

# Entrepreneurship (ENTP)

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## **ENTP 3001 Understanding Entrepreneurship (3 credits)**

Consistent with Marquette's mission of concern for the whole person, course seeks to help each student begin to create a venture that enables a fulfilling life. Students individually craft business models for new ventures (for-profit or non-for-profit) that meet underserved needs. Students also learn to communicate their venture concepts to potential resources providers.

*Prerequisite:* Soph. stndg.

*Level of Study:* Undergraduate

*Interdisciplinary Studies:* Public History

*Last four terms offered:* 2024 Spring Term, 2023 Fall Term, 2023 Spring Term, 2022 Fall Term

Schedule of Classes (<https://bulletin.marquette.edu/class-search/?details&code=ENTP%203001>)

## **ENTP 3986 Internship Work Period (0 credits)**

SNC/UNC grade assessment.

*Prerequisite:* ENTP 3001; cons. of prog. dir. and cons. of Business Career Center.

*Level of Study:* Undergraduate

*Last four terms offered:* 2024 Summer Term, 2023 Summer Term, 2022 Summer Term, 2021 Summer Term

Schedule of Classes (<https://bulletin.marquette.edu/class-search/?details&code=ENTP%203986>)

## **ENTP 3990 Entrepreneurship Internship for Minors - Work Period (0 credits)**

SNC/UNC grade assessment. Not available to students enrolled in the College of Business Administration.

*Prerequisite:* ENTP 3001 or concurrent enrollment, declared Entrepreneurship Minor, cons. of prog. dir., cons. of Business Career Center.

*Level of Study:* Undergraduate

*Last four terms offered:* 2024 Summer Term, 2022 Summer Term, 2021 Summer Term, 2018 Fall Term

Schedule of Classes (<https://bulletin.marquette.edu/class-search/?details&code=ENTP%203990>)

## **ENTP 4010 New Venture Creation (3 credits)**

This course focuses on starting and developing a new business. Topics include evaluating opportunities and testing the feasibility of creative ideas, selecting and dealing with partners; alternative methods of financing, developing the initial competitive strategy, structuring and managing the business through the early survival months, and sources of outside help. Students will prepare a business plan that can be used to launch a new initiative.

*Prerequisite:* ENTP 3001.

*Level of Study:* Undergraduate

*Last four terms offered:* 2024 Spring Term, 2023 Fall Term, 2023 Spring Term, 2022 Fall Term

Schedule of Classes (<https://bulletin.marquette.edu/class-search/?details&code=ENTP%204010>)

## **ENTP 4018 Milwaukee Urban Business Learning (3 credits)**

Aims to connect students, community business leaders and entrepreneurs in economically diverse, often challenged neighborhoods. Students help to identify business organizations that need assistance and implement sustainable business solutions for these client companies. Students use their business knowledge to get hands-on experience with Milwaukee urban businesses and gain an understanding of the unique cultural and economic conditions of the businesses found in the specific target zone or neighborhood. An example of such an organization is Near West Side Partners, an organization that serves several neighborhoods adjacent to the Marquette campus.

*Prerequisite:* Jr. stdng.; and ENTP 3001 or cons. of instr.

*Level of Study:* Undergraduate

*Last four terms offered:* 2023 Spring Term, 2020 Spring Term

Schedule of Classes (<https://bulletin.marquette.edu/class-search/?details&code=ENTP%204018>)

## **ENTP 4020 Consulting to Entrepreneurs (3 credits)**

Students conduct a consulting project for an entrepreneur and provide its findings and recommendations, orally and in writing, to the client. Students develop skills in project management, advisory and consulting services, and primary research. Students also learn applied business knowledge to the project.

*Prerequisite:* ENTP 3001.

*Level of Study:* Undergraduate

*Last four terms offered:* 2023 Fall Term, 2022 Fall Term, 2021 Fall Term, 2020 Fall Term

Schedule of Classes (<https://bulletin.marquette.edu/class-search/?details&code=ENTP%204020>)

## **ENTP 4041 International Entrepreneurial Sustainability (3 credits)**

Focuses on the identification of entrepreneurial challenges in the context of great social challenges - environmental sustainability in a global context. Develops insight into opportunities for simultaneous economic and environmental sustainability (i.e. entrepreneurial sustainability) in the context of daunting global challenges, with particular reference to other countries. The challenges are not only those of the other country context itself, but also those that arise for ventures that cross national borders and provide environmental solutions. As a rule the other country covered is the People's Republic of China.

*Prerequisite:* ENTP 3001 or cons. of instr.

*Level of Study:* Undergraduate

Schedule of Classes (<https://bulletin.marquette.edu/class-search/?details&code=ENTP%204041>)

**ENTP 4080 Entrepreneurial Finance (3 credits)**

Focuses on the financial aspects of entrepreneurship, from the first decision as to whether or not to undertake an activity, to projecting financial needs, reviewing the trade-offs between alternative financing choices, to harvesting. Topics include but are not limited to: bootstrapping, the role of angel investors, private placements, venture capital, banking options, commercial financing, public offers (IPOs, PIPES), factoring, franchising and joint ventures.

