Management, MIM

Master in Management

*Program Director: Dr. Gary Adams, Ph.D.*

Master in Management website (https://www.marquette.edu/business/graduate/master-management.php)

**Degree Offered**

Master in Management, Plan B Non-Thesis option only.

**Program Description**

The Master in Management (MGMT-MiM) degree is a 30-credit program offered fully online. The program is designed to develop leadership skills related to the management and development of human capital, organizational development and change management practices that generate positive organizational results. Its curriculum reflects a forward-looking view of human capital as equal to financial and physical capital in enhancing the competitiveness of any organization. The master in management program is accredited by the Association for the Advancement of Collegiate Schools of Business (AACSB-International) and reflects the high standards and expectations of that accreditation.

**Prerequisite for Admission**

Applicants to leadership studies must hold a baccalaureate degree, or its academic equivalent, from an accredited college or university. The undergraduate background must be appropriate to the chosen course of study. Generally, applicants should have a minimum cumulative grade point average of 2.750 (on a scale of 4.000) in their undergraduate course work. Minimally two years of work experience is preferred.

**Application Requirements**

The online application link is available through the GSM website (https://graduate.admissions.marquette.edu/apply/).

**Note:** Students may apply for Regular Degree, Non-Degree or Temporary non-degree status. Non-degree applicants and temporary non-degree applicants must submit all required application materials, except the GMAT/GRE scores. Non-degree and temporary non-degree status are not available to international students. International applicants must apply for regular degree admission status.

Students are encouraged to complete all application materials and apply for degree status. Non-degree status and temporary non-degree status are valid for a limited number of term(s) as approved by the program director. Students with non-degree or temporary non-degree status are not eligible to continue taking GSM classes beyond the time frame of the approved term(s) without degree admission. Typically, non-degree admission is not recommended in the M.i.M. program.

**Master in Management**

The master in management (MIM) degree requires a minimum of 30 credit hours, 21 credit hours of required core and 9 credit hours of elective.

<table>
<thead>
<tr>
<th>Code</th>
<th>Title</th>
<th>Hours</th>
</tr>
</thead>
<tbody>
<tr>
<td>HURE 6105</td>
<td>People Analytics</td>
<td>3</td>
</tr>
<tr>
<td>HURE 6210</td>
<td>Organizational Development</td>
<td>3</td>
</tr>
<tr>
<td>HURE 6535</td>
<td>Leading for Inclusion</td>
<td>3</td>
</tr>
<tr>
<td>HURE 6590</td>
<td>Human Capital Strategy</td>
<td>3</td>
</tr>
<tr>
<td>MBA 6120</td>
<td>Concepts for Ethical Business Practice</td>
<td>1.5</td>
</tr>
<tr>
<td>MBA 6140</td>
<td>Leading People and Change</td>
<td>1.5</td>
</tr>
<tr>
<td>MBA 6160</td>
<td>Leadership Coaching and Development</td>
<td>1.5</td>
</tr>
<tr>
<td>MANA 6125</td>
<td>Negotiations</td>
<td>3</td>
</tr>
<tr>
<td>MANA 6997</td>
<td>Management Capstone</td>
<td>1.5</td>
</tr>
</tbody>
</table>

**Electives:** choose 9 credits from the following courses:

<table>
<thead>
<tr>
<th>Code</th>
<th>Title</th>
</tr>
</thead>
<tbody>
<tr>
<td>BUAD 6000</td>
<td>Accounting and Finance for the Non-Financial Manager</td>
</tr>
<tr>
<td>BUAD 6005</td>
<td>Economic Foundations for Marketing Decisions</td>
</tr>
<tr>
<td>CMST 6200</td>
<td>Organizational Communication</td>
</tr>
<tr>
<td>HURE 5931</td>
<td>Topics in Human Resources</td>
</tr>
<tr>
<td>HURE 6931</td>
<td>Topics in Human Resource Management</td>
</tr>
<tr>
<td>INBUI 6931</td>
<td>Topics in International Business-International</td>
</tr>
</tbody>
</table>
Master's degree with Leadership specialization

