Executive Master of Business

Program Director: Dr. John Cotton, Ph.D.
EMBA website (http://www.marquette.edu/executive-mba)

Degree Offered

Master of Business Administration, Plan B Non-Thesis option only.

Program Description

The Executive M.B.A. program is designed for participants whose increasing career responsibilities require the development of broad business knowledge and skills. This is accomplished during a relatively condensed schedule while allowing participants to fulfill the demands of their current job. The Executive M.B.A. is designed so that students finish their degree in less than 18 months. After a five-day introductory session, the program meets all day on Saturday of every other week. There are two additional residencies required. There is a 10-12 day international experience in the spring or summer term. The final term begins with a mini-immersion session (Thursday-Saturday). Classes meet 7:45 a.m. – 5:00 p.m.

Marquette’s program is both global and technological. The global focus includes courses on global finance and economics and international management and marketing, culminating with an international experience to examine the similarities and differences of international companies. The tuition includes the international trip and a tablet.

Prerequisites for Admission

Applicants are expected to have a four-year bachelor’s degree in any field and at least five years of managerial experience.

Application Deadline

Applications are accepted throughout the year and reviewed as they are received. Applicants are accepted as they qualify until the class has been filled. Classes start each August.

Application Requirements

The Executive M.B.A. program has prepared an admissions packet for applicants. Copies may be obtained by contacting the Executive M.B.A. office by phone at (414) 288-7145, by fax at (414) 288-8078, by mail at Executive M.B.A. Program, Straz Hall, Marquette University, P.O. Box 1881, Milwaukee, WI 53201-1881, or by email at MBA@marquette.edu. Also visit the GSM website (http://business.marquette.edu/academics/gsm).

Applicants must submit, directly to the Graduate School of Management:

1. A completed application form and fee.
2. Specific information including a recent resume, career goals, professional/community activities, honors and other special circumstances.
3. Official transcripts from all current and previous colleges/universities except Marquette.
4. Two letters of recommendation (using the form in the application packet).
5. Official test scores from the Graduate Management Admission Test (GMAT) or Graduate Records Exam (GRE). The GMAT or GRE may be waived for qualified EMBA applicants based on one or more of the following situations:
   a. earned a terminal degree (i.e. Ph.D., M.D. or J.D.)
   b. have a Master's degree in a quantitative field
   c. have an undergraduate or graduate degree from an accredited institution with a grade point average (GPA) of 3.000 or higher and 5 or more years of progressive managerial work experience with some evidence of quantitative ability
   d. have 10 or more years of progressive managerial work experience with some evidence of quantitative ability
6. Additional information, which may be requested on an individual basis.
7. A personal interview is required of all applicants. It is typically scheduled after all pieces of the application are received.

Executive Business Administration

The curriculum ensures that participants will have the theoretical and practical knowledge as well as the skills necessary to be a leader.

Specializations

A specialization in International Business is earned by all students in the Executive M.B.A. program who successfully complete all International Business courses with the grade of B or above. These courses are part of the Executive M.B.A. curriculum. Additional courses are not required.

Students wishing to pursue a second specialization in Economics, Finance, Human Resources, Management Information Systems, Marketing or Operations and Supply Chain Management must complete a separate set of 12 credits specific to that specialization requirement. For a list of
approved specializations and the requisite course work, contact the M.B.A. program director, or visit our website at marquette.edu/gsm. The students must earn a grade of B or above in each of the prescribed electives, and all electives must be taken at Marquette University. Specializations are noted on the students' official university transcript.

Graduates of the Executive M.B.A. program may pursue a specialization within five years of graduation. To obtain additional information regarding this opportunity, contact the M.B.A. office at (414) 288-7145 or email MBA@marquette.edu.