

# J. William and Mary Diederich College of Communication

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## From the Dean

Diederich College of Communication website (<http://diederich.marquette.edu/>)

Welcome!

For more than a century, the Diederich College of Communication has provided students with a well-rounded liberal arts background that reinforces valuable skills in writing, public speaking and critical thinking. With further emphasis on the ethical and moral questions facing communication professionals, students receive the foundation they need to become successful, ethically minded leaders in their places of employ and in their communities.

Our course offerings cross a wide range of disciplines that include strategic communication, digital media and performing arts, communication studies, journalism and media studies. Regardless of which fields they choose to study, all students engage with award-winning faculty, many of whom are accomplished scholars or professional artists.

We provide experiential learning opportunities that keep pace with the expanding multimedia landscape, and most students choose to participate in programs that further their success. We offer in-house media outlets where students learn how to use state-of-the-art equipment, an exciting mentor program within our alumni network and internships at agencies, corporations and non-profit organizations. Through these opportunities, students learn to apply their classroom experience in a professional context and receive guidance from industry professionals.

Our academic programs are rooted in Jesuit values, and many students choose to further this mission by completing internships at local non-profit organizations, dedicated to the wellness and betterment of our community.

I am proud to lead our college and encourage our faculty and staff to help further our mission and create a bright future for our students. I invite you to visit our website (<http://diederich.marquette.edu/>) and discover how a degree from the Diederich College of Communication prepares students to become responsible citizens and successful industry professionals.

Sincerely,

Sarah B. Feldner, Ph.D.

Dean, J. William and Mary Diederich College of Communication

## College Mission Statement

The Diederich College of Communication advances knowledge and prepares students for intellectual, artistic, professional and ethical leadership in a complex technological and multi-cultural world. The College uses a core of common knowledge, values and communication skills to improve understanding of communication as a cultural and social process and to develop the skills necessary for success in constantly changing information environments. Specifically, we are committed to learning centered on critical thinking, theoretical development, aesthetic judgment and evaluation, professional skills and standards, socio-cultural impact and relationships and the ethical and moral questions facing the field.

## Undergraduate College Programs

- Advertising, BA (<https://bulletin.marquette.edu/communication/advertising-ba/>)
- Advertising, Minor (<https://bulletin.marquette.edu/communication/advertising-minor/>)
- Communication Leadership (C-Lead), Concentration (<https://bulletin.marquette.edu/communication/concentration/>)
- Communication Studies, BA (<https://bulletin.marquette.edu/communication/communication-studies-ba/>)
- Communication Studies, Minor (<https://bulletin.marquette.edu/communication/communication-studies-minor/>)
- Corporate Communication, BA (<https://bulletin.marquette.edu/communication/corporate-communication-ba/>)
- Corporate Communication, Minor (<https://bulletin.marquette.edu/communication/corporate-communication-minor/>)
- Dance, Minor (<https://bulletin.marquette.edu/communication/dance-minor/>)
- Digital Media, BA (<https://bulletin.marquette.edu/communication/digital-media-ba/>)
- Digital Media, Minor (<https://bulletin.marquette.edu/communication/digital-media-minor/>)
- Film and Media Studies, BA (<https://bulletin.marquette.edu/communication/film-media-studies-ba/>)
- Film and Media Studies, Minor (<https://bulletin.marquette.edu/communication/film-media-studies-minor/>)
- Games and Interactive Media, Minor (<https://bulletin.marquette.edu/communication/game-interactive-media-minor/>)
- Graphic Design, Minor (<https://bulletin.marquette.edu/communication/graphic-design-minor/>)
- Health Communication, Minor (<https://bulletin.marquette.edu/communication/health-communication-minor/>)

- Journalism, BA (<https://bulletin.marquette.edu/communication/journalism-ba/>)
- Journalism, Minor (<https://bulletin.marquette.edu/communication/journalism-minor/>)
- Music, Minor (<https://bulletin.marquette.edu/communication/music-minor/>)
- Public Relations, BA (<https://bulletin.marquette.edu/communication/public-relations-ba/>)
- Public Relations, Minor (<https://bulletin.marquette.edu/communication/public-relations-minor/>)
- Sports Communication, BA (<https://bulletin.marquette.edu/communication/sports-communication-ba/>)
- Sports Communication, Minor (<https://bulletin.marquette.edu/communication/sports-communication-minor/>)
- Studio Art, Minor (<https://bulletin.marquette.edu/communication/studio-art-minor/>)
- Theatre Arts, BA (<https://bulletin.marquette.edu/communication/theatre-arts-ba/>)
- Theatre Arts, Minor (<https://bulletin.marquette.edu/communication/theatre-arts-minor/>)

## Graduate Program

- Communication, MA (<https://bulletin.marquette.edu/graduate/communication-ma/>)
- Corporate Communication, MA (<https://bulletin.marquette.edu/graduate/corporate-communication-ma/>)

## College of Communication Policies

Students in the Diederich College of Communication are expected to comply with the academic requirements and policies listed in the university section (<https://bulletin.marquette.edu/undergrad/academicregulations/>) of this bulletin and must fulfill the graduation requirements stated in the bulletin issued the year they entered Marquette.

Students who interrupt their enrollment from the university, normally follow the degree requirements in the bulletin in effect during the academic year of their readmission. Policies and regulations that are in effect at the time of return apply to all students, regardless of the term of initial enrollment.

- Academic Dishonesty (<https://bulletin.marquette.edu/communication/policies/academic-dishonesty/>)
- Academic Dismissal/Probation/Academic Alert (CAA) (<https://bulletin.marquette.edu/communication/policies/dismissal-probation-alert/>)
- Advisers (<https://bulletin.marquette.edu/communication/policies/advisers/>)
- Attendance (<https://bulletin.marquette.edu/communication/policies/attendance/>)
- Degrees Offered (<https://bulletin.marquette.edu/communication/policies/degrees-offered/>)
- Grade Minimums (<https://bulletin.marquette.edu/communication/policies/grade-minimums/>)
- Professional Standards (<https://bulletin.marquette.edu/communication/policies/professional-standards/>)

## College of Communication Resources

The following resources are available to College of Communication students.

### Student Organizations

#### Advertising Club

The purpose of the Marquette University Advertising Club is to promote better understanding of the functions of advertising, sales promotion and marketing communication; to stimulate and encourage advertising professionalism across the Marquette community through advertising education; to promote career possibilities in advertising; to apply the skills, creativity and energy of advertising in helping to solve social problems and to promote fellowship and the free exchange of ideas.

#### College Student Council

The Diederich College of Communication Student Council integrates social and academic student activities across the college. The council provides opportunities in a wide variety of leadership positions.

### Honors Societies

#### Lambda Pi Eta

Lambda Pi Eta is an honorary society that also serves as a service organization to the college and local community. It is sponsored by the National Communication Association and honors outstanding full-time undergraduate students who are currently pursuing a major or minor housed in the Diederich College of Communication. For eligibility, students are required to achieve a 3.250 GPA in their major or minor, a 3.000 cumulative GPA and have completed 12 credit hours in the major or minor. Benefits include the possibility of attending/participating in a regional communication conference and/or in the annual National Communication Association conference, as well as the privilege of being a member of the society.

## Kappa Tau Alpha

A Marquette chapter of Kappa Tau Alpha, the national honor society for journalism and mass communication, was established at Marquette in 1929. Undergraduate students majoring in advertising, digital media, journalism and public relations who are in the upper ten percent scholastically in their junior or senior year are eligible for membership. Graduate students in the upper ten percent scholastically in their group who have completed 12 hours in journalism or mass communication are also eligible for membership. Selections are made annually.

## Marquette University Players

The Marquette University Players invites participation by students from across the campus, regardless of major. Student members participate in studio productions each academic year.

## Professional Societies

### Public Relations Student Society of America

The Marquette University Public Relations Student Society of America (PRSSA) chapter provides students with a better understanding of public relations in a corporate as well as nonprofit setting. The club receives the professional guidance offered by the Wisconsin Chapter of Public Relations Society of America (PRSA). As members of the PRSSA, students are able to actively participate within the professional ranks through field trips and attendance at PRSA functions. Membership is open to all students interested in public relations.

### Society of Professional Journalists

The Marquette Chapter of the Society of Professional Journalists (SPJ) is affiliated with the national organization of SPJ and assists members in establishing professional journalism contacts, participating in professional meetings and activities and maintaining awareness of crucial issues in professional journalism.

## Student Media

### Overview

Student media at Marquette operates out of the newly renovated, state-of-the-art facilities in Johnston Hall and provides opportunities for undergraduate and graduate students to develop skills and gain experience creating multimedia content in different genres and using different storytelling tools and platforms. All student media operations are organized under the umbrella of the Marquette Wire ([marquettewire.org](http://marquettewire.org)) – a continuously updated website that also serves as a portal to the other divisions of student media, all of which are staffed and managed by students, with professional advice and some administrative assistance provided by a full-time faculty member. The College Media Association recently named the Marquette Wire one of the top five student media organizations in the country.

### Marquette Journal

The Marquette Journal is a magazine published several times a year, both online and in print, that provides a platform for in-depth reporting, features, photography, fiction, poetry and graphic arts projects. The Journal seeks to promote creative expression and intellectual exploration while offering opportunities for students to gain experience in magazine editing, writing, design and production.

### Marquette Radio (MUR)

Marquette Radio provides music, news, sports, talk and entertainment content that is streamed live via the Wire and is distributed to residence halls and other campus buildings via cable. Students gain experience in audio news production, announcing, program development and management. The staff also produces live radio play-by-play coverage of Marquette sporting events.

### Marquette Tribune

The Marquette Tribune has been the official campus newspaper since 1916 and has won hundreds of state, regional and national awards for excellence. It is published weekly during the school year and provides news, opinion, features and entertainment of interest to students, faculty, staff and alumni of the university. It also publishes long-form investigative articles. Much of its content also appears on the Wire and is regularly distributed via social media.

### Marquette University Television (MUTV)

MUTV is an entirely student-run station that provides news, sports and entertainment programming to the campus community via campus cable channel 4.1, and to general audiences via the Wire and YouTube. Students use state-of-the-art facilities, including cutting-edge virtual set technology, to produce weekly half-hour news, sports and entertainment television programs. Students also produce live play-by-play broadcasts of sporting events throughout the year.

### Marquette Wire

The Wire serves as the principal source of news, sports, opinion, entertainment and investigative content for the Marquette community. The staff takes a digital-first approach to news reporting and often breaks stories on the Wire and through the use of social media to provide readers with the

timeliest information possible. Student media staff members also take advantage of this online platform to present stories blending text, audio, video and graphics.

## Advertising

### **ADVE 1400 Advertising Principles (3 credits)**

An overview of advertising as it relates to marketing and mass media. Examines the advertising industry, including advertisers, advertising media and ad agencies, advertising history, its social and economic effects, advertising law and ethical standards. Introduces various careers in the business and advertising planning process: product, market and consumer research, creative and media strategy, production of messages and evaluation of advertising effectiveness.

*Level of Study:* Undergraduate

*Marquette Core Curriculum:* SSC Expanding Our Horizons

*Interdisciplinary Studies:* Public History

Schedule of Classes (<https://bulletin.marquette.edu/class-search/?details&code=ADVE%201400>)

### **ADVE 3000 Consumer Insight and Brand Strategy (3 credits)**

Covers advertising account planning and basic research skillsets, with an emphasis of how insights influence brand strategies in advertising. By reviewing numerous case studies, students understand how research influences strategies, what role brand archetypes play, how A.I. affects marketing strategies, best practices for writing strong creative briefs, and understanding the true definition of a brand. Students learn how to think strategically and critically, study morals and ethics in advertising and understand how storytelling is becoming more important in today's ever-changing advertising landscape.

*Prerequisite:* COMM 2500 or MARK 4060; ADVE 1400 or PURE 1800; ADVE or PURE majors or minors.

*Level of Study:* Undergraduate

Schedule of Classes (<https://bulletin.marquette.edu/class-search/?details&code=ADVE%203000>)

### **ADVE 3400 Content Ideation and Copywriting (3 credits)**

Focuses on ideation and creative messaging with an emphasize on copywriting. Explores ideation as a means of creating concepts that can move across multiple media platforms, as well as preform in non-mediated spaces. Covers ideation, strategy, creative appeals and the fundamentals of copywriting. Presented in a lecture/lab format where students present and critique their work.

*Prerequisite:* ADVE 1400 or PURE 1800; ADPR 2200; declared ADVE or PURE majors and minors.

*Level of Study:* Undergraduate

Schedule of Classes (<https://bulletin.marquette.edu/class-search/?details&code=ADVE%203400>)

### **ADVE 3986 Internship in Advertising (0-3 credits)**

Work experience in advertising in specific organizational settings, supervised by an approved professional coupled with related academic work assigned. Approval of departmental internship director required in advance of internship. May be taken more than once to a maximum of three credits total. 0 credit is SNC/UNC grade assessment; 1-3 credits is S/U grade assessment.

*Prerequisite:* ADPR 2200 and ADVE 1400 and cons. of dept. ch.; or ADVE 1400 and JOUR 1100 and cons. of dept. ch.

*Level of Study:* Undergraduate

*Marquette Core Curriculum:* Engage Social Systms & Values 2

Schedule of Classes (<https://bulletin.marquette.edu/class-search/?details&code=ADVE%203986>)

### **ADVE 4100 Advertising Media Strategy (3 credits)**

Examines insight-driven media strategy in advertising. Course material builds upon on an historical perspective and discussion of the core purpose and value of media strategy. Students review and evaluate a wide variety of media options, from conventional and digital media platforms to emerging applications and channels. Provides an understanding of and instruction in the use of leading consumer research, planning and buying analytics and methods used for evaluation of media planning, execution and stewardship.

*Prerequisite:* COMM 2500 or MARK 4060; ADVE 1400 or PURE 1800; ADVE or PURE major or minor; or cons. of inst.

*Level of Study:* Undergraduate

Schedule of Classes (<https://bulletin.marquette.edu/class-search/?details&code=ADVE%204100>)

### **ADVE 4400 Advanced Advertising Copywriting (3 credits)**

A continuation of ADVE 3400. Emphasis on formulating strategy and producing executions for coordinated, multi-media campaigns. Each student creates a portfolio which showcases his or her talent and ability to work as a professional copywriter.

*Prerequisite:* ADVE 3400; or cons. of instr. Restricted to declared ADVE or PURE majors or minors.

*Level of Study:* Undergraduate

Schedule of Classes (<https://bulletin.marquette.edu/class-search/?details&code=ADVE%204400>)

### **ADVE 4995 Independent Study in Advertising (1-3 credits)**

Supervised study of a specific area or topic in Advertising

*Prerequisite:* Cons. of dept. ch. Consent required.

*Level of Study:* Undergraduate

Schedule of Classes (<https://bulletin.marquette.edu/class-search/?details&code=ADVE%204995>)

**ADVE 4997 Advertising Campaigns (3 credits)**

Senior capstone course. Simulates the full advertising campaign process. The first part of the course focuses on research and the competitive landscape. The second part focuses on a full campaign, created working in teams, for a real client and incorporates skills from previous courses. Instruction emphasizes the skills necessary to present strategic points of view and creative work.

*Prerequisite:* ADVE 1400, ADVE 3000, ADVE 3400, and ADVE 4100; ADVE major.

*Level of Study:* Undergraduate

Schedule of Classes (<https://bulletin.marquette.edu/class-search/?details&code=ADVE%204997>)

**ADVE 5100 Advertising Media Strategy (3 credits)**

Examines insight-driven media strategy in advertising. Course material builds upon an historical perspective and discussion of the core purpose and value of media strategy. Students review and evaluate a wide variety of media options, from conventional and digital media platforms to emerging applications and channels. Provides an understanding of and instruction in the use of leading consumer research, planning and buying analytics and methods used for evaluation of media planning, execution and stewardship.

*Level of Study:* Graduate

Schedule of Classes (<https://bulletin.marquette.edu/class-search/?details&code=ADVE%205100>)

## Advertising and Public Relations

**ADPR 2100 Communication Design Toolbox (3 credits)**

An applied, hands-on course that introduces students to the computing design software environment and the basics of Adobe Creative Suite and video editing software as tools to engage in the design process for the conceptualization and creation of communication design solutions.

*Prerequisite:* ADVE, CCOM, DGMD, PURE, or JOUR major or minor; or cons. of instr.

*Level of Study:* Undergraduate

Schedule of Classes (<https://bulletin.marquette.edu/class-search/?details&code=ADPR%202100>)

**ADPR 2200 Media Writing (3 credits)**

Factual and persuasive writing for the mass media. Introduction to and practice in newswriting, public relations writing and advertising copywriting. Basic information gathering. In-class writing exercises require use of computers.

*Prerequisite:* ENGL 1001 or COMM 1100; declared ADVE, CCOM, or PURE majors or minors; or cons. of instr.

*Level of Study:* Undergraduate

*Marquette Core Curriculum:* Writing Intensive

Schedule of Classes (<https://bulletin.marquette.edu/class-search/?details&code=ADPR%202200>)

**ADPR 3200 Strategic Communication Design (3 credits)**

An applied course that teaches the fundamentals of cross-platform designs for strategic communication tactics, including print, digital, interactive, mobile and web-based media. Students learn basic design concepts and expand foundational technology skills to support public relations and marketing communication functions.

*Prerequisite:* ADPR 2100; ADVE 1400 or PURE 1800; declared ADVE, CCOM or PURE majors and minors.

*Level of Study:* Undergraduate

Schedule of Classes (<https://bulletin.marquette.edu/class-search/?details&code=ADPR%203200>)

**ADPR 4300 Emerging and Social Media in a Dynamic Marketplace (3 credits)**

Examines the strategic uses, impact and implications of emerging and social media. Addresses the need to adapt to a digital, networked marketplace where change is the rule rather than the exception. Expands student knowledge of emerging and social media and their application to advertising and public relations challenges. Students use this knowledge to find more strategic and effective ways to communicate with clients, publics, target markets and other stakeholders.

*Prerequisite:* ADVE 1400, CCOM 2000, or PURE 1800; ADVE, CCOM, or PURE majors or minors; or cons. of instr.

*Level of Study:* Undergraduate

Schedule of Classes (<https://bulletin.marquette.edu/class-search/?details&code=ADPR%204300>)

**ADPR 4350 Social Media Analytics and Measurement (3 credits)**

Focuses on social media analytics and measurement. Designed to train students to analyze metrics and maximize the digital success of brands. Using innovative examples and case studies, students focus on effectiveness and optimization while learning to apply analytic strategies and tools to build strong measurement competencies.

*Prerequisite:* ADVE 1400 or PURE 1800; ADVE or PURE majors or minors; or cons. of instr.

*Level of Study:* Undergraduate

Schedule of Classes (<https://bulletin.marquette.edu/class-search/?details&code=ADPR%204350>)

**ADPR 4500 Account Management in Advertising and Public Relations (3 credits)**

Explores the fundamentals of account management for both agencies and clients, including for-profit brands and non-profit organizations. Students learn basic business practices as well as client and agency structures and functions. Topics covered range from project estimating and budgeting to time management, relationship building and sales. Agency reviews and supplier selection and management are also covered. The ethical aspects of account management are stressed.

*Prerequisite:* ADVE 1400 or PURE 1800, declared ADVE or PURE majors and minors; or cons. of instr.

*Level of Study:* Undergraduate

Schedule of Classes (<https://bulletin.marquette.edu/class-search/?details&code=ADPR%204500>)

**ADPR 4600 International Advertising and Public Relations (3 credits)**

Students develop knowledge and skills related to strategic communications within a global marketplace. A variety of topics are addressed including the role of culture in global communication, differences in styles of communication across international groups and the role brands play in this process. Content explores culture as it applies to advertising and public relations directed at different international audiences and globalization, while keeping in mind the importance of ethics and social responsibility.

*Prerequisite:* ADVE 1400 or PURE 1800.

*Level of Study:* Undergraduate

*Marquette Core Curriculum:* SSC Crossing Boundaries

Schedule of Classes (<https://bulletin.marquette.edu/class-search/?details&code=ADPR%204600>)

**ADPR 4750 Strategic Communication in a Culturally Diverse Marketplace (3 credits)**

Designed to help students develop skills in an ever-diversifying marketplace. Addresses topics including transcultural marketing, the role of culture in communication, differences in styles of communication across groups and the role brands play in this process. Explores culture as directed to a broad range of people from multicultural audiences to immigrating immigrant communities to generational marketing to LGBTQ communities and disabilities communities. Further, it leverages real world experiences by building connections to diverse local organizations.

*Prerequisite:* ADVE 1400 or PURE 1800.

*Level of Study:* Undergraduate

*Marquette Core Curriculum:* Engage Social Systems & Values 2

*Interdisciplinary Studies:* Latinx Studies

Schedule of Classes (<https://bulletin.marquette.edu/class-search/?details&code=ADPR%204750>)

**ADPR 4850 Digital Content Strategy (3 credits)**

Create content that builds brand awareness, creates brand preference and expands the brand's reach by leveraging digital content. Provides tangible skills framed by digital strategy to deliver consistent, ongoing valuable content to consumers across multiple platforms.

*Prerequisite:* ADVE 1400 or PURE 1800; ADVE or PURE majors or minors; or cons. of instr.

*Level of Study:* Undergraduate

Schedule of Classes (<https://bulletin.marquette.edu/class-search/?details&code=ADPR%204850>)

**ADPR 4953 Seminar in Advertising and Public Relations (1-3 credits)**

Specific subjects of seminars to be announced in the Schedule of Classes. Variable topics.

*Prerequisite:* ADVE 1400 or PURE 1800; or cons. of instr. Restricted to declared ADVE or PURE majors or minors.

*Level of Study:* Undergraduate

Schedule of Classes (<https://bulletin.marquette.edu/class-search/?details&code=ADPR%204953>)

**ADPR 4961 Special Institute/Workshop/Project (1-3 credits)**

Project in Advertising and Public Relations to be determined by the instructor.

*Prerequisite:* ADPR majors and minors.

*Level of Study:* Undergraduate

Schedule of Classes (<https://bulletin.marquette.edu/class-search/?details&code=ADPR%204961>)

**ADPR 4995 Independent Study in Advertising and Public Relations (1-3 credits)**

Supervised study of a specific area or topic in Advertising and Public Relations.

*Prerequisite:* Cons. of dept. ch. Consent required.

*Level of Study:* Undergraduate

Schedule of Classes (<https://bulletin.marquette.edu/class-search/?details&code=ADPR%204995>)

**ADPR 4997 Advertising and Public Relations Campaigns (3 credits)**

Senior capstone that holistically integrates advertising and public relations. Students work in integrated groups to strategically plan, develop and present campaigns for real world clients. Campaigns include primary and secondary research and data analysis, objective setting and strategy development, media selection and message preparation, and creation of tactics to launch the campaign. Culminates in formal, competitive presentations to peers, instructor, client and industry professionals.

*Prerequisite:* ADVE major and ADVE 1400, ADVE 3000, ADVE 3400 and ADVE 4100; or PURE major and PURE 1800, PURE 3600, PURE 3800;.

*Level of Study:* Undergraduate

Schedule of Classes (<https://bulletin.marquette.edu/class-search/?details&code=ADPR%204997>)

**ADPR 4999 Senior Thesis (1-3 credits)**

The application of rigorous methodology in developing and writing a thesis under the direction of an adviser.

*Prerequisite:* Cons. of dept. ch. Consent required.

*Level of Study:* Undergraduate

Schedule of Classes (<https://bulletin.marquette.edu/class-search/?details&code=ADPR%204999>)



**ADPR 5300 Emerging and Social Media in a Dynamic Marketplace (3 credits)**

Examines the strategic uses, impact and implications of emerging and social media. Addresses the need to adapt to a digital, networked marketplace where change is the rule rather than the exception. Expands student knowledge of emerging and social media and their application to advertising and public relations challenges. Students use this knowledge to find more strategic and effective ways to communicate with clients, publics, target markets and other stakeholders.

*Level of Study:* Graduate

Schedule of Classes (<https://bulletin.marquette.edu/class-search/?details&code=ADPR%205300>)

**ADPR 5350 Social Media Analytics and Measurement (3 credits)**

Focuses on social media analytics and measurement. Designed to train students to analyze metrics and maximize the digital success of brands. Using innovative examples and case studies, students focus on effectiveness and optimization while learning to apply analytic strategies and tools to build strong measurement competencies.

