

Entrepreneurship, Minor

Chairperson: Mark Barratt, Ph.D.

Department of Management website (<http://business.marquette.edu/departments/management/>)

Business minors are not available to students in the College of Business Administration.

The Innovation and Entrepreneurship minor is an applied, experiential program where students learn to identify opportunities, harness resources and create value within environments of uncertainty, unmet need or opportunities for change. Graduates are therefore prepared to understand the big picture of the corporations that employ them or for careers within professional service firms, investment firms or for venture creation or self-employment in a variety of industries including social ventures and non-profits.

For more information, contact Professor Gary Adams.

Specific Course Requirements:

Code	Title	Hours
BUAD 2100 or ACCO 1030	Accounting and Finance Fundamentals for Non-Business Majors Principles of Financial Accounting	3
ECON 1001 or ECON 1103	Introduction to Economics Principles of Microeconomics	3
Statistics ¹		3-4
ENTP 3001	Entrepreneurship	3
ENTP 3080	Funding Strategies for Entrepreneurs	3
ENTP 4010	New Venture Acceleration	3
ENTP 4020	Consulting to Urban Entrepreneurs	3
Total Credit Hours:		21-22

¹ BIEN 2100, BUAD 1560 Applied Statistics, COMM 1700 Communication Statistics and Analysis, MATH 1700 Modern Elementary Statistics, MATH 4710 Mathematical Statistics MATH 4720 Statistical Methods, MATH 4740 Biostatistical Methods and Models, MEEN 3426 Engineering Statistics, SOCI 2060 Social Statistics or SOCI 2060H Honors Social Statistics may be used to satisfy the statistics requirement.

Note:

- A grade of C or better must be earned in each course.
- Only one course may transfer in for the business minor; the assistant dean in the College of Business Administration must approve any transfer of credits.

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