

Leadership Education & Develop (LEAD)

LEAD 1050 Foundations for Academic and Career Success (0 credits)

Offers students the opportunity to develop business skills to enter into and excel within the business community. Students receive information on how to integrate business etiquette and introductory networking skills in their professional career. Students begin the process of creating a professional resume and receive information to better understand systems and resources available to them as students in the College of Business Administration and Marquette University as a whole.

Prerequisite: Enrolled in the College of Business.

Level of Study: Undergraduate

Last four terms offered: 2024 Spring Term, 2023 Fall Term, 2023 Spring Term, 2022 Fall Term

Schedule of Classes (<https://bulletin.marquette.edu/class-search/?details&code=LEAD%201050>)

LEAD 2000 Career Planning and Application Strategies (1 credits)

Career readiness includes reflective self-knowledge, effective research strategies, targeted application materials and comprehensive search strategies. Students are presented with opportunities to learn and practice the skills needed to explore and identify career goals and pursue a job or internship search. Topics include resume and cover letter writing, interviewing, job/internship search strategies, informational interviews and networking.

Prerequisite: Enrolled in Business Administration, Soph. stndg. and LEAD 1050 or exemption; BUAD 1060 or exemption, which may be taken concurrently; BUAD 1001, which may be taken concurrently.

Level of Study: Undergraduate

Last four terms offered: 2024 Summer Term, 2024 Spring Term, 2023 Fall Term, 2023 Spring Term

Schedule of Classes (<https://bulletin.marquette.edu/class-search/?details&code=LEAD%202000>)

LEAD 3000 Strategies for Entering the Business World (1 credits)

Strategies for entering the business world starts with first impressions. Preparing students to present themselves as professionals and how to network effectively is just the beginning. Students are required to participate in a practice interview with employers from the business field. Additional information is presented regarding graduate school opportunities (MS, MBA, Law, etc.); legal considerations for all business people; transitioning between jobs; company benefits; dressing for success; and budgeting with their first annual salary.

Prerequisite: Enrolled in the College of Business Administration; Jr. stndg.; LEAD 2000; ACCO 1031 and CMST 2300 or COMM 1100 or COMM 1300, both of which may be taken concurrently.

Level of Study: Undergraduate

Last four terms offered: 2024 Summer Term, 2024 Spring Term, 2023 Fall Term, 2023 Spring Term

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