td>
</tr>
<tr>
<td>POSC 4611</td>
<td>International Organizations</td>
</tr>
<tr>
<td>POSC 4621</td>
<td>Politics of the World Economy</td>
</tr>
<tr>
<td>POSC 4661</td>
<td>The Political Economy of Development</td>
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<tr>
<td>POSC 4711</td>
<td>International Politics of Europe</td>
</tr>
<tr>
<td>POSC 4721</td>
<td>International Politics of the Middle East</td>
</tr>
<tr>
<td>POSC 4731</td>
<td>International Politics of Asia</td>
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<tr>
<td>POSC 4741</td>
<td>United States-Latin American Relations</td>
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<tr>
<td>SPAN 3300</td>
<td>Peoples and Cultures of Spain</td>
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<td>SPAN 3300H</td>
<td>Honors Peoples and Cultures of Spain</td>
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<tr>
<td>SPAN 3310</td>
<td>Peoples and Cultures of Latin America</td>
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<tr>
<td>SPAN 4320</td>
<td>Latin American and Latinx Contemporary Issues</td>
</tr>
<tr>
<td>SPAN 4450</td>
<td>Afro-Hispanic and Afro-Latinx Literatures and Cultures</td>
</tr>
</tbody>
</table>

Upper Division Business Electives (courses completed in primary major) 18

Total Credit Hours 30

1 Students may complete ACCO 4931, ECONI 3040 and INBUI 4931 as an Experiential and Global Perspective Course.

**Second Language** - Working competency in a least one approved second language is required, satisfied by either 1) completing second language courses (3001 and another upper division elective) in Arabic, Chinese, French, German, Italian or Spanish; or 2) if passing a reading, writing, speaking and listening working competency test in a second language taught at Marquette University as endorsed by the Department of Languages, Literatures and Cultures. Permission to take this competency test is granted by the director of International Business Studies.

**Note:** International students whose native language is not English may have the language competency requirement waived subject to the approval of the director of International Business Studies.

**Study or Work Abroad** - Completion of a work or study abroad summer or term program is required. (Note: A term or academic year abroad may result in more than eight terms needed to complete the business degree.) Approval of the study/work abroad experience is subject to prior, written approval by the director of International Business Studies.

**Courses**

**INBU 2953. Seminar for International Exchange Students. 0 cr. hrs.**  
This course is required for all exchange students that are studying at Marquette University for the current semester. Students will be oriented to the college, the educational system and the business practices in the United States. Prereq: Approval of International Business Dir. SNC/UNC grade assessment.

**INBU 3986. Internship Work Period. 0 cr. hrs.**  
SNC/UNC grade assessment. Prereq: INBU major; cons. of prog. dir. and cons. of Business Career Center.

**INBU 4141. International Business Strategy. 3 cr. hrs.**  
In this course global business operations and global business decision making and strategy are integrated in a theoretically sound and practically useful manner. The focus of this discussion-based course is to explore various aspects of business entry and sustenance into the global marketplace using the "case method". In assessing their market position and strategic options, many companies face the decisions of a) going global, b) expanding globally, and/or c) competing globally. The course's cases, reading material, exercises, and projects are oriented towards addressing the critical issues surrounding the above options. Prereq: ECON 4044 or 4046, ECON 3001 or ECON 3003, MANA 3001, OSMC 3001, MARK 3001, FINA 3001.

**INBU 4931. Topics in International Business. 1-3 cr. hrs.**  
Topics vary. Prereq: Jr. stndg.

**INBU 4953. Seminar in International Business. 3 cr. hrs.**  
Topic varies. Prereq: Jr. stndg.
INBU 4986. International Business Internship - Grading Period. 3 cr. hrs.

INBU 4989. International Business Internship Work and Grading Period. 3 cr. hrs.

INBU 4995. Independent Study in International Business. 1-4 cr. hrs.
Prereq: Consent of Director of International Business Program.

INBU 9053. Undergraduate International Business Study Abroad/External Approved. 0 cr. hrs.
A zero-credit, variable credit hour equivalent course designed to keep student's files active while studying at one of Marquette's overseas partner institutions through the international student exchange program. Upon approval, students are enrolled in a college or university abroad for a term. Course credits are transferable to Marquette. Multiple sections correspond to overseas institutions and can be found in the Schedule of Classes. Prereq: Cons. of instr. SNC/UNC grade assessment.