Declaration of Major

Major Courses

Undergraduate business administration students must complete the requirements for one of the following majors: accounting, business administration, business economics, finance, human resources, information systems, innovation & entrepreneurship, marketing, operations and supply chain management or real estate. Students can choose to major in more than one business major, except when pursuing a business administration major. The course requirements for the second major replace (and may exceed) the upper division business elective requirements for the primary major, and vice versa for the secondary major’s upper division business elective requirements. This means that credits are shared among majors, and that it is possible to double major with 30 credits of course work.

The majors in accelerating ingenuity in markets, business analytics and international business may also be declared, but if selected, must accompany one of the following majors: accounting, business economics, finance, human resources, information systems, innovation & entrepreneurship, marketing, operations and supply chain management or real estate. Students can dual apply one course across two business majors when possible, except with the International Business major. This dual application of a course does not change the minimum credit requirement to graduate and may require a student to take additional business elective course(s) to meet credit and course requirements. Within the Business Core Curriculum, students can use a course to fulfill the structured electives of: Analytics, Business Ethics and Core Enhancement and a major requirement or elective, when possible. Example: MARK 4060 Marketing Research applies to the Analytics structured elective and a Marketing major’s required course area when enrolled.

At least one International Business course within or outside a student’s declared major(s) in the College of Business Administration is required.

Declaration of Major

Each business student is encouraged to declare a major prior to registration for the junior year. All students should declare all major(s) and non-business minor(s) prior to advising and registration for the senior year.