International Business, Major

Program Director: Meghann Polivka, M.Ed.
Department of International Business website (http://business.marquette.edu/departments/international-business/)

The curriculum for the International Business (IB) major educates students with a broad exposure to international commercial enterprises. IB majors learn about international trade; financial, banking and monetary concepts and issues; import, export and international and regulatory practices; international accounting and taxation; global marketing; and management of global entities and human resources, including an emphasis on understanding foreign business cultures and intercultural communication challenges. IB students must also obtain a primary major in another functional business field such as accounting, economics, innovation and entrepreneurship, finance, information systems, human resources management, marketing, real estate or operations and supply chain management. IB students are therefore well-rounded business professionals who compete effectively for employment based on both subject matter expertise and the ability to work effectively across global business cultures.

International Business Major

Students majoring in International Business must pair this major with an additional primary major in the college. A least two Functional courses are required, the additional two courses can be taken from either Functional or Experiential and Global Perspective courses. Only one non-business course from the course options may be chosen to use toward major requirements.

Note: The total number of business electives, including the International Business (INBU) major and the primary major, must be 30 credits. Courses may only count toward the INBU major if they do not count toward the requirements for another declared major. Students seeking an INBU major course must meet all listed prerequisites in order to enroll.

Specific International Business Course Requirements:

<table>
<thead>
<tr>
<th>Code</th>
<th>Title</th>
<th>Hours</th>
</tr>
</thead>
<tbody>
<tr>
<td>Functional Courses - At least two courses must be chosen from the following:</td>
<td></td>
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<tr>
<td>ACCO 4040</td>
<td>International Accounting</td>
<td>6-12</td>
</tr>
<tr>
<td>or ACCO 5040</td>
<td>International Accounting</td>
<td></td>
</tr>
<tr>
<td>ACCO 4045</td>
<td>International Taxation</td>
<td></td>
</tr>
<tr>
<td>or ACCO 5045</td>
<td>International Taxation</td>
<td></td>
</tr>
<tr>
<td>ADPR 4600</td>
<td>International Advertising and Public Relations</td>
<td></td>
</tr>
<tr>
<td>ECON 4040</td>
<td>International Economic Issues</td>
<td></td>
</tr>
<tr>
<td>ECON 4044</td>
<td>Global Integration of Financial Sectors</td>
<td></td>
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<tr>
<td>ECON 4045</td>
<td>Comparative Economic Systems</td>
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<tr>
<td>ECON 4046</td>
<td>International Trade</td>
<td></td>
</tr>
<tr>
<td>ECON 4047</td>
<td>Development Economics</td>
<td></td>
</tr>
<tr>
<td>ECON 4049</td>
<td>Public Policy and Finance in Latin American Cities</td>
<td></td>
</tr>
<tr>
<td>ENTP 4041</td>
<td>International Enterpreneurial Sustainability</td>
<td></td>
</tr>
<tr>
<td>FINA 4040</td>
<td>International Finance</td>
<td></td>
</tr>
<tr>
<td>or FINA 5040</td>
<td>International Finance</td>
<td></td>
</tr>
<tr>
<td>HURE 4140</td>
<td>International Human Resources Management</td>
<td></td>
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<tr>
<td>INBU 4931</td>
<td>Topics in International Business</td>
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<tr>
<td>MANA 4040</td>
<td>International Management</td>
<td></td>
</tr>
<tr>
<td>MANA 4045</td>
<td>Globalization: Issues, Opportunities and Challenges</td>
<td></td>
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<tr>
<td>MARK 4040</td>
<td>International Marketing</td>
<td></td>
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<tr>
<td>OSCM 4040</td>
<td>Global Logistics Management</td>
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<tr>
<td>OSCM 4045</td>
<td>Globalization and Global Operations</td>
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</tr>
