

# Degree Requirements

## Marquette Core Curriculum (MCC) - 30 credits

Refer to the Marquette Core Curriculum (MCC) (<https://bulletin.marquette.edu/undergrad/marquettecorecurriculum/>) in the university section of this bulletin for courses that fulfill requirements. The university allows a maximum of two business courses in the Discovery Tier Theme to apply towards business major requirements. The College of Business Administration allows up to two business courses in a student's declared Discovery Tier Theme to dual apply towards business core, major course work and/or upper division business electives to reduce the overall number of credits a student needs to graduate by a maximum of 6 credits.

## Business Curriculum Courses

Code	Title	Hours
MATH 1400	Elements of Calculus	3
BUAD 1001	Business Day 1	3
BUAD 1060	Business Applications: Basic Business Analytic Tools (or Waiver Exam of BUAD 1060) <sup>1</sup>	1
BUAD 1560	Introduction to Statistics and Business Analytics	4
CMST 2300	Business Communication	2
LEAD 1050	Foundations for Academic and Career Success	0
LEAD 2000	Career Planning and Application Strategies	1
LEAD 3000	Strategies for Entering the Business World	1
ACCO 1030	Principles of Financial Accounting	3
ACCO 1031	Principles of Managerial Accounting	3
ECON 1103	Principles of Microeconomics	3
ECON 1104	Principles of Macroeconomics	3
FINA 3001	Introduction to Financial Management (Business Core Course) <sup>2</sup>	3
MANA 3001	Behavior and Organization (Business Core Course)	3
OSCM 3001	Operations and Supply Chain Management (Business Core Course) <sup>2</sup>	3
MARK 3001	Introduction to Marketing (Business Core Course) <sup>2</sup>	3
INSY 3001 or ACCO 4050	Introduction to Information Systems (Business Core Course - ACCO 4050 required for ACCO majors) <sup>2</sup> Accounting Information Systems	3
MANA 4101	Strategic Management (Business Core Course)	3
Select one from the following Business Ethics structured elective (Business Core Course): <sup>3</sup>		3
BULA 3001	Legal and Ethical Environment of Business (Required for ACCO Majors)	
MANA 3002	Business and Its Environment	
PHIL 4330	Business Ethics	
FINA 4370	Sustainable Finance (AIM students only)	
FINA 4191	Private Equity, Ethics and Society	
Select one from the following Core Enhancement structured elective (Business Core Course): <sup>3</sup>		3
ENTP 3001	Understanding Entrepreneurship (ENTP majors) <sup>2</sup>	
HURE 3001	Management of Human Resources (HURE majors) <sup>2</sup>	
REAL 3001	Introduction to Commercial Real Estate (REAL majors) <sup>2</sup>	
Select one from the following Analytics structured elective (Business Core Course): <sup>3</sup>		3
ACCO 4060	Accounting Analytics	
BUAN 3065	Business Analytics 1: Data Definition, Preparation, Descriptive Analytics	
ECON 4060	Introduction to Econometrics	
FINA 4050	Applied Financial Modeling	
INSY 4052	Database Management Systems	
MARK 4060	Marketing Research	
MARK 4065	Marketing Analytics	
OSCM 4060	Supply Chain Analytics	
REAL 4061	Real Estate Modeling	

REAL 4210

Real Estate Asset Program - Applied Real Estate Modeling (REAP students only)

**Total Credit Hours:****54**

- <sup>1</sup> A waiver exam is available for students to test out of the BUAD 1060 Business Applications: Basic Business Analytic Tools 1-credit course. This exam is only available at the start of a student's career in the College of Business Administration.
- <sup>2</sup> Introductory course to major, need to check course prerequisites.
- <sup>3</sup> If a course is taken to complete the Business Ethics, Core Enhancement and Analytics structured electives, it can fulfill both the business core and a major requirement if eligible. Note that an additional upper division business elective may be required to meet credit requirements if a structured elective is used to fulfill two academic areas.

**Discovery Tier/Non-Business Electives/Open Electives****(DSCV/NBE/OPEN ELECTIVE)**

Code	Title	Hours
DSCV Humanities <sup>1, 2</sup>		3
DSCV Social Science <sup>1,2</sup>		3
DSCV Natural Science and Mathematics <sup>1, 2</sup>		3
DSCV elective <sup>1, 2</sup>		3
Non-Business electives (NBE) <sup>3</sup>		9-15
Open Elective <sup>4</sup>		3

- <sup>1</sup> The four courses in the Discovery Tier (DSCV) of the MCC must be completed in the same theme and include the following content areas: Humanities(HUM), Social Science (SSC), Natural Science and Mathematics (NSM) and one elective (ELE), which is an additional course from any of the three content areas. Courses in the Discovery Tier can apply towards the business core, major requirements and upper division business electives, as well as non-business minor or major or other program requirements. Students can apply a maximum of two business courses for both Discovery Tier requirements and business core, major, upper division business electives to reduce overall credits a student needs to graduate; a maximum reduction of 6 credits in total.
- <sup>2</sup> Students must also complete the Writing Intensive (WRIT) and Engaging Social System and Values 2 (ESSV2) requirements of the MCC. These requirements can be fulfilled through designated courses in the Discovery Tier or other degree requirements.
- <sup>3</sup> 9 credits of non-business electives are required for Accounting majors. All other majors require 15 credits of non-business electives.
- <sup>4</sup> The open elective can be used for: a non-business elective or a business elective outside of a declared major, internship for credit (in any business discipline, even declared major(s)), or a study abroad course.

