

# Executive Master of Business Administration, MBA

**Program Director: Dr. Kevin Walsh, Ph.D.**

EMBA website (<http://www.marquette.edu/executive-mba/>)

## Degree Offered

Master of Business Administration, Plan B Non-Thesis option only.

## Program Description

The Executive M.B.A. program is designed for participants whose increasing career responsibilities require the development of broad business knowledge and skills. This is accomplished during a relatively condensed schedule while allowing participants to fulfill the demands of their current job. The Executive M.B.A. is designed so that students finish their degree in less than 18 months. After a five-day introductory session, the program meets all day on Saturday of every other week. There are two additional residencies required. There is a 10-12-day international experience in the spring or summer term. The final term begins with a mini-immersion session (Thursday-Saturday). Classes meet 7:45 a.m. – 5:00 p.m.

Marquette's program offers an international specialization with courses addressing global finance and economics and international management and marketing, and culminating with an international experience to examine the similarities and differences of international companies.

## Application Requirements

Application requirements and the online application link are available through the GSM website (<https://www.marquette.edu/business/emba/>).

**Note:** Students may apply for regular degree status. Temporary non-degree status and non-degree enrollment status are not available within the E.M.B.A. program.

The curriculum ensures that participants have the theoretical and practical knowledge as well as the skills necessary to be a leader.

## Specialization

A specialization in International Business is earned by all students in the Executive M.B.A. program who successfully complete 12 credits of International Business courses with the grade of B or above. These courses are part of the Executive M.B.A. curriculum. Additional courses are not required. Students who do not achieve the specialization earn the Executive M.B.A. degree without the specialization, pending successful completion of all degree requirements.

Code	Title	Hours
EXBU 6191	Teams and Performance	1
EXBU 6500	Managerial Economics	3
EXBU 6505	Strategic Management Introduction	3
EXBU 6510	Accounting for Managerial Decisions	4
EXBU 6525	Strategic International Marketing <sup>1</sup>	4
EXBU 6530	Corporate Finance	3
EXBU 6545	Global Macroeconomics <sup>1</sup>	3
EXBU 6550	Information Technology	3
EXBU 6560	Business Analytics	3
EXBU 6571	Ethical and Societal Issues in Business	1.5
EXBU 6572	Corporate Social Responsibility and Applied Ethics	1.5
EXBU 6580	Leading People and Change in Organizations	3
EXBU 6590	Global Supply Chain <sup>1</sup>	3
EXBU 6997	Strategic Management Capstone <sup>1</sup>	1.5
EXBU 6931	Topics in Executive Business	2
EXBUI 6931	Topics in Executive Business-International <sup>1</sup>	3
<b>Total Credit Hours:</b>		<b>42.5</b>

<sup>1</sup> The following courses apply toward the International Business Specialization: EXBU 6525 Strategic International Marketing, EXBU 6545 Global Macroeconomics, EXBU 6590 Global Supply Chain, EXBU 6997 Strategic Management Capstone, EXBUI 6931 Topics in Executive Business-International. Students must earn a B or better in at least 12 credits of international course work.