*Level of Study:* Graduate

Schedule of Classes (<https://bulletin.marquette.edu/class-search/?details&code=ADPR%205350>)

**ADPR 5500 Account Management in Advertising and Public Relations (3 credits)**

Explores the fundamentals of account management for both agencies and clients, including for-profit brands and non-profit organizations. Students learn basic business practices as well as client and agency structures and functions. Topics covered range from project estimating and budgeting to time management, relationship building and sales. Agency reviews and supplier selection and management are also covered. The ethical aspects of account management are stressed.

*Level of Study:* Graduate

Schedule of Classes (<https://bulletin.marquette.edu/class-search/?details&code=ADPR%205500>)

**ADPR 5600 International Advertising and Public Relations (3 credits)**

Students develop knowledge and skills related to strategic communications within a global marketplace. A variety of topics are addressed including the role of culture in global communication, differences in styles of communication across international groups and the role brands play in this process. Content explores culture as it applies to advertising and public relations directed at different international audiences and globalization, while keeping in mind the importance of ethics and social responsibility.

*Level of Study:* Graduate

*Marquette Core Curriculum:* SSC Crossing Boundaries

Schedule of Classes (<https://bulletin.marquette.edu/class-search/?details&code=ADPR%205600>)

**ADPR 5850 Digital Content Strategy (3 credits)**

Create content that builds brand awareness, creates brand preference and expands the brand's reach by leveraging digital content. Provides tangible skills framed by digital strategy to deliver consistent, ongoing valuable content to consumers across multiple platforms.

*Level of Study:* Graduate

Schedule of Classes (<https://bulletin.marquette.edu/class-search/?details&code=ADPR%205850>)

**ADPR 5953 Seminar in Advertising and Public Relations (1-3 credits)**

Specific subjects of seminars to be announced in the Schedule of Classes. Variable topics.

*Level of Study:* Graduate

Schedule of Classes (<https://bulletin.marquette.edu/class-search/?details&code=ADPR%205953>)

## Communication

**COMM 1000 Communication in Society (3 credits)**

A survey of communication principles and processes as they relate to interpersonal communication, small group communication, culture and communication, persuasion, communication in organizations, and mediated communication.

*Level of Study:* Undergraduate

Schedule of Classes (<https://bulletin.marquette.edu/class-search/?details&code=COMM%201000>)

**COMM 1050 Communication Pathways (1 credits)**

Provide opportunities for academic and professional development for students in Communication. Topics include student success strategies, finding the right major and minor, internships, networking, career planning, portfolio development, study abroad, etc. Required of all new freshmen in the College of Communication.

*Prerequisite:* Freshmen in the Diederich College of Communication.

*Level of Study:* Undergraduate

Schedule of Classes (<https://bulletin.marquette.edu/class-search/?details&code=COMM%201050>)

**COMM 1100 Professional Public Speaking (3 credits)**

Principles and extended practice of rhetorical and stylistic elements of written and oral presentations with emphasis in workplace interactions. Individual work in various oral presentations and writing analysis, including informative, persuasive, celebration and group speeches. Students may not receive credit for both CMST 2300 and COMM 1100.

*Level of Study:* Undergraduate

*Interdisciplinary Studies:* Public History

Schedule of Classes (<https://bulletin.marquette.edu/class-search/?details&code=COMM%201100>)

**COMM 1200 Media in Society (3 credits)**

Surveys the historical, economic and cultural development of the mass media in America. Introduces the theoretic approaches utilized to understand the media's role in society.

*Level of Study:* Undergraduate

Schedule of Classes (<https://bulletin.marquette.edu/class-search/?details&code=COMM%201200>)

**COMM 1700 Communication Statistics and Analysis (3 credits)**

Learn the fundamentals of statistics as applied within communication settings in order to prepare for professional careers in communication. Begin with foundational elements and extends to more complex tools for measurement and analysis. Topics include, but are not limited to, sampling, descriptive statistics, inferential statistics, probabilities, hypothesis testing, correlation, normal distributions, regression, chi-square, t-tests, f-tests, data visualization and ethical decision making with data. Use SPSS for analysis.

*Prerequisite:* COMM 1000 or COMM 1200.

*Level of Study:* Undergraduate

*Marquette Core Curriculum:* NSM Crossing Boundaries, NSM Individuals & Communities

Schedule of Classes (<https://bulletin.marquette.edu/class-search/?details&code=COMM%201700>)

**COMM 1964 Student Media Practicum (1 credits)**

Taken in their first semester, the one-credit practicum in student media course is tied to five hours of work in student media per week. Students are part of the "Live Wire" desk, which helps students get access to all areas of the content and engagement opportunities at The Wire. These include all types of storytelling (digital, print, audio, video, creative), community outreach, analytics, and social media. Students wishing to continue working at The Wire, can take two additional practicum credits or apply for paid positions within the organization. Students in the practicum report directly to the Director of Student Media and are assigned content weekly from editorial leadership within The Wire.

*Level of Study:* Undergraduate

Schedule of Classes (<https://bulletin.marquette.edu/class-search/?details&code=COMM%201964>)

**COMM 2100 Creativity, Communication and Innovation (3 credits)**

Focuses on exploring the creative process and the impact creativity has on driving innovation across a variety of disciplines including business, engineering, health sciences and the humanities. In this hands-on, experiential course, students learn to work collaboratively and to apply design thinking methodology to solve complex community-based problems and identify solutions. Students practice using a variety of human-centered design problem-solving methods by observing human experience, analyzing challenges and opportunities, and envisioning innovative possibilities.

*Level of Study:* Undergraduate

*Marquette Core Curriculum:* SSC Expanding Our Horizons

Schedule of Classes (<https://bulletin.marquette.edu/class-search/?details&code=COMM%202100>)

**COMM 2500 Communication Research (3 credits)**

Introduction to the systematic process of asking and answering questions associated with communication inquiry. Various quantitative and qualitative methodologies are explored which enable students to design, conduct, interpret and evaluate research more critically.

*Prerequisite:* COMM 1000 or COMM 1200; and Soph. stndg.

*Level of Study:* Undergraduate

Schedule of Classes (<https://bulletin.marquette.edu/class-search/?details&code=COMM%202500>)

**COMM 3250 Speaking Data I: Literacy and Fluency (3 credits)**

Designed to fill the gap between data science, technology management, and communication, providing students the mindsets and skills to critically analyze, interpret, and communicate data in various contemporary contexts. Students will learn how to create informative data visualizations, interactive data dashboards, and compelling data stories utilizing platforms such as Microsoft Excel, Power BI, and Tableau. Students will obtain data science skills by exploring specific data visualization libraries in Python (e.g., Matplotlib, Seaborn) and R (e.g., ggplot2), thereby broadening their analytical toolkit.

*Prerequisite:* COMM 1700, BUAD 1560, or MATH 1700; or consent of instructor.

*Level of Study:* Undergraduate

*Marquette Core Curriculum:* SSC Individuals & Communities

Schedule of Classes (<https://bulletin.marquette.edu/class-search/?details&code=COMM%203250>)

**COMM 3800 Media Law (3 credits)**

Legal standards/doctrines governing libel, privacy and other areas of law directly affecting the media. Special consideration of legal problems in advertising, broadcast and electronic communication, journalism and public relations. Emphasis on the constitutional protection of freedom of expression and the media. Analysis of how these standards, doctrines and constitutional procedures affect the work of media professionals.

*Prerequisite:* Soph. stndg.

*Level of Study:* Undergraduate

*Interdisciplinary Studies:* Law and Society

Schedule of Classes (<https://bulletin.marquette.edu/class-search/?details&code=COMM%203800>)

**COMM 3900 Media Ethics (3 credits)**

The practice of mass communication as ordered by moral principles.

*Prerequisite:* Soph. stndg.

*Level of Study:* Undergraduate

*Interdisciplinary Studies:* Ethics

Schedule of Classes (<https://bulletin.marquette.edu/class-search/?details&code=COMM%203900>)



**COMM 3964 Agency Practicum (0-3 credits)**

Hands-on, client-based practicum for 0-3 credits. Each credit requires 42.5 hours of client-based work within the agency.

*Prerequisite:* Jr. stndg. and cons. of instr. Consent required.

*Level of Study:* Undergraduate

Schedule of Classes (<https://bulletin.marquette.edu/class-search/?details&code=COMM%203964>)

**COMM 4200 International Communication (3 credits)**

History of the comparison among present structures of national media systems and the role of journalism within them. Principles of international news flow, gatekeeping, impact of technology, and the relationship between developing countries. Exploration of various models of press-government relationships.

*Prerequisite:* Jr. stndg.

*Level of Study:* Undergraduate

*Interdisciplinary Studies:* International Affairs

Schedule of Classes (<https://bulletin.marquette.edu/class-search/?details&code=COMM%204200>)

**COMM 4250 Speaking Data II: Proficiency and Competency (3 credits)**

Builds upon the foundation established in Speaking Data I, focusing on achieving proficiency and competency in data communication. Students will apply advanced techniques in transforming raw data into actionable insights and effectively communicating these insights. The three core modules include: 1) From Spreadsheets to Insights; 2) Making Your Case with Data; 3) Speaking Data with/through AI and Emerging Technologies. Students will work in interdisciplinary groups on a semester-long capstone project using local datasets from the City of Milwaukee Open Data Portal and other sources. Final deliverables will be submitted to relevant government and community leaders.

*Prerequisite:* COMM 3250.

*Level of Study:* Undergraduate

*Marquette Core Curriculum:* SSC Individuals & Communities

Schedule of Classes (<https://bulletin.marquette.edu/class-search/?details&code=COMM%204250>)

**COMM 4500 Race and Ethnicity in Media (3 credits)**

Surveys the past and present relationship between women and racial and ethnic minorities in the United States and the mass media. Specifically, the issues of how women and people of color are portrayed in the news and entertainment media, the role of ownership, employment and access to the media institutions will be studied.

*Prerequisite:* Jr. stndg.

*Level of Study:* Undergraduate

*Marquette Core Curriculum:* HUM Individuals & Communities

*Interdisciplinary Studies:* Africana Studies, Peace Studies

Schedule of Classes (<https://bulletin.marquette.edu/class-search/?details&code=COMM%204500>)

**COMM 4550 Gender and Sexuality in Media (3 credits)**

Analysis of media created for and by a wide array of audiences, especially those outside of what is sometimes called "mainstream" media. The ways in which social and cultural ideas of "us" and "other" are formed, reinforced, and sometimes challenged through the media lens are identified and debated. Students consider and identify the power of media to form and honor (or dishonor) identity and whether it is possible or desirable to produce media that are identity-neutral.

*Prerequisite:* Jr. stndg.

*Level of Study:* Undergraduate

*Marquette Core Curriculum:* HUM Individuals & Communities

*Interdisciplinary Studies:* Gender and Sexualities Studies

Schedule of Classes (<https://bulletin.marquette.edu/class-search/?details&code=COMM%204550>)

**COMM 4550H Gender and Sexuality in Media (3 credits)**

Analysis of media created for and by a wide array of audiences, especially those outside of what is sometimes called "mainstream" media. The ways in which social and cultural ideas of "us" and "other" are formed, reinforced, and sometimes challenged through the media lens are identified and debated. Students consider and identify the power of media to form and honor (or dishonor) identity and whether it is possible or desirable to produce media that are identity-neutral.

*Prerequisite:* Jr. stndg. and Admission to Marquette University Honors Program.

*Level of Study:* Undergraduate

*Marquette Core Curriculum:* HUM Individuals & Communities

*Interdisciplinary Studies:* Gender and Sexualities Studies

Schedule of Classes (<https://bulletin.marquette.edu/class-search/?details&code=COMM%204550H>)

**COMM 4600 Media Management (3 credits)**

Staffing, organization, economics, salaries, law, labor negotiations, management of internal crises and community relations in the news media industry. Theoretical and practical approaches to the problems of management in the news business.

*Level of Study:* Undergraduate

Schedule of Classes (<https://bulletin.marquette.edu/class-search/?details&code=COMM%204600>)

**COMM 4700 Media and Politics (3 credits)**

How the news media cover politics and how politicians deal with news coverage. Emphasis is on recent presidential campaigns, with special attention to ethical issues, the impact of new media, campaign advertising and strategies used by politicians and journalists.

*Prerequisite:* Jr. stndg.

*Level of Study:* Undergraduate

Schedule of Classes (<https://bulletin.marquette.edu/class-search/?details&code=COMM%204700>)

**COMM 4750 Media, Technology and Culture (3 credits)**

Draws on books, films, television shows and other elements of popular culture to consider the historical and conceptual foundations of new media technologies and their impact on contemporary culture.

*Level of Study:* Undergraduate

*Marquette Core Curriculum:* HUM Crossing Boundaries

Schedule of Classes (<https://bulletin.marquette.edu/class-search/?details&code=COMM%204750>)

**COMM 4750H Media, Technology, and Culture (3 credits)**

Draws on books, films, television shows and other elements of popular culture to consider the historical and conceptual foundations of new media technologies and their impact on contemporary culture.

*Prerequisite:* Admission to Marquette University Honors Program.

*Level of Study:* Undergraduate

*Marquette Core Curriculum:* HUM Crossing Boundaries

Schedule of Classes (<https://bulletin.marquette.edu/class-search/?details&code=COMM%204750H>)

**COMM 4931 Topics in Communication (1-3 credits)**

Various topics in communication to be announced in the schedule of classes.

*Level of Study:* Undergraduate

Schedule of Classes (<https://bulletin.marquette.edu/class-search/?details&code=COMM%204931>)

**COMM 4953 Seminar in Communication (1-3 credits)**

Special topics of seminar to be announced in the Schedule of Classes. Variable topics.

*Level of Study:* Undergraduate

Schedule of Classes (<https://bulletin.marquette.edu/class-search/?details&code=COMM%204953>)

**COMM 4961 Special Institute/Workshop/Project (0-3 credits)**

0 credit is SNC/UNC grade assessment; 1-3 credits are graded.

*Level of Study:* Undergraduate

Schedule of Classes (<https://bulletin.marquette.edu/class-search/?details&code=COMM%204961>)

**COMM 4971 Diederich Learning Lab (1-3 credits)**

Diederich Learning Labs are professional workshops on variable topics taught by industry leaders. Topics will be announced in the Schedule of Classes.

*Prerequisite:* Declared major or minor in the College of Communication; or cons. of instr.

*Level of Study:* Undergraduate

Schedule of Classes (<https://bulletin.marquette.edu/class-search/?details&code=COMM%204971>)

**COMM 4986 Internship in Communication (0-3 credits)**

Provides students with the opportunity to apply theories, skills, and techniques in communication.

*Prerequisite:* Cons. of dept. ch.; cons. of associate dean. 0 credit will be SNC/UNC grade assessment; 1-3 credits will be S/U grade assessment.

Consent required.

*Level of Study:* Undergraduate

*Marquette Core Curriculum:* Engage Social Sys'tms & Values 2

Schedule of Classes (<https://bulletin.marquette.edu/class-search/?details&code=COMM%204986>)

**COMM 4995 Independent Study in Communications (1-3 credits)**

Faculty-supervised, independent study/research of a specific area or topic in Communications.

*Prerequisite:* Cons. of dept. ch. Consent required.

*Level of Study:* Undergraduate

Schedule of Classes (<https://bulletin.marquette.edu/class-search/?details&code=COMM%204995>)

**COMM 4999 Senior Thesis (1-3 credits)**

The application of rigorous methodology in developing and writing a thesis under the direction of an adviser.

*Prerequisite:* Cons. of dept. ch. Consent required.

*Level of Study:* Undergraduate

Schedule of Classes (<https://bulletin.marquette.edu/class-search/?details&code=COMM%204999>)

**COMM 5200 International Communication (3 credits)**

History of the comparison among present structures of national media systems and the role of journalism within them. Principles of international news flow, gatekeeping, impact of technology, and the relationship between developing countries. Exploration of various models of press-government relationships.

*Level of Study:* Graduate

*Interdisciplinary Studies:* International Affairs

Schedule of Classes (<https://bulletin.marquette.edu/class-search/?details&code=COMM%205200>)

**COMM 5500 Race and Ethnicity in Media (3 credits)**

Surveys the past and present relationship between women and racial and ethnic minorities in the United States and the mass media. Specifically, the issues of how women and people of color are portrayed in the news and entertainment media, the role of ownership, employment and access to the media institutions will be studied.

*Level of Study:* Graduate

*Marquette Core Curriculum:* HUM Individuals & Communities

*Interdisciplinary Studies:* Africana Studies, Peace Studies

Schedule of Classes (<https://bulletin.marquette.edu/class-search/?details&code=COMM%205500>)

**COMM 5550 Gender and Sexuality in Media (3 credits)**

Analysis of media created for and by a wide array of audiences, especially those outside of what is sometimes called "mainstream" media. The ways in which social and cultural ideas of "us" and "other" are formed, reinforced, and sometimes challenged through the media lens are identified and debated. Students consider and identify the power of media to form and honor (or dishonor) identity and whether it is possible or desirable to produce media that are identity-neutral.

*Level of Study:* Graduate

*Marquette Core Curriculum:* HUM Individuals & Communities

*Interdisciplinary Studies:* Gender and Sexualities Studies

Schedule of Classes (<https://bulletin.marquette.edu/class-search/?details&code=COMM%205550>)

**COMM 5600 Media Management (3 credits)**

Staffing, organization, economics, salaries, law, labor negotiations, management of internal crises and community relations in the news media industry. Theoretical and practical approaches to the problems of management in the news business.

*Level of Study:* Graduate

Schedule of Classes (<https://bulletin.marquette.edu/class-search/?details&code=COMM%205600>)

**COMM 5700 Media and Politics (3 credits)**

How the news media cover politics and how politicians deal with news coverage. Emphasis is on recent presidential campaigns, with special attention to ethical issues, the impact of new media, campaign advertising and strategies used by politicians and journalists.

*Level of Study:* Graduate

Schedule of Classes (<https://bulletin.marquette.edu/class-search/?details&code=COMM%205700>)

**COMM 5750 Media, Technology and Culture (3 credits)**

Draws on books, films, television shows and other elements of popular culture to consider the historical and conceptual foundations of new media technologies and their impact on contemporary culture.

*Level of Study:* Graduate

*Marquette Core Curriculum:* HUM Crossing Boundaries

Schedule of Classes (<https://bulletin.marquette.edu/class-search/?details&code=COMM%205750>)

**COMM 5931 Topics in Communication (1-3 credits)**

Various topics in communication to be announced in the schedule of classes.

*Level of Study:* Graduate

Schedule of Classes (<https://bulletin.marquette.edu/class-search/?details&code=COMM%205931>)

**COMM 5953 Seminar in Communication (1-3 credits)**

Special topics of seminar to be announced in the Schedule of Classes. Variable topics.

*Level of Study:* Graduate

Schedule of Classes (<https://bulletin.marquette.edu/class-search/?details&code=COMM%205953>)

**COMM 6001 Communication Theory in Context (3 credits)**

An introduction to communication theory as both intellectual and professional practice, with special attention to how it applies to the study of organizations; media; health, science, and the environment; public life; technology; and relationships.

*Level of Study:* Graduate

Schedule of Classes (<https://bulletin.marquette.edu/class-search/?details&code=COMM%206001>)

**COMM 6002 Communication Research in Action (3 credits)**

Explores professional and scholarly applications of research methodologies related to issues and problems in the study of organizations; media; health, science, and the environment; public life; technology; and relationships.

*Level of Study:* Graduate

Schedule of Classes (<https://bulletin.marquette.edu/class-search/?details&code=COMM%206002>)

**COMM 6250 Communication as Ethical Practice (3 credits)**

Explores the role of ethics in professional and scholarly life. Students will learn ethical theories, how to analyze a communication related ethics problem, derive and answer a normative-question related to the problem and learn to critically analyze and evaluate texts from a variety of communicative settings.

*Level of Study:* Graduate

Schedule of Classes (<https://bulletin.marquette.edu/class-search/?details&code=COMM%206250>)

**COMM 6810 Digital Communication Strategies for Content (3 credits)**

Discusses strategies for creating and evaluating textual, audio, and video materials for different platforms and audiences. Focus varies; topics may include: digital content management, writing for the web, branding and social journalism. Course topics to be announced in the Schedule of Classes.

*Level of Study:* Graduate

Schedule of Classes (<https://bulletin.marquette.edu/class-search/?details&code=COMM%206810>)

**COMM 6815 Digital Communication Strategies in Metrics (3 credits)**

Explores methods used to measure the impacts and effectiveness of digital communication across a variety of audiences and platforms (text, audio, video, and web). Focus varies; topics may include: measurement, analytics, user experience and the integration of return on investment (ROI). Seminar topics to be announced in the Schedule of Classes.

*Level of Study:* Graduate

Schedule of Classes (<https://bulletin.marquette.edu/class-search/?details&code=COMM%206815>)

**COMM 6820 Digital Communication Strategies for Technologies (3 credits)**

Teaches the use of technology in digital communication in various forms, including but not limited to persuasion, history and entertainment. Includes hands-on practice in constructing multimedia messages and students learn the art of storytelling using print, visual and aural media. Focus varies; topics include the integration of multimedia and various technologies to enhance the interactivity of platforms. Seminar topics to be announced in the Schedule of Classes.

*Level of Study:* Graduate

Schedule of Classes (<https://bulletin.marquette.edu/class-search/?details&code=COMM%206820>)

**COMM 6825 Digital Communication Strategies for Leadership (3 credits)**

Focuses on the use of communication leadership theories to coordinate organizational practices in an era of widespread technology and new media use. Focus varies; topics may include: digital communication management, executive communication via digital communication, project management, legal and ethical issues posed by new technologies and reputation management. Seminar topics to be announced in the Schedule of Classes.

*Level of Study:* Graduate

Schedule of Classes (<https://bulletin.marquette.edu/class-search/?details&code=COMM%206825>)

**COMM 6931 Topics in Communication (3 credits)**

Directed individual/group investigation of a selected topic or problem in communication. May be taken more than once when topics vary.

*Prerequisite:* COMM 6000 and COMM 6050; cons. of the associate dean for graduate studies.

*Level of Study:* Graduate

Schedule of Classes (<https://bulletin.marquette.edu/class-search/?details&code=COMM%206931>)

**COMM 6953 Proseminar in Health, Science and Environment (3 credits)**

Explores media and communication practices that shape public discussions of health, science and environmental issues. Focus varies; topics may include: managing risk and uncertainty, health communication, science and public policy and crisis communication. Seminar topics to be announced in the Schedule of Classes.

*Level of Study:* Graduate

Schedule of Classes (<https://bulletin.marquette.edu/class-search/?details&code=COMM%206953>)

**COMM 6954 Proseminar in Media (3 credits)**

Analyzes media as social, cultural, political and economic institutions. Focus varies; topics may include: the political economy of media, sports and media, the sociology of communication and media rituals. Seminar topics to be announced in the Schedule of Classes.

*Level of Study:* Graduate

Schedule of Classes (<https://bulletin.marquette.edu/class-search/?details&code=COMM%206954>)

**COMM 6955 Proseminar in Organizations (3 credits)**

Analyzes organizations and organizational practices from a variety of theoretical and applied perspectives. Focus varies; topics may include: organizational rhetoric, systems theory, strategic communication, crisis communication and corporate communication. Seminar topics to be announced in the Schedule of Classes.

*Level of Study:* Graduate

Schedule of Classes (<https://bulletin.marquette.edu/class-search/?details&code=COMM%206955>)

**COMM 6956 Proseminar in Public Life (3 credits)**

Analyzes the rhetorical and political practices that help sustain the public life of democratic societies. Focus varies; topics may include: persuasion and propaganda, free expression, rhetoric and civic life, and argument and public discourse. Seminar topics to be announced in the Schedule of Classes.

*Level of Study:* Graduate

Schedule of Classes (<https://bulletin.marquette.edu/class-search/?details&code=COMM%206956>)

**COMM 6957 Proseminar in Relationships (3 credits)**

Analyzes personal communication, focusing on the development of relationships and the interpretation of meaning in everyday personal interaction. Focus varies; topics may include: family communication, conflict, interpersonal communication, gender and communication and intercultural communication. Seminar topics to be announced in the Schedule of Classes.