**Major Courses**

Business degree students also must complete the requirements for one of the following majors: accounting, business administration, business economics, finance, human resources, information systems, innovation & entrepreneurship, marketing, operations and supply chain management, real estate. Students can choose to major in more than one business major. The course requirements for the second major replace (and may exceed) the upper division business elective requirements for the primary major, and vice versa for the secondary major's upper division business elective requirements. This means that credits are shared among majors, and that it is possible to double major with 30 credits of course work.

The majors in business analytics and international business may also be declared, but if selected, must accompany one of the following majors: accounting, business administration, business economics, finance, human resources, information systems, innovation & entrepreneurship, marketing, operations and supply chain management, real estate. Students can dual apply one course across two business majors when possible. This dual application of a course does not change the minimum credit requirement to graduate and may require a student to take additional business elective course(s) to meet unique upper division business electives. Within the Business Core Curriculum, students can fulfill both major course requirements and the Analytics, Business Ethics and Core Enhancement structured electives when possible.

At least one International Business course within or outside a student's declared major(s) in the College of Business Administration is required.

**Typical Four-year Planner - Non-Accounting (122-129 credits)****Freshman**

First Term	Hours	Second Term	Hours
BUAD 1060 (may be taken first or second term) <sup>1</sup>		0-1 BUAD 1560	4
LEAD 1050		0 ACCO 1031	3
ACCO 1030		3 ECON 1103	3
MATH 1400		3 ENGL 1001 or BUAD 1001	3

ENGL 1001 or BUAD 1001	3	PHIL 1001 or THEO 1001	3
PHIL 1001 or THEO 1001	3		
ESSV1 (MCC) or NBE	3		

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**15-16** **16**

**Sophomore**

<b>First Term</b>	<b>Hours</b>	<b>Second Term</b>	<b>Hours</b>
LEAD 2000 (may be taken first or second term)		1 CORE 1929 (MCC)	3
ECON 1104		3 CMST 2300 (may be taken first or second term)	2
ESSV1 (MCC) or NBE		3 Business Core	3
Business Core or Structured Elective		3 Business Core	3
Business Core		3 Business Core or Structured Elective	3
Business Core		3 DSCV (MCC) <sup>2, 3</sup>	3

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**16** **17**

**Junior**

<b>First Term</b>	<b>Hours</b>	<b>Second Term</b>	<b>Hours</b>
LEAD 3000 (may be taken first or second term)		1 Structured Elective	3
Structured Elective		3 Major Course/Business Elective	3
Major Course/Business Elective		3 DSCV (MCC) <sup>2, 3</sup>	0-3
Major Course/Business Elective		3 NBE	3
DSCV (MCC) <sup>2, 3</sup>		0-3 NBE	3
NBE		3	

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**13-16** **12-15**

**Senior**

<b>First Term</b>	<b>Hours</b>	<b>Second Term</b>	<b>Hours</b>
MANA 4101		3 Major Course/Business Elective	3
Major Course/Business Elective		3 Major Course/Business Elective	3
Major Course/Business Elective		3 Major Course/Business Elective	3
Major Course/Business Elective		3 CORE 4929 (MCC)	3
DSCV (MCC) <sup>2, 3</sup>		3 Open Elective	3
NBE		3	

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**18** **15**

**Total Credit Hours: 122-129**

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## Typical Four-year Planner - Accounting (122-129 credits)

**Freshman**

<b>First Term</b>	<b>Hours</b>	<b>Second Term</b>	<b>Hours</b>
ACCO 1030		3 ACCO 1031	3
BUAD 1060 (may be taken first or second term) <sup>1</sup>		0-1 BUAD 1560	4
LEAD 1050		0 ECON 1103	3

MATH 1400	3	ENGL 1001 or BUAD 1001	3
ENGL 1001 or BUAD 1001	3	PHIL 1001 or THEO 1001	3
PHIL 1001 or THEO 1001	3		
ESSV1 (MCC) or NBE	3		
<b>15-16</b>		<b>16</b>	
<b>Sophomore</b>			
<b>First Term</b>	<b>Hours</b>	<b>Second Term</b>	<b>Hours</b>
ECON 1104		3 CORE 1929 (MCC)	3
LEAD 2000 (may be taken first or second term)		1 CMST 2300 (may be taken first or second term)	2
ESSV1 (MCC) or NBE		3 ACCO Major Course	3
Major Course		3 Business Core or Structured Elective	3
Business Core		3 Business Core	3
Business Core		3 ACCO 4050	3
<b>16</b>		<b>17</b>	
<b>Junior</b>			
<b>First Term</b>	<b>Hours</b>	<b>Second Term</b>	<b>Hours</b>
LEAD 3000 (may be taken first or second term)		1 ACCO Major Course	3
BULA 3001 (Structured Elective)		3 ACCO Major Course	3
ACCO Major Course		3 Business Core or Structured elective	3
DSCV (MCC) <sup>2,3</sup>	0-3	DSCV (MCC) <sup>2,3</sup>	0-3
DSCV (MCC) <sup>2,3</sup>	3	NBE	3
NBE	3		
<b>13-16</b>		<b>12-15</b>	
<b>Senior</b>			
<b>First Term</b>	<b>Hours</b>	<b>Second Term</b>	<b>Hours</b>
MANA 4101 <sup>a</sup>		3 ACCO Major Course	3
Structured Elective		3 ACCO Elective	3
ACCO Elective		3 ACCO Elective	3
Business Elective		3 Business Elective	3
DSCV (MCC) <sup>2,3</sup>		3 CORE 4929 (MCC)	3
Open Elective		3	
<b>18</b>		<b>15</b>	
<b>Total Credit Hours: 122-129</b>			