Innovation and Entrepreneurship, Minor

Chairperson: Mark Barratt, Ph.D.
Department of Management website (http://business.marquette.edu/departments/management/)

Business minors are not available to students in the College of Business Administration.

The Innovation and Entrepreneurship minor is an applied, experiential program where students learn to identify opportunities, harness resources and create value within environments of uncertainty, unmet need or opportunities for change. Graduates are therefore prepared to understand the big picture of the corporations that employ them or for careers within professional service firms, investment firms or for venture creation or self-employment in a variety of industries including social ventures and non-profits.

For more information, contact Professor John S. Peterson.

Minor in Innovation and Entrepreneurship

Required Courses

<table>
<thead>
<tr>
<th>Code</th>
<th>Title</th>
<th>Hours</th>
</tr>
</thead>
<tbody>
<tr>
<td>BUAD 2100</td>
<td>Accounting and Finance Fundamentals for Non-Business Majors</td>
<td>3</td>
</tr>
<tr>
<td>or ACCO 1030</td>
<td>Principles of Financial Accounting</td>
<td></td>
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<tr>
<td>ECON 1001</td>
<td>Introduction to Economics ¹</td>
<td>3</td>
</tr>
<tr>
<td>or ECON 1103</td>
<td>Principles of Microeconomics</td>
<td></td>
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<tr>
<td>ENTP 3001</td>
<td>Understanding Entrepreneurship</td>
<td>3</td>
</tr>
<tr>
<td>ENTP 4010</td>
<td>New Venture Creation</td>
<td>3</td>
</tr>
<tr>
<td>Statistics ²</td>
<td></td>
<td>3-4</td>
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</tbody>
</table>

One of the following business electives:

| Code      | Title                                                   |
|-----------|-------------|--------|
| ENTP 4020 | Consulting to Entrepreneurs                            | 3     |
| ENTP 4041 | International Entrepreneurial Sustainability            |       |
| ENTP 4080 | Entrepreneurial Finance                               |       |
| ENTP 4931 | Topics in Entrepreneurship                             |       |
| MANA 3034 | Negotiation                                            |       |
| MANA 4010 | Leadership, Motivation and Change                      |       |
| MARK 3001 | Introduction to Marketing                             |       |
| INSY 3001 | Introduction to Information Systems                    |       |
| OSCM 3001 | Operations and Supply Chain Management                 |       |
| ENTP 4990 | Entrepreneurship Internship for Minors - Grading Period | 3     |
| or ENTP 4991 | Entrepreneurship Internship for Minors - Work and Grading Period | 3     |

Total Credit Hours: 21-22

¹ Course fulfills the Individual and Social Behavior requirements of the University Core of Common Studies.

² BUAD 1560 Introduction to Statistics and Business Analytics, COMM 1700 Communication Statistics and Analysis, MATH 1700 Modern Elementary Statistics, MATH 4710 Mathematical Statistics MATH 4720 Statistical Methods, MATH 4740 Biostatistical Methods and Models, MEEN 3426 Engineering Statistics, SOCI 2060 Social Statistics or SOCI 2060H Honors Social Statistics may be used to satisfy the statistics requirement.

³ The following courses count for this requirement: Co-op Work Period, Field Experience, Internship, Practicum, Senior Design Project, Study Abroad term, any experiential course approve by the minor adviser or ENTP 4020 (which does not double count for an ENTP elective).

Note:

• A grade of C or better must be earned in each course.
• Only one course may transfer in for the business minor; the assistant dean in the College of Business Administration must approve any transfer of credits.
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