A specialization is not required in the MiM program, and earning a specialization does not alter, in any way, the degree awarded. The specialization is noted on the student's official university transcript but not on the diploma. To earn the leadership specialization, a student, in addition to meeting all requirements for the MiM degree, must complete 12 credits from the courses listed below: 6 credits align with required MiM courses and 6 credits are pursued through MiM electives. The student must earn a grade of B or above in each of the prescribed courses, and all courses applied toward a specialization must be taken at Marquette University. Specializations cannot be completed after the MiM degree is awarded.

<table>
<thead>
<tr>
<th>Code</th>
<th>Title</th>
<th>Hours</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>Required Courses</td>
<td></td>
</tr>
<tr>
<td>HURE 6535</td>
<td>Leading for Inclusion</td>
<td>3</td>
</tr>
<tr>
<td>MANA 6125</td>
<td>Negotiations</td>
<td>3</td>
</tr>
<tr>
<td>Choose 2 courses from the following:</td>
<td>6</td>
<td></td>
</tr>
<tr>
<td>LEDR 6051</td>
<td>Contemporary Leadership: Theory, Research and Application</td>
<td></td>
</tr>
<tr>
<td>LEDR 6115</td>
<td>Character Driven Leadership</td>
<td></td>
</tr>
<tr>
<td>MANA 6110</td>
<td>Managing Behavior in Organizations</td>
<td></td>
</tr>
<tr>
<td>MANA 6115</td>
<td>Change Leadership in Self and Organizations</td>
<td></td>
</tr>
<tr>
<td>MANA 6120</td>
<td>Managing and Leading in Turbulent Times</td>
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</tr>
</tbody>
</table>

Total Credit Hours: 12

MASTER'S DEGREE WITH THE LEADERSHIP CERTIFICATE

The Graduate School of Management offers a leadership certificate. If a master's in management student chooses to earn the leadership certificate, admission to both programs may be concurrent. The same courses may be used to satisfy the requirements of the master's program and certificate, as outlined in the university bulletin for each program. Students are expected to be admitted into all programs they intend to complete, although course work completed prior to admission may be allowed to apply toward program requirements. Note that Marquette bulletin guidelines do not allow a student to complete a specialization and a certificate in the same area.

Details for the leadership certificate can be found in this section (https://bulletin.marquette.edu/business-administration/leadership-certificate/) of the bulletin.

Accelerated Bachelor's-Master's degree Program

The program is aimed at individuals with an undergraduate degree in any field, technical or non-technical, who seek to gain a deeper understanding and development of thoughtful leadership around managing and leading people. Current Marquette University undergraduate students may take up to 9 credit hours of graduate-level courses and may start as early as their junior year.

These graduate credits count for both the undergraduate and graduate degrees. Should a student be denied admission to the master in management program, the courses will be counted toward the undergraduate degree only. A minimum grade of B is required for courses taken as an undergraduate student for graduate credit to apply toward graduate program requirements. Upon completion of the first term as a master's candidate, the student must petition the Graduate School of Management to transfer the courses taken as an undergraduate to the master's degree.

To be considered for admission to the five-year program, applicants must formally apply to the Graduate School of Management during their junior or senior year at Marquette University, complete all of the application requirements as listed above and indicate on their application that they are
applying for the five-year ADP program. For more information, contact the Graduate School of Management at (414) 288-7145 or send an email to GSM@marquette.edu.

