Management

Master in Management

Program Director: Dr. Jeanne Simmons, Ph.D.
Master in Management website (https://www.marquette.edu/gsm)

Degree Offered

Master in Management (MiM), Plan B Non-Thesis option only.

Program Description

The Management (MGMT) program (MiM degree) is a 30-credit program designed to develop leadership skills related to the management and development of human capital, organizational development and change management practices that generate positive organizational results. Its curriculum reflects a forward-looking view of human capital as equal to financial and physical capital in enhancing the competitiveness of any organization. The master in management program is accredited by the Association for the Advancement of Collegiate Schools of Business (AACSB-International) and reflects the high standards and expectations of that accreditation.

Prerequisite for Admission

Applicants to leadership studies must hold a baccalaureate degree, or its academic equivalent, from an accredited college or university. The undergraduate background must be appropriate to the chosen course of study. Generally, applicants should have a minimum cumulative grade point average of 3.000 (on a scale of 4.000) in their undergraduate course work. Minimally two years of work experience is preferred.

Application Requirements

Applicants must submit, directly to the Graduate School of Management:

1. A completed application form and fee online at the GSM website (http://business.marquette.edu/academics/gsm-apply-now).
2. Essay questions on the application form.
3. Official transcripts from all current and previous colleges/universities except Marquette.
4. Three letters of recommendation.
5. A statement of purpose.
6. Official test scores from the GRE or GMAT.
   a. Applicants may request a waiver of the GMAT/GRE requirement if they have earned an overall grade point average of 3.250 or higher from an AACSB accredited school or Department of Education approved regional accrediting body.
7. (For international applicants only) a TOEFL score or other acceptable proof of English proficiency.

Additional application requirements may be required for particular specializations. Students should contact the program adviser for details.

Note: Temporary non-degree applicants (admission is valid for one term only) must submit all of the above, except the GMAT or GRE scores. Temporary non-degree status is not available to international students. International applicants must apply for regular degree admission status.

All application materials should be sent to:

Graduate School of Management
David A. Straz, Jr. Hall Executive Center, Suite 275
Marquette University
P.O. Box 1881
Milwaukee, WI 53201-1881

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The MiM (Master in Management) degree requires a minimum of 30-credit hours. 24 hours of required core and 6 hours of elective.

Required core (24 credits)

<table>
<thead>
<tr>
<th>Course</th>
<th>Title</th>
<th>Credits</th>
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</thead>
<tbody>
<tr>
<td>HURE 6105</td>
<td>Human Resources/Organizational Development Analytics</td>
<td>3</td>
</tr>
<tr>
<td>HURE 6170</td>
<td>Managing Human Capital</td>
<td>3</td>
</tr>
<tr>
<td>or MANA 6110</td>
<td>Managing Behavior in Organizations</td>
<td></td>
</tr>
<tr>
<td>HURE 6210</td>
<td>Organizational Development</td>
<td>3</td>
</tr>
</tbody>
</table>
HURE 6535  Diversity and Inclusion in Global Organizations  3  
HURE 6590  Human Capital Strategy  3  
MBA 6120  Concepts for Ethical Business Practice  1.5  
MBA 6140  Leading People and Change  1.5  
MBA 6160  Leadership Coaching and Development  1.5  
MANA 6125  Negotiations  3  
MANA 6997  Management Capstone  1.5  

Total Credit Hours  24  

ELECTIVES (6 CREDITS)  
BUAD 6000  Accounting and Finance for the Non-Financial Manager  3  
BUAD 6005  Economic Foundations for Marketing Decisions  3  
HURE 5931  Topics in Human Resources  1-3  
HURE 6931  Topics in Human Resource Management  1-3  
INSY 6153  Project Management  3  
INBU 5951  Marquette Led Travel and Study Abroad in International Business  3  
INBU 6951  International Study in Business  0-3  
LEDR 6115  Character Driven Leadership  3  
LEDR 6931  Topics in Leadership Studies  1-3  
MANA 6114  Teambuilding Skills  1.5  
MANA 6931  Topics in Management  1-3  
MBA 6130  Corporate Social Responsibility  1.5  
MBA 6150  Leading Innovation and Creativity  1.5  
SPLE 6400  Sport Management  3  
SPLE 6700  NCAA: Exploring Current Issues  3  

Graduate level elective - career specific electives approved by program director  

Accelerated Bachelor's-Master's degree Program  
The program is aimed at individuals with an undergraduate degree in any field, technical or non-technical, who seek to gain a deeper understanding and development of thoughtful leadership around managing and leading people. Current Marquette University undergraduate students may take up to 9 credit hours of graduate-level courses and may start as early as their junior year. These graduate credits count for both the undergraduate and graduate degrees. Should a student be denied admission to the master in management program, the courses will be counted toward the undergraduate degree only. A minimum grade of B is required for courses taken as an undergraduate student for graduate credit to apply toward graduate program requirements. Upon completion of the first term as a master's candidate, the student must petition the Graduate School of Management to transfer the courses taken as an undergraduate to the master's degree.  

To be considered for admission to the five-year program, applicants must formally apply to the Graduate School of Management during their senior year at Marquette University, complete all of the application requirements as listed above and indicate on their application that they are applying for the five-year ADP program. For more information, contact the Graduate School of Management at (414) 288-7145 or send an email to GSM@marquette.edu.