# Degree Requirements

## Marquette Core Curriculum (MCC) - 30 credits

Refer to the Marquette Core Curriculum (MCC) [http://bulletin.marquette.edu/undergrad/marquettecorecurriculum](http://bulletin.marquette.edu/undergrad/marquettecorecurriculum) in the university section of this bulletin for courses that fulfill requirements. The university allows a maximum of two courses in the Discovery Tier Theme to apply towards a primary major. The College of Business Administration allows up to two courses in a student's declared Discovery Tier Theme to double count towards business core, major course work and/or upper division business electives. This can reduce the overall number of credits a student needs to graduate by a maximum of 6 credits.

### Business Curriculum Courses

<table>
<thead>
<tr>
<th>Course Code</th>
<th>Course Title</th>
<th>Credits</th>
</tr>
</thead>
<tbody>
<tr>
<td>MATH 1400</td>
<td>Elements of Calculus</td>
<td>3</td>
</tr>
<tr>
<td>BUAD 1001</td>
<td>Business Day 1</td>
<td>3</td>
</tr>
<tr>
<td>BUAD 1060</td>
<td>Business Applications: Basic Business Analytic Tools (or Waiver Exam of BUAD 1060)</td>
<td>1</td>
</tr>
<tr>
<td>BUAD 1560</td>
<td>Introduction to Statistics and Business Analytics</td>
<td>4</td>
</tr>
<tr>
<td>CMST 2300</td>
<td>Business Communication</td>
<td>2</td>
</tr>
<tr>
<td>LEAD 1050</td>
<td>Foundations for Academic and Career Success</td>
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</tr>
<tr>
<td>LEAD 2000</td>
<td>Career Planning and Application Strategies</td>
<td>1</td>
</tr>
<tr>
<td>LEAD 3000</td>
<td>Strategies for Entering the Business World</td>
<td>1</td>
</tr>
<tr>
<td>ACCO 1030</td>
<td>Principles of Financial Accounting</td>
<td>3</td>
</tr>
<tr>
<td>ACCO 1031</td>
<td>Principles of Managerial Accounting</td>
<td>3</td>
</tr>
<tr>
<td>ECON 1103</td>
<td>Principles of Microeconomics</td>
<td>3</td>
</tr>
<tr>
<td>ECON 1104</td>
<td>Principles of Macroeconomics</td>
<td>3</td>
</tr>
<tr>
<td>FINA 3001</td>
<td>Introduction to Financial Management (Business Core Course)</td>
<td>3</td>
</tr>
<tr>
<td>MANA 3001</td>
<td>Behavior and Organization (Business Core Course)</td>
<td>3</td>
</tr>
<tr>
<td>OSCM 3001</td>
<td>Operations and Supply Chain Management (Business Core Course)</td>
<td>3</td>
</tr>
<tr>
<td>MARK 3001</td>
<td>Introduction to Marketing (Business Core Course)</td>
<td>3</td>
</tr>
<tr>
<td>INSY 3001</td>
<td>Introduction to Information Systems (Business Core Course - ACCO 4050 required for ACCO majors)</td>
<td>3</td>
</tr>
<tr>
<td>or ACCO 4050</td>
<td>Accounting Information Systems</td>
<td></td>
</tr>
<tr>
<td>MANA 4101</td>
<td>Strategic Management (Business Core Course)</td>
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<tr>
<td>BULA 3001</td>
<td>Legal and Ethical Environment of Business (Required for ACCO Majors)</td>
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<tr>
<td>MANA 3002</td>
<td>Business and Its Environment</td>
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<tr>
<td>PHIL 4330</td>
<td>Business Ethics</td>
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</tr>
<tr>
<td>FINA 4370</td>
<td>Sustainable Finance (AIM students only)</td>
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</tr>
<tr>
<td>FINA 4371</td>
<td>Private Equity, Ethics and Society (AIM students only)</td>
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</tr>
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<td>ENTP 3001</td>
<td>Understanding Entrepreneurship (ENTP majors)</td>
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<td>HURE 3001</td>
<td>Management of Human Resources (HURE majors)</td>
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<tr>
<td>REAL 3001</td>
<td>Introduction to Commercial Real Estate (REAL majors)</td>
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<tr>
<td>ACCO 4060</td>
<td>Accounting Analytics</td>
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<tr>
<td>BUAN 2060</td>
<td>Business Analytics 1: Data Definition, Preparation, Descriptive Analytics</td>
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<tr>
<td>ECON 4060</td>
<td>Introduction to Econometrics</td>
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<tr>
<td>FINA 4050</td>
<td>Applied Financial Modeling</td>
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<tr>
<td>MARK 4065</td>
<td>Marketing Analytics</td>
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</tr>
<tr>
<td>OSCM 4060</td>
<td>Supply Chain Analytics</td>
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</table>

**Total Credit Hours** 54

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1. A waiver exam is available for students to test out of the BUAD 1060 Business Applications: Basic Business Analytic Tools 1-credit course. This exam is only available at the start of a student's career in the College of Business Administration.

