

Sports Leadership, Certificate

Program Director: Karen Rinehart, Assistant Dean of Graduate Programs

Sports leadership certificate website (<https://www.marquette.edu/business/graduate/leadership-certificate-sports.php>)

Degree Offered

Certificate

Program Overview

The 15-credit certificate in sports leadership is designed for both professionals already working in sports, as well as those seeking to enter the \$500 billion athletics industry. The program has the flexibility to accommodate students' individual interests within the industry. Alumni from the program are employed with professional teams, university athletic departments, high school athletics, athletic associations, marketing agencies, sponsorship firms and other sport organizations throughout the nation.

Utilizing sports-specific courses, the program is designed to challenge students who aspire for leadership positions at all levels within the athletic industry. Students can earn the certificate in sports leadership or integrate it as electives within master's programs such as the M.B.A. and the master in management, in addition to degree programs in communication and other areas throughout the university, if approved.

Prerequisites for Admission

Applicants must hold a baccalaureate degree, or its academic equivalent, from an accredited college or university. The undergraduate background must be appropriate to the chosen course of study. Generally, applicants should have a minimum cumulative grade point average of 2.750 (on a scale of 4.000) in their undergraduate course work.

Application Requirements

Application requirements and the online application link are available through the GSM website (<https://www.marquette.edu/business/graduate/leadership-certificate-sports.php>).

Sports Leadership Certificate

Required courses:

Code	Title	Hours
Choose three from the following		9
SPLE 6001	Introduction to Sports Leadership	
SPLE 6100	Ethics in Sports Leadership	
SPLE 6200	Sports Communication	
SPLE 6400	Sport Management	
Electives		6
Total Credit Hours:		15

The following courses may be used to fulfill the 6 elective credit requirement.

Code	Title	Hours
BUAD 6000	Accounting and Finance for the Non-Financial Manager	3
LEDR 6051	Contemporary Leadership: Theory, Research and Application	3
LEDR 6101	Strategic Communication	3
LEDR 6115	Character Driven Leadership	3
MANA 6110	Managing Behavior in Organizations	3
MANA 6125	Negotiations	3
MBA 6140	Leading People and Change	1.5
MBA 6160	Leadership Coaching and Development	1.5
SPLE 6001	Introduction to Sports Leadership ¹	3
SPLE 6100	Ethics in Sports Leadership ¹	3
SPLE 6200	Sports Communication ¹	3

SPLE 6400	Sport Management ¹	3
Additional 3 credits of course work not listed above, as approved by certificate director.		3

¹ A student may choose from SPLE 6001, SPLE 6100, SPLE 6200 or SPLE 6400 to fulfill 3 credits of electives, if the course was not previously used to fulfill the 9 credits of required SPLE courses.

Students must complete the certificate program within three years. Students are expected to earn a grade of B or above in all courses and must maintain a 3.000 cumulative grade point average to earn the certificate in sports leadership.