## University Policies

- Academic Censure - Graduate School of Management (<https://bulletin.marquette.edu/policies/academic-censure/management/>)
- Academic Integrity (<https://bulletin.marquette.edu/policies/academic-integrity/>)
- Academic Misconduct (<https://bulletin.marquette.edu/policies/academic-misconduct-policy/>)
- Academic Program Definitions (<https://bulletin.marquette.edu/policies/academic-programs-defined/>)
- Accelerated Degree Programs (<https://bulletin.marquette.edu/policies/accelerated-degree-programs/>)
- Attendance - Graduate School of Management (<https://bulletin.marquette.edu/policies/attendance/management/>)
- Awarding Diplomas and Certificates (<https://bulletin.marquette.edu/policies/awarding-diplomas-certificates/>)
- Background Checks, Drug Testing (<https://bulletin.marquette.edu/policies/background-checks-drug-testing/>)
- Class Rank (<https://bulletin.marquette.edu/policies/class-rank/>)
- Commencement (<https://bulletin.marquette.edu/policies/commencement/>)
- Course Levels (<https://bulletin.marquette.edu/policies/course-levels/>)
- Credit Hour (<https://bulletin.marquette.edu/policies/credit/>)
- Credit Load - Graduate School of Management (<https://bulletin.marquette.edu/policies/credit-load/management/>)
- Faculty Grading (<https://bulletin.marquette.edu/policies/faculty-grading/>)
- Family Education Rights and Privacy Act-FERPA (<https://bulletin.marquette.edu/policies/ferpa/>)
- Grade Appeals (<https://bulletin.marquette.edu/policies/grade-appeals/>)
- Grading System - Graduate School and Graduate School of Management (<https://bulletin.marquette.edu/policies/grading-system/graduate-management/>)
- Graduation - Graduate School of Management (<https://bulletin.marquette.edu/policies/graduation/management/>)
- Immunization and Tuberculosis Screening Requirements (<https://bulletin.marquette.edu/policies/immunization-and-tuberculosis-screening/>)
- Last Date of Attendance/Activity (<https://bulletin.marquette.edu/policies/last-dateof-attendance-activity/>)
- Military Call to Active Duty or Training (<https://bulletin.marquette.edu/policies/militarycall-active-duty-training/>)
- Registration - Graduate School of Management (<https://bulletin.marquette.edu/policies/registration/management/>)
- Repeated Courses - Graduate School of Management (<https://bulletin.marquette.edu/policies/repeated-courses/management/>)
- Student Consumer Complaints (<https://bulletin.marquette.edu/policies/student-complaints/>)
- Student Data Use and Privacy (<https://bulletin.marquette.edu/policies/student-data-use-privacy/>)
- Transcripts-Official (<https://bulletin.marquette.edu/policies/transcripts-official/>)
- Transfer Course Credit - Graduate School of Management (<https://bulletin.marquette.edu/policies/transfer-course-credit-policy/management/>)
- Withdrawal - Graduate School of Management (<https://bulletin.marquette.edu/policies/withdrawals/management/>)

## Graduate School of Management Policies

- Academic Programs Overview - Graduate School of Management (<https://bulletin.marquette.edu/business-administration/policies/academic-programs-overview/>)
- Academic Review (<https://bulletin.marquette.edu/business-administration/policies/academic-review/>)
- Advising (<https://bulletin.marquette.edu/business-administration/policies/advising/>)
- Appeals (<https://bulletin.marquette.edu/business-administration/policies/appeals/>)
- Assistantships and Fellowships (<https://bulletin.marquette.edu/business-administration/policies/assistantships-fellowships/>)
- Certificate Concurrent Enrollment (<https://bulletin.marquette.edu/business-administration/policies/certificate-concurrent-enrollment/>)
- College of Business Administration Policies (<https://bulletin.marquette.edu/business-administration/policies/>)
- Communication (<https://bulletin.marquette.edu/business-administration/policies/communication/>)
- Conduct (<https://bulletin.marquette.edu/business-administration/policies/conduct/>)
- Confidentiality of Proprietary Information (<https://bulletin.marquette.edu/business-administration/policies/confidentiality-proprietary-information/>)
- Continuous Enrollment (<https://bulletin.marquette.edu/business-administration/policies/continuous-enrollment/>)
- Courses and Prerequisites (<https://bulletin.marquette.edu/business-administration/policies/courses-prerequisites/>)
- Cross-listed Courses (<https://bulletin.marquette.edu/business-administration/policies/cross-listed-courses/>)
- Deadlines (<https://bulletin.marquette.edu/business-administration/policies/deadlines/>)
- Dual/Joint Programs of Study (<https://bulletin.marquette.edu/business-administration/policies/dual-joint-programs/>)
- Graduate Credit (<https://bulletin.marquette.edu/business-administration/policies/graduate-credit/>)
- Independent Study Courses (<https://bulletin.marquette.edu/business-administration/policies/independent-study-courses/>)
- Intellectual Property (<https://bulletin.marquette.edu/business-administration/policies/intellectual-property/>)
- Inter-University Visitation (<https://bulletin.marquette.edu/business-administration/policies/inter-university-visitation/>)

- Law Student Consent to Take a GSM Course (<https://bulletin.marquette.edu/business-administration/policies/law-student-consent-take-gsm-course/>)
- Prior Learning Assessment (<https://bulletin.marquette.edu/business-administration/policies/prior-learning-assessment/>)
- Temporary Withdrawal from a Graduate Program (<https://bulletin.marquette.edu/business-administration/policies/temporary-withdrawal/>)
- Time Limitations (<https://bulletin.marquette.edu/business-administration/policies/time-limitations/>)
- Undergraduate Students in Graduate Courses (<https://bulletin.marquette.edu/business-administration/policies/undergraduate-students-in-graduate-courses/>)