*Level of Study:* Graduate

Schedule of Classes (<https://bulletin.marquette.edu/class-search/?details&code=COMM%206957>)

**COMM 6958 Proseminar in Technology (3 credits)**

Examines the role that communication technologies have played in creating new models of social order, reshaping the forms of political and economic power and transforming group identity and personal life. Focus varies; topics may include: the history of the Internet, the use of communication technology in organizations, digital media and the global order and technologies of surveillance. Seminar topics to be announced in the Schedule of Classes.

*Level of Study:* Graduate

Schedule of Classes (<https://bulletin.marquette.edu/class-search/?details&code=COMM%206958>)

**COMM 6961 Special Institute/Workshop/Project (1-3 credits)**

*Level of Study:* Graduate

Schedule of Classes (<https://bulletin.marquette.edu/class-search/?details&code=COMM%206961>)

**COMM 6964 O'Brien Fellowship Practicum (3 credits)**

The O'Brien Fellowship in Public Service Journalism practicum offers students the once-in-a-lifetime opportunity to work with a professional journalist on an in-depth reporting project for an entire academic year and earn up to six credits. O'Brien interns are treated as entry-level reporters who help research, suggest, and write multimedia stories, gather data and more. Consent required.

*Level of Study:* Graduate

Schedule of Classes (<https://bulletin.marquette.edu/class-search/?details&code=COMM%206964>)

**COMM 6995 Independent Study in Communication (1-3 credits)**

Faculty-supervised, independent study or scholarly research of a specific area or topic in communication.

*Prerequisite:* Cons. of dept. ch.; cons. of the assoc. dean for graduate studies. Consent required.

*Level of Study:* Graduate

Schedule of Classes (<https://bulletin.marquette.edu/class-search/?details&code=COMM%206995>)

**COMM 6998 Professional Project in Communication (1-3 credits)**

S/U grade assessment.

*Prerequisite:* Cons. of dept. ch., COMM 6964; approved project proposal and cons. of the associate dean for graduate studies. Consent required.

*Level of Study:* Graduate

Schedule of Classes (<https://bulletin.marquette.edu/class-search/?details&code=COMM%206998>)

**COMM 6999 Master's Thesis (1-6 credits)**

S/U grade assessment.

*Prerequisite:* Cons. of dept. ch.; approved thesis outline and cons. of the associate dean for graduate studies. Consent required.

*Level of Study:* Graduate

Schedule of Classes (<https://bulletin.marquette.edu/class-search/?details&code=COMM%206999>)

**COMM 9970 Graduate Standing Continuation: Less than Half-Time (0 credits)**

Fee. S/U grade assessment. Designated as less than half-time status only, cannot be used in conjunction with other courses, and does not qualify students for financial aid or loan deferment.

*Prerequisite:* Cons. of dept.; cons. of associate dean for graduate studies. Consent required.

*Level of Study:* Graduate

Schedule of Classes (<https://bulletin.marquette.edu/class-search/?details&code=COMM%209970>)

**COMM 9974 Graduate Fellowship: Full-Time (0 credits)**

Fee. S/U grade assessment. Designated as full-time status. If a student is already registered in other courses full time, this continuation course is not needed.

*Prerequisite:* Cons. of dept. ch.; cons. of associate dean for graduate studies. Consent required.

*Level of Study:* Graduate

Schedule of Classes (<https://bulletin.marquette.edu/class-search/?details&code=COMM%209974>)

**COMM 9975 Graduate Assistant Teaching: Full-Time (0 credits)**

Fee. S/U grade assessment. Designated as full-time status. If a student is already registered in other courses full time, this continuation course is not needed.

*Prerequisite:* Cons. of dept. ch.; cons. of associate dean for graduate studies. Consent required.

*Level of Study:* Graduate

Schedule of Classes (<https://bulletin.marquette.edu/class-search/?details&code=COMM%209975>)



**COMM 9976 Graduate Assistant Research: Full-Time (0 credits)**

Fee. S/U grade assessment. Designated as full-time status. If a student is already registered in other courses full time, this continuation course is not needed.

*Prerequisite:* Cons. of dept.; cons. of associate dean for graduate studies. Consent required.

*Level of Study:* Graduate

Schedule of Classes (<https://bulletin.marquette.edu/class-search/?details&code=COMM%209976>)

**COMM 9977 Field Placement Continuation: Less than Half-Time (0 credits)**

Fee. S/U grade assessment. Allows a student to be considered the equivalent of less than half-time status. Requires that the student is working less than 12 hours per week at their field placement.

*Prerequisite:* Consent required.

*Level of Study:* Graduate

Schedule of Classes (<https://bulletin.marquette.edu/class-search/?details&code=COMM%209977>)

**COMM 9978 Field Placement Continuation: Half-Time (0 credits)**

Fee. S/U grade assessment. Allows a student to be considered the equivalent of half-time status. Requires that the student is working more than 12 to less than 20 hours per week at their field placement. Consent required.

*Level of Study:* Graduate

Schedule of Classes (<https://bulletin.marquette.edu/class-search/?details&code=COMM%209978>)

**COMM 9979 Field Placement Continuation: Full-Time (0 credits)**

Fee. S/U grade assessment. Allows a student to be considered the equivalent of full-time status. Requires that the student is working 20 hours or more per week at their field placement. Consent required.

*Level of Study:* Graduate

Schedule of Classes (<https://bulletin.marquette.edu/class-search/?details&code=COMM%209979>)

**COMM 9984 Master's Comprehensive Examination Preparation: Less than Half-Time (0 credits)**

Fee. S/U grade assessment. Allows a student to be considered the equivalent of less than half-time status. Requires that the student is working less than 12 hours per week toward their master's comprehensive exam. Consent required.

*Level of Study:* Graduate

Schedule of Classes (<https://bulletin.marquette.edu/class-search/?details&code=COMM%209984>)

**COMM 9985 Master's Comprehensive Examination Preparation: Half-Time (0 credits)**

Fee. S/U grade assessment. Allows a student to be considered the equivalent of half-time status. Requires that the student is working more than 12 to less than 20 hours per week toward their master's comprehensive exam. May be taken in conjunction with credit-bearing or other non-credit courses to result in the status indicated, as deemed appropriate by the department. Consent required.

*Level of Study:* Graduate

Schedule of Classes (<https://bulletin.marquette.edu/class-search/?details&code=COMM%209985>)

**COMM 9986 Master's Comprehensive Examination Preparation: Full-Time (0 credits)**

Fee. S/U grade assessment. Allows a student to be considered the equivalent of full-time status. Requires that the student is working 20 hours or more per week toward their master's comprehensive exam. May be taken in conjunction with credit-bearing or other non-credit courses to result in the status indicated, as deemed appropriate by the department. Consent required.

*Level of Study:* Graduate

Schedule of Classes (<https://bulletin.marquette.edu/class-search/?details&code=COMM%209986>)

**COMM 9991 Professional Project Continuation: Less than Half-Time (0 credits)**

Fee. S/U grade assessment. Allows a student to be considered the equivalent of less than half-time status. Requires that the student is working less than 12 hours per week on their professional project. Any professional project credits required for the degree should be completed before registering for non-credit Professional Project Continuation.

*Prerequisite:* Consent required.

*Level of Study:* Graduate

Schedule of Classes (<https://bulletin.marquette.edu/class-search/?details&code=COMM%209991>)

**COMM 9992 Professional Project Continuation: Half-Time (0 credits)**

Fee. S/U grade assessment. Allows a student to be considered the equivalent of half-time status. Requires that the student is working more than 12 to less than 20 hours per week on their professional project. Any project credits required for the degree should be completed before registering for non-credit Professional Project Continuation.

*Prerequisite:* Consent required.

*Level of Study:* Graduate

Schedule of Classes (<https://bulletin.marquette.edu/class-search/?details&code=COMM%209992>)

**COMM 9993 Professional Project Continuation: Full-Time (0 credits)**

Fee. S/U grade assessment. Allows a student to be considered the equivalent of full-time status. Requires that the student is working 20 hours or more per week on their professional project. Any professional project credits required for the degree should be completed before registering for non-credit Professional Project Continuation.

*Prerequisite:* Consent required.

*Level of Study:* Graduate

Schedule of Classes (<https://bulletin.marquette.edu/class-search/?details&code=COMM%209993>)

**COMM 9994 Master's Thesis Continuation: Less than Half-Time (0 credits)**

Fee. S/U grade assessment. Allows a student to be considered the equivalent of less than half-time status. Requires that the student is working less than 12 hours per week on their master's thesis. All six thesis credits required for the degree should be completed before registering for non-credit Master's Thesis Continuation.

*Prerequisite:* Consent required.

*Level of Study:* Graduate

Schedule of Classes (<https://bulletin.marquette.edu/class-search/?details&code=COMM%209994>)

**COMM 9995 Master's Thesis Continuation: Half-Time (0 credits)**

Fee. S/U grade assessment. Allows a student to be considered the equivalent of half-time status. Requires that the student is working more than 12 to less than 20 hours per week on their master's thesis. All six thesis credits required for the degree should be completed before registering for non-credit Master's Thesis Continuation.

*Prerequisite:* Consent required.

*Level of Study:* Graduate

Schedule of Classes (<https://bulletin.marquette.edu/class-search/?details&code=COMM%209995>)

**COMM 9996 Master's Thesis Continuation: Full-Time (0 credits)**

Fee. S/U grade assessment. Allows a student to be considered the equivalent of full-time status. Requires that the student is working 20 hours or more per week on their master's thesis. All six thesis credits required for the degree should be completed before registering for non-credit Master's Thesis Continuation.

*Prerequisite:* Consent required.

*Level of Study:* Graduate

Schedule of Classes (<https://bulletin.marquette.edu/class-search/?details&code=COMM%209996>)

## Communication Studies

**CMST 2000 Group Communication (3 credits)**

Examines theories, principles and methods of small group communication. Focuses on such topics as: leadership, problem solving, roles, norms and climate. Takes a systems approach to groups and students have hands-on experience in a decision-making group.

*Level of Study:* Undergraduate

Schedule of Classes (<https://bulletin.marquette.edu/class-search/?details&code=CMST%202000>)

**CMST 2010 Professional Interviewing and Networking (3 credits)**

Stresses communication theory and current research related to interviewing. Provides in-class practice with interchanging roles as interviewer/interviewee in several types of interviews. Current research in interviewing techniques, assistance in resume preparation and legal guidelines for questions are among the topics for discussion.

*Level of Study:* Undergraduate

Schedule of Classes (<https://bulletin.marquette.edu/class-search/?details&code=CMST%202010>)

**CMST 2300 Business Communication (2 credits)**

Provides students with the opportunity to explore and develop the presentation skills necessary for success within the context of business through a study of communication and theory. Includes informative, persuasive, and small group presentations, as well as an emphasis on critical thinking, listening, non-verbal and technological presentation skills. Students may not receive credit for both CMST 2300 and COMM 1100.

*Prerequisite:* Soph. Stndg. and enrolled in College of Business.

*Level of Study:* Undergraduate

Schedule of Classes (<https://bulletin.marquette.edu/class-search/?details&code=CMST%202300>)

**CMST 2310 Public Speaking and Argumentation (3 credits)**

Explores the role of argumentation and public speaking in public engagement in contemporary society. Includes analysis and application of various theories and methods of argumentation in public settings through oral and written communication. Areas include identification of fallacies, refutation, forms of argument and formal and informal logic. Criticism and critical listening skills are also emphasized.

*Prerequisite:* COMM 1100 or cons. of instr.

*Level of Study:* Undergraduate

Schedule of Classes (<https://bulletin.marquette.edu/class-search/?details&code=CMST%202310>)

**CMST 2961 Leadershape (0 credits)**

The LeaderShape Institute challenges participants to lead with integrity while working towards a vision grounded in their deepest values. Participants explore not only what they want to do, but who they want to be. Dynamic, challenging and exciting, the week is intended to produce a breakthrough in the leadership capacity of participants—benefiting them individually, as well as their respective communities and the organizations they go on to lead and serve in the future. Students accepted into the C-Lead concentration participate in a week long seminar, along with students from engineering and business, where they are exposed to multiple aspects of leadership and team building. S/U grade assessment.

*Prerequisite:* Admitted to the C-Lead program.

*Level of Study:* Undergraduate

Schedule of Classes (<https://bulletin.marquette.edu/class-search/?details&code=CMST%202961>)

**CMST 3000 Theories in Communication Studies (3 credits)**

Surveys major theoretical approaches to communication studies, reviews the history of the discipline and introduces students to basic research methods in the field.

*Prerequisite:* COMM 1000.

*Level of Study:* Undergraduate

*Marquette Core Curriculum:* Writing Intensive

Schedule of Classes (<https://bulletin.marquette.edu/class-search/?details&code=CMST%203000>)

**CMST 3120 Interpersonal Communication (3 credits)**

Examines person-to-person communication with a focus on such topics as social roles, conflict management, relationship development, perception, communication effectiveness and relevant theories.

*Prerequisite:* COMM 1000 or HECM minor, or con. of instr.

*Level of Study:* Undergraduate

*Marquette Core Curriculum:* Engage Social Systems & Values 2

*Interdisciplinary Studies:* Peace Studies

Schedule of Classes (<https://bulletin.marquette.edu/class-search/?details&code=CMST%203120>)

**CMST 3200 Organizational Communication (3 credits)**

Presents historical and current perspectives on the origins and usefulness of organizational theories as they relate to communication issues.

Emphasizes the relationship between organizational life and communication principles. Ultimate goals, assumptions and cases relating to organizational communication theories are developed and discussed.

*Prerequisite:* ADVE, CCOM, CMST, or PURE major or minor; or HECM minor; or cons. of instr.

*Level of Study:* Undergraduate

*Marquette Core Curriculum:* SSC Basic Needs & Justice

Schedule of Classes (<https://bulletin.marquette.edu/class-search/?details&code=CMST%203200>)

**CMST 3300 Persuasion (3 credits)**

Surveys theories, principles, and practices of persuasion. Special emphasis on the social, psychological and cultural study of influence.

*Prerequisite:* ADVE, CCOM, CMST, HECM, FMST or PURE majors and minors; or cons. of instr.

*Level of Study:* Undergraduate

*Marquette Core Curriculum:* SSC Cgntn, Lang, Mmry/Intlgnc

Schedule of Classes (<https://bulletin.marquette.edu/class-search/?details&code=CMST%203300>)

**CMST 3964 Leadership Mentor Program (0 credits)**

Students are assigned a mentor who is in an established leadership role. Students shadow that individual during scheduled opportunities during the spring and fall terms. Students document their experiences and work with their leader mentor to explore the concept of leadership and leadership styles. S/U grade assessment.

*Prerequisite:* Enrolled in the C-Lead program.

*Level of Study:* Undergraduate

Schedule of Classes (<https://bulletin.marquette.edu/class-search/?details&code=CMST%203964>)

**CMST 4100 Advanced Interpersonal Communication (3 credits)**

Examines major theoretical perspectives and concepts relevant to interpersonal communication in close personal relationships. Using a lecture-discussion format, focuses on the development and testing of interpersonal communication theory through research. Multiple theoretical, conceptual and methodological approaches geared toward understanding interpersonal communication are studied. Focuses on integrating research, theory and skills to recognize and claim the personal agency interpersonal communication affords us in shaping our quality of life.

*Prerequisite:* Soph. stdng., COMM 1100 and CMST 3120.

*Level of Study:* Undergraduate

Schedule of Classes (<https://bulletin.marquette.edu/class-search/?details&code=CMST%204100>)

**CMST 4120 Gendered Communication (3 credits)**

Examines the relationship between gender and communication. Includes discussion of verbal and nonverbal communication patterns of males and females, various explanations for these patterns, perceptions of gender differences and the implications these perceptions have for people in several contexts (public, interpersonal and organizational).

*Prerequisite:* COMM 1000 and CMST 3120, Soph. stndg.; or INFS minor; or cons. of instr.

*Level of Study:* Undergraduate

*Marquette Core Curriculum:* SSC Crossing Boundaries

*Interdisciplinary Studies:* Family Studies, Gender and Sexualities Studies

Schedule of Classes (<https://bulletin.marquette.edu/class-search/?details&code=CMST%204120>)

**CMST 4130 Communication and Urban Families (3 credits)**

Investigates communication about urban families, the communication links between urban families and institutions and communication practices within urban families. Emphasizes the diversity among urban families as well as the stressors and strengths found in the urban context.

*Prerequisite:* COMM 1000 and CMST 3120, Soph. stndg.; or INFS minor; or cons. of instr.

*Level of Study:* Undergraduate

*Interdisciplinary Studies:* Family Studies

Schedule of Classes (<https://bulletin.marquette.edu/class-search/?details&code=CMST%204130>)

**CMST 4140 Intergenerational and Family Communication (3 credits)**

Introduces communication phenomena from across generations and within the family setting. Focuses on the role of communication in intergenerational interactions within a wide variety of contexts including: interpersonal, workplace, familial, health and mediated technology; also examines how communication affects the development, maintenance, and enhancement of family relations.

*Prerequisite:* COMM 1000 and Soph. stndg.; or INFS minor; or cons. of instr.

*Level of Study:* Undergraduate

*Marquette Core Curriculum:* SSC Individuals & Communities

Schedule of Classes (<https://bulletin.marquette.edu/class-search/?details&code=CMST%204140>)

**CMST 4150 Communication and Conflict (3 credits)**

Communication and conflict explores theoretical and experiential avenues to conflict management, resolution, and regulation through communication styles and methods. The communicative contexts for investigation are interpersonal and organizational (profit and non-profit). Exercises and case studies provide an opportunity to implement theoretical learning from the course.

*Prerequisite:* COMM 1000, Soph. stndg.; or INPS major or minor; or cons. of instr.

*Level of Study:* Undergraduate

*Marquette Core Curriculum:* SSC Basic Needs & Justice

*Interdisciplinary Studies:* International Affairs, Peace Studies

Schedule of Classes (<https://bulletin.marquette.edu/class-search/?details&code=CMST%204150>)

**CMST 4170 Communication of Comedy (3 credits)**

Communicating through humor can be an important way to make conversations more memorable, group interactions more compelling and causes more accessible. Introduction to theories and research of how comedy and humor function in communication. Analysis and application of comedy to interpersonal communication, conflict resolution, organizational communication, group identity, politics and persuasion.

*Prerequisite:* COMM 1000 or cons. of instr.

*Level of Study:* Undergraduate

Schedule of Classes (<https://bulletin.marquette.edu/class-search/?details&code=CMST%204170>)

**CMST 4230 Managerial Communication (3 credits)**

The communication relationship between managers and employees involves a set of circumstances not often found in everyday communication with friends and colleagues. The differences in power, knowledge, job description, and life experiences create many unique and challenging interactions. Takes an in-depth look at the circumstances which affect communication between managers and their employees as well as at a number of theories and strategies for improving communication in the workplace.

*Prerequisite:* COMM 1000, Soph. stndg.; or cons. of instr.

*Level of Study:* Undergraduate

Schedule of Classes (<https://bulletin.marquette.edu/class-search/?details&code=CMST%204230>)

**CMST 4240 Communication, Innovation and Change (3 credits)**

A forward-looking assessment of the role that communication plays in the spread of new ideas. Examines the influence of technological and social innovation in individual, organizational and societal contexts. Investigates the effects of innovation when dealing with progressive change and managing social interactions.

*Prerequisite:* COMM 1000, Soph. stndg.; or cons. of instr.

*Level of Study:* Undergraduate

Schedule of Classes (<https://bulletin.marquette.edu/class-search/?details&code=CMST%204240>)

**CMST 4250 Leadership and Communication (3 credits)**

Explores communication variables involved when leaders attempt to influence members to achieve a goal. Topics include: power, credibility, motivation, research on leader traits, styles and situations and current models of leadership such as transactional, transformational, charismati, and functional approaches. The different leadership challenges posed by community and institutional settings are also explored.

*Prerequisite:* COMM 1000 and Soph. stndg.; or HURE 3001 and HURE major; or cons. of instr.

*Level of Study:* Undergraduate

Schedule of Classes (<https://bulletin.marquette.edu/class-search/?details&code=CMST%204250>)

**CMST 4310 Ethics in Human Communication (3 credits)**

Explores theoretical and practical ethical questions of importance to responsible communicators in personal and public contexts. Discussion of ethical theories in communication studies provide an opportunity to explore case studies and contemporary communication dilemmas critically, while heightening personal sensitivity to the underlying ethical implications of human communication.

*Prerequisite:* COMM 1000 and soph. stndg.; or cons. of instr.

*Level of Study:* Undergraduate

Schedule of Classes (<https://bulletin.marquette.edu/class-search/?details&code=CMST%204310>)

**CMST 4350 Modern Rhetorical Theory and Criticism (3 credits)**

Discusses contemporary theoretical and critical approaches to the description, analysis, interpretation, and evaluation of public discourse. Examines and applies principles established by such theorists as Kenneth Burke, Ernest G. Bormann, Chaim Perelman and Stephen Toulmin, among others.

*Prerequisite:* COMM 1000, CMST 3300 and soph. stndg.; or cons. of instr.

*Level of Study:* Undergraduate

Schedule of Classes (<https://bulletin.marquette.edu/class-search/?details&code=CMST%204350>)

**CMST 4400 Cross-Cultural Communication (3 credits)**

Cross-cultural communication offers a comparison of communicative behavior phenomena across national cultures and examines the influence of national group identity on communicative practice among groups in the United States, Europe, Asia, Latin America, and Africa. Global in scope, with a social justice emphasis, this course addresses a dynamic and mobile world as it seeks to provide an analytical framework for dissecting and understanding issues of hegemony, equity, and conflict management in cross-cultural exchanges.

*Prerequisite:* COMM 1000 or INCH minor; and Soph. stndg.; or cons. of instr.

*Level of Study:* Undergraduate

*Marquette Core Curriculum:* SSC Crossing Boundaries

*Interdisciplinary Studies:* Africana Studies, Culture, Health and Illness, Peace Studies

Schedule of Classes (<https://bulletin.marquette.edu/class-search/?details&code=CMST%204400>)

**CMST 4410 Intercultural Communication (3 credits)**

Intercultural communication in the United States explores the dynamics of interpersonal interaction and obstacles to those interactions between U.S. co-cultures. Examines the impact of identity on intercultural relationships; as well as the interpersonal patterns of selected co-cultural groups within the United States with the aim of improving individual communication competency and cultural understanding.

*Prerequisite:* Soph. stndg; COMM 1000 or INCH minor; or cons. of instr.

*Level of Study:* Undergraduate

*Marquette Core Curriculum:* SSC Crossing Boundaries

*Interdisciplinary Studies:* Africana Studies, Asian Studies, Culture, Health and Illness, International Affairs

Schedule of Classes (<https://bulletin.marquette.edu/class-search/?details&code=CMST%204410>)

**CMST 4500 Health Communication (3 credits)**

Provides an introduction to the field of health communication. Examines the role of communication in health care with a focus on provider training and the provider-patient relationship. Theoretical models for developing effective health communication programs are discussed and applied within a variety of health care settings.

*Prerequisite:* COMM 1000, Soph. stndg.; or enrolled in the College of Health Sciences or the College of Nursing; or INCH minor; or cons. of instr.

*Level of Study:* Undergraduate

*Marquette Core Curriculum:* SSC Basic Needs & Justice

Schedule of Classes (<https://bulletin.marquette.edu/class-search/?details&code=CMST%204500>)

**CMST 4520 Health Communication Campaigns (3 credits)**

Designed to enhance student understanding of theories that guide health communication campaigns with a particular focus on message design principles. Discuss issues related to social, emotional and interpersonal influences on health risk perception and behavioral outcome. Particularly relevant to students interested in topics including health message design, social influence on health behaviors and emotional appeals in health communication.

*Prerequisite:* COMM 1000, soph. stndg.; or enrolled in the College of Health Sciences or the College of Nursing; or INCH minor; or cons. of instr.

*Level of Study:* Undergraduate

*Interdisciplinary Studies:* Culture, Health and Illness

Schedule of Classes (<https://bulletin.marquette.edu/class-search/?details&code=CMST%204520>)



**CMST 4530 Patient-Centered Communication (3 credits)**

Provides an understanding of the importance of patient-centered communication skills. Topics include components, benefits and barriers of good communication; empathetic listening; verbal and non-verbal assessment cues; patient involvement in care coordination; interpersonal and intergenerational variations that affect the patient-provider relationship; managing patient-provider conflict; having difficult conversations about health; managing difficult patients; and getting patient buy-in with electronic communication.

