

# Graphic Design, Minor

## Program Director: Sheena Carey

The fine arts minor represents a unique program created in collaboration with the nearby Milwaukee Institute of Art and Design (MIAD). The collaboration offers students the opportunity to enhance creative skills, increase knowledge of the arts and fulfill artistic desires by choosing one of the two 18-credit minors: Fine Arts-Graphic Design or Fine Arts-Studio Art. Each minor offers a unique blend of creative conceptualizing, execution, theory and technology. MIAD is fully accredited by the National Association of Schools of Art and Design (NASAD).

Students who wish to pursue a FIAR minor must apply for admission to the program. Space is limited and applications are only accepted from Freshmen and Sophomores. Applications are due by October 1 (for admission in spring term) or February 15 (for admission in fall term). Applicants are notified of their status by October 15 (for spring term) or March 1 (for fall term). All program applications should be emailed to the program director, Sheena Carey, at sheena.carey@marquette.edu. No late applications are accepted. Students must provide an artist statement, a portfolio with up to 10 creative samples and one letter of reference.

- The artist statement should be a 500- to 750-word statement describing the history of the student's interests and experiences in art, the student's goals and what motivates the student to achieve those goals. The student statement should also include the following: name, college, class level (freshman or sophomore), major and desired FIAR minor.
- Up to 10 samples of creative work should be uploaded into an online portfolio and the link to it should be included at the conclusion of the artistic statement, along with the name of the student's reference.
- Reference letters should come from someone who knows of the student's creative passion and may be a high school teacher. Letters should be sent directly to the program director: sheena.carey@marquette.edu.

Only full-time Marquette students, accepted into the FIAR program as declared FIAR minors, may registrar for classes. Normally FIAR minors complete one course per term. However, under some circumstances students may be allowed to register for a second class. Any declared minor who has not taken a FIAR class by junior year, may be dropped from the minor. Students may not exceed 18 FIAR credits overall. Students must meet any prerequisites before registering for a course. Placement is subject to availability. Students should consult the Schedule of Classes at the time of registration. Registration forms must be filed by November 15 (for spring term) and April 15 (for fall term). The MIAD Registration form is located on the Marquette Central academic forms website. ([http://www.marquette.edu/mucentral/registrar/policy\\_forms.shtml](http://www.marquette.edu/mucentral/registrar/policy_forms.shtml)) The tuition cost of enrolling in MIAD courses is included in the Marquette full-time student tuition rate. However, other course material fees may apply, and students need to pay them directly to MIAD before the start of classes. Additionally, MIAD requires a laptop computer for all Graphic Design minors. A 15" Apple MacBook Pro is strongly recommended. Finally, do not contact MIAD teachers or the registrar regarding scheduling, substitutions and/or waivers. All of these must be approved by Sheena Carey, Marquette FIAR Program Director.

Students registered for FIAR courses receive notification from MIAD shortly before classes begin. This notification includes information about supplies, class location, course website, parking options, as well as any specific instructions from individual MIAD instructors. Student lockers are available at MIAD. Transportation to MIAD is not provided; however public transportation is readily available and many students car pool. Finally, all FIAR courses are offered at MIAD unless otherwise noted. MIAD is located at 273 East Erie Street.

Further information can be obtained from Sheena Carey, Program Director, 118 Johnston Hall, 414-288-7026 or at sheena.carey@marquette.edu.

## Minor in Graphic Design

The graphic design minor is designed for students who wish to pursue work in graphic design across print and digital media.

| Code  | Title  | Hours |
|---|--|-------|
| Required courses - must be completed before enrolling in electives: |  |       |
| FIAR 1100   | Visual Language: FYE110                        | 3     |
| FIAR 2030   | Typography 1: CD202                            | 3     |
| FIAR 2900   | Form in Communication: CD200                   | 3     |
| FIAR 2910   | Concept in Communication: CD201                | 3     |
| Required course - choose one of the following:                      |  |       |
| FIAR 1501   | Digital 2D: FYE150                             | 3     |
| ADPR 2100   | Communication Design Toolbox                   | 3     |
| Elective course - choose one of the following:                      |  |       |
| FIAR 2040   | Typography 2: CD203                            | 3     |
| FIAR 2400   | Advanced Digital 2D: DS230                     | 3     |
| FIAR 3020   | Information Design and Research Methods: CD302 | 3     |
| FIAR 3040   | Portfolio Practice: CD303                      | 3     |

**Total Credit Hours:****18****Note:**

- Only courses listed under FIAR in Marquette's Schedule of Classes are available for registration, as only these courses have been approved by the FIAR Program Director. Not all courses offered at MIAD are available to Marquette Fine Art minors. Any questions should be directed to the FIAR Program Director: Sheena Carey.

**University Policies**

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- Academic Censure - Undergraduate (<https://bulletin.marquette.edu/policies/academic-censure/undergraduate/>)
- Academic Integrity (<https://bulletin.marquette.edu/policies/academic-integrity/>)
- Academic Misconduct (<https://bulletin.marquette.edu/policies/academic-misconduct-policy/>)
- Academic Program Definitions (<https://bulletin.marquette.edu/policies/academic-programs-defined/>)
- Academic Standing (<https://bulletin.marquette.edu/policies/academic-standing/>)
- Accelerated Degree Programs (<https://bulletin.marquette.edu/policies/accelerated-degree-programs/>)
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- Class Rank (<https://bulletin.marquette.edu/policies/class-rank/>)
- Classification - Undergraduate (<https://bulletin.marquette.edu/policies/classification-undergraduate/>)
- Commencement (<https://bulletin.marquette.edu/policies/commencement/>)
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- Transfer Course Credit - Undergraduate (<https://bulletin.marquette.edu/policies/transfer-course-credit-policy/undergraduate/>)
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