2. Introductory course to major, need to check course prerequisites.
Degree Requirements

If a course is taken to complete the Business Ethics, Core Enhancement and Analytics structured electives, it can double fulfill both the business core and a major requirement if eligible. Note that an additional upper division business elective is required to meet credit requirements if a structured elective is used to double fulfill two academic areas.

Major Courses

Business degree students also must complete the requirements for one of the following majors: accounting, business administration, business economics, finance, human resources, information systems, innovation & entrepreneurship, marketing, operations and supply chain management, real estate. Students can choose to major in more than one business major. The course requirements for the second major replace (and may exceed) the upper division business elective requirements for the primary major, and vice versa for the secondary major’s upper division business elective requirements. This means that credits are shared among majors, and that it is possible to double major with 30 credits of course work.

The majors in business analytics and international business may also be declared, but if selected, must accompany one of the following majors: accounting, business administration, business economics, finance, human resources, information systems, innovation & entrepreneurship, marketing, operations and supply chain management, real estate. Students can double fulfill one course across two majors when possible. This double fulfillment does not change the minimum credit requirement to graduate and requires a student to take an additional upper division business elective course.

Within the Business Core Curriculum, students can double fulfill major course requirements with the Analytics, Business Ethics and Core Enhancement structured electives when possible.

At least one International Business course within or outside a student’s declared major(s) in the College of Business Administration is required.

Typical Four-year Planner - Non-Accounting (122-129 credits)

<table>
<thead>
<tr>
<th>Term</th>
<th>First Term</th>
<th>Hours</th>
<th>Second Term</th>
<th>Hours</th>
</tr>
</thead>
<tbody>
<tr>
<td>Freshman</td>
<td>BUAD 1060 (may be taken first or second term)</td>
<td>0-1</td>
<td>BUAD 1560</td>
<td>4</td>
</tr>
<tr>
<td></td>
<td>LEAD 1050</td>
<td>0</td>
<td>ACCO 1031</td>
<td>3</td>
</tr>
<tr>
<td></td>
<td>ACCO 1030</td>
<td>3</td>
<td>ECON 1103</td>
<td>3</td>
</tr>
<tr>
<td></td>
<td>MATH 1400</td>
<td>3</td>
<td>ENGL 1001 or BUAD 1001</td>
<td>3</td>
</tr>
<tr>
<td></td>
<td>ENGL 1001 or BUAD 1001</td>
<td>3</td>
<td>PHIL 1001 or THEO 1001</td>
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</tr>
<tr>
<td></td>
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<tr>
<td></td>
<td></td>
<td>15-16</td>
<td>16</td>
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<tr>
<td>Sophomore</td>
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<td>CORE 1929 (MCC)</td>
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<td></td>
<td>ECON 1104</td>
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<td>CMST 2300 (may be taken first or second term)</td>
<td>2</td>
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<tr>
<td></td>
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<td>Business Core</td>
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<td></td>
<td>16</td>
<td>17</td>
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<tr>
<td>Junior</td>
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<td>DSCV (MCC)</td>
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<td>Major Course/Business Elective</td>
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<td>NBE</td>
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<td>DSCV (MCC)</td>
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<td>NBE</td>
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Degree Requirements

<table>
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<tbody>
<tr>
<td>NBE</td>
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<td>3</td>
</tr>
<tr>
<td>13-16</td>
</tr>
<tr>
<td>12-15</td>
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**Senior**

<table>
<thead>
<tr>
<th>First Term</th>
<th>Hours</th>
<th>Second Term</th>
<th>Hours</th>
</tr>
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<tr>
<td>MANA 4101</td>
<td>3</td>
<td>Major Course/Business Elective</td>
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<tr>
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<td>Major Course/Business Elective</td>
<td>3</td>
</tr>
<tr>
<td>Major Course/Business Elective</td>
<td>3</td>
<td>CORE 4929 (MCC)</td>
<td>3</td>
</tr>
<tr>
<td>DSCV (MCC)(^2,3)</td>
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<td>Open Elective</td>
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<tr>
<td>NBE</td>
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<td>Total credit hours: 122-129</td>
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**DISCOVERY TIER/NON-BUSINESS ELECTIVES/open elective**

\((DSCV/NBE/OPEN ELECTIVE)\)

<table>
<thead>
<tr>
<th>DSCV Humanities(^2,3)</th>
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</thead>
<tbody>
<tr>
<td>DSCV Social Science(^2,3)</td>
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</tr>
<tr>
<td>DSCV Natural Science and Mathematics(^2,3)</td>
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<td>DSCV elective(^2,3)</td>
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<td>Non-Business electives (NBE)(^4)</td>
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<tr>
<td>Open Elective(^5)</td>
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</table>

1. A waiver exam is available for students to test out of the BUAD 1060 Business Applications: Basic Business Analytic Tools 1-credit course. This exam is only available at the start of a student's career in the College of Business Administration. Passing the waiver exam will reduce the overall number of credits a student will need to graduate by a maximum of 1 credit.