*Prerequisite:* COMM 1000, Soph. stndg.; or enrolled in the College of Health Sciences or College of Nursing; or INCH minor; or cons. of instr.

*Level of Study:* Undergraduate

Schedule of Classes (<https://bulletin.marquette.edu/class-search/?details&code=CMST%204530>)

**CMST 4570 Cultural Diversity in Health Communication (3 credits)**

Prepares students to work in a health-related field by learning to successfully communicate with medical practitioners/providers and patients from diverse populations. Sensitizes students to the issues and concerns of cultural context and resulting potentials for unequal or disparate health care among co-cultural groups and vulnerable populations, and ensures successful communication among all parties striving for patient wellness.

*Prerequisite:* COMM 1000, soph. stndg.; or enrolled in the College of Health Sciences or the College of Nursing; or INCH minor; or cons. of instr.

*Level of Study:* Undergraduate

*Interdisciplinary Studies:* Culture, Health and Illness

Schedule of Classes (<https://bulletin.marquette.edu/class-search/?details&code=CMST%204570>)

**CMST 4600 Communication Consulting (3 credits)**

Introduction to communication consulting and the design implementation of communication audits for corporate and non-profit settings. Surveys various models of consulting. Learn to design and implement a communication audit that includes needs assessment, interpretation, and recommendations.

Methods of audits include survey design, interviews and focus groups.

*Prerequisite:* CMST 3200, Jr. stndg.; or cons. of instr.

*Level of Study:* Undergraduate

Schedule of Classes (<https://bulletin.marquette.edu/class-search/?details&code=CMST%204600>)

**CMST 4810 Directing Speech Activities (3 credits)**

Theory and practice in the organization and management of co-curricular speech activities in high school and college.

*Level of Study:* Undergraduate

Schedule of Classes (<https://bulletin.marquette.edu/class-search/?details&code=CMST%204810>)

**CMST 4953 Seminar in Communication Studies (1-3 credits)**

Topics vary. Topics of seminar to be announced in the Schedule of Classes.

*Prerequisite:* COMM 1000, Soph. stndg.; or con. of instr.

*Level of Study:* Undergraduate

Schedule of Classes (<https://bulletin.marquette.edu/class-search/?details&code=CMST%204953>)

**CMST 4961 Special Institute/Workshop/Project in Communication Studies (1-3 credits)**

Project in Communication Studies to be determined by the instructor.

*Prerequisite:* COMM 1000, Jr. stndg.; or con. of instr.

*Level of Study:* Undergraduate

Schedule of Classes (<https://bulletin.marquette.edu/class-search/?details&code=CMST%204961>)

**CMST 4986 Internship in Communication Studies (0-3 credits)**

Provides students with the opportunity to apply theories, skills and techniques in communication as believed appropriate within specific organizational settings. S/U grade assessment.

*Prerequisite:* COMM 1000 and Soph. stndg.; or con. of instr., CMST 3200 recommended. Consent required.

*Level of Study:* Undergraduate

*Marquette Core Curriculum:* Engage Social Systems & Values 2

Schedule of Classes (<https://bulletin.marquette.edu/class-search/?details&code=CMST%204986>)

**CMST 4995 Independent Study in Communication Studies (1-3 credits)**

Faculty-supervised, independent study/research of a specific area or topic in Communication Studies. 1-3 credits.

*Prerequisite:* COMM 1000, Jr. stndg; or cons. of dept. ch. Consent required.

*Level of Study:* Undergraduate

Schedule of Classes (<https://bulletin.marquette.edu/class-search/?details&code=CMST%204995>)

**CMST 4997 Communication and Contemporary Issues (3 credits)**

A capstone experience for Communication Studies majors. Examines communication theories and principles in the context of contemporary events and social issues. Students conduct original communication research and apply theories to specific communication contexts and practices.

*Prerequisite:* CMST 3000, must have completed at least 21 additional credit hours in the CMST major; or cons. of instr.

*Level of Study:* Undergraduate

*Marquette Core Curriculum:* Writing Intensive

Schedule of Classes (<https://bulletin.marquette.edu/class-search/?details&code=CMST%204997>)

**CMST 4999 Senior Thesis (1-3 credits)**

The application of rigorous methodology in developing and writing a thesis under the direction of an adviser.

*Prerequisite:* COMM 1000, Sr. stdng.; or cons. of dept. ch. Consent required.

*Level of Study:* Undergraduate

Schedule of Classes (<https://bulletin.marquette.edu/class-search/?details&code=CMST%204999>)

**CMST 5120 Gendered Communication (3 credits)**

Examines the relationship between gender and communication. Includes discussion of verbal and nonverbal communication patterns of males and females, various explanations for these patterns, perceptions of gender differences and the implications these perceptions have for people in several contexts (public, interpersonal and organizational).

*Level of Study:* Graduate

*Marquette Core Curriculum:* SSC Crossing Boundaries

*Interdisciplinary Studies:* Family Studies, Gender and Sexualities Studies

Schedule of Classes (<https://bulletin.marquette.edu/class-search/?details&code=CMST%205120>)

**CMST 5130 Communication and Urban Families (3 credits)**

Investigates communication about urban families, the communication links between urban families and institutions and communication practices within urban families. Emphasizes the diversity among urban families as well as the stressors and strengths found in the urban context.

*Level of Study:* Graduate

*Interdisciplinary Studies:* Family Studies

Schedule of Classes (<https://bulletin.marquette.edu/class-search/?details&code=CMST%205130>)

**CMST 5140 Intergenerational and Family Communication (3 credits)**

Introduces communication phenomena from across generations and within the family setting. Focuses on the role of communication in intergenerational interactions within a wide variety of contexts including: interpersonal, workplace, familial, health and mediated technology; also examines how communication affects the development, maintenance, and enhancement of family relations.

*Level of Study:* Graduate

*Marquette Core Curriculum:* SSC Individuals & Communities

Schedule of Classes (<https://bulletin.marquette.edu/class-search/?details&code=CMST%205140>)

**CMST 5230 Managerial Communication (3 credits)**

The communication relationship between managers and employees involves a set of circumstances not often found in everyday communication with friends and colleagues. The differences in power, knowledge, job description, and life experiences create many unique and challenging interactions. Takes an in-depth look at the circumstances which affect communication between managers and their employees as well as at a number of theories and strategies for improving communication in the workplace.

*Level of Study:* Graduate

Schedule of Classes (<https://bulletin.marquette.edu/class-search/?details&code=CMST%205230>)

**CMST 5250 Leadership and Communication (3 credits)**

Explores communication variables involved when leaders attempt to influence members to achieve a goal. Topics include: power, credibility, motivation, research on leader traits, styles and situations and current models of leadership such as transactional, transformational, charismatic, and functional approaches. The different leadership challenges posed by community and institutional settings are also explored.

*Level of Study:* Graduate

Schedule of Classes (<https://bulletin.marquette.edu/class-search/?details&code=CMST%205250>)

**CMST 5400 Cross-Cultural Communication (3 credits)**

Cross-cultural communication offers a comparison of communicative behavior phenomena across national cultures and examines the influence of national group identity on communicative practice among groups in the United States, Europe, Asia, Latin America, and Africa. Global in scope, with a social justice emphasis, this course addresses a dynamic and mobile world as it seeks to provide an analytical framework for dissecting and understanding issues of hegemony, equity, and conflict management in cross-cultural exchanges.

*Level of Study:* Graduate

*Marquette Core Curriculum:* SSC Crossing Boundaries

*Interdisciplinary Studies:* Africana Studies, Culture, Health and Illness, Peace Studies

Schedule of Classes (<https://bulletin.marquette.edu/class-search/?details&code=CMST%205400>)

**CMST 5410 Intercultural Communication (3 credits)**

Intercultural communication in the United States explores the dynamics of interpersonal interaction and obstacles to those interactions between U.S. co-cultures. Examines the impact of identity on intercultural relationships; as well as the interpersonal patterns of selected co-cultural groups within the United States with the aim of improving individual communication competency and cultural understanding.

*Level of Study:* Graduate

*Marquette Core Curriculum:* SSC Crossing Boundaries

*Interdisciplinary Studies:* Africana Studies, Asian Studies, Culture, Health and Illness, International Affairs

Schedule of Classes (<https://bulletin.marquette.edu/class-search/?details&code=CMST%205410>)

**CMST 5500 Health Communication (3 credits)**

Provides an introduction to the field of health communication. Examines the role of communication in health care with a focus on provider training and the provider-patient relationship. Theoretical models for developing effective health communication programs are discussed and applied within a variety of health care settings.

*Level of Study:* Graduate

*Marquette Core Curriculum:* SSC Basic Needs & Justice

Schedule of Classes (<https://bulletin.marquette.edu/class-search/?details&code=CMST%205500>)

**CMST 5520 Health Communication Campaigns (3 credits)**

Designed to enhance student understanding of theories that guide health communication campaigns with a particular focus on message design principles. Discuss issues related to social, emotional and interpersonal influences on health risk perception and behavioral outcome. Particularly relevant to students interested in topics including health message design, social influence on health behaviors and emotional appeals in health communication.

*Level of Study:* Graduate

*Interdisciplinary Studies:* Culture, Health and Illness

Schedule of Classes (<https://bulletin.marquette.edu/class-search/?details&code=CMST%205520>)

**CMST 5530 Patient-Centered Communication (3 credits)**

Provides an understanding of the importance of patient-centered communication skills. Topics include components, benefits and barriers of good communication; empathetic listening; verbal and non-verbal assessment cues; patient involvement in care coordination; interpersonal and intergenerational variations that affect the patient-provider relationship; managing patient-provider conflict; having difficult conversations about health; managing difficult patients; and getting patient buy-in with electronic communication.

*Level of Study:* Graduate

Schedule of Classes (<https://bulletin.marquette.edu/class-search/?details&code=CMST%205530>)

**CMST 5570 Cultural Diversity in Health Communication (3 credits)**

Prepares students to work in a health-related field by learning to successfully communicate with medical practitioners/providers and patients from diverse populations. Sensitizes students to the issues and concerns of cultural context and resulting potentials for unequal or disparate health care among co-cultural groups and vulnerable populations, and ensures successful communication among all parties striving for patient wellness.

*Level of Study:* Graduate

*Interdisciplinary Studies:* Culture, Health and Illness

Schedule of Classes (<https://bulletin.marquette.edu/class-search/?details&code=CMST%205570>)

**CMST 5600 Communication Consulting (3 credits)**

Introduction to communication consulting and the design implementation of communication audits for corporate and non-profit settings. Surveys various models of consulting. Learn to design and implement a communication audit that includes needs assessment, interpretation, and recommendations. Methods of audits include survey design, interviews and focus groups.

*Level of Study:* Graduate

Schedule of Classes (<https://bulletin.marquette.edu/class-search/?details&code=CMST%205600>)

**CMST 5810 Directing Speech Activities (3 credits)**

Theory and practice in the organization and management of co-curricular speech activities in high school and college.

*Level of Study:* Graduate

Schedule of Classes (<https://bulletin.marquette.edu/class-search/?details&code=CMST%205810>)

**CMST 5953 Seminar in Communication Studies (1-3 credits)**

Topics vary. Topics of seminar to be announced in the Schedule of Classes.

*Level of Study:* Graduate

Schedule of Classes (<https://bulletin.marquette.edu/class-search/?details&code=CMST%205953>)

**CMST 6200 Organizational Communication (3 credits)**

Explores historical, contemporary and ideological approaches to the study and practice of organizational communication. Topics include: organizational culture, workplace relationships, participation and decision-making, organizational change, organizational justice, and organizational communication consulting.

*Level of Study:* Graduate

Schedule of Classes (<https://bulletin.marquette.edu/class-search/?details&code=CMST%206200>)

**CMST 6600 Communication Consulting (3 credits)**

Designed to acquaint students with significant issues pertaining to the design, implementation and assessment of communication consulting projects. Students are introduced to communication consulting and the design and implementation of consulting in various settings and industries. Students learn how data is gathered, analyze real organizational communication data and use their knowledge to offer theory-grounded recommendations to a client. Addresses ethical issues connected with consulting work. Students work on their own and with a team to complete a consulting project for a client.

*Level of Study:* Graduate

Schedule of Classes (<https://bulletin.marquette.edu/class-search/?details&code=CMST%206600>)

## Corporate Communication

### **CCOM 2000 Corporate Communication Principles (3 credits)**

Offers an introduction to contemporary issues in corporate communication. Traces the history of the corporation and examines its relationship to contemporary issues in society. Explores concepts such as corporate voice, corporate identity construction, mission and branding. Considers the way in which communication is vital to both the day-to-day operations of the corporation and the corporation's ability to achieve its overall mission.

*Level of Study:* Undergraduate

*Marquette Core Curriculum:* SSC Basic Needs & Justice

Schedule of Classes (<https://bulletin.marquette.edu/class-search/?details&code=CCOM%202000>)

### **CCOM 3250 Corporate Writing (3 credits)**

Takes a practical and analytical approach to the development of content and style in corporate communication. Emphasis on the development of effective writing skills for clear, concise and audience-centered business documents. Additional focus on correct communication in corporate practice as related to corporate image and identity.

*Prerequisite:* CCOM 2000 and ADPR 2200; or cons. of instr.

*Level of Study:* Undergraduate

*Marquette Core Curriculum:* Writing Intensive

Schedule of Classes (<https://bulletin.marquette.edu/class-search/?details&code=CCOM%203250>)

### **CCOM 4700 Corporate Advocacy (3 credits)**

Apply concepts from corporate communication and rhetorical criticism to analyze how organizations use symbols to develop organizational culture, manage organizational impressions, manage crises, and advocate for particular positions. Builds abilities to critically think about and analyze the persuasive messages of organizations.

*Prerequisite:* CCOM 2000 and CMST 3200.

*Level of Study:* Undergraduate

Schedule of Classes (<https://bulletin.marquette.edu/class-search/?details&code=CCOM%204700>)

### **CCOM 4750 Ethics and Corporate Social Responsibility (3 credits)**

Explores various approaches to ethical decision-making and applies them to diverse aspects of strategic communication in professional settings. Students are exposed to a variety of ethical perspectives in theoretical contexts and learn to apply these theoretical concepts to professional situations. Analyzes the social responsibilities of corporations by exploring questions such as: What sorts of public communication practices are commonly taken to hinder or promote corporate social responsibility? What are the ethical implications for civic life of corporations' internal communication practices? How do corporations manage their ethical relations with communities, nongovernmental organizations and other stakeholders?

*Prerequisite:* CCOM 2000, CCOM 3250, CMST 3200 and CCOM major; PURE 1800, PURE 3600, PURE 3800 and PURE major; or cons. of instr.

*Level of Study:* Undergraduate

Schedule of Classes (<https://bulletin.marquette.edu/class-search/?details&code=CCOM%204750>)

### **CCOM 4931 Topics in Corporate Communication (3 credits)**

Focuses on a specific topic in Corporate Communication each term.

*Prerequisite:* CCOM 2000.

*Level of Study:* Undergraduate

Schedule of Classes (<https://bulletin.marquette.edu/class-search/?details&code=CCOM%204931>)

### **CCOM 4986 Corporate Communication Internship (0-3 credits)**

Provides students with the opportunity to apply theories, skills and techniques in a real-world corporate communication setting. 0 credit is SNC/UNC grade assessment; 1-3 credits is S/U grade assessment.

*Prerequisite:* CCOM 2000 and cons. of dept. ch. Consent required.

*Level of Study:* Undergraduate

*Marquette Core Curriculum:* Engage Social Sys'tms & Values 2

Schedule of Classes (<https://bulletin.marquette.edu/class-search/?details&code=CCOM%204986>)

### **CCOM 4995 Independent Study in Corporate Communication (1-3 credits)**

Independent study with a faculty member centered on a particular topic in corporate communication.

*Prerequisite:* CCOM 2000, CCOM 3250.

*Level of Study:* Undergraduate

Schedule of Classes (<https://bulletin.marquette.edu/class-search/?details&code=CCOM%204995>)

### **CCOM 5700 Corporate Advocacy (3 credits)**

Apply concepts from corporate communication and rhetorical criticism to analyze how organizations use symbols to develop organizational culture, manage organizational impressions, manage crises, and advocate for particular positions. Builds abilities to critically think about and analyze the persuasive messages of organizations.

*Prerequisite:* CMST 6200 or cons. of graduate dir.

*Level of Study:* Graduate

Schedule of Classes (<https://bulletin.marquette.edu/class-search/?details&code=CCOM%205700>)

**CCOM 5750 Ethics and Corporate Social Responsibility (3 credits)**

Explores various approaches to ethical decision-making and applies them to diverse aspects of strategic communication in professional settings. Students are exposed to a variety of ethical perspectives in theoretical contexts and learn to apply these theoretical concepts to professional situations. Analyzes the social responsibilities of corporations by exploring questions such as: What sorts of public communication practices are commonly taken to hinder or promote corporate social responsibility? What are the ethical implications for civic life of corporations' internal communication practices? How do corporations manage their ethical relations with communities, nongovernmental organizations and other stakeholders?

*Prerequisite:* CMST 6200 or cons. of prog. dir.

*Level of Study:* Graduate

Schedule of Classes (<https://bulletin.marquette.edu/class-search/?details&code=CCOM%205750>)

**CCOM 6300 Financial Communication and Investor Relations (3 credits)**

Examines the intersection of corporate communication theory, financial markets and investor relations. Prepares students to analyze flow of investment in corporate strategy from a communication perspective. Discussions focus on understanding financial markets, investors, creditors and other stakeholders. Focuses on assessing communication needs relative to finance and investors and developing effective communication strategies. Topics include: communication of shareholder value, the role of the IR professional, corporate governance, shareholder activism and regulation of financial communication and investor relations.

*Level of Study:* Graduate

Schedule of Classes (<https://bulletin.marquette.edu/class-search/?details&code=CCOM%206300>)

**CCOM 6700 Corporate Advocacy (3 credits)**

Provides the opportunity to analyze how organizations use symbols to develop and maintain organizational culture, manage organizational impressions, manage crises and advocate for particular positions using a combination of concepts from organizational communication, rhetorical criticism and public relations. Designed to build abilities to critically think about and analyze the persuasive messages of organizations. Explores roles, uses and theories of rhetoric in organizational life. By learning how to analyze examples of organizational advocacy, students are better prepared to responsibly and effectively create those messages.

*Level of Study:* Graduate

Schedule of Classes (<https://bulletin.marquette.edu/class-search/?details&code=CCOM%206700>)

**CCOM 6750 Corporate Social Responsibility (3 credits)**

Explores the key concepts, issues and challenges of corporate social responsibility (CSR) as a growing field of organizational study as well as corporate communication. Building upon the management literature, it explores theories of CSR with a strategic and process-oriented approach, then examines the discourse and practices of companies engaged in CSR efforts.

*Level of Study:* Graduate

Schedule of Classes (<https://bulletin.marquette.edu/class-search/?details&code=CCOM%206750>)

## Dance

**DANC 1100 Disciplines of Movement (3 credits)**

Introduction to movement disciplines like Alexander, Feldenkrais, and Tai Chi for performers. Training geared toward relaxation, loss of inhibition, and ease of flexibility.

*Level of Study:* Undergraduate

Schedule of Classes (<https://bulletin.marquette.edu/class-search/?details&code=DANC%201100>)

**DANC 2010 Introduction to Irish Dancing (1.5 credits)**

Introduces the traditional dances of Ireland, including solo step dance footwork, group set dancing and ceili dancing. Includes warm-ups, technique and choreography. Students gain an understanding of Irish traditional musical rhythms. All levels are welcome. No special shoes required. Experienced Irish dancers are able to prepare and take Grade Exams offered three times per year at Marquette.

*Level of Study:* Undergraduate

Schedule of Classes (<https://bulletin.marquette.edu/class-search/?details&code=DANC%202010>)

**DANC 2020 Ballet 1 (3 credits)**

Emphasis placed on beginning ballet and classical dance techniques. No previous dance experience required.

*Level of Study:* Undergraduate

Schedule of Classes (<https://bulletin.marquette.edu/class-search/?details&code=DANC%202020>)

**DANC 2040 Ballet 2 (3 credits)**

Emphasis will be placed on intermediate ballet dance techniques. Explores the influence of ballet and classical dance techniques on a range of other dance forms.

*Prerequisite:* DANC 2020 or cons. of instr.

*Level of Study:* Undergraduate

Schedule of Classes (<https://bulletin.marquette.edu/class-search/?details&code=DANC%202040>)

**DANC 2120 Modern Dance 1 (3 credits)**

Emphasis will be placed on fundamental modern dance techniques. No previous dance needed. Offered fall term.

*Level of Study:* Undergraduate

Schedule of Classes (<https://bulletin.marquette.edu/class-search/?details&code=DANC%202120>)



**DANC 2140 Modern Dance 2 (3 credits)**

Emphasis will be placed on intermediate modern dance techniques. Explores influences of other dance forms as used in modern dance. Also explores the influence of modern dance techniques on a range of other dance techniques.

*Prerequisite:* DANC 2120 or cons. of instr.

*Level of Study:* Undergraduate

Schedule of Classes (<https://bulletin.marquette.edu/class-search/?details&code=DANC%202140>)

**DANC 2220 African Dance 1 (3 credits)**

Emphasis will be placed on fundamental African Dance techniques. No previous dance needed.

*Level of Study:* Undergraduate

Schedule of Classes (<https://bulletin.marquette.edu/class-search/?details&code=DANC%202220>)

**DANC 2240 African Dance 2 (3 credits)**

Emphasis will be placed on Intermediate African Dance techniques. Continues exploration of dance forms in the tradition of the African Diaspora.

Explores the use of live drummer interaction with dance form.

*Prerequisite:* DANC 2220 or cons. of instr.

*Level of Study:* Undergraduate

Schedule of Classes (<https://bulletin.marquette.edu/class-search/?details&code=DANC%202240>)

**DANC 2420 Tap Dance 1 (3 credits)**

Emphasis will be placed on fundamental tap dance techniques. No previous tap dance needed.

*Level of Study:* Undergraduate

Schedule of Classes (<https://bulletin.marquette.edu/class-search/?details&code=DANC%202420>)

**DANC 2440 Tap Dance 2 (3 credits)**

Continuation of DANC 2420.

*Prerequisite:* DANC 2420 or equiv.

*Level of Study:* Undergraduate

Schedule of Classes (<https://bulletin.marquette.edu/class-search/?details&code=DANC%202440>)

**DANC 2500 Composition and Choreography (3 credits)**

The examination of the composition of dance forms and structures from a dance/movement perspective. Introduces choreography techniques.

*Prerequisite:* DANC 2020, or DANC 2120, or DANC 2220 or DANC 2420; or cons. of instr.

*Level of Study:* Undergraduate

Schedule of Classes (<https://bulletin.marquette.edu/class-search/?details&code=DANC%202500>)

**DANC 3100 Theatre Dance (3 credits)**

Basic musical theatre dance techniques for actors and dancers. Movement and dance training geared toward developing an individual's movement potential to its fullest ideal. A study of various techniques of musical comedy dance and traditional dance forms.

*Level of Study:* Undergraduate

Schedule of Classes (<https://bulletin.marquette.edu/class-search/?details&code=DANC%203100>)

**DANC 4500 Dance History (3 credits)**

Survey of dance history with particular emphasis paid to development of major styles of dance and dance achievements. Class includes movement and technique component.

*Prerequisite:* Prereq: DANC 2020, or DANC 2120, or DANC 2220 or DANC 2420; or cons. of instr.

*Level of Study:* Undergraduate

Schedule of Classes (<https://bulletin.marquette.edu/class-search/?details&code=DANC%204500>)

**DANC 4953 Seminar in Dance (1-3 credits)**

Specific subjects of seminars to be announced in the Schedule of Classes. Variable topics.

*Level of Study:* Undergraduate

Schedule of Classes (<https://bulletin.marquette.edu/class-search/?details&code=DANC%204953>)

**DANC 4995 Independent Study in Dance (1-3 credits)**

Faculty-supervised, independent study/research of a specific area or topic in dance.

*Prerequisite:* Cons. of dept. ch. Consent required.

*Level of Study:* Undergraduate

Schedule of Classes (<https://bulletin.marquette.edu/class-search/?details&code=DANC%204995>)

**DANC 4999 Senior Thesis (1-3 credits)**

The application of rigorous methodology in developing and writing a thesis under the direction of an adviser.

