Film and Media Studies, Minor

Chairperson: Amanda Keeler, Ph.D.

The interdisciplinary minor enables students to gain a complex understanding of media and the ways it shapes the world and our ability to act in it. Students engage in critical analyses of media practices, texts and audiences. From journalism to advertising to public relations and film, students examine media within historical, cultural, social, economic, legal and ethical contexts, and learn to be citizens of the world.

### Film and Media Studies Minor

#### Required Courses

<table>
<thead>
<tr>
<th>Code</th>
<th>Title</th>
<th>Hours</th>
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</thead>
<tbody>
<tr>
<td></td>
<td><strong>Choose one of the following:</strong></td>
<td>3</td>
</tr>
<tr>
<td>DGMD 4810</td>
<td>Radio and Television History</td>
<td></td>
</tr>
<tr>
<td>DGMD 4845</td>
<td>History of Documentary</td>
<td></td>
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<tr>
<td>FILM 4620</td>
<td>History of American Film</td>
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<tr>
<td>JOUR 4600</td>
<td>Journalism History</td>
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<td></td>
<td><strong>Choose one of the following:</strong></td>
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<tr>
<td>ADPR 4750</td>
<td>Strategic Communication in a Culturally Diverse Marketplace</td>
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<tr>
<td>COMM 4500</td>
<td>Race and Gender Issues in Mass Media</td>
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<tr>
<td>COMM 4550</td>
<td>Media and the Other</td>
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<tr>
<td>FILM 3620</td>
<td>World Cinema</td>
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<td></td>
<td><strong>Choose one of the following:</strong></td>
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<tr>
<td>DGMD 3700</td>
<td>Global Television</td>
<td></td>
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<tr>
<td>DGMD 4850</td>
<td>Television Criticism</td>
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<tr>
<td>ENGL 3740</td>
<td>Film Studies</td>
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<td></td>
<td><strong>Electives - Choose 9 credits from the following:</strong></td>
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<tr>
<td>ADPR 4600</td>
<td>International Advertising and Public Relations</td>
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<tr>
<td>ADPR 4750</td>
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<tr>
<td>COMM 4600</td>
<td>Media Management</td>
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<tr>
<td>COMM 4700</td>
<td>Media and Politics</td>
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<tr>
<td>COMM 4750</td>
<td>Media, Technology and Culture</td>
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<tr>
<td>COMM 4999</td>
<td>Senior Thesis</td>
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<tr>
<td>CMST 3300</td>
<td>Persuasion</td>
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<tr>
<td>DGMD 3840</td>
<td>Media Aesthetics</td>
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<tr>
<td>DGMD 4800</td>
<td>Digital Media Law and Policy</td>
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<td>DGMD 4850</td>
<td>Television Criticism</td>
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<tr>
<td>FILM 2290</td>
<td>Economic and Social Aspects of Film</td>
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<td>FILM 4620</td>
<td>History of American Film</td>
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<tr>
<td>ENGL 3740</td>
<td>Film Studies</td>
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<tr>
<td>ITAL 3210</td>
<td>Sicilian Mafia and Antimafia Representations and Literature and Film</td>
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<tr>
<td>FREN 4220</td>
<td>Francophone Art or Film: Non-Western</td>
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<td>FREN 4230</td>
<td>Francophone Art or Film: Western</td>
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<td>FREN 4240</td>
<td>Francophone Popular Culture</td>
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<td>FREN 4360</td>
<td>Postcolonial Francophone African Cinema</td>
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<tr>
<td>SPAN 3530</td>
<td>Film and Society in Spanish</td>
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**Total Credit Hours:** 18
University Policies

- Academic Advising (https://bulletin.marquette.edu/policies/academic-advising/)
- Academic Censure - Undergraduate (https://bulletin.marquette.edu/policies/academic-censure/undergraduate/)
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- Class Rank (https://bulletin.marquette.edu/policies/class-rank/)
- Classification - Undergraduate (https://bulletin.marquette.edu/policies/classification-undergraduate/)
- Commencement (https://bulletin.marquette.edu/policies/commencement/)
- Conferral of Degrees and Certificates (https://bulletin.marquette.edu/policies/conferral-degrees-certificates/)
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- Transfer (Internal) to Another Undergraduate College within the University (https://bulletin.marquette.edu/policies/transfer-internal-another-undergraduate-college-within-university/)
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- Withdrawal - Undergraduate (https://bulletin.marquette.edu/policies/withdrawals/undergraduate/)

College of Communication Policies

- Academic Dishonesty (https://bulletin.marquette.edu/communication/policies/academic-dishonesty/)
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- Withdrawal

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• Grade Minimums (https://bulletin.marquette.edu/communication/policies/grade-minimums/)
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