<tr>
<td>Experiential and Global Perspective Courses:</td>
<td>6-0</td>
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<tr>
<td>ACCOI 4931</td>
<td>Topics in Accounting-International</td>
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<tr>
<td>FINAI 4931</td>
<td>Topics in Finance-International</td>
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<tr>
<td>INBU 4953</td>
<td>Seminar in International Business</td>
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<tr>
<td>INBU 4986</td>
<td>International Business Internship - Grading Period</td>
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<td>INBU 4989</td>
<td>International Business Internship Work and Grading Period</td>
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<td>INBUI 4931</td>
<td>Topics in International Business-International</td>
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<td>Course Code</td>
<td>Course Title</td>
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<tr>
<td>INSY 4540</td>
<td>Global Technology Experience</td>
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<tr>
<td>ANTH 4316</td>
<td>Culture Change and Development</td>
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<tr>
<td>ARBC 3200</td>
<td>Culture and Civilization of the Middle East</td>
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<tr>
<td>CHNS 3200</td>
<td>Chinese Culture and Civilization</td>
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<td>CHNS 3700</td>
<td>Chinese Business Culture</td>
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<tr>
<td>HIST 3235</td>
<td>Twentieth Century Europe</td>
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<td>HIST 3455</td>
<td>Middle East</td>
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<tr>
<td>HIST 4252</td>
<td>Modern Britain</td>
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<tr>
<td>HIST 4260</td>
<td>Modern Ireland: From the Rising to the Revolution</td>
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<td>HIST 4262</td>
<td>Modern France</td>
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<tr>
<td>HIST 4264</td>
<td>Historical Justice in Modern Germany</td>
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<td>HIST 4310</td>
<td>Colonial Latin America</td>
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<tr>
<td>HIST 4350</td>
<td>The Caribbean</td>
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<td>HIST 4500</td>
<td>Modern Japan</td>
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<td>HIST 4555</td>
<td>Modern China</td>
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<td>ITAL 3200</td>
<td>Italian Culture and Civilization</td>
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<tr>
<td>POSC 4406</td>
<td>Comparative Public Policy</td>
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<td>POSC 4501</td>
<td>European Politics</td>
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<td>POSC 4511</td>
<td>Russian and Post-Soviet Politics</td>
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<td>POSC 4521</td>
<td>Chinese Politics</td>
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<td>POSC 4541</td>
<td>Latin American Politics</td>
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<td>POSC 4601</td>
<td>International Law</td>
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<td>POSC 4611</td>
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<td>POSC 4621</td>
<td>Politics of the World Economy</td>
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<td>POSC 4661</td>
<td>The Political Economy of Development</td>
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<td>POSC 4731</td>
<td>International Politics of Asia</td>
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<tr>
<td>SPAN 3300</td>
<td>Peoples and Cultures of Spain</td>
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<td>SPAN 3310</td>
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<td>SPAN 4320</td>
<td>Latin American and Latinx Contemporary Issues</td>
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<tr>
<td>SPAN 4450</td>
<td>Afro-Hispanic and Afro-Latinx Literatures and Cultures</td>
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</table>