*Prerequisite:* Cons. of dept. ch. Consent required.

*Level of Study:* Undergraduate

Schedule of Classes (<https://bulletin.marquette.edu/class-search/?details&code=DANC%204999>)

## Digital Media

### **DGMD 2205 Introduction to Media Production (3 credits)**

Introduction to video and audio production and post-production techniques. Experience is gained using cameras, audio and video equipment, as well as appropriate editing software.

*Prerequisite:* DGMD majors and minors, JOUR majors; or cons. of instr.

*Level of Study:* Undergraduate

Schedule of Classes (<https://bulletin.marquette.edu/class-search/?details&code=DGMD%202205>)

### **DGMD 2335 Script and Story (3 credits)**

Students learn to write in the proper script style for a variety of media formats. Writing workshop approach.

*Prerequisite:* Enrolled in the College of Communication, or cons. of instr.

*Level of Study:* Undergraduate

Schedule of Classes (<https://bulletin.marquette.edu/class-search/?details&code=DGMD%202335>)

### **DGMD 2565 The Business of Entertainment (3 credits)**

Students receive a thorough grounding in the financial processes and economies in the industry to better understand the basic business and operational framework of film and television. Topics covered range from project development and product distribution to forward funding future projects.

*Level of Study:* Undergraduate

Schedule of Classes (<https://bulletin.marquette.edu/class-search/?details&code=DGMD%202565>)

### **DGMD 3210 Cinematography (3 credits)**

An exploration of the art and craft involved in the process of cinematic image creation. Emphasis is placed on hands-on application of lighting, lens choices and camera movement.

*Prerequisite:* DGMD 2205; or cons. of instr.

*Level of Study:* Undergraduate

Schedule of Classes (<https://bulletin.marquette.edu/class-search/?details&code=DGMD%203210>)

### **DGMD 3220 Sound Design (3 credits)**

Explores the art and technique of sound design. Emphasis is placed on professional recording techniques, creating sound effects, and mixing across a variety of visual media including television, film and games.

*Prerequisite:* DGMD 2205; or cons. of instr.

*Level of Study:* Undergraduate

Schedule of Classes (<https://bulletin.marquette.edu/class-search/?details&code=DGMD%203220>)

### **DGMD 3230 Motion Media Design (3 credits)**

A project-based course covering the applications and process of design as they relate to motion media, along with methods for creating motion graphics and animation in 2d and 3d environments.

*Prerequisite:* DGMD 2205 and DGMD 2335; or cons. of instr.

*Level of Study:* Undergraduate

Schedule of Classes (<https://bulletin.marquette.edu/class-search/?details&code=DGMD%203230>)

### **DGMD 3250 Editing Techniques (3 credits)**

Students spend time in and out of the classroom developing intermediate editing skills, utilizing techniques that will advance their knowledge and professionalize their editing abilities.

*Prerequisite:* DGMD 2205 and DGMD 2335; or cons. of instr.

*Level of Study:* Undergraduate

Schedule of Classes (<https://bulletin.marquette.edu/class-search/?details&code=DGMD%203250>)

### **DGMD 3260 Directing for Film and Television (3 credits)**

Pre-production preparation for film and television directors, including working with performers, casting, script analysis and visualization.

*Prerequisite:* DGMD 2205 and DGMD 2335; or cons. of instr.

*Level of Study:* Undergraduate

Schedule of Classes (<https://bulletin.marquette.edu/class-search/?details&code=DGMD%203260>)

### **DGMD 3270 Short Film Producing (3 credits)**

Learn the skills - from pre-production through marketing and distribution - that it takes to produce a short fiction film. Students take an existing script and work through all of the stages to make that script ready for production.

*Prerequisite:* DGMD 2335; or cons. of instr.

*Level of Study:* Undergraduate

Schedule of Classes (<https://bulletin.marquette.edu/class-search/?details&code=DGMD%203270>)

**DGMD 3500 Basic Game Design (3 credits)**

Students learn the layout and game development process using Unreal Engine. Utilizing blueprint logic, students learn how to create a character with seamless and responsive movement and intelligent gameplay by creating two games.

*Prerequisite:* DGMD 2205 or COSC 1000; Games and Interactive Media minors; or cons. of instr.

*Level of Study:* Undergraduate

Schedule of Classes (<https://bulletin.marquette.edu/class-search/?details&code=DGMD%203500>)

**DGMD 3555 Corporate Media (3 credits)**

Analysis and practice in the development of media for the corporate world. In the context of real-world projects, students learn about budgets, schedules, contracts, audience and objectives.

*Prerequisite:* DGMD 2205 and DGMD 2335; or cons. of instr.

*Level of Study:* Undergraduate

Schedule of Classes (<https://bulletin.marquette.edu/class-search/?details&code=DGMD%203555>)

**DGMD 3600 Game Studies and Aesthetics (3 credits)**

Students engage with critical texts and primary sources in the forms of video games, online video, VR, and interactive projects.

*Prerequisite:* DGMD 2205 or COSC 1000; Games and Interactive Media minors; or cons. of instr.

*Level of Study:* Undergraduate

Schedule of Classes (<https://bulletin.marquette.edu/class-search/?details&code=DGMD%203600>)

**DGMD 3840 Media Aesthetics (3 credits)**

Students explore aesthetics through a variety of film and television texts. Emphasis on developing a critical eye as both a media viewer and producer.

*Prerequisite:* DGMD major or minor; or FMST major or minor; or cons. of instr.

*Level of Study:* Undergraduate

Schedule of Classes (<https://bulletin.marquette.edu/class-search/?details&code=DGMD%203840>)

**DGMD 3986 Internship in Digital Media (0-3 credits)**

Observation, participation, and experience in a radio, television, cable, or corporate setting. Augmented with selected readings, papers or conferences with adviser. 0 credit will be SNC/UNC grade assessment; 1-3 credit(s) will be S/U grade assessment.

*Prerequisite:* Cons. of dept. ch. Consent required.

*Level of Study:* Undergraduate

*Marquette Core Curriculum:* Engage Social Systms & Values 2

Schedule of Classes (<https://bulletin.marquette.edu/class-search/?details&code=DGMD%203986>)

**DGMD 3999 Advanced Production and Portfolio (3 credits)**

Advanced video, audio and post production techniques as applied to professional level work. Emphasis on development of a portfolio and career preparation. Must have taken at least two Intermediate production courses.

*Prerequisite:* DGMD 2205 and DGMD 2335; DGMD major; Jr. stndg.

*Level of Study:* Undergraduate

Schedule of Classes (<https://bulletin.marquette.edu/class-search/?details&code=DGMD%203999>)

**DGMD 4260 Documentary Production (3 credits)**

Students create a single original non-fiction short film in a small group. Applying and building on digital media concepts, students gain a better understanding of documentary style, tone and storytelling technique. Students also practice and refine the essential technical skills needed to make a compelling non-fiction short film. Additional exercises are designed to help cultivate students' voice and perspective on documentary, with an emphasis on ethical practice.

*Prerequisite:* DGMD major, JOUR major with DGMD minor; Sr. stndg.; or cons. of instr.

*Level of Study:* Undergraduate

Schedule of Classes (<https://bulletin.marquette.edu/class-search/?details&code=DGMD%204260>)

**DGMD 4280 Narrative Production (3 credits)**

Create a short film, executing each step of production (pre-production to post-production). Professional film crew roles are stressed. Rotate through many of the technical positions of a small production team (camera operator, sound recordist, gaffer, DIT, editor, etc). Emphasis on skills mastery and portfolio development.

*Prerequisite:* DGMD 2205; DGMD major; Sr. stndg.; or cons. of instr.

*Level of Study:* Undergraduate

Schedule of Classes (<https://bulletin.marquette.edu/class-search/?details&code=DGMD%204280>)

**DGMD 4345 Advanced Scriptwriting (3 credits)**

Development and writing of scripts for short films and television. Emphasis on development of writing portfolio and career preparation. Writing workshop approach.

*Prerequisite:* DGMD 2335, DGMD major and Sr. stndg.; or cons. of instr.

*Level of Study:* Undergraduate

Schedule of Classes (<https://bulletin.marquette.edu/class-search/?details&code=DGMD%204345>)

**DGMD 4500 Cinematic Animation with Unreal Engine (3 credits)**

Students learn the basics of creating real-time animated short films and game cinematics using the Unreal Engine and apply those concepts towards creating their own short, animated film. Topics include environment creation, modeling, character animation, motion and facial capture and photogrammetry.

*Prerequisite:* DGMD 2205 or COSC 1000; Games and Interactive Media minors, or cons. of instr.

*Level of Study:* Undergraduate

Schedule of Classes (<https://bulletin.marquette.edu/class-search/?details&code=DGMD%204500>)

**DGMD 4600 Virtual Production Techniques (3 credits)**

Students explore the many ways in which real-time game engines are being used to enhance film and TV production workflows. Topics include virtual location scouting, previz, camera and light tracking, real-time compositing, and LED wall based environments. Students use the Unreal Engine to create a short film incorporating live actors into virtual environments in real-time.

*Prerequisite:* DGMD 4500; Games and Interactive Media minors, or cons. of instr.

*Level of Study:* Undergraduate

Schedule of Classes (<https://bulletin.marquette.edu/class-search/?details&code=DGMD%204600>)

**DGMD 4700 Global Television (3 credits)**

Explores the role of culture, economics, politics and technology in determining the nature of television content in different countries, how television programming travels around the globe and the geopolitical impact of U.S. media in other parts of the globe.

*Prerequisite:* DGMD major or minor; or FMST major or minor; or cons. of instr.

*Level of Study:* Undergraduate

Schedule of Classes (<https://bulletin.marquette.edu/class-search/?details&code=DGMD%204700>)

**DGMD 4800 Digital Media Law and Policy (3 credits)**

Focuses on contemporary problems in media law and policy. Emphasis is placed on the Internet, mobile and social media, broadcasting, broadband and emerging technologies and on the most current legal and policy controversies and debates affecting those media. Students debate and seek to resolve law and policy problems while also studying and critiquing policymaking processes.

*Prerequisite:* COMM 3800 or cons. of instr.

*Level of Study:* Undergraduate

Schedule of Classes (<https://bulletin.marquette.edu/class-search/?details&code=DGMD%204800>)

**DGMD 4810 Radio and Television History (3 credits)**

Historical, cultural and commercial growth of American radio and television, with special emphasis on programming, from pre-network origins to the present. Covers key genres, persons, issues, trends and developments.

*Prerequisite:* DGMD major or minor; or FMST major or minor; or cons. of instr.

*Level of Study:* Undergraduate

Schedule of Classes (<https://bulletin.marquette.edu/class-search/?details&code=DGMD%204810>)

**DGMD 4825 Crime Storytelling (3 credits)**

Explores true crime and fiction crime storytelling across film, television and podcasts.

*Prerequisite:* DGMD 2205 and DGMD 2335; or cons. of instr.

*Level of Study:* Undergraduate

Schedule of Classes (<https://bulletin.marquette.edu/class-search/?details&code=DGMD%204825>)

**DGMD 4845 History of Documentary (3 credits)**

Considers the near hundred-year history of non-fiction film and video known as documentary. Introducing key films from history, students contemplate the social, cultural, and technological forces that went into the establishment of a "canon" of films and filmmakers, while also deconstructing the values and preconceptions these filmmakers had within a decolonial frame. Students investigate how documentary form has progressed from its early days; how documentary is related to resistance movements; and how documentary shapes our notions of history and truth. Analytic projects are supplemented with short creative "thinking through making" projects.

*Prerequisite:* DGMD majors and minors; FMST majors and minors; or cons. of instr.

*Level of Study:* Undergraduate

Schedule of Classes (<https://bulletin.marquette.edu/class-search/?details&code=DGMD%204845>)

**DGMD 4850 Television Criticism (3 credits)**

Focuses on the analysis of television's creative processes, programs, the economic side of television production, the contexts in which television programs are viewed, television audiences and how they read and interpret content, and to understand television's true societal impact.

*Prerequisite:* DGMD or FMST majors or minors; or cons. of instr.

*Level of Study:* Undergraduate

Schedule of Classes (<https://bulletin.marquette.edu/class-search/?details&code=DGMD%204850>)

**DGMD 4860 Digital Campaign Strategies, Planning and Analysis (3 credits)**

Examines digital campaigns that focus on political or social action issues. Goal is to develop more informed consumers and critics of political and social action communication campaigns. Exposure to relevant theories, methods and ideas, and application of that knowledge to current campaign activity. Explores how campaigns have changed over time, campaign planning, how attitudes are influenced, opinions are created and behaviors are triggered and campaign design and evaluation.

*Level of Study:* Undergraduate

Schedule of Classes (<https://bulletin.marquette.edu/class-search/?details&code=DGMD%204860>)

**DGMD 4931 Topics in Digital Media (1-3 credits)**

Various topics in digital media to be announced in the Schedule of Classes. Includes screenings and/or other activities. Lecture/lab format.

*Prerequisite:* DGMD 2205 and DGMD 2335; or cons. of instr.

*Level of Study:* Undergraduate

Schedule of Classes (<https://bulletin.marquette.edu/class-search/?details&code=DGMD%204931>)

**DGMD 4953 Seminar in Digital Media (1-3 credits)**

Special subjects of seminar to be announced in the Schedule of Classes. Variable topics.

*Prerequisite:* DGMD 2205, DGMD or JOUR major or minor; or cons. of instr.

*Level of Study:* Undergraduate

Schedule of Classes (<https://bulletin.marquette.edu/class-search/?details&code=DGMD%204953>)

**DGMD 4961 Special Institute/Workshop/Project (1-3 credits)**

Various topics in digital media to be announced in the Schedule of Classes. Includes screening and/or other activities.

*Prerequisite:* DGMD 2205 and DGMD 2335; or cons. of instr.

*Level of Study:* Undergraduate

Schedule of Classes (<https://bulletin.marquette.edu/class-search/?details&code=DGMD%204961>)

**DGMD 4995 Independent Study in Digital Media (1-3 credits)**

Faculty-supervised, independent study/research of a specific area or topic in digital media.

*Prerequisite:* Cons. of dept. ch. Consent required.

*Level of Study:* Undergraduate

Schedule of Classes (<https://bulletin.marquette.edu/class-search/?details&code=DGMD%204995>)

**DGMD 4999 Senior Thesis (1-3 credits)**

The application of rigorous methodology in developing and writing a thesis under the direction of an adviser.

*Prerequisite:* Cons. of dept. ch. Consent required.

*Level of Study:* Undergraduate

Schedule of Classes (<https://bulletin.marquette.edu/class-search/?details&code=DGMD%204999>)

**DGMD 5260 Documentary Production (3 credits)**

Students create a single original non-fiction short film in a small group. Applying and building on digital media concepts, students gain a better understanding of documentary style, tone and storytelling technique. Students also practice and refine the essential technical skills needed to make a compelling non-fiction short film. Additional exercises are designed to help cultivate students' voice and perspective on documentary, with an emphasis on ethical practice.

*Level of Study:* Graduate

Schedule of Classes (<https://bulletin.marquette.edu/class-search/?details&code=DGMD%205260>)

**DGMD 5345 Advanced Scriptwriting (3 credits)**

Development and writing of scripts for short films and television. Emphasis on development of writing portfolio and career preparation. Writing workshop approach.

*Level of Study:* Graduate

Schedule of Classes (<https://bulletin.marquette.edu/class-search/?details&code=DGMD%205345>)

**DGMD 5700 Global Television (3 credits)**

Explores the role of culture, economics, politics and technology in determining the nature of television content in different countries, how television programming travels around the globe and the geopolitical impact of U.S. media in other parts of the globe.

*Level of Study:* Graduate

Schedule of Classes (<https://bulletin.marquette.edu/class-search/?details&code=DGMD%205700>)

**DGMD 5800 Digital Media Law and Policy (3 credits)**

Focuses on contemporary problems in media law and policy. Emphasis is placed on the Internet, mobile and social media, broadcasting, broadband and emerging technologies and on the most current legal and policy controversies and debates affecting those media. Students debate and seek to resolve law and policy problems while also studying and critiquing policymaking processes.

*Level of Study:* Graduate

Schedule of Classes (<https://bulletin.marquette.edu/class-search/?details&code=DGMD%205800>)



**DGMD 5810 Radio and Television History (3 credits)**

Historical, cultural and commercial growth of American radio and television, with special emphasis on programming, from pre-network origins to the present. Covers key genres, persons, issues, trends and developments.

*Level of Study:* Graduate

Schedule of Classes (<https://bulletin.marquette.edu/class-search/?details&code=DGMD%205810>)

**DGMD 5845 History of Documentary (3 credits)**

Considers the near hundred-year history of non-fiction film and video known as documentary. Introducing key films from history, students contemplate the social, cultural, and technological forces that went into the establishment of a "canon" of films and filmmakers, while also deconstructing the values and preconceptions these filmmakers had within a decolonial frame. Students investigate how documentary form has progressed from its early days; how documentary is related to resistance movements; and how documentary shapes our notions of history and truth. Analytic projects are supplemented with short creative "thinking through making" projects.

*Level of Study:* Graduate

Schedule of Classes (<https://bulletin.marquette.edu/class-search/?details&code=DGMD%205845>)

**DGMD 5850 Television Criticism (3 credits)**

Focuses on the analysis of television's creative processes, programs, the economic side of television production, the contexts in which television programs are viewed, television audiences and how they read and interpret content, and to understand television's true societal impact.

*Level of Study:* Graduate

Schedule of Classes (<https://bulletin.marquette.edu/class-search/?details&code=DGMD%205850>)

**DGMD 5931 Topics in Digital Media (1-3 credits)**

Various topics in digital media to be announced in the Schedule of Classes. Includes screenings and/or other activities. Lecture/lab format.

*Level of Study:* Graduate

Schedule of Classes (<https://bulletin.marquette.edu/class-search/?details&code=DGMD%205931>)

## Film

**FILM 2280 Film and Popular Culture (3 credits)**

Study of popular culture and its varied categories (myths, stereotypes, icons, heroes, etc.) applied to contemporary American movies and to some other popular entertainment, including television, radio, music and print. Impact of popular media on society, culture and values.

*Level of Study:* Undergraduate

Schedule of Classes (<https://bulletin.marquette.edu/class-search/?details&code=FILM%202280>)

**FILM 2290 Economic and Social Aspects of Film (3 credits)**

Examines the economic structure of the film industry, the effect that this structure has on the making and content of motion pictures, and the affect of motion picture content on viewers, particularly children and young adults.

*Level of Study:* Undergraduate

Schedule of Classes (<https://bulletin.marquette.edu/class-search/?details&code=FILM%202290>)

**FILM 2600 Writing About Film (3 credits)**

Prepares students to write cogent film reviews, in-depth film history, including interviews and background or research, and deeper, often lengthier film analyses of genres or seminal works of a specific filmmaker. The history and craft of scriptwriting is also examined, with special emphasis on adaptation as one foundation of American filmmaking. Includes screenings that correlate with the reading and illustrate key concepts of film writing.

*Level of Study:* Undergraduate

*Marquette Core Curriculum:* Writing Intensive

Schedule of Classes (<https://bulletin.marquette.edu/class-search/?details&code=FILM%202600>)

**FILM 3300 Auteur Studies (3 credits)**

Intensive examination of the work of a specific filmmaker whose individual style and complete control over all elements of a production provides the film with a unique and personal signature experience. Specialized focus changes but may include auteurs such as Alfred Hitchcock, Robert Altman, Spike Lee, etc. Topics announced in Schedule of Classes.

*Level of Study:* Undergraduate

Schedule of Classes (<https://bulletin.marquette.edu/class-search/?details&code=FILM%203300>)

**FILM 3620 World Cinema (3 credits)**

Studies the history and influences of world cinema from the earliest silent era, touching on the contributions of European pioneers, Soviet theorists and filmmakers and the German Expressionists; through to post-World War II "New Waves" in Italy, France, Germany, Sweden and Japan; finishing with modern China's "Fifth Generation" and other flowering national cinemas of Asia and the Middle East. Studies how the language and components of film production differ in foreign cultures, examines key approaches and concepts represented by seminal non-U.S. filmmakers and tracks the influence of the artistic international cinema on the more commercial American film style and narrative.

*Level of Study:* Undergraduate

Schedule of Classes (<https://bulletin.marquette.edu/class-search/?details&code=FILM%203620>)

**FILM 3932 Advanced Topics in Film Studies (3 credits)**

Advanced intensive examination of a topical issue in film. Specialized focus changes but may include issues such as: women in film, minorities in film, regional or national films, genre studies etc. Topics announced in Schedule of Classes.

*Level of Study:* Undergraduate

Schedule of Classes (<https://bulletin.marquette.edu/class-search/?details&code=FILM%203932>)

**FILM 4620 History of American Film (3 credits)**

Traces the development of film as a distinctive mode of communication and an important art form within societal and theoretical contexts. Emphasis on films and the film industries of the United States.

*Level of Study:* Undergraduate

Schedule of Classes (<https://bulletin.marquette.edu/class-search/?details&code=FILM%204620>)

**FILM 4953 Seminar in Film (1-3 credits)**

Specific subjects of seminars to be announced in the Schedule of Classes. Variable topics.

*Level of Study:* Undergraduate

Schedule of Classes (<https://bulletin.marquette.edu/class-search/?details&code=FILM%204953>)

**FILM 4995 Independent Study in Film (1-3 credits)**

Faculty-supervised, independent study/research of a specific area or topic in film.

*Prerequisite:* Cons. of dept. ch. Consent required.

*Level of Study:* Undergraduate

Schedule of Classes (<https://bulletin.marquette.edu/class-search/?details&code=FILM%204995>)

## Fine Arts

**FIAR 1000 Systems of Drawing: FYE100 (3 credits)**

A one-term course in which students meet twice weekly and will be introduced to the visual language of drawing. Explore how the parts of the drawing relate to each other and to the composition as a whole while striving to develop skills using traditional black-and-white media. One-half of the course places primary emphasis on depicting the human form; the other half places emphasis on depicting objects in space.

*Prerequisite:* Cons. of dept. Fee paid to MIAD. MIAD # [FYE100]. Consent required.

*Level of Study:* Undergraduate

Schedule of Classes (<https://bulletin.marquette.edu/class-search/?details&code=FIAR%201000>)

**FIAR 1100 Visual Language: FYE110 (3 credits)**

Dynamics is a problem-solving course in which the student investigates the dynamic visual forces involved in composing on a two-dimensional plane. Explores the interrelationships of composition, process, perception, and intention. Color and light are also explored as a visual phenomenon, as a perceptual occurrence, as pigment with specific mixing properties, and as an element with powerful expressive and symbolic potential. Time, the fourth dimension, is investigated through problems dealing with simultaneity and sequentiality. The range of tools includes traditional materials/mediums and digital imaging. The course broadens the student's skill level in idea development, research strategies, and technique through the exploration of the visual language in both a historical and contemporary context. Approximately one-half of the semester is spent working in a digital environment.

*Prerequisite:* Cons. of dept. Fee paid to MIAD. MIAD # [FYE110]. Consent required.

*Level of Study:* Undergraduate

Schedule of Classes (<https://bulletin.marquette.edu/class-search/?details&code=FIAR%201100>)

**FIAR 1210 Research, Process and Connection: FYE121 (3 credits)**

A theme-based introductory course in which students conduct research and engage in a creative process that leads to a body of visual work. Each section of RPC is devoted to a particular idea, process, or approach. Students develop concepts, translate ideas, and apply methods as they make their work. Students explore their work and thinking within a historical, cultural, and personal context. This is reinforced through critical dialogue during stages of ideation, production, completion, and evaluation. At the end of the semester, students are required to present their final research in a digital presentation. These presentations should demonstrate visual evidence of work completed throughout the semester as well as the ability to analyze their progress and learning in a public format.

*Prerequisite:* Cons. of Director of Marquette Fine Arts Program and FIAR 1000 and FIAR 1100. MIAD # [FYE121]. Consent required.

*Level of Study:* Undergraduate

Schedule of Classes (<https://bulletin.marquette.edu/class-search/?details&code=FIAR%201210>)

**FIAR 1501 Digital 2D: FYE150 (3 credits)**

Introduction to image/content creation, manipulation, editing and management through Adobe Suite programs. Learn proper file management and workflow techniques, along with proper digital documentation and presentation of work. Students employ digital terminology across a wide range of disciplines and practices while also recognizing the cultural implications of digital creation, appropriation and distribution. MIAD # [FYE150]. Consent required.