2. The four courses in the Discovery Tier (DSCV) of the MCC must be completed in the same theme and include the following content areas: Humanities (HUM), Social Science (SSC), Natural Science and Mathematics (NSM) and one elective (ELE), which is an additional course from any of the three content areas. A maximum of two courses in the Discovery Tier can apply towards the business core, major requirements, and upper division business electives. If double counting, this can reduce the overall number of credits a student will need to graduate by a maximum of 6 credits or two courses.

3. Students must also complete the Writing Intensive (WRIT) and Engaging Social System and Values 2 (ESSV2) requirements of the MCC. These requirements can be fulfilled through designated courses in the Discovery Tier or other degree requirements.

4. 9 credits of non-business electives are required for Accounting majors. All other majors require 15 credits of non-business electives.

5. The open elective can be used for: a non-business elective or a business elective outside of a declared major, including internship for credit or a study abroad course.

**Typical Four-year Planner - Accounting (122-129 credits)**

**Freshman**

<table>
<thead>
<tr>
<th>First Term</th>
<th>Hours</th>
<th>Second Term</th>
<th>Hours</th>
</tr>
</thead>
<tbody>
<tr>
<td>ACCO 1030</td>
<td>3</td>
<td>ACCO 1031</td>
<td>3</td>
</tr>
<tr>
<td>BUAD 1060 (may be taken first or second term(^1))</td>
<td>0-1</td>
<td>BUAD 1560</td>
<td>4</td>
</tr>
<tr>
<td>LEAD 1050</td>
<td>0</td>
<td>ECON 1103</td>
<td>3</td>
</tr>
<tr>
<td>MATH 1400</td>
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<td>ENGL 1001 or BUAD 1001</td>
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<tr>
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<td>PHIL 1001 or THEO 1001</td>
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<tr>
<td>PHIL 1001 or THEO 1001</td>
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</table>
### Degree Requirements

**Sophomore**

<table>
<thead>
<tr>
<th>First Term</th>
<th>Hours</th>
<th>Second Term</th>
<th>Hours</th>
</tr>
</thead>
<tbody>
<tr>
<td>ECON 1104</td>
<td>3</td>
<td>CORE 1929 (MCC)</td>
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</tr>
<tr>
<td>LEAD 2000 (may be taken first or second term)</td>
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<td>CMST 2300 (may be taken first or second term)</td>
<td>2</td>
</tr>
<tr>
<td>ESSV1 (MCC) or NBE</td>
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<td>ACCO Major Course</td>
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<tr>
<td>Major Course</td>
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<td>Business Core or Structured Elective</td>
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<tr>
<td>Business Core</td>
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<tr>
<td>Business Core</td>
<td>3</td>
<td>ACCCO 4050</td>
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| Total                                          | 16    | 17                                             |       |

**Junior**

<table>
<thead>
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<th>Hours</th>
<th>Second Term</th>
<th>Hours</th>
</tr>
</thead>
<tbody>
<tr>
<td>LEAD 3000 (may be taken first or second term)</td>
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<td>ACCO Major Course</td>
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</tr>
<tr>
<td>BULA 3001 (Structured Elective)</td>
<td>3</td>
<td>ACCO Major Course</td>
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<td>ACCO Major Course</td>
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<td>Business Core or Structured elective</td>
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</tr>
<tr>
<td>DSCV (MCC)(^2,3)</td>
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<td>DSCV (MCC)(^2,3)</td>
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<tr>
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</tr>
<tr>
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<td>3</td>
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</table>

| Total                                          | 13-16 | 12-15                                          |       |

**Senior**

<table>
<thead>
<tr>
<th>First Term</th>
<th>Hours</th>
<th>Second Term</th>
<th>Hours</th>
</tr>
</thead>
<tbody>
<tr>
<td>MANA 4101(^a)</td>
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<td>Structured Elective</td>
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<tr>
<td>ACCO Elective</td>
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<td>ACCO Elective</td>
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</tr>
<tr>
<td>Business Elective</td>
<td>3</td>
<td>Business Elective</td>
<td>3</td>
</tr>
<tr>
<td>DSCV (MCC)(^2,3)</td>
<td>3</td>
<td>CORE 4929 (MCC)</td>
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</tr>
<tr>
<td>Open Elective</td>
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<td></td>
<td></td>
</tr>
</tbody>
</table>

| Total                                          | 18    | 15                                             |       |

Total credit hours: 122-129