*Prerequisite:* ENTP 3001 and FINA 3001.

*Level of Study:* Undergraduate

*Last four terms offered:* 2023 Fall Term, 2023 Spring Term, 2022 Fall Term, 2021 Fall Term

Schedule of Classes (<https://bulletin.marquette.edu/class-search/?details&code=ENTP%204080>)

**ENTP 4931 Topics in Entrepreneurship (3 credits)**

Topics may vary. Specific topics are designated in the Schedule of Classes.

*Prerequisite:* ENTP 3001.

*Level of Study:* Undergraduate

*Last four terms offered:* 2022 Spring Term, 2021 Spring Term, 2020 Spring Term, 2019 Spring Term

Schedule of Classes (<https://bulletin.marquette.edu/class-search/?details&code=ENTP%204931>)

**ENTP 4986 Entrepreneurship Internship - Grading Period (3 credits)**

S/U grade assessment.

*Prerequisite:* ENTP 3986, cons. of prog. dir. and cons. of Business Career Center.

*Level of Study:* Undergraduate

*Last four terms offered:* 2024 Spring Term, 2023 Fall Term, 2023 Spring Term, 2022 Fall Term

Schedule of Classes (<https://bulletin.marquette.edu/class-search/?details&code=ENTP%204986>)

**ENTP 4989 Entrepreneurship Internship Work and Grading Period (3 credits)**

S/U grade assessment.

*Prerequisite:* ENTP 3001; cons. of prog. dir. and cons. of Business Career Center.

*Level of Study:* Undergraduate

*Last four terms offered:* 2024 Spring Term, 2023 Fall Term, 2023 Spring Term, 2022 Fall Term

Schedule of Classes (<https://bulletin.marquette.edu/class-search/?details&code=ENTP%204989>)

**ENTP 4990 Entrepreneurship Internship for Minors - Grading Period (3 credits)**

S/U grade assessment. Not available to students enrolled in the College of Business Administration

*Prerequisite:* ENTP 3001, which may be taken concurrently, declared Innovation and Entrepreneurship minor, cons. of prog. dir., cons. of Business Career Center.

*Level of Study:* Undergraduate

*Last four terms offered:* 2022 Fall Term, 2020 Fall Term, 2018 Fall Term

Schedule of Classes (<https://bulletin.marquette.edu/class-search/?details&code=ENTP%204990>)

**ENTP 4991 Entrepreneurship Internship for Minors - Work and Grading Period (3 credits)**

S/U grade assessment. Not available to students enrolled in the College of Business Administration.

*Prerequisite:* ENTP 3001, which may be taken concurrently, declared Innovation and Entrepreneurship minor, cons. of prog. dir., cons. of Business Career Center.

*Level of Study:* Undergraduate

*Last four terms offered:* 2024 Spring Term, 2023 Fall Term, 2022 Fall Term, 2022 Spring Term

Schedule of Classes (<https://bulletin.marquette.edu/class-search/?details&code=ENTP%204991>)

**ENTP 4995 Independent Study in Entrepreneurship (1-4 credits)**

Faculty-supervised, independent study/research of a specific area or topic in Entrepreneurship.

*Prerequisite:* ENTP 3001 and cons. of dept. ch.

*Level of Study:* Undergraduate

*Last four terms offered:* 2021 Summer Term, 2021 Spring Term, 2020 Spring Term, 2019 Fall Term

Schedule of Classes (<https://bulletin.marquette.edu/class-search/?details&code=ENTP%204995>)

**ENTP 5931 Topics in Entrepreneurship (3 credits)**

Topics may vary. Specific topics are designated in the Schedule of Classes.

*Prerequisite:* Admitted to graduate ACCO, BUAD, ECON or NURS program; or cons. of M.B.A. prog. dir. Prerequisites vary depending on topic.

*Level of Study:* Graduate

Schedule of Classes (<https://bulletin.marquette.edu/class-search/?details&code=ENTP%205931>)

**ENTP 6931 Topics in Entrepreneurship (1-3 credits)**

Topics vary.

*Prerequisite:* Admitted to the graduate ACCO, BUAD, CCOM, ECON, or NURS program; or cons. of M.B.A. prog. dir. Prerequisites may vary depending on topic.

*Level of Study:* Graduate

*Last four terms offered:* 2017 Spring Term, 2014 Spring Term

Schedule of Classes (<https://bulletin.marquette.edu/class-search/?details&code=ENTP%206931>)

**ENTP 6995 Independent Study in Entrepreneurship (1-3 credits)**

Faculty-supervised, independent study/research of a specific area or topic in Entrepreneurship.

*Prerequisite:* Admitted to the graduate ACCO, BUAD, ECON, MGMT or NURS program; or cons. of M.B.A. prog. dir.

*Level of Study:* Graduate

*Last four terms offered:* 2023 Spring Term, 2022 Fall Term, 2016 Summer Term, 2013 Spring Term

Schedule of Classes (<https://bulletin.marquette.edu/class-search/?details&code=ENTP%206995>)