*Level of Study:* Undergraduate

Schedule of Classes (<https://bulletin.marquette.edu/class-search/?details&code=FIAR%201501>)

**FIAR 1510 Digital 4D: FYE151 (3 credits)**

FYE studio courses immerse students in making in two, three, and four dimensions. Blends contemporary and traditional technologies in courses and work. Engaged in conversations and critique, while connecting experiences with skills and knowledge. See MIAD course catalog for specific course descriptions.

*Prerequisite:* FIAR 1000 and FIAR 1100. Fee paid to MIAD. MIAD # [FYE151]. Consent required.

*Level of Study:* Undergraduate

Schedule of Classes (<https://bulletin.marquette.edu/class-search/?details&code=FIAR%201510>)

**FIAR 1900 Visual Development and Storytelling: IL 199 (3 credits)**

Introduces foundational visual development and visual storytelling skills for both illustrators and animators. Projects and exercises walk students through processes to develop successful concepts and sequence images to tell clear stories, design believable visual worlds and create illustrations with professional techniques. Students explore how formal design principles are applied to character, prop and environmental design to create cohesive illustrated worlds. Emphasis is placed on using lighting, color theory and cohesive design to suggest mood, theme, time and place to the viewer.

*Prerequisite:* Consent required.

*Level of Study:* Undergraduate

Schedule of Classes (<https://bulletin.marquette.edu/class-search/?details&code=FIAR%201900>)

**FIAR 2007 2D Motion Fundamentals (IMAT207) (3 credits)**

Explores 2D digital animation tool sets, while practicing how animation principles, timing and sound design can create believable, relatable, innovative and evocative short films and spots. Students are exposed to digital 2D animation processes that can be applied to motion graphics, character animation and special effects. Students continue applying ideation and visualization techniques learned in Visual Development & Storytelling to create engaging and clear sequential narratives.

*Prerequisite:* FIAR 2931 (FYE 199). Consent required.

*Level of Study:* Undergraduate

Schedule of Classes (<https://bulletin.marquette.edu/class-search/?details&code=FIAR%202007>)

**FIAR 2009 3D Modeling & Animation (IMAT209) (3 credits)**

Practice techniques for modeling, surfacing, lighting, animation, rendering and 3D printing. Students are exposed to 3D tool sets with applications in animated films, interactive games, printed toys and more. Emphasis is placed on designing appealing objects and characters with strong silhouettes that hold visual interest from all angles. Students continue applying ideation and visualization techniques learned in Visual Development & Storytelling to create engaging and clear designs for use in 3D.

*Prerequisite:* FIAR 2931 (FYE 199). Consent required.

*Level of Study:* Undergraduate

Schedule of Classes (<https://bulletin.marquette.edu/class-search/?details&code=FIAR%202009>)

**FIAR 2013 Interactive & New Media (IMAT213) (3 credits)**

Innovates with new media tools to create dynamic, interactive, dimensional and experiential animation projects. Through workshops and projects, students explore how new media such as virtual reality, projection mapping, motion capture and programming can be applied to commercial assignments within advertising and entertainment markets. This foundational technical knowledge and hands-on experience allow students to develop innovative projects that do not fit within the traditional animation paradigm. Topics are updated annually to reflect cutting-edge technologies and trends within the animation industry.

*Prerequisite:* FIAR 2931 (FYE 199). Consent required.

*Level of Study:* Undergraduate

Schedule of Classes (<https://bulletin.marquette.edu/class-search/?details&code=FIAR%202013>)

**FIAR 2030 Typography 1: CD202 (3 credits)**

Typography I is an introductory course that focuses on the history and practice of using typography in design. Familiarizes students with several methods for structuring type so that they might gain an understanding of how typographic variables and the principles of legibility and readability affect visual communication. Each student is encouraged to develop their own personal awareness of and appreciation for typography; so that they will become equipped with the terminology, theory and practice necessary for making design decisions that facilitate understanding among their intended audience.

*Prerequisite:* Soph. stndg. and FIAR 1100. MIAD # [CD202]. Consent required.

*Level of Study:* Undergraduate

Schedule of Classes (<https://bulletin.marquette.edu/class-search/?details&code=FIAR%202030>)

**FIAR 2040 Typography 2: CD203 (3 credits)**

Provides students with an understanding of the integral use of typography in the overall design concept. Type as a communicative and creative element is explored. Students become familiar with the organizational skills necessary for clear communication as well as the formative aspects of typographic symbols and arrangement. Students are encouraged to continue to develop the personal awareness necessary for making design decisions that facilitate understanding among their intended audience.

*Prerequisite:* FIAR 1100 and FIAR 2030. Fee paid to MIAD. MIAD # [CD203]. Consent required.

*Level of Study:* Undergraduate

Schedule of Classes (<https://bulletin.marquette.edu/class-search/?details&code=FIAR%202040>)

**FIAR 2067 Studio Principles: NSP206 (3 credits)**

Provides students with the foundational knowledge and skills within a specific area or discipline of focus. Emphasis on tools, materials, techniques and formal visual principles structure a sequence of assignments and exercises. Students engage in a process of creation, construction and experimentation. Awareness of traditional and contemporary precedents promotes development of skills, personal vision and distinct expression. Through analysis and critique of their own and each other's work, the class will establish the language of analytic and intuitive problem-solving.

*Prerequisite:* Cons. of Director of Marquette Fine Arts Program and FIAR 1000 and FIAR 1100. Fee paid to MIAD. MIAD # [NSP206] Consent required.

*Level of Study:* Undergraduate

Schedule of Classes (<https://bulletin.marquette.edu/class-search/?details&code=FIAR%202067>)

**FIAR 2073 Studio Principles: NSP207 (3 credits)**

Embraces the 'new' in artmaking since the reproducible photograph – exploring performance art, video, audio, social practice, digital practices, timebased forms and more. The emphasis is on creating experiences between artist and audience. We'll look at the history of new genre while making a case for creating new histories. Various methods, techniques and demos will provide students with skills to create work that lives in the spaces between traditional boundaries, makes new spaces outside those boundaries, or sidesteps boundaries altogether. This is a studio class with occasional readings, discussions, in-class activities and critiques.

*Prerequisite:* FIAR 1000 and FIAR 1100. Fee paid to MIAD. MIAD # [NSP207] Consent required.

*Level of Study:* Undergraduate

Schedule of Classes (<https://bulletin.marquette.edu/class-search/?details&code=FIAR%202073>)

**FIAR 2200 Approaches to Making: NSP220 (3 credits)**

Sections of this course are intended to delve deeply into how a specific subject or mode has been addressed by artists over time. Each thematic subsection addresses manifestations of these subjects (see examples below) in multiple media, in subsequent eras and towards different purposes, studied in the context of students' continuing engagement with their individuated studio practices. All subsections are meant to be expansive in approach, and to consider all modes and media as represented in historical and current art as equally valid subjects of inquiry and examples for studio practice. Instructors lead research into the chosen subject areas and prompt students with studio projects designed for direct, hands-on exploration of thematic subjects. Students employ media familiar to them, and are encouraged to experiment with new media, to expand their artistic exploration and to build manual and oral/written vocabulary for operating within a multidisciplinary environment. Fee paid to MIAD. MIAD # [NSP220/NSP221]

*Prerequisite:* Cons. of Director of Marquette Fine Arts Program and FIAR 1000 and FIAR 1100. Consent required.

*Level of Study:* Undergraduate

Schedule of Classes (<https://bulletin.marquette.edu/class-search/?details&code=FIAR%202200>)

**FIAR 2221 Approaches to Making: NSP221 (3 credits)**

Topically engages appropriation as defined by a range of artistic practices and critical interventions. Establishes a range of current tendencies, then traces them back to their historical lineages. Recognizing the complicated history within appropriation and questions of authorship, students engage relationships between past and present. Through lecture, discussion and critique, these relationships become central in the art making process. Although this is a studio class, students encounter a number of critical texts. By way of reading and class dialogue, students become aware of the role theory and history can play in the art making process. This in turn allows students to develop a discerning way in which to approach their respective practices. Approaches to appropriation engages an expanded notion of appropriation by acknowledging a range of artistic approaches. Students are encouraged to conceive of their projects via media best suited to effectively communicate their artistic pursuits. Fee paid to MIAD. MIAD # [NSP221].

*Prerequisite:* FIAR 1000 and FIAR 1100. Consent required.

*Level of Study:* Undergraduate

Schedule of Classes (<https://bulletin.marquette.edu/class-search/?details&code=FIAR%202221>)

**FIAR 2400 Advanced Digital 2D: DS230 (3 credits)**

Further student understanding of essential software and hardware commonly used by designers and artists through intensive and thorough exploration, students will expand upon existing skill sets using programs largely from Adobe's Creative Cloud applications. An understanding of the technical aspects within a design project's lifecycle as well the distinction between digital and print output requirements will be covered.

*Prerequisite:* Jr. stndg; FIAR 1000; FIAR 1100; ADPR 2100 or FIAR 1501; and FIAR 1510. Fee paid to MIAD. MIAD # [DS230]. Consent required.

*Level of Study:* Undergraduate

Schedule of Classes (<https://bulletin.marquette.edu/class-search/?details&code=FIAR%202400>)

**FIAR 2410 Computer Studio 2 (3 credits)**

An introduction to the fundamental workings of the tools and functions inherent in the current version of Adobe Photoshop. Additional challenges include interfacing between QuarkXPress, Adobe Illustrator and Adobe Photoshop to create more complex documents, and advanced aspects of the digital pre-press.

*Prerequisite:* Jr. stndg. , FIAR 1100 and FIAR 2400;. Fee paid to MIAD. MIAD # [DS231]. Consent required.

*Level of Study:* Undergraduate

Schedule of Classes (<https://bulletin.marquette.edu/class-search/?details&code=FIAR%202410>)

**FIAR 2450 Advanced Digital 4D: CD231 (3 credits)**

Furthers student understanding of UX/UI solutions through the creation of websites built to meet the needs of distinct audiences. Students draw upon existing technology skill sets and learn new tools and methods used by professional web designers to provide unique and memorable user experiences. Introduces tools such as Adobe's Animate, Greenstock and GIT. Gain in-depth understanding of HTML, CSS, JavaScript and SVG.

*Prerequisite:* Jr. stdng; FIAR 1000; FIAR 1100. Fee paid to MIAD. [CD231] Consent required.

*Level of Study:* Undergraduate

Schedule of Classes (<https://bulletin.marquette.edu/class-search/?details&code=FIAR%202450>)

**FIAR 2900 Form in Communication: CD200 (3 credits)**

Fundamentals of communication design are introduced to the student with theoretical and applied studies in design, problem solving, communication, and verbal and visual presentation.

*Prerequisite:* FIAR 1100; cons. of dept. Fee paid to MIAD. MIAD # [CD200]. Consent required.

*Level of Study:* Undergraduate

Schedule of Classes (<https://bulletin.marquette.edu/class-search/?details&code=FIAR%202900>)

**FIAR 2910 Concept in Communication: CD201 (3 credits)**

Fundamentals of communication design are introduced to the student with theoretical and applied studies in design, problem solving, communication, and verbal and visual presentation.

*Prerequisite:* FIAR 1100 and FIAR 2900; Fee paid to MIAD. MIAD # [CD201]. Consent required.

*Level of Study:* Undergraduate

Schedule of Classes (<https://bulletin.marquette.edu/class-search/?details&code=FIAR%202910>)

**FIAR 2931 Topics in Fine Art 1 (1-3 credits)**

Elective topics in Fine Arts.

*Prerequisite:* FIAR 1100 or FIAR 1120 and FIAR 2810, or cons. of dir. of Marquette Fine Arts Program. Consent required.

*Level of Study:* Undergraduate

Schedule of Classes (<https://bulletin.marquette.edu/class-search/?details&code=FIAR%202931>)

**FIAR 3020 Information Design and Research Methods: CD302 (3 credits)**

Students are taught to effectively and efficiently find and assimilate information, and then to interpret and understand what they have gathered. Challenged to complete projects that have been designed to familiarize them with a specific type of information design. Students gain process-based experience pertinent to the development of their own personal problem-solving methods, which they might then use to design diagrams, charts, interfaces, instructions, maps and schedules.

*Prerequisite:* FIAR 2030, FIAR 2040 and FIAR 2910. MIAD # [CD302]. Consent required.

*Level of Study:* Undergraduate

Schedule of Classes (<https://bulletin.marquette.edu/class-search/?details&code=FIAR%203020>)

**FIAR 3040 Portfolio Practice: CD303 (3 credits)**

Create an engaging and professional portfolio design system to best display work in both physical and digital formats. Studies anticipated career paths and the transition from student to working professional.

*Prerequisite:* FIAR 1100, FIAR 2040 and FIAR 2910 or consent of Director of Marquette Fine Arts Program. Fee paid to MIAD. MIAD # [CD303]. Consent required.

*Level of Study:* Undergraduate

Schedule of Classes (<https://bulletin.marquette.edu/class-search/?details&code=FIAR%203040>)

**FIAR 3050 Advertising Design: CD305 (3 credits)**

Designed to familiarize the student with art direction within an advertising agency. Students learn the fundamentals of advertising, from a history of advertising, to lectures and seminars on marketing, research, account service, copywriting, illustration, photography and self promotion. Focuses on the role of an art director or designer within an agency environment.

*Prerequisite:* FIAR 1100, FIAR 2030, FIAR 2900 and FIAR 2910 (may be taken concurrently) or consent of Director of Marquette Fine Arts Program. Fee paid to MIAD. MIAD # [CD305]. Consent required.

*Level of Study:* Undergraduate

Schedule of Classes (<https://bulletin.marquette.edu/class-search/?details&code=FIAR%203050>)



**FIAR 3060 Open Studio: NSP306 (3 credits)**

An introduction to self-directed learning designed to further one's growth as an artist. Individual artistic investigations centers on self-determined modes of making. Students may choose to concentrate on one discipline or they may work across several disciplines. That choice is guided by the instructor and by advanced student mentors in the class. Guidance is also offered as the student defines broad themes for artistic inquiry. Successful self-determined inquiry requires the students to reflect on the trajectory of their work and it further requires them to nurture a dialog with their work. Artistic inquiry is guided through readings, critiques, visits to exhibitions and through frequent consultation with the instructor and with other students. Development of an ePortfolio provides further opportunities for reflection on the student's artistic evolution and it provides a convenient means for sharing work beyond the class. Because the focus is on studio practice, students are expected to be working during class. To the extent possible, class time is devoted to studio work and to critique, but expect to start every class with a discussion. Discussions provide an opportunity to explore common ideas, to seek advice, to share discoveries and to provide support for the class community.

*Prerequisite:* Cons. of Director of Marquette Fine Arts Program and FIAR 1000 and FIAR 1100. Fee paid to MIAD. [MIAD # NSP306] Consent required.

*Level of Study:* Undergraduate

Schedule of Classes (<https://bulletin.marquette.edu/class-search/?details&code=FIAR%203060>)

**FIAR 3070 Open Studio 2: NSP307 (3 credits)**

Allows students to refine their personal artistic inquiry by building on their Open Studio Experience.

*Prerequisite:* Cons. of Director of Marquette Fine Arts Program and FIAR 3060. Fee paid to MIAD. MIAD# [NSP307] Consent required.

*Level of Study:* Undergraduate

Schedule of Classes (<https://bulletin.marquette.edu/class-search/?details&code=FIAR%203070>)

**FIAR 3701 Art and Community (3 credits)**

Offers students the opportunity to research, plan and run an art event from the ground up. There is both an arts management and a studio component to this course. During the semester, the class will host and organize a week-long Monoprint Workshop, bringing twelve acclaimed international and national artists to MIAD's campus to produce prints in collaboration with the students. The workshop will culminate in an art sale event to benefit MIAD scholarship funds. [MIAD #FA307]

*Prerequisite:* Cons. of Director of Marquette Fine Arts Program and FIAR 1000 and FIAR 1100. Consent required.

*Level of Study:* Undergraduate

Schedule of Classes (<https://bulletin.marquette.edu/class-search/?details&code=FIAR%203701>)

**FIAR 3931 Topics in Fine Art 2 (1-3 credits)**

Elective topics in Fine Arts.

*Prerequisite:* FIAR 1100, FIAR 1100 and cons. of dir. of Marquette Fine Arts Program. Consent required.

*Level of Study:* Undergraduate

Schedule of Classes (<https://bulletin.marquette.edu/class-search/?details&code=FIAR%203931>)

**FIAR 4995 Independent Study in Fine Arts (1-3 credits)**

Faculty-supervised, independent study/research of a specific area or topic in Fine Art.

*Prerequisite:* Cons. of dir. of Marquette Fine Arts program.

*Level of Study:* Undergraduate

Schedule of Classes (<https://bulletin.marquette.edu/class-search/?details&code=FIAR%204995>)

## Journalism

**JOUR 1001 Principles of Journalism (3 credits)**

An introduction to the field of journalism, its standards, values and practices, as well as, key moments in the development of journalism in the United States.

*Level of Study:* Undergraduate

Schedule of Classes (<https://bulletin.marquette.edu/class-search/?details&code=JOUR%201001>)

**JOUR 1100 Information Gathering (3 credits)**

Covers various reporting strategies, techniques and behaviors. Students build informational resilience through assessing credibility, staying current, relationship-building and audience understanding.

*Prerequisite:* JOUR major or minor; or cons. of instr.

*Level of Study:* Undergraduate

Schedule of Classes (<https://bulletin.marquette.edu/class-search/?details&code=JOUR%201100>)

**JOUR 1200 Basic News Photography (3 credits)**

Explores the historical, technical and aesthetic aspects of news photography. Assignments cover control of exposure, light, motion and composition. Lab work includes training and use of 35mm cameras and basic knowledge of software to produce a variety of finished images. Emphasis on visual communication in the digital age. Cameras are available for assignments.

*Prerequisite:* JOUR or DGMD majors and minors; or cons. of dept. ch.

*Level of Study:* Undergraduate

Schedule of Classes (<https://bulletin.marquette.edu/class-search/?details&code=JOUR%201200>)

**JOUR 1550 Writing for News (3 credits)**

Students learn the basics of reporting and writing as well as the importance of accuracy, mastering interviewing skills and meeting deadlines. Report and write for web and print with focus on producing publishable content.

*Prerequisite:* JOUR 1100; or cons. of instr.

*Level of Study:* Undergraduate

Schedule of Classes (<https://bulletin.marquette.edu/class-search/?details&code=JOUR%201550>)

**JOUR 2100 Multimedia News Storytelling (3 credits)**

Learn to write and report well-balanced, comprehensive and visually compelling television news stories. Students draw on video photojournalism, audio and text reporting skills to create multidimensional news packages, with a special emphasis on video journalism.

*Prerequisite:* JOUR 1550; or cons. of instr.

*Level of Study:* Undergraduate

Schedule of Classes (<https://bulletin.marquette.edu/class-search/?details&code=JOUR%202100>)

**JOUR 3900 Ethical Problems of Journalism (3 credits)**

Designed to help aspiring journalists explore the moral issues and dilemmas that they can expect to confront while working as professional journalists. Topics include, but are not limited to, truth-telling, conflicts of interest, promise-keeping, social justice, beneficence, avoiding harm and repairing harm. The topics are situated within normative theories of ethics.

*Prerequisite:* Jr. stndg.

*Level of Study:* Undergraduate

Schedule of Classes (<https://bulletin.marquette.edu/class-search/?details&code=JOUR%203900>)

**JOUR 3986 Internship in Journalism (0-3 credits)**

Work experience in an area related to major supervised by an approved professional coupled with related academic work assigned. Approval of adviser and Internship Program Director required in advance of internship. May not substitute for a Journalism writing requirement. May be taken more than once to a maximum of three credits.

*Prerequisite:* Jr. stndg.; JOUR major; and cons. of dept. ch. 0 credit will be SNC/UNC grade assessment; 1-3 credits will be S/U grade assessment.

Consent required.

*Level of Study:* Undergraduate

*Marquette Core Curriculum:* Engage Social Sys'tms & Values 2

Schedule of Classes (<https://bulletin.marquette.edu/class-search/?details&code=JOUR%203986>)

**JOUR 4010 Sports Journalism (3 credits)**

Students learn how to cover sports events, athletes and the business of sports for various media platforms. Topics include game-day reporting, athlete profiles, sports ethics and the evolving nature of sports media. Students develop writing, multimedia and interviewing skills through real-world sports reporting projects.

*Prerequisite:* JOUR 2100 or cons. of instr.

*Level of Study:* Undergraduate

Schedule of Classes (<https://bulletin.marquette.edu/class-search/?details&code=JOUR%204010>)

**JOUR 4150 Investigative Reporting (3 credits)**

Learn the fundamentals of in-depth reporting: identifying possible stories; tracing the backgrounds of groups and individuals; obtaining and analyzing documents and data; cultivating human sources; and evaluating online sources -- all to hold the powerful accountable. Learn to make ethical decisions, improve your interviewing, reporting and writing techniques; find reliable experts; and organize and ensure the accuracy of your work.

*Prerequisite:* JOUR 2100.

*Level of Study:* Undergraduate

*Marquette Core Curriculum:* Writing Intensive

Schedule of Classes (<https://bulletin.marquette.edu/class-search/?details&code=JOUR%204150>)

**JOUR 4160 Feature and Freelance Writing (3 credits)**

Emphasizes feature writing and reporting, as well as how news organizations use freelancers and writers; how magazine writing differs from newspaper reporting and other media; how to improve and polish your writing to sell to or work on a magazine.

*Prerequisite:* JOUR 2100, Jr. stndg.; or cons. of instr.

*Level of Study:* Undergraduate

Schedule of Classes (<https://bulletin.marquette.edu/class-search/?details&code=JOUR%204160>)

**JOUR 4200 Publications Editing (3 credits)**

Editing principles and practices for print and online news publications. Editing copy, photos, charts and graphs; verification of information; writing headlines and captions. News judgment, wire services, backpack journalism, digital newsroom; digital production software.

*Prerequisite:* JOUR 2100; or PURE 1800; or ENGL 3210; or cons. of dept. ch.

*Level of Study:* Undergraduate

Schedule of Classes (<https://bulletin.marquette.edu/class-search/?details&code=JOUR%204200>)

**JOUR 4360 Freelance Writing (3 credits)**

Covers how newsstand, trade and online magazines work, how magazines use freelancers and writers, how magazine writing differs from newspaper reporting and other media, what excellence in magazine writing looks like and how students can focus, improve and polish their writing to sell to or work on a magazine.

*Level of Study:* Undergraduate

Schedule of Classes (<https://bulletin.marquette.edu/class-search/?details&code=JOUR%204360>)

**JOUR 4510 Digital Magazine Design and Production (3 credits)**

Fundamentals of digital magazine design and production. Develop understanding of basic elements of publication design and critical skills through analysis of various design problems.

*Prerequisite:* JOUR 2100; computer workshop or demonstrated proficiency on the Macintosh computer with current design software.

*Level of Study:* Undergraduate

Schedule of Classes (<https://bulletin.marquette.edu/class-search/?details&code=JOUR%204510>)

**JOUR 4530 Television News Management (3 credits)**

Principles and practices of television news management, including hands-on experience with television news producing, writing, assignment editing, managing reporting crews and ethical decision-making under deadline.

*Prerequisite:* JOUR 2100.

*Level of Study:* Undergraduate

Schedule of Classes (<https://bulletin.marquette.edu/class-search/?details&code=JOUR%204530>)

**JOUR 4600 Journalism History (3 credits)**

The origin and development of Journalism in the United States considered in relation to American political, social and economic history. Consideration of newspapers, magazines, the electronic media, and important figures within each field.

*Prerequisite:* Jr. stndg.

*Level of Study:* Undergraduate

Schedule of Classes (<https://bulletin.marquette.edu/class-search/?details&code=JOUR%204600>)

**JOUR 4710 Podcasting (3 credits)**

Apply all aspects of audio storytelling to the creation of a variety of program-length podcasts. Non-fiction and fiction podcast and storytelling techniques are explored based on student interest and career goals. Students also learn how to mix sound and export audio files for professional podcast distribution online. A hands-on learning environment where students work their podcasts from start to finish.

*Prerequisite:* JOUR major; DGMD major or minors; or cons. of instr.