**University Policies**

- Academic Censure - Graduate School of Management ([https://bulletin.marquette.edu/policies/academic-censure/management/](https://bulletin.marquette.edu/policies/academic-censure/management/))
- Academic Integrity ([https://bulletin.marquette.edu/policies/academic-integrity/](https://bulletin.marquette.edu/policies/academic-integrity/))
- Academic Misconduct ([https://bulletin.marquette.edu/policies/academic-misconduct-policy/](https://bulletin.marquette.edu/policies/academic-misconduct-policy/))
- Academic Program Definitions ([https://bulletin.marquette.edu/policies/academic-programs-defined/](https://bulletin.marquette.edu/policies/academic-programs-defined/))
- Accelerated Degree Programs ([https://bulletin.marquette.edu/policies/accelerated-degree-programs/](https://bulletin.marquette.edu/policies/accelerated-degree-programs/))
- Attendance - Graduate School of Management ([https://bulletin.marquette.edu/policies/attendance/management/](https://bulletin.marquette.edu/policies/attendance/management/))
- Awarding Diplomas and Certificates ([https://bulletin.marquette.edu/policies/awarding-diplomas-certificates/](https://bulletin.marquette.edu/policies/awarding-diplomas-certificates/))
- Background Checks, Drug Testing ([https://bulletin.marquette.edu/policies/background-checks-drug-testing/](https://bulletin.marquette.edu/policies/background-checks-drug-testing/))
- Class Rank ([https://bulletin.marquette.edu/policies/class-rank/](https://bulletin.marquette.edu/policies/class-rank/))
- Commencement ([https://bulletin.marquette.edu/policies/commencement/](https://bulletin.marquette.edu/policies/commencement/))
- Conferral of Degrees and Certificates ([https://bulletin.marquette.edu/policies/conferral-degrees-certificates/](https://bulletin.marquette.edu/policies/conferral-degrees-certificates/))
- Course Levels ([https://bulletin.marquette.edu/policies/course-levels/](https://bulletin.marquette.edu/policies/course-levels/))
- Credit Hour ([https://bulletin.marquette.edu/policies/credit/](https://bulletin.marquette.edu/policies/credit/))
- Credit Load - Graduate School of Management ([https://bulletin.marquette.edu/policies/credit-load/management/](https://bulletin.marquette.edu/policies/credit-load/management/))
- Faculty Grading ([https://bulletin.marquette.edu/policies/faculty-grading/](https://bulletin.marquette.edu/policies/faculty-grading/))
- Family Education Rights and Privacy Act-FERPA ([https://bulletin.marquette.edu/policies/ferpa/](https://bulletin.marquette.edu/policies/ferpa/))
- Grade Appeals ([https://bulletin.marquette.edu/policies/grade-appeals/](https://bulletin.marquette.edu/policies/grade-appeals/))
- Grading System - Graduate School and Graduate School of Management ([https://bulletin.marquette.edu/policies/grading-system/graduate-management/](https://bulletin.marquette.edu/policies/grading-system/graduate-management/))
- Graduation - Graduate School of Management ([https://bulletin.marquette.edu/policies/graduation/management/](https://bulletin.marquette.edu/policies/graduation/management/))
- Last Date of Attendance/Activity ([https://bulletin.marquette.edu/policies/last-dateof-attendance-activity/](https://bulletin.marquette.edu/policies/last-dateof-attendance-activity/))
- Military Call to Active Duty or Training ([https://bulletin.marquette.edu/policies/militarycall-active-duty-training/](https://bulletin.marquette.edu/policies/militarycall-active-duty-training/))
- Registration - Graduate School of Management ([https://bulletin.marquette.edu/policies/registration/management/](https://bulletin.marquette.edu/policies/registration/management/))
- Repeated Courses - Graduate School of Management ([https://bulletin.marquette.edu/policies/repeated-courses/management/](https://bulletin.marquette.edu/policies/repeated-courses/management/))
- Transcripts-Official ([https://bulletin.marquette.edu/policies/transcripts-official/](https://bulletin.marquette.edu/policies/transcripts-official/))
- Transfer Course Credit - Graduate School of Management ([https://bulletin.marquette.edu/policies/transfer-course-credit-policy/management/](https://bulletin.marquette.edu/policies/transfer-course-credit-policy/management/))
- Withdrawal - Graduate School of Management ([https://bulletin.marquette.edu/policies/withdrawals/management/](https://bulletin.marquette.edu/policies/withdrawals/management/))