Upper Division Business Electives (courses completed in primary major) 18

Total Credit Hours: 30

1. Students may complete ACCO 4931, ECONI 3040 and INBUI 4931 as an Experiential and Global Perspective course.

Second Language - Familiarity with a second language can be satisfied by 1) having a native language that is not English; 2) having completed at least two years of foreign language study of the same foreign language in high school; 3) completing or having completed six credits of foreign language study in the same foreign language at the university level; or 4) completing a foreign language placement test that authorizes placement at or above the 2001 course level in a foreign language offered at Marquette University. The director of International Business Studies may waive this requirement when International Business majors are not reasonably capable of completing the requirement.

Study or Work Abroad - Completion of a work or study abroad summer or term program is required. Note: A term or academic year abroad may result in more than eight terms needed to complete the business degree. Approval of the study/work abroad experience is subject to prior, written approval by the director of International Business Studies.

International Business course requirement for all College of Business Administration undergraduate students - At least one International Business elective must be completed by taking an international business course through major requirements, upper division business electives or through an approved study abroad program course. Only business courses are applicable, not non-business offerings part of the INBU major's Experiential and Global Perspective course options.
## TYPICAL FOUR-YEAR PLANNER - NON-ACCOUNTING (122-129 CREDITS)

### Freshman

<table>
<thead>
<tr>
<th>First Term</th>
<th>Hours</th>
<th>Second Term</th>
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<tbody>
<tr>
<td>BUAD 1060 (may be taken first or second term)¹</td>
<td>0-1</td>
<td>BUAD 1560</td>
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<td>LEAD 1050</td>
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<td>ACCO 1031</td>
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<td>ACCO 1030</td>
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<td>ECON 1103</td>
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<tr>
<td>MATH 1400</td>
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<td>ENGL 1001 or BUAD 1001</td>
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<tr>
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<td>PHIL 1001 or THEO 1001</td>
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<tr>
<td>PHIL 1001 or THEO 1001</td>
<td>3</td>
<td>ESSV1 (MCC) or NBE</td>
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<td>15-16</td>
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### Sophomore

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<tbody>
<tr>
<td>LEAD 2000 (may be taken first or second term)</td>
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<td>CORE 1929 (MCC)</td>
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<td>ECON 1104</td>
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<td>CMST 2300 (may be taken first or second term)</td>
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<td>ESSV1 (MCC) or NBE</td>
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<td>Business Core</td>
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<tr>
<td>Business Core or Structured Elective</td>
<td>3</td>
<td>Business Core</td>
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<tr>
<td>Business Core</td>
<td>3</td>
<td>Business Core or Structured Elective</td>
<td>3</td>
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<tr>
<td>Business Core</td>
<td>3</td>
<td>DSCV (MCC)²,³</td>
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### Junior

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<th>Hours</th>
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<tbody>
<tr>
<td>LEAD 3000 (may be taken first or second term)</td>
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<td>Major Course/Business Elective</td>
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<td>Major Course/Business Elective</td>
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<td>DSCV (MCC)²,³</td>
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<td>NBE</td>
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<tr>
<td>DSCV (MCC)²,³</td>
<td>0-3</td>
<td>NBE</td>
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<tr>
<td>NBE</td>
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<td>13-16</td>
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### Senior

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</thead>
<tbody>
<tr>
<td>MANA 4101</td>
<td>3</td>
<td>Major Course/Business Elective</td>
<td>3</td>
</tr>
<tr>
<td>Major Course/Business Elective</td>
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<td>Major Course/Business Elective</td>
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<tr>
<td>Major Course/Business Elective</td>
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<td>Major Course/Business Elective</td>
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<tr>
<td>Major Course/Business Elective</td>
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<td>CORE 4929 (MCC)</td>
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<td>DSCV (MCC)²,³</td>
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<td>Open Elective</td>
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Total Credit Hours: 122-129
University Policies