University Policies

- Academic Censure - Graduate School of Management (<https://bulletin.marquette.edu/policies/academic-censure/management/>)
- Academic Integrity (<https://bulletin.marquette.edu/policies/academic-integrity/>)
- Academic Misconduct (<https://bulletin.marquette.edu/policies/academic-misconduct-policy/>)
- Academic Program Definitions (<https://bulletin.marquette.edu/policies/academic-programs-defined/>)
- Accelerated Degree Programs (<https://bulletin.marquette.edu/policies/accelerated-degree-programs/>)
- Attendance - Graduate School of Management (<https://bulletin.marquette.edu/policies/attendance/management/>)
- Awarding Diplomas and Certificates (<https://bulletin.marquette.edu/policies/awarding-diplomas-certificates/>)
- Background Checks, Drug Testing (<https://bulletin.marquette.edu/policies/background-checks-drug-testing/>)
- Class Rank (<https://bulletin.marquette.edu/policies/class-rank/>)
- Commencement (<https://bulletin.marquette.edu/policies/commencement/>)
- Conferral of Degrees and Certificates (<https://bulletin.marquette.edu/policies/conferral-degrees-certificates/>)
- Course Levels (<https://bulletin.marquette.edu/policies/course-levels/>)
- Credit Hour (<https://bulletin.marquette.edu/policies/credit/>)
- Credit Load - Graduate School of Management (<https://bulletin.marquette.edu/policies/credit-load/management/>)
- Faculty Grading (<https://bulletin.marquette.edu/policies/faculty-grading/>)
- Family Education Rights and Privacy Act-FERPA (<https://bulletin.marquette.edu/policies/ferpa/>)
- Grade Appeals (<https://bulletin.marquette.edu/policies/grade-appeals/>)
- Grading System - Graduate School and Graduate School of Management (<https://bulletin.marquette.edu/policies/grading-system/graduate-management/>)
- Graduation - Graduate School of Management (<https://bulletin.marquette.edu/policies/graduation/management/>)
- Immunization and Tuberculosis Screening Requirements (<https://bulletin.marquette.edu/policies/immunization-and-tuberculosis-screening/>)
- Last Date of Attendance/Activity (<https://bulletin.marquette.edu/policies/last-dateof-attendance-activity/>)
- Military Call to Active Duty or Training (<https://bulletin.marquette.edu/policies/militarycall-active-duty-training/>)
- Registration - Graduate School of Management (<https://bulletin.marquette.edu/policies/registration/management/>)
- Repeated Courses - Graduate School of Management (<https://bulletin.marquette.edu/policies/repeated-courses/management/>)
- Student Data Use and Privacy (<https://bulletin.marquette.edu/policies/student-data-use-privacy/>)
- Transcripts-Official (<https://bulletin.marquette.edu/policies/transcripts-official/>)
- Transfer Course Credit - Graduate School of Management (<https://bulletin.marquette.edu/policies/transfer-course-credit-policy/management/>)
- Withdrawal - Graduate School of Management (<https://bulletin.marquette.edu/policies/withdrawals/management/>)

Graduate School of Management Policies

- Academic Programs Overview - Graduate School of Management (<https://bulletin.marquette.edu/business-administration/policies/academic-programs-overview/>)
- Academic Review (<https://bulletin.marquette.edu/business-administration/policies/academic-review/>)
- Accelerated Degree Program (ADP) (<https://bulletin.marquette.edu/business-administration/policies/accelerated-degree-program/>)
- Advising (<https://bulletin.marquette.edu/business-administration/policies/advising/>)
- Appeals (<https://bulletin.marquette.edu/business-administration/policies/appeals/>)
- Assistanships and Fellowships (<https://bulletin.marquette.edu/business-administration/policies/assistsanships-fellowships/>)
- Certificate Concurrent Enrollment (<https://bulletin.marquette.edu/business-administration/policies/certificate-concurrent-enrollment/>)
- College of Business Administration Policies (<https://bulletin.marquette.edu/business-administration/policies/>)
- Communication (<https://bulletin.marquette.edu/business-administration/policies/communication/>)
- Conduct (<https://bulletin.marquette.edu/business-administration/policies/conduct/>)
- Confidentiality of Proprietary Information (<https://bulletin.marquette.edu/business-administration/policies/confidentiality-proprietary-information/>)

- Continuous Enrollment (<https://bulletin.marquette.edu/business-administration/policies/continuous-enrollment/>)
- Courses and Prerequisites (<https://bulletin.marquette.edu/business-administration/policies/courses-prerequisites/>)
- Cross-listed Courses (<https://bulletin.marquette.edu/business-administration/policies/cross-listed-courses/>)
- Deadlines (<https://bulletin.marquette.edu/business-administration/policies/deadlines/>)
- Dual/Joint Programs of Study (<https://bulletin.marquette.edu/business-administration/policies/dual-joint-programs/>)
- Graduate Credit (<https://bulletin.marquette.edu/business-administration/policies/graduate-credit/>)
- Independent Study Courses (<https://bulletin.marquette.edu/business-administration/policies/independent-study-courses/>)
- Intellectual Property (<https://bulletin.marquette.edu/business-administration/policies/intellectual-property/>)
- Inter-University Visitation (<https://bulletin.marquette.edu/business-administration/policies/inter-university-visitation/>)
- Law Student Consent to Take a GSM Course (<https://bulletin.marquette.edu/business-administration/policies/law-student-consent-take-gsm-course/>)
- Temporary Withdrawal from a Graduate Program (<https://bulletin.marquette.edu/business-administration/policies/temporary-withdrawal/>)
- Time Limitations (<https://bulletin.marquette.edu/business-administration/policies/time-limitations/>)
- Undergraduate Students in Graduate Courses (<https://bulletin.marquette.edu/business-administration/policies/undergraduate-students-in-graduate-courses/>)