Sports Management, Minor

Business minors are not available to students in the College of Business Administration.

The minor in Sports Management is interdisciplinary and draws upon faculty expertise from across the campus to holistically develop sport management professionals. Reflecting the needs within the sports industry, the goal of this program is to educate students in the skills and theory necessary to assume managerial and leadership roles both in and outside the sport industry. Students are able to apply their critical thinking and analytical skills to decisions and issues related to sport management.

For more information, contact the Management Department Chairperson, Dr. Mark Barratt.

Interdisciplinary Minor in Sports Management

Required Courses

<table>
<thead>
<tr>
<th>Code</th>
<th>Title</th>
<th>Hours</th>
</tr>
</thead>
<tbody>
<tr>
<td>BUAD 2100</td>
<td>Accounting and Finance Fundamentals for Non-Business Majors</td>
<td>3</td>
</tr>
<tr>
<td>or ACOO 1030</td>
<td>Principles of Financial Accounting</td>
<td></td>
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<tr>
<td>ECON 1001</td>
<td>Introduction to Economics</td>
<td>3</td>
</tr>
<tr>
<td>or ECON 1103</td>
<td>Principles of Microeconomics</td>
<td></td>
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<tr>
<td>Statistics ¹</td>
<td></td>
<td>3</td>
</tr>
<tr>
<td>MANA 3020</td>
<td>Introduction to Sport</td>
<td>3</td>
</tr>
<tr>
<td>MANA 4100</td>
<td>Ethics in Sport Leadership</td>
<td>3</td>
</tr>
<tr>
<td>Two of the following electives ²</td>
<td></td>
<td>5-6</td>
</tr>
<tr>
<td>ADPR 4000</td>
<td>Sports Promotion</td>
<td></td>
</tr>
<tr>
<td>COMM 2700</td>
<td>Sports, Media and Culture</td>
<td></td>
</tr>
<tr>
<td>COMM 3500</td>
<td>Sports Writing</td>
<td></td>
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<tr>
<td>DGMD 3300</td>
<td>Sports Production</td>
<td></td>
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<tr>
<td>EDUC 1600</td>
<td>Principles, Problems and Psychology of Coaching</td>
<td></td>
</tr>
<tr>
<td>or EDUC 1800</td>
<td>Theory and Practice in Coaching Team Sports</td>
<td></td>
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<tr>
<td>ECON 4005</td>
<td>Sports Economics</td>
<td></td>
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<tr>
<td>INSY 4053</td>
<td>Project Management</td>
<td></td>
</tr>
<tr>
<td>MANA 3034</td>
<td>Negotiation</td>
<td></td>
</tr>
<tr>
<td>MARK 4005</td>
<td>Sports and Entertainment Marketing</td>
<td></td>
</tr>
<tr>
<td>MARK 4094</td>
<td>Professional Selling</td>
<td></td>
</tr>
<tr>
<td>SOCI 2480</td>
<td>Sport and Society</td>
<td></td>
</tr>
</tbody>
</table>

Total Credit Hours: 20-21

¹ BUAD 1560 Introduction to Statistics and Business Analytics, COMM 1700 Communication Statistics and Analysis MATH 1700 Modern Elementary Statistics, MATH 4710 Mathematical Statistics, MATH 4720 Statistical Methods, MATH 4740 Biostatistical Methods and Models, MEEN 3426 Engineering Statistics, SOCI 2060 Social Statistics, SOCI 2060H Honors Social Statistics may be used to satisfy the statistics requirement.

² Maximum of one EDUC 2 cr. course may be used as an elective for this minor.

- A grade of C or better must be earned in each course.
- Other electives possible through consultation with the program director.
- Only one course may transfer in for the business minor; the assistant dean in the College of Business Administration must approve any transfer of credits.

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