*Level of Study:* Undergraduate

Schedule of Classes (<https://bulletin.marquette.edu/class-search/?details&code=JOUR%204710>)

**JOUR 4730 Social Justice Reporting (3 credits)**

In this service-learning course, students engage with Marquette community partners to cover social justice issues. Students engage in a critical examination of the role of journalism in (re)producing, challenging and enabling social injustice in the United States.

*Prerequisite:* JOUR 2100, Jr. stndg, or cons. of instr.

*Level of Study:* Undergraduate

Schedule of Classes (<https://bulletin.marquette.edu/class-search/?details&code=JOUR%204730>)

**JOUR 4800 Methods for Advising School Publications, Teaching Secondary Journalism (3 credits)**

Covers strategies and methods for advising yearbooks, newspapers, online news and features in the context of scholastic journalism and for teaching journalism. Includes developing student staff; planning, production and assessment of scholastic publications and online products; evaluation of journalism texts for secondary level; working with faculty, school administrators, school boards, parents; budgeting; advertising sales; using desktop publishing and current software.

*Prerequisite:* Jr. stndg. and JOUR 2100; or cons. of instr.

*Level of Study:* Undergraduate

Schedule of Classes (<https://bulletin.marquette.edu/class-search/?details&code=JOUR%204800>)

**JOUR 4931 Topics in Journalism (3 credits)**

Study of, and practice in, various areas of specialized work such as regional, small community, union, organization journalism, and the special interest press.

*Prerequisite:* Jr. stndg.

*Level of Study:* Undergraduate

Schedule of Classes (<https://bulletin.marquette.edu/class-search/?details&code=JOUR%204931>)

**JOUR 4932 Advanced Topics in Journalism (3 credits)**

Advanced reporting and producing of news stories on a single topic that varies by semester.

*Prerequisite:* JOUR 2100 or cons. of instr.

*Level of Study:* Undergraduate

Schedule of Classes (<https://bulletin.marquette.edu/class-search/?details&code=JOUR%204932>)

**JOUR 4953 Seminar in Journalism (1-3 credits)**

Specific subjects of seminars to be announced in the Schedule of Classes. Variable topics.

*Prerequisite:* Jr. stdng. and JOUR 2100.

*Level of Study:* Undergraduate

Schedule of Classes (<https://bulletin.marquette.edu/class-search/?details&code=JOUR%204953>)

**JOUR 4986 Internship in Journalism (0-3 credits)**

Work experience and the opportunity for publication in area related to journalism. Supervised by an approved professional coupled with related academic work assigned. May not substitute for a journalism writing requirement. Can count toward the JOUR capstone experience. May be taken more than once to a maximum of three credits. 0 credit is SNC/UNC grade assessment; 1-3 credits is S/U grade assessment.

*Prerequisite:* Jr. stdng., JOUR major, cons. of dept. ch. and intrnshp prog. dir.

*Level of Study:* Undergraduate

*Marquette Core Curriculum:* Engage Social Sys'tms & Values 2

Schedule of Classes (<https://bulletin.marquette.edu/class-search/?details&code=JOUR%204986>)

**JOUR 4990 O'Brien Fellowship in Public Service Journalism (1-3 credits)**

News reporting internship/co-op assisting professional journalists in ambitious projects as part of the nationally recognized O'Brien Fellowship in Public Service Journalism, based in the Diederich College of Communication. Students are selected each spring in a competitive process. Juniors and seniors in journalism, and communication graduates can apply.

*Prerequisite:* Jr. stdng., JOUR 2100, and cons. of instr. Consent required.

*Level of Study:* Undergraduate

Schedule of Classes (<https://bulletin.marquette.edu/class-search/?details&code=JOUR%204990>)

**JOUR 4995 Independent Study in Journalism (1-3 credits)**

Faculty-supervised, independent study/research of a specific area or topic in Journalism.

*Prerequisite:* Jr. stdng. and cons. of dept. ch. Consent required.

*Level of Study:* Undergraduate

Schedule of Classes (<https://bulletin.marquette.edu/class-search/?details&code=JOUR%204995>)

**JOUR 4997 Capstone in Journalism (3 credits)**

Students identify and conduct in-depth reporting and research on topics of public interest. Emphasizes advanced reporting, writing techniques and instruction. Also explores marriage of audio, video and photography elements in modern story packages. Examines the contemporary media environment, including objectivity, equitable sourcing and the changing audience.

*Prerequisite:* JOUR 4150; Sr. stdng.

*Level of Study:* Undergraduate

Schedule of Classes (<https://bulletin.marquette.edu/class-search/?details&code=JOUR%204997>)

**JOUR 4999 Senior Thesis (1-3 credits)**

The application of rigorous methodology in developing and writing a thesis under the direction of an adviser.

*Prerequisite:* Jr. stdng. and cons. of dept. ch. Consent required.

*Level of Study:* Undergraduate

Schedule of Classes (<https://bulletin.marquette.edu/class-search/?details&code=JOUR%204999>)

**JOUR 5160 Feature and Freelance Writing (3 credits)**

Emphasizes feature writing and reporting, as well as how news organizations use freelancers and writers; how magazine writing differs from newspaper reporting and other media; how to improve and polish your writing to sell to or work on a magazine.

*Level of Study:* Graduate

Schedule of Classes (<https://bulletin.marquette.edu/class-search/?details&code=JOUR%205160>)

**JOUR 5200 Publications Editing (3 credits)**

Editing principles and practices for print and online news publications. Editing copy, photos, charts and graphs; verification of information; writing headlines and captions. News judgment, wire services, backpack journalism, digital newsroom; digital production software.

*Level of Study:* Graduate

Schedule of Classes (<https://bulletin.marquette.edu/class-search/?details&code=JOUR%205200>)

**JOUR 5510 Digital Magazine Design and Production (3 credits)**

Fundamentals of digital magazine design and production. Develop understanding of basic elements of publication design and critical skills through analysis of various design problems.

*Prerequisite:* Computer workshop or demonstrated proficiency on the Macintosh computer with current design software.

*Level of Study:* Graduate

Schedule of Classes (<https://bulletin.marquette.edu/class-search/?details&code=JOUR%205510>)

**JOUR 5600 Journalism History (3 credits)**

The origin and development of Journalism in the United States considered in relation to American political, social and economic history. Consideration of newspapers, magazines, the electronic media, and important figures within each field.

*Prerequisite:* Jr. stndg.

*Level of Study:* Graduate

Schedule of Classes (<https://bulletin.marquette.edu/class-search/?details&code=JOUR%205600>)

**JOUR 5800 Methods for Advising School Publications, Teaching Secondary Journalism (3 credits)**

Covers strategies and methods for advising yearbooks, newspapers, online news and features in the context of scholastic journalism and for teaching journalism. Includes developing student staff; planning, production and assessment of scholastic publications and online products; evaluation of journalism texts for secondary level; working with faculty, school administrators, school boards, parents; budgeting; advertising sales; using desktop publishing and current software.

*Level of Study:* Graduate

Schedule of Classes (<https://bulletin.marquette.edu/class-search/?details&code=JOUR%205800>)

**JOUR 5932 Advanced Topics in Journalism (3 credits)**

Advanced reporting and producing of news stories on a single topic that varies by semester.

*Level of Study:* Graduate

Schedule of Classes (<https://bulletin.marquette.edu/class-search/?details&code=JOUR%205932>)

**JOUR 5953 Seminar in Journalism (1-3 credits)**

Specific subjects of seminars to be announced in the Schedule of Classes. Variable topics.

*Level of Study:* Graduate

Schedule of Classes (<https://bulletin.marquette.edu/class-search/?details&code=JOUR%205953>)

## Music

**MUSI 1100 University Chorus (0-1 credits)**

The choir is comprised of four major components: MU Chorus, Chamber Choir, Men's Choir, and Women's Choir, offering a singing opportunity to all interested singers. The choirs provide a venue for students to participate in high-level performance of choral music through regular rehearsals and choral performances. The University Chorus meets twice weekly and presents approximately two major performances per term. Singers are asked to be registered in either the 0 credit or 1 credit section prior to their vocal placement, 0 credit will be SNC/UNC grade assessment; 1 credit will be graded on A-F scale.

*Level of Study:* Undergraduate

Schedule of Classes (<https://bulletin.marquette.edu/class-search/?details&code=MUSI%201100>)

**MUSI 1120 Liturgical Choir (0-1 credits)**

Liturgical choir is a performance-based singing ensemble. The choir prepares music for weekly worship and offers at least one major performance each term. Students receive instruction in basics of vocal production and voice care, music theory and sight-singing. Musical repertoire explored covers a broad range of periods, styles, genres and sources. 0 credit will be SNC/UNC grade assessment; 1 credit will be graded on A-F scale.

*Prerequisite:* Consent required.

*Level of Study:* Undergraduate

Schedule of Classes (<https://bulletin.marquette.edu/class-search/?details&code=MUSI%201120>)

**MUSI 1120H Liturgical Choir (0-1 credits)**

Liturgical choir is a performance-based singing ensemble. The choir prepares music for weekly worship and offers at least one major performance each term. Students receive instruction in basics of vocal production and voice care, music theory and sight-singing. Musical repertoire explored covers a broad range of periods, styles, genres and sources. 0 credit will be SNC/UNC grade assessment; 1 credit will be graded on A-F scale.

*Prerequisite:* As an Honors Program course, includes a more intensive research or project component. Consent Required.

*Level of Study:* Undergraduate

Schedule of Classes (<https://bulletin.marquette.edu/class-search/?details&code=MUSI%201120H>)

**MUSI 1140 Chamber Choir (0-1 credits)**

An auditioned choir of elite and dedicated singers, both women and men, who meet twice weekly. The choir rehearses a large variety of styles and genres. Members are selected from Marquette University Chorus. Auditions are held during the first three days of the fall and spring term. SNC/UNC grade assessment for 0-credit; graded assessment for 1-credit.

*Prerequisite:* Concurrent enrollment in MUSI 1100.

*Level of Study:* Undergraduate

Schedule of Classes (<https://bulletin.marquette.edu/class-search/?details&code=MUSI%201140>)



**MUSI 1160 Gospel Choir (0-1 credits)**

A diverse chorus with choral works in traditional and contemporary Gospel styles. The choir is devoted to the rehearsal and singing of contemporary gospel music. Embodies and exemplifies the four components of this university's mission: that of faith, leadership, excellence and service. The Gospel Choir is a community of students striving to deepen their faith, build relationships with one another, and support one another through each person's faith journey and university experience. The choir is open to students of all faith traditions. Auditions are welcomed but not mandatory. 0 credit will be S/U grade assessment; 1 credit will be graded on A-F scale.

*Level of Study:* Undergraduate

Schedule of Classes (<https://bulletin.marquette.edu/class-search/?details&code=MUSI%201160>)

**MUSI 1160H Gospel Choir (0-1 credits)**

A diverse chorus with choral works in traditional and contemporary Gospel styles. The choir is devoted to the rehearsal and singing of contemporary gospel music. Embodies and exemplifies the four components of this university's mission: that of faith, leadership, excellence and service. The Gospel Choir is a community of students striving to deepen their faith, build relationships with one another, and support one another through each person's faith journey and university experience. The choir is open to students of all faith traditions. Auditions are welcomed but not mandatory. 0 credit will be S/U grade assessment; 1 credit will be graded on A-F scale.

*Prerequisite:* As an Honors Program course, includes a more intensive research or project component.

*Level of Study:* Undergraduate

Schedule of Classes (<https://bulletin.marquette.edu/class-search/?details&code=MUSI%201160H>)

**MUSI 1200 Symphonic Band (0-1 credits)**

Open to all students interested in continuing their musical pursuits. All symphonic band instrumentation and skill levels are welcome. Pep band members will be recruited from the symphonic band. Performances will include all home basketball games (for pep band) and at least one formal concert each term (for symphonic band). Literature for symphonic band will be selected from all periods of music history while pep band literature will include appropriate high energy arrangements representing all areas of pop, rock and jazz. There are also possibilities of organizing ensembles for more playing experience, depending on interest and time. Some university owned instruments are available. Annual fall audition is held for chair placement only. No one is denied admission. 0 credit will be SNC/UNC grade assessment; 1 credit will be graded.

*Level of Study:* Undergraduate

Schedule of Classes (<https://bulletin.marquette.edu/class-search/?details&code=MUSI%201200>)

**MUSI 1210 Wind Ensemble (0-1 credits)**

The Wind Ensemble is Marquette's advanced wind and percussion group. The Wind Ensemble performs wind and band music from all historical eras at high level of musicianship and artistry. The Wind Ensemble performs two concerts per semester. 0 credit is SNC/UNC grade assessment; 1 credit is graded on an A-F scale.

*Prerequisite:* An audition for placement within the wind ensemble is required.

*Level of Study:* Undergraduate

Schedule of Classes (<https://bulletin.marquette.edu/class-search/?details&code=MUSI%201210>)

**MUSI 1220 Jazz Ensemble (0-1 credits)**

Open to all interested students. Literature to include hits from the big band swing era through current jazz standards. Performances include at least one formal concert per term. 0 credit will be SNC/UNC grade assessment; 1 credit will be graded on A-F scale.

*Level of Study:* Undergraduate

Schedule of Classes (<https://bulletin.marquette.edu/class-search/?details&code=MUSI%201220>)

**MUSI 1300 Symphony Orchestra (0-1 credits)**

Open to all students, faculty, and alumni interested in continuing their music pursuits. All orchestra instrumentation and skill levels are welcome. Literature will be selected from all periods of music history. Performance will include at least one formal concert per term. Some university owned instruments are available. 0 credit will be SNC/UNC grade assessment; 1 credit will be graded.

*Level of Study:* Undergraduate

Schedule of Classes (<https://bulletin.marquette.edu/class-search/?details&code=MUSI%201300>)

**MUSI 1500 Introduction to Irish Tin Whistle (1.5 credits)**

Learn to play Irish music on the tin whistle. Students learn to read music, recognize musical rhythms, and play the tin whistle. The main objective of this course is to invite students to find their voices within a living musical tradition and to have fun while doing so. Although intended for beginners, all levels are welcome and instruction is tailored to meet each student's learning objectives. Students need to purchase a Tin Whistle in the key of D. Does not count towards the Music minor ensemble requirements.

*Level of Study:* Undergraduate

Schedule of Classes (<https://bulletin.marquette.edu/class-search/?details&code=MUSI%201500>)

**MUSI 2020 Appreciation of Music (3 credits)**

An introductory course designed for both musicians and non-musicians who wish to develop musical perception through the development of more acute listening techniques and structured to emphasize elements of musical styles and their development in a historical context.

*Level of Study:* Undergraduate

*Marquette Core Curriculum:* HUM Individuals & Communities

Schedule of Classes (<https://bulletin.marquette.edu/class-search/?details&code=MUSI%202020>)

**MUSI 2410 Music History (3 credits)**

Survey of the growth and development of Western Art Music from antiquity to the present time. Includes discussion of Medieval and Renaissance music, the Baroque Classical and Romantic periods, twentieth century and twenty-first century music.

*Level of Study:* Undergraduate

Schedule of Classes (<https://bulletin.marquette.edu/class-search/?details&code=MUSI%202410>)

**MUSI 2440 History of Jazz (3 credits)**

Traces the colorful history of Americas unique contribution to music, jazz, from its roots in African and European music of the nineteenth century to the fully-developed and many-faceted art form it is today. Many recorded musical examples and first-hand interviews highlight the lectures.

*Level of Study:* Undergraduate

*Marquette Core Curriculum:* HUM Individuals & Communities

*Interdisciplinary Studies:* Africana Studies

Schedule of Classes (<https://bulletin.marquette.edu/class-search/?details&code=MUSI%202440>)

**MUSI 2500 Music Theory 1 (3 credits)**

An introductory course designed for the non-music major who wishes to learn the fundamentals of musical notation, scale construction, intervals, chords, the writing of elementary harmonic progression, and basic techniques of traditional harmony.

*Level of Study:* Undergraduate

Schedule of Classes (<https://bulletin.marquette.edu/class-search/?details&code=MUSI%202500>)

**MUSI 2610 Music Technology (3 credits)**

Designed to develop greater historical and aesthetic insights concerning music technology. Provides students with an approach to perceptive and critical composition using the program LOGIC.

*Level of Study:* Undergraduate

Schedule of Classes (<https://bulletin.marquette.edu/class-search/?details&code=MUSI%202610>)

**MUSI 2620 Carillon Discovery: An Introduction (3 credits)**

In this introduction to the world of carillon, students explore the history, musical characteristics, bell foundries and carillons worldwide through readings, recordings, the internet and visits to the university carillon. This discovery is designed for a greater appreciation of the carillon for both musicians and non-musicians.

*Level of Study:* Undergraduate

*Marquette Core Curriculum:* HUM Expanding Our Horizons

Schedule of Classes (<https://bulletin.marquette.edu/class-search/?details&code=MUSI%202620>)

**MUSI 2910 The Business of Music (3 credits)**

Designed to broaden the student's concept of music related products and services. Begins with a discussion of what music related products/services are and what profit can be gained. The second portion of the course includes a discussion of various global marketing strategies. Designed for both musicians and non-musicians.

*Level of Study:* Undergraduate

Schedule of Classes (<https://bulletin.marquette.edu/class-search/?details&code=MUSI%202910>)

**MUSI 3500 Music Theory 2 (3 credits)**

Study of more advanced concepts of music theory, including modulation, chromaticism, altered chords, modal mixture, atonality, 12-tone composition, and other modernistic compositional techniques.

*Prerequisite:* MUSI 2500.

*Level of Study:* Undergraduate

Schedule of Classes (<https://bulletin.marquette.edu/class-search/?details&code=MUSI%203500>)

**MUSI 3610 Conducting (3 credits)**

Class instruction in the basic skills of the art of conducting. Covers the manual technique of conducting, including patterns, style, fermatas, accents and expressive techniques. Includes concepts of score study interpretation, and leadership.

*Level of Study:* Undergraduate

Schedule of Classes (<https://bulletin.marquette.edu/class-search/?details&code=MUSI%203610>)

**MUSI 4953 Seminar in Music (1-3 credits)**

Specific subjects of seminars to be announced in the Schedule of Classes. Variable topics.

*Level of Study:* Undergraduate

Schedule of Classes (<https://bulletin.marquette.edu/class-search/?details&code=MUSI%204953>)

**MUSI 4995 Independent Study in Music (1-3 credits)**

Faculty-supervised, independent study/research of a specific area or topic in Music.

*Prerequisite:* Cons. of dept. ch. Consent required.

*Level of Study:* Undergraduate

Schedule of Classes (<https://bulletin.marquette.edu/class-search/?details&code=MUSI%204995>)

**MUSI 4999 Senior Thesis (1-3 credits)**

The application of rigorous methodology in developing and writing a thesis under the direction of an adviser.

*Prerequisite:* Cons. of dept. ch. Consent required.

*Level of Study:* Undergraduate

Schedule of Classes (<https://bulletin.marquette.edu/class-search/?details&code=MUSI%204999>)

## Performing Arts

**PEAR 1020 Exploring the Performing Arts 1 (1.5 credits)**

Introduces students to the experience of the performing arts of music, theatre and dance. Intended for those living in the Performing Arts Living/Learning Community who have an interest in, but may not have applied experiences in the art forms of music, theatre and dance. Explores the unique collaborative nature of theatre, music and dance as art forms. Seeks to give an understanding of the history and practices and a deepening appreciation of the performing arts. Students are required to attend live performances in conjunction with this course and the requirements of the Performing Arts Living/Learning Community.

*Prerequisite:* Member of the Performing Arts Living/Learning Community.

*Level of Study:* Undergraduate

Schedule of Classes (<https://bulletin.marquette.edu/class-search/?details&code=PEAR%201020>)

**PEAR 1021 Exploring the Performing Arts 2 (1.5 credits)**

Continuation of PEAR 1020 intended for those living in the Performing Arts Living/Learning Community who have an interest in, but may not have applied experiences in the art forms of music, theatre and dance. Continues the exploration of the unique collaborative nature of theatre, music and dance as art forms. Seeks to give an understanding of the history and practices and a deepening appreciation of the performing arts. Students are required to attend live performances in conjunction with this course and the requirements of the Performing Arts Living/Learning Community.

*Prerequisite:* Member of the Performing Arts Living/Learning Community.

*Level of Study:* Undergraduate

Schedule of Classes (<https://bulletin.marquette.edu/class-search/?details&code=PEAR%201021>)

**PEAR 1960 Private Music Lessons (0 credits)**

Private individual musical instruction. Lessons specializing in voice, certain instruments and musical theatre vocal work. Half hour work. Additional instructor fee required.

*Prerequisite:* Cons. of dept. chair.

*Level of Study:* Undergraduate

Schedule of Classes (<https://bulletin.marquette.edu/class-search/?details&code=PEAR%201960>)

## Public Relations

**PURE 1800 Public Relations Principles (3 credits)**

Covers principles, history, theory and practice of public relations in business, organizations and agencies. Discusses public relations programs; the responsibility of the public relations practitioner to management and to relevant publics; ethics of public relations practice; future of the field and career opportunities.

*Level of Study:* Undergraduate

*Marquette Core Curriculum:* SSC Expanding Our Horizons

Schedule of Classes (<https://bulletin.marquette.edu/class-search/?details&code=PURE%201800>)

**PURE 3000 Public Relations Research and Measurement (3 credits)**

Introduces students to the role of research and measurement in public relations planning and evaluation. Emphasizes research design and the use of primary and secondary research to establish a situation analysis and audience analysis. Students learn how to use data sets and conduct appropriate data analysis, quantitatively and qualitatively. Students also learn how to report, interpret and present research findings.

*Prerequisite:* PURE 1800 and COMM 2500, declared PURE majors and minors.

*Level of Study:* Undergraduate

Schedule of Classes (<https://bulletin.marquette.edu/class-search/?details&code=PURE%203000>)

**PURE 3600 Public Relations Writing (3 credits)**

Covers the basics of public relations writing, including the principles of effective professional writing, finding and generating newsworthy information for print, electronic and "new" media. Topics covered include: news releases, fact sheets, brochures, online public relations, media kits, speech writing, crisis communication, and spokesperson training. Writing portfolios are assembled for purposes of future internships and employment. All classes held in a computerized writing laboratory.

*Prerequisite:* PURE 1800 and ADPR 2200; and restricted to declared ADVE, CCOM and PURE majors and minors.

*Level of Study:* Undergraduate

*Marquette Core Curriculum:* Writing Intensive

Schedule of Classes (<https://bulletin.marquette.edu/class-search/?details&code=PURE%203600>)

**PURE 3800 Public Relations Strategies (3 credits)**

Covers public relations theories and strategic planning processes and how they are applied to "read world" public relations cases and problems. Emphasis is on the role of strategic problem solving and public relations. Case study analysis is used to explore the effectiveness of PR strategies and expose students to a variety of PR applications (e.g., media relations, social media, internal communication, international promotion, investor relations, IMC). Students also learn and discuss ethical decision-making in various PR situations.

*Prerequisite:* PURE 1800; PURE major or minor; or cons. of instr.

*Level of Study:* Undergraduate

Schedule of Classes (<https://bulletin.marquette.edu/class-search/?details&code=PURE%203800>)

**PURE 3850 Crisis Communication and Reputation Management (3 credits)**

Covers the vital role communication practitioners play in contemporary crisis communication and reputation management, and the tools used to prepare for and manage emergency situations from a communications perspective. Emphasizes balancing the roles as the strategic thinker (assessing organizational vulnerability, team development, etc.) and the effective tactician (message development, channel selection, etc.) and reconciling them against the reality organizations in crisis face when serving myriad stakeholders in the digital age. Includes lectures, case studies and in-class exercises designed to develop real-time thought processes and writing for situations that could threaten brand reputation.

*Prerequisite:* ADVE 1400, CCOM 2000, or PURE 1800; ADVE, CCOM, or PURE major or minor.

*Level of Study:* Undergraduate

Schedule of Classes (<https://bulletin.marquette.edu/class-search/?details&code=PURE%203850>)

**PURE 3986 Internship in Public Relations (0-3 credits)**

Work experience in public relations in specific organizational settings, supervised by an approved professional coupled with related academic work assigned. Approval of departmental internship director required in advance of internship. May be taken more than once to a maximum of three credits total. 0 credit is SNC/UNC grade assessment; 1-3 credits is S/U grade assessment.