- Academic Advising (https://bulletin.marquette.edu/policies/academic-advising/)
- Academic Censure - Undergraduate (https://bulletin.marquette.edu/policies/academic-censure/undergraduate/)
- Academic Integrity (https://bulletin.marquette.edu/policies/academic-integrity/)
- Academic Misconduct (https://bulletin.marquette.edu/policies/academic-misconduct-policy/)
- Academic Program Definitions (https://bulletin.marquette.edu/policies/academic-programs-defined/)
- Academic Standing (https://bulletin.marquette.edu/policies/academic-standing/)
- Accelerated Degree Programs (https://bulletin.marquette.edu/policies/accelerated-degree-programs/)
- Advanced Standing Credit - Undergraduate (https://bulletin.marquette.edu/policies/advanced-standing-undergraduate/)
- Attendance - Undergraduate (https://bulletin.marquette.edu/policies/attendance/undergraduate/)
- Audit - Undergraduate (https://bulletin.marquette.edu/policies/audit/)
- Awarding Diplomas and Certificates (https://bulletin.marquette.edu/policies/awarding-diplomas-certificates/)
- Background Checks, Drug Testing (https://bulletin.marquette.edu/policies/background-checks-drug-testing/)
- Class Rank (https://bulletin.marquette.edu/policies/class-rank/)
- Classification - Undergraduate (https://bulletin.marquette.edu/policies/classification-undergraduate/)
- Commencement (https://bulletin.marquette.edu/policies/commencement/)
- Conferral of Degrees and Certificates (https://bulletin.marquette.edu/policies/conferral-degrees-certificates/)
- Course Levels (https://bulletin.marquette.edu/policies/course-levels/)
- Credit Hour (https://bulletin.marquette.edu/policies/credit-hour/)
- Credit Load - Undergraduate (https://bulletin.marquette.edu/policies/credit-load/undergraduate/)
- Examinations (Midterm and Final) - Undergraduate (https://bulletin.marquette.edu/policies/examinations-midterm-final-undergraduate/)
- Faculty Grading (https://bulletin.marquette.edu/policies/faculty-grading/)
- Family Education Rights and Privacy Act-FERPA (https://bulletin.marquette.edu/policies/ferpa/)
- Grade Appeals (https://bulletin.marquette.edu/policies/grade-appeals/)
- Graduation System - Undergraduate and Health Science Professional (https://bulletin.marquette.edu/policies/graduation-system/undergraduate-healthscienceprofessional/)
- Graduation - Undergraduate (https://bulletin.marquette.edu/policies/graduation/undergraduate/)
- Immunization and Tuberculosis Screening Requirements (https://bulletin.marquette.edu/policies/immunization-and-tuberculosis-screening/)
- Last Date of Attendance/Activity (https://bulletin.marquette.edu/policies/last-date-of-attendance-activity/)
- Major and Minor Declaration - Undergraduate (https://bulletin.marquette.edu/policies/major-declaration/)
- Medical Withdrawal (https://bulletin.marquette.edu/policies/medical-withdrawal/)
- Military Call to Active Duty or Training (https://bulletin.marquette.edu/policies/military-call-active-duty-training/)
- Non-Degree Undergraduate Students (https://bulletin.marquette.edu/policies/non-degree-undergraduate-students/)
- Readmission - Undergraduate (https://bulletin.marquette.edu/policies/readmission/)
- Registration - Undergraduate (https://bulletin.marquette.edu/policies/registration/undergraduate/)
- Repeated Courses - Undergraduate (https://bulletin.marquette.edu/policies/repeated-courses/undergraduate/)
- Second Language Course Placement - Undergraduate (https://bulletin.marquette.edu/policies/second-language-course-placement-undergraduate/)
- Second/Additional Bachelor Degree (https://bulletin.marquette.edu/policies/second-additional-bachelor-degree/)
- Student Data Use and Privacy (https://bulletin.marquette.edu/policies/student-data-use-privacy/)
- Study at Other Institutions - Undergraduate (https://bulletin.marquette.edu/policies/study-institutions/)
- Transcripts-Official (https://bulletin.marquette.edu/policies/transcripts-official/)
- Transfer (Internal) to Another Undergraduate College within the University (https://bulletin.marquette.edu/policies/transfer-internal-another-undergraduate-college-within-university/)
- Transfer Course Credit - Undergraduate (https://bulletin.marquette.edu/policies/transfer-course-credit-policy/undergraduate/)
- Withdrawal - Undergraduate (https://bulletin.marquette.edu/policies/withdrawal/undergraduate/)

College of Business Administration Policies

- Academic Dismissal/Probation/Academic Alert (CAA) (https://bulletin.marquette.edu/business-administration/policies/dismissal-probation-alert/)
- Academic Load (https://bulletin.marquette.edu/business-administration/policies/academic-load/)
- Accelerated Degree Program (ADP) (https://bulletin.marquette.edu/business-administration/policies/accelerated-degree-program/)
- Attendance (https://bulletin.marquette.edu/business-administration/policies/attendance/)
- CR/NC Option (https://bulletin.marquette.edu/business-administration/policies/crnc-option/)

International Business, Major
• Declaration of Major (https://bulletin.marquette.edu/business-administration/policies/declaration-major/)
• Degrees Offered (https://bulletin.marquette.edu/business-administration/policies/degrees-offered/)
• Grade Appeals (https://bulletin.marquette.edu/business-administration/policies/grade-appeals/)
• Grade Minimums (https://bulletin.marquette.edu/business-administration/policies/grade-minimums/)
• Independent Study Courses (https://bulletin.marquette.edu/business-administration/policies/independent-study-courses/)
• Transfer Course Study Approval (https://bulletin.marquette.edu/business-administration/policies/transfer-course-study-approval/)
• Transfer Students (https://bulletin.marquette.edu/business-administration/policies/transfer-students/)