

Digital Media

Chairperson: Stephen Hudson-Mairet, M.F.A.

The major in digital media (DGMD) is designed to provide students with the knowledge and skills necessary to effectively navigate a variety of 21st century media positions. Such opportunities exist in commercial radio and television, documentary and narrative film-making, public broadcasting, corporate media, cable communication and associated emergent technology industries. Courses emphasize the hands-on creative use of video and audio in the development of informative and entertaining media content. DGMD majors get a unique balance of theory and practice, emphasizing analysis and understanding of media in addition to the development of such media. Recent DGMD alumni have gone into a variety of careers including: producing, sports casting, radio promotions, media management, casting, on-camera presentation and performance, film and corporate video editing. Students interested in broadcast journalism should select journalism as a major, with a minor in digital media.

Digital Media Major

A total of 36 credits of course work must be completed for the major in digital media.

Required Courses

DGMD 2205	Introduction to Digital Media Production	3
DGMD 2250	Intermediate Digital Media Production	3
DGMD 2335	Introduction to Scriptwriting	3
DGMD 3840	Film and TV Aesthetics	3
COMM 3800	Media Law	3
COMM 3900	Ethical Problems of Mass Communications	3
Choose one of the following (History/Criticism/Theory):		3
DGMD 3700	Global Television	
DGMD 4810	Radio and Television History	
DGMD 4850	Television Criticism (I)	
Choose one of the following (to be taken Senior year):		3
DGMD 4250	Editing Techniques	
DGMD 4280	Narrative Production	
DGMD 4345	Advanced Scriptwriting	
DGMD 4953	Seminar in Digital Media	
DGMD 4997	Senior Capstone	
12 credits of electives from the following:		12
Choose from DGMD courses and/or any of the following:		
THAR 1100	Acting 1: Fundamental Technique	
THAR 2160	Voice and Speech 1	
THAR 2180	Acting for Camera	
COMM 4100	Mass Media and the American Family	
COMM 4400	Mass Communication Theory and Research	
COMM 4500	Race and Gender Issues in Mass Media	
COMM 4600	Media Management	

Total Credit Hours 36

The following courses are also required but do not count as hours in the major:

PSYC 1001	General Psychology	3
And one of the following:		3
MATH 1700	Modern Elementary Statistics	
PSYC 2001	Psychological Measurements and Statistics	
SOCI 2060	Social Statistics	

Total Credit Hours 6

Recommended Areas of Emphasis

In addition to the required sequence, the following courses are strongly recommended for those students who wish to have an emphasis in a specific area within the digital media discipline. Students should choose 6-9 credits as their elective credits.

Production

DGMD 4275	Advanced Digital Media Production and Direction	3
DGMD 4260	Documentary Production	3
DGMD 4280	Narrative Production	3
Total Credit Hours		9

Producing/Management

DGMD 2555	Corporate Media	3
DGMD 2565	The Business of Entertainment	3
DGMD 3610	Program Development	3
COMM 4600	Media Management	3
Total Credit Hours		12

Performance

DGMD 3240	Television Performance	3
THAR 1100	Acting 1: Fundamental Technique	3
THAR 2160	Voice and Speech 1	3
Total Credit Hours		9

Historical/Critical

DGMD 3700	Global Television	3
DGMD 4810	Radio and Television History	3
DGMD 4850	Television Criticism	3
Total Credit Hours		9

Typical Program for Digital Media Majors

Freshman

First Term	Hours	Second Term	Hours
COMM 1000 or 1200	3	COMM 1100	3
COMM 1050	1	COMM 1200 or 1000	3
ENGL 1001	3	DGMD 2205	3
UCCS History	3	THEO 1001	3
Second Language or UCCS Diverse Culture	3-4	Second Language or UCCS Diverse Culture	3-4
PSYC 1001	3		
		16-17	15-16

Sophomore

First Term	Hours	Second Term	Hours
COMM 2500	3	DGMD 2250	3
DGMD 2335	3	MATH 1700 (or UCCS Science)	3
PHIL 1001	3	UCCS Diverse Culture or Minor/elective course	3
UCCS Diverse Culture or Minor/elective course	3	UCCS Literature/Performing Arts	3
Minor/elective	3	Minor/elective	3
		15	15

Junior

First Term	Hours	Second Term	Hours
DGMD 3840 (or elective)	3	DGMD 3840 (or elective)	3
MATH 1700 (or UCCS Science)	3	COMM 3800 or 3900	3
PHIL 2310	3	Minor/electives	6
DGMD electives	6	UCCS Theology	3
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		15	15

Senior

First Term	Hours	Second Term	Hours
COMM 3800 or 3900	3	DGMD History/Criticism/Theory	3
Senior Year course (DGMD 4250, DGMD 4280, DGMD 4345, DGMD 4953 or DGMD 4997)	3	DGMD electives	3
Major or minor electives	9	Major or minor electives	8
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		15	14

Total credit hours: 120-122

Digital Media Minor**Required Courses**

DGMD 2205	Introduction to Digital Media Production	3
DGMD 2250	Intermediate Digital Media Production	3
Choose at least one of the following (History/Criticism/Theory):		3
DGMD 3700	Global Television	
DGMD 3840	Film and TV Aesthetics	
DGMD 4810	Radio and Television History	
DGMD 4850	Television Criticism	
9 credits of electives		9
Choose any DGMD courses and/or any of the following:		
THAR 1100	Acting 1: Fundamental Technique	
THAR 2160	Voice and Speech 1	
THAR 2180	Acting for Camera	
COMM 4600	Media Management	

Total Credit Hours 18

Some courses under the headings of ADPR, COMM and JOUR may be counted as DGMD electives with departmental approval.