*Prerequisite:* ADPR 2200 and PURE 1800 and cons. of dept. ch.; or PURE 1800 and JOUR 1100 and cons. of dept. ch. Consent required.

*Level of Study:* Undergraduate

*Marquette Core Curriculum:* Engage Social Sysms & Values 2

Schedule of Classes (<https://bulletin.marquette.edu/class-search/?details&code=PURE%203986>)

**PURE 4997 Public Relations Campaigns (3 credits)**

Senior capstone course. Covers public relations issues management for corporations, government and non-profit groups. Working in teams, students design a public communication campaign involving media management, community relations, educational outreach or other methods of advocacy in the public forum for achieving social justice goals using public relations strategies and tactics. The public communication campaign proposals are designed for local or national clients and reviewed by industry professionals, the client and the instructor. Students conduct field research, analyze results and incorporate findings in their action plans.

*Prerequisite:* PURE 1800, PURE 3600 and PURE 3800; PURE major; or cons. of instr.

*Level of Study:* Undergraduate

Schedule of Classes (<https://bulletin.marquette.edu/class-search/?details&code=PURE%204997>)

## Theatre Arts

**THAR 1100 Acting 1: Fundamental Technique (3 credits)**

Focuses on basic technique for the beginning actor for stage and screen, including exploration, basic concepts and vocabulary, script analysis and the importance of action. Introduction to the foundations of the modern actor and the concepts of Constantin Stanislavski. Involves monologues, exercises and scene work.

*Prerequisite:* THAR major or minor; or cons. of instr.

*Level of Study:* Undergraduate

Schedule of Classes (<https://bulletin.marquette.edu/class-search/?details&code=THAR%201100>)

**THAR 1120 Acting 2: Advanced Fundamentals (3 credits)**

A continuation of the work begun in THAR 1100, focuses on honesty, simplicity and what it really means to be in-the-moment. Units include scene work, neutral mask and an introduction to the Meisner Technique.

*Prerequisite:* THAR 1100.

*Level of Study:* Undergraduate

Schedule of Classes (<https://bulletin.marquette.edu/class-search/?details&code=THAR%201120>)

**THAR 1340 Make-Up for Stage and Screen (3 credits)**

The fundamental techniques of make-up for stage and screen applications through use a variety of materials and exercises.

*Level of Study:* Undergraduate

Schedule of Classes (<https://bulletin.marquette.edu/class-search/?details&code=THAR%201340>)

**THAR 1900 Costume Technology for Stage and Screen (3 credits)**

Primary costuming techniques. Emphasis on obtaining a working knowledge of skills necessary to construct costumes for stage and screen. Includes hand and machine sewing as well as some costume crafts. Students apply skills to mainstage productions.

*Prerequisite:* Concurrent enrollment in THAR 1964.

*Level of Study:* Undergraduate

Schedule of Classes (<https://bulletin.marquette.edu/class-search/?details&code=THAR%201900>)

**THAR 1910 Stagecraft for Stage and Screen (3 credits)**

Basic techniques of stagecraft for stage and screen including construction of scenery and props, painting and rigging, lighting and running of productions.

*Prerequisite:* Concurrent enrollment in THAR 1965.

*Level of Study:* Undergraduate

Schedule of Classes (<https://bulletin.marquette.edu/class-search/?details&code=THAR%201910>)

**THAR 1931 Topics in Theatre Arts 1 (1-3 credits)**

Various introductory level production, design, performance or direction topics in theatre arts to be announced in the Schedule of Classes.

*Level of Study:* Undergraduate

Schedule of Classes (<https://bulletin.marquette.edu/class-search/?details&code=THAR%201931>)

**THAR 1964 Intro Practicum 1 (1 credits)**

Learning through practical application of the basic elements of theatrical production. Practical application of stagecraft, stage properties, costumes and stage lighting by participation in performance and technical crews.

*Prerequisite:* Concurrent enrollment in THAR 1900.

*Level of Study:* Undergraduate

Schedule of Classes (<https://bulletin.marquette.edu/class-search/?details&code=THAR%201964>)

**THAR 1965 Intro Practicum 2 (1 credits)**

Learning through practical application of the basic elements of theatrical production. Practical application of stagecraft, stage properties, costumes and stage lighting by participation in performance and technical crews.

*Prerequisite:* Concurrent enrollment in THAR 1910.

*Level of Study:* Undergraduate

Schedule of Classes (<https://bulletin.marquette.edu/class-search/?details&code=THAR%201965>)

**THAR 2020 Theatre Appreciation (3 credits)**

Introduces the student to the experience of theatre and seeks to give an understanding of theatrical history and practices, and a deepening appreciation of theatre as an art. In addition to a textbook, students are required to purchase tickets for a number of theatrical performances that the class attend. All tickets are negotiated at a group rate.

*Level of Study:* Undergraduate

*Marquette Core Curriculum:* Engage Social Systems & Values 1

Schedule of Classes (<https://bulletin.marquette.edu/class-search/?details&code=THAR%202020>)

**THAR 2140 Voice and Movement for Stage and Screen (3 credits)**

Focus is on the actor's two most foundational tools, their voice and body. The actor's voice is utilized through supportive breath, resonance and consonant work. Exploratory and freeing movement exercises help develop the actor's kinesthetic physicality. Ensemble work is utilized to develop the students' responsiveness with these tools and to expand range. Voice and movement are linked to provide greater expressiveness on stage, as well as to foster a deeper understanding of connection.

*Prerequisite:* THAR 1100 or cons. of instr.

*Level of Study:* Undergraduate

Schedule of Classes (<https://bulletin.marquette.edu/class-search/?details&code=THAR%202140>)

**THAR 2150 Acting for Non-Theatre Majors (3 credits)**

Developing individual skills through the use of theatre games, improvisation, and scene study. Development of critical knowledge of and appreciation for the theatrical performer.

*Level of Study:* Undergraduate

Schedule of Classes (<https://bulletin.marquette.edu/class-search/?details&code=THAR%202150>)

**THAR 2180 Acting for Camera (3 credits)**

Basic Film/TV technique for the beginning camera actor, including: blocking, use of set/location, and analysis and illustration of scripts. Introduction to terminology and basic technical skills in camera/microphone usage and performance recording.

*Prerequisite:* THAR 1100 or cons. of instr.

*Level of Study:* Undergraduate

Schedule of Classes (<https://bulletin.marquette.edu/class-search/?details&code=THAR%202180>)

**THAR 2320 Digital Design Techniques (3 credits)**

Use of various hardware, software packages and digital techniques to support the principles of scenic, lighting and costume design. As an introduction to the basic principles, elements, and techniques, students will learn key traditional non-digital methods in order to more fully investigate design presentation for stage and screen using digital technology.

*Prerequisite:* THAR 1900; or cons. of instr.

*Level of Study:* Undergraduate

Schedule of Classes (<https://bulletin.marquette.edu/class-search/?details&code=THAR%202320>)



**THAR 2400 Aspects of Theatrical Design (3 credits)**

Collaborative communication techniques for theatre artists. The exploration of the designer/director/performer relationship through development of visual and three-dimensional communication skills.

*Level of Study:* Undergraduate

Schedule of Classes (<https://bulletin.marquette.edu/class-search/?details&code=THAR%202400>)

**THAR 2410 Design 1: Beginning Scenic, Costume and Lighting Design (3 credits)**

A study of rendering and mechanical drawing as it relates to design using traditional holistic design applications for stage and screen. An examination of color media and perspective as well as color, proportion, history, character and text analysis. Initial exploration of visual imagery, research and inspiration, and the creation of designs focusing on the various and wide-ranging methods used in the design process. Approaches scenic, lighting and costume design through a scenographic approach and collaboration.

*Level of Study:* Undergraduate

Schedule of Classes (<https://bulletin.marquette.edu/class-search/?details&code=THAR%202410>)

**THAR 2600 Play Analysis (3 credits)**

Analyzes tragedy and comedy. Emphasis on performance, drama theory, and historical context of plays.

*Level of Study:* Undergraduate

Schedule of Classes (<https://bulletin.marquette.edu/class-search/?details&code=THAR%202600>)

**THAR 2931 Topics in Theatre Arts 2 (1-3 credits)**

Various intermediate level production, design, performance or direction topics in theatre arts to be announced in the Schedule of Classes.

*Level of Study:* Undergraduate

Schedule of Classes (<https://bulletin.marquette.edu/class-search/?details&code=THAR%202931>)

**THAR 2964 Theatre Arts Practicum (1 credits)**

Learning through practical application of the intermediate elements of theatrical production. Practical application of stagecraft, stage properties, costumes and stage lighting by participation in performance and technical crews. THAR majors are expected to complete 6 terms of THAR 2964. THAR minors are expected to complete 4 terms of THAR 2964.

*Prerequisite:* THAR 1900.

*Level of Study:* Undergraduate

Schedule of Classes (<https://bulletin.marquette.edu/class-search/?details&code=THAR%202964>)

**THAR 3000 Advanced Acting: Character (3 credits)**

Emphasis is on creating a personal process through which the actor can explore various approaches to creating characters, and through creative use of self, bring a character to life on stage. Areas of study include broad physical explorations of character mask to detailed explorations of images and text. Further, the work attempts to bridge the gap between inside-out and outside-in approaches to acting.

*Prerequisite:* THAR 1100 or cons. of instr.

*Level of Study:* Undergraduate

Schedule of Classes (<https://bulletin.marquette.edu/class-search/?details&code=THAR%203000>)

**THAR 3100 Advanced Acting: Styles (3 credits)**

Concentrates on advanced scene-work and style, involving the adaptation of movement, speech and mindset to a variety of genres. Units may include Shakespeare, Commedia, Comedy of Manners, Chekhov, as well as post-modernism. Literary and historical research is combined with analysis, as well as physical and vocal exploration. Overall this work attempts to apply the craft of honest acting to styles which may challenge the actor's notion of "realism."

*Prerequisite:* THAR 1100 or cons. of instr.

*Level of Study:* Undergraduate

Schedule of Classes (<https://bulletin.marquette.edu/class-search/?details&code=THAR%203100>)

**THAR 3140 Stage Combat: Unarmed (3 credits)**

An introductory course about creating the illusion of unarmed violence safely on stage. Unarmed combat is the most commonly used form of stage combat, often the most difficult and just as potentially dangerous as fighting with a weapon. Focuses on safety principles, basic combat techniques and vocabulary. Also addresses movement skills (physical awareness, balance, coordination, conditioning) and acting skills within the context of a fight. May lead to an SAFD certification test by the end of the term.

*Prerequisite:* THAR 1100 or cons. of instr.

*Level of Study:* Undergraduate

Schedule of Classes (<https://bulletin.marquette.edu/class-search/?details&code=THAR%203140>)

**THAR 3160 Stage Combat: Swordplay (3 credits)**

Learning about creating the illusion of armed violence safely on stage. Students learn a style of stage sword work known as single rapier or "single sword". Provides a basic understanding for most stage weaponry. A swordfight is a sustained, life and death threat, and on stage must contain a great amount of intensely contained energy, focus and style. Intended to learn the mechanics of swordplay and apply them at this heightened performance-level. May lead to an SAFD certification test by the end of the term.

*Prerequisite:* THAR 1100 or cons. of instr.

*Level of Study:* Undergraduate

Schedule of Classes (<https://bulletin.marquette.edu/class-search/?details&code=THAR%203160>)

**THAR 3410 Design 2: Intermediate Scenic, Costume and Lighting Design (3 credits)**

Study the aesthetic and practical application of the holistic design process for the stage and screen. Includes research, script analysis and renderings for in class projects. Projects study the art of storytelling and various design approaches to serve the text. Includes research of historical periods to fulfill requirements of a given text. Utilizes a scenographic approach and collaboration, while encouraging students to identify and grow through specialized scenic, lighting and costume design experiences.

*Prerequisite:* THAR 2410 or cons. of instr.

*Level of Study:* Undergraduate

Schedule of Classes (<https://bulletin.marquette.edu/class-search/?details&code=THAR%203410>)

**THAR 3500 Directing for Stage and Screen (3 credits)**

The principles of directing as a creative and interpretive art on the stage and for the camera.

*Prerequisite:* THAR 1100 or DGMD 2205; or cons. of instr.

*Level of Study:* Undergraduate

Schedule of Classes (<https://bulletin.marquette.edu/class-search/?details&code=THAR%203500>)

**THAR 3620 Multicultural Playwrights (3 credits)**

Students explore major cultures and sub-cultures through the use of offerings from multiple playwrights of varying racial/ethnic backgrounds and alternative lifestyles and beliefs. As a means for a deeper understanding of the cultures, students explore these plays while developing script analysis skills, sharpen skills needed to effectively workshop any given script, explore the social relevance of multi-cultural playwrights and gain a deeper understanding of the power of performance theatre in bringing the larger community to awareness and empathy of variety of cultures.

*Level of Study:* Undergraduate

*Marquette Core Curriculum:* Engage Social Systms & Values 2, HUM Individuals & Communities

Schedule of Classes (<https://bulletin.marquette.edu/class-search/?details&code=THAR%203620>)

**THAR 3931 Topics in Theatre Arts 3 (1-3 credits)**

Various specialized production, design, performance or direction topics in theatre arts to be announced in the Schedule of Classes.

*Level of Study:* Undergraduate

Schedule of Classes (<https://bulletin.marquette.edu/class-search/?details&code=THAR%203931>)

**THAR 3953 Career and Preparation Studies Seminar (1 credits)**

Emphasis is on dissemination of information that prepare the student for pursuing a career in the entertainment industry. Topics include professional internships and jobs in the entertainment industry, career planning including graduate school, internships, entry level jobs in performance, design, technical theatre, literary management, stage management, theatre management, portfolios for design and technical theatre, resume and photos for performance, professional unions, equity contracts and organizations. S/U grade assessment.

*Prerequisite:* THAR major, Jr. or Sr. stndg.

*Level of Study:* Undergraduate

Schedule of Classes (<https://bulletin.marquette.edu/class-search/?details&code=THAR%203953>)

**THAR 4100 Acting 5: Professional Auditions and Career Preparation (3 credits)**

Designed to prepare the student for professional auditions. Emphasis is placed on presentation, appropriate material selection, analysis and arrangement of material, and developing a repertoire of audition pieces. In addition to prepared monologues the student will develop skills for other audition situations including improvisation, interviews, cold readings, and callbacks.

*Prerequisite:* THAR 2140 and THAR 3100 and cons. of instr. Consent required.

*Level of Study:* Undergraduate

Schedule of Classes (<https://bulletin.marquette.edu/class-search/?details&code=THAR%204100>)

**THAR 4200 History of Theatre 1 (3 credits)**

A chronological survey of theatre history, dramatic literature and theory from its origins to the beginnings of realism. Particular emphasis paid to major periods of theatrical achievement in the context of the culture in which they began, studying plays and critical writings as well as conjectural and documented styles in acting, design and production methods.

*Prerequisite:* Soph. stndg.

*Level of Study:* Undergraduate

Schedule of Classes (<https://bulletin.marquette.edu/class-search/?details&code=THAR%204200>)

**THAR 4210 History of Theatre 2: Modern Theatre (3 credits)**

A survey of 20th century theatre practice from realism through postmodernism and beyond. Attention given to theatre movements outside of mainstream venues such as experimental theatre, surrealism and expressionism, epic theatre, the absurd movement, applied theatre and multi-media presentations and performance art.

*Prerequisite:* Soph. stndg.

*Level of Study:* Undergraduate

*Marquette Core Curriculum:* HUM Cgntn, Lang, Mmry/Intlgnc

Schedule of Classes (<https://bulletin.marquette.edu/class-search/?details&code=THAR%204210>)

**THAR 4220 History of Clothing 1: From Ancient Greece to the Reign of Terror (3 credits)**

An overview of the history of clothing and fashion in Western civilization from 2900 BC through the end of the 18th century, as well as some of the socio-economic and political factors that shaped these styles. The evolution of dress as a result of artistic and cultural change, as well as changes in geographic exploration and trade are covered in a lecture/discussion format. Clothing and fashion are examined as social history and personal statements of status and power.

*Level of Study:* Undergraduate

*Marquette Core Curriculum:* HUM Expanding Our Horizons

Schedule of Classes (<https://bulletin.marquette.edu/class-search/?details&code=THAR%204220>)

**THAR 4230 History of Clothing 2: From Jane Austen to Austin Powers (3 credits)**

An overview of the history of clothing and fashion in Europe and North America from the French Revolution through the "Velvet Revolution," as well as some of the socioeconomic and political factors that shaped these styles. The evolution of dress as a result of artistic and cultural influence, as well as advances in technology are covered in a lecture/discussion format. Clothing and fashion are examined as social history and personal statements of status and individuality.

*Level of Study:* Undergraduate

*Marquette Core Curriculum:* HUM Expanding Our Horizons

Schedule of Classes (<https://bulletin.marquette.edu/class-search/?details&code=THAR%204230>)

**THAR 4320 Crafts for the Theatre (3 credits)**

A techniques course that encompasses traditional and new materials which may be used in special projects often encountered in the creation of props and costumes. Includes casting and molding, thermoplastics, mask making, foam carving, jewelry, armor, etc.

*Prerequisite:* THAR 1320 or THAR 1910; or cons. of instr.

*Level of Study:* Undergraduate

Schedule of Classes (<https://bulletin.marquette.edu/class-search/?details&code=THAR%204320>)

**THAR 4360 Theatre Management (3 credits)**

Study and practice of theatre administration, business practices, production management and stage management.

*Level of Study:* Undergraduate

Schedule of Classes (<https://bulletin.marquette.edu/class-search/?details&code=THAR%204360>)

**THAR 4410 Design 3: Advanced Scenic, Costume and Lighting Design (3 credits)**

An advanced study of the aesthetic and practical application of the holistic design process for the stage and screen. Students pursue design projects focusing on one or more of the scenic, lighting and costume design areas through realized design experiences.

*Prerequisite:* THAR 3410 or cons. of instr.

*Level of Study:* Undergraduate

Schedule of Classes (<https://bulletin.marquette.edu/class-search/?details&code=THAR%204410>)

**THAR 4600 Playwriting (3 credits)**

Study of the structure and execution of dramatic scripts for theatre. Assignments to write and analyze scenes and one act plays.

*Level of Study:* Undergraduate

*Marquette Core Curriculum:* Writing Intensive

Schedule of Classes (<https://bulletin.marquette.edu/class-search/?details&code=THAR%204600>)

**THAR 4931 Topics in Theatre Arts 4 (1-3 credits)**

Various advanced level and specialized production, design, performance or direction topics in theatre arts to be announced in the Schedule of Classes.

*Level of Study:* Undergraduate

Schedule of Classes (<https://bulletin.marquette.edu/class-search/?details&code=THAR%204931>)

**THAR 4953 Seminar in Theatre Arts (1-3 credits)**

Specific subjects of seminars to be announced in the Schedule of Classes. Variable topics.

*Level of Study:* Undergraduate

Schedule of Classes (<https://bulletin.marquette.edu/class-search/?details&code=THAR%204953>)

**THAR 4961 Independent Project in Theatre Arts (0-3 credits)**

0 credit is SNC/UNC grade assessment; 1-3 credits is graded.

*Prerequisite:* Cons. of instr. Consent required.

*Level of Study:* Undergraduate

Schedule of Classes (<https://bulletin.marquette.edu/class-search/?details&code=THAR%204961>)

**THAR 4986 Internship in Theatre Arts (0-3 credits)**

S/U grade assessment.

*Prerequisite:* Cons. of dept ch. Consent required.

*Level of Study:* Undergraduate

*Marquette Core Curriculum:* Engage Social Systems & Values 2

Schedule of Classes (<https://bulletin.marquette.edu/class-search/?details&code=THAR%204986>)

**THAR 4995 Independent Study in Theatre Arts (1-3 credits)**

Faculty-supervised, independent study/research of a specific area or topic in Theatre Arts.

*Prerequisite:* Cons. of dept. ch.; cons. of artistic director. Consent required.

*Level of Study:* Undergraduate

Schedule of Classes (<https://bulletin.marquette.edu/class-search/?details&code=THAR%204995>)

**THAR 4997 Senior Capstone (3 credits)**

In order to demonstrate artistic proficiency, students go beyond what has been learned in the classroom, studio and stage, and begin to replicate the world students will encounter upon graduation. A capstone project requires student to utilize not only their core skills but to develop new "real world" skills they will need in their profession, such as decision making, presentation and communication skills. Incorporates and synthesizes knowledge gained through course work within the Performing Arts curriculum. Senior Capstone Projects normally take place in the spring of the final year of study and are selected through an application process in the preceding term. Guidelines for the application process are available from the department chair.

*Prerequisite:* THAR major, Sr. stndg. or cons. of instr. Consent required.

*Level of Study:* Undergraduate

Schedule of Classes (<https://bulletin.marquette.edu/class-search/?details&code=THAR%204997>)

**THAR 4999 Senior Thesis (1-3 credits)**

The application of rigorous methodology in developing and writing a thesis under the direction of an adviser.

*Prerequisite:* Cons. of dept ch. Consent required.

*Level of Study:* Undergraduate

Schedule of Classes (<https://bulletin.marquette.edu/class-search/?details&code=THAR%204999>)

**THAR 5200 History of Theatre 1 (3 credits)**

A chronological survey of theatre history, dramatic literature and theory from its origins to the beginnings of realism. Particular emphasis paid to major periods of theatrical achievement in the context of the culture in which they began, studying plays and critical writings as well as conjectural and documented styles in acting, design and production methods.

*Level of Study:* Graduate

Schedule of Classes (<https://bulletin.marquette.edu/class-search/?details&code=THAR%205200>)

**THAR 5210 History of Theatre 2: Modern Theatre (3 credits)**

A survey of 20th century theatre practice from realism through postmodernism and beyond. Attention given to theatre movements outside of mainstream venues such as experimental theatre, surrealism and expressionism, epic theatre, the absurd movement, applied theatre and multi-media presentations and performance art.

*Level of Study:* Graduate

*Marquette Core Curriculum:* HUM Cgntn, Lang, Mmry/Intlgnc

Schedule of Classes (<https://bulletin.marquette.edu/class-search/?details&code=THAR%205210>)

**THAR 5220 History of Clothing 1: From Ancient Greece to the Reign of Terror (3 credits)**

An overview of the history of clothing and fashion in Western civilization from 2900 BC through the end of the 18th century, as well as some of the socio-economic and political factors that shaped these styles. The evolution of dress as a result of artistic and cultural change, as well as changes in geographic exploration and trade are covered in a lecture/discussion format. Clothing and fashion are examined as social history and personal statements of status and power.

*Level of Study:* Graduate

*Marquette Core Curriculum:* HUM Expanding Our Horizons

Schedule of Classes (<https://bulletin.marquette.edu/class-search/?details&code=THAR%205220>)

**THAR 5230 History of Clothing 2: From Jane Austen to Austin Powers (3 credits)**

An overview of the history of clothing and fashion in Europe and North America from the French Revolution through the "Velvet Revolution," as well as some of the socioeconomic and political factors that shaped these styles. The evolution of dress as a result of artistic and cultural influence, as well as advances in technology are covered in a lecture/discussion format. Clothing and fashion are examined as social history and personal statements of status and individuality.

*Level of Study:* Graduate

*Marquette Core Curriculum:* HUM Expanding Our Horizons

Schedule of Classes (<https://bulletin.marquette.edu/class-search/?details&code=THAR%205230>)

**THAR 5320 Crafts for the Theatre (3 credits)**

A techniques course that encompasses traditional and new materials which may be used in special projects often encountered in the creation of props and costumes. Includes casting and molding, thermoplastics, mask making, foam carving, jewelry, armor, etc.

*Level of Study:* Graduate

Schedule of Classes (<https://bulletin.marquette.edu/class-search/?details&code=THAR%205320>)

**THAR 5360 Theatre Management (3 credits)**

Study and practice of theatre management and publicity. Lab requirement in production and/or stage management.

*Level of Study:* Graduate

Schedule of Classes (<https://bulletin.marquette.edu/class-search/?details&code=THAR%205360>)

**THAR 5600 Playwriting (3 credits)**

Study of the structure and execution of dramatic scripts for theatre. Assignments to write and analyze scenes and one-act plays.

*Level of Study:* Graduate

*Marquette Core Curriculum:* Writing Intensive

Schedule of Classes (<https://bulletin.marquette.edu/class-search/?details&code=THAR%205600>)