**Graduate School of Management Policies**

- Academic Programs Overview - Graduate School of Management ([https://bulletin.marquette.edu/business-administration/policies/academic-programs-overview/](https://bulletin.marquette.edu/business-administration/policies/academic-programs-overview/))
- Academic Review ([https://bulletin.marquette.edu/business-administration/policies/academic-review/](https://bulletin.marquette.edu/business-administration/policies/academic-review/))
- Advising ([https://bulletin.marquette.edu/business-administration/policies/advising/](https://bulletin.marquette.edu/business-administration/policies/advising/))
- Appeals ([https://bulletin.marquette.edu/business-administration/policies/appeals/](https://bulletin.marquette.edu/business-administration/policies/appeals/))
- Assistanships and Fellowships ([https://bulletin.marquette.edu/business-administration/policies/assistanships-fellowships/](https://bulletin.marquette.edu/business-administration/policies/assistanships-fellowships/))
- College of Business Administration Policies ([https://bulletin.marquette.edu/business-administration/policies/](https://bulletin.marquette.edu/business-administration/policies/))
- Communication ([https://bulletin.marquette.edu/business-administration/policies/communication/](https://bulletin.marquette.edu/business-administration/policies/communication/))
- Conduct ([https://bulletin.marquette.edu/business-administration/policies/conduct/](https://bulletin.marquette.edu/business-administration/policies/conduct/))
- Confidentiality of Proprietary Information ([https://bulletin.marquette.edu/business-administration/policies/confidentiality-proprietory-information/](https://bulletin.marquette.edu/business-administration/policies/confidentiality-proprietory-information/))
- Continuous Enrollment ([https://bulletin.marquette.edu/business-administration/policies/continuous-enrollment/](https://bulletin.marquette.edu/business-administration/policies/continuous-enrollment/))
- Courses and Prerequisites ([https://bulletin.marquette.edu/business-administration/policies/courses-prerequisites/](https://bulletin.marquette.edu/business-administration/policies/courses-prerequisites/))
- Cross-listed Courses ([https://bulletin.marquette.edu/business-administration/policies/cross-listed-courses/](https://bulletin.marquette.edu/business-administration/policies/cross-listed-courses/))
- Deadlines ([https://bulletin.marquette.edu/business-administration/policies/deadlines/](https://bulletin.marquette.edu/business-administration/policies/deadlines/))
- Dual/Joint Programs of Study ([https://bulletin.marquette.edu/business-administration/policies/dual-joint-programs/](https://bulletin.marquette.edu/business-administration/policies/dual-joint-programs/))
- Graduate Credit ([https://bulletin.marquette.edu/business-administration/policies/graduate-credit/](https://bulletin.marquette.edu/business-administration/policies/graduate-credit/))
• Independent Study Courses (https://bulletin.marquette.edu/business-administration/policies/independent-study-courses/)
• Intellectual Property (https://bulletin.marquette.edu/business-administration/policies/intellectual-property/)
• Inter-University Visitation (https://bulletin.marquette.edu/business-administration/policies/inter-university-visitation/)
• Law Student Consent to Take a GSM Course (https://bulletin.marquette.edu/business-administration/policies/law-student-consent-take-gsm-course/)
• Temporary Withdrawal from a Graduate Program (https://bulletin.marquette.edu/business-administration/policies/temporary-withdrawal/)
• Time Limitations (https://bulletin.marquette.edu/business-administration/policies/time-limitations/)
• Undergraduate Students in Graduate Courses (https://bulletin.marquette.edu/business-administration/policies/undergraduate-students-in-graduate-courses/)