Business Administration

Chairperson: Dr. Jeanne Simmons, Ph.D.

MBA website (http://business.marquette.edu/academics/mba)

Degree Offered
Master of Business Administration, Plan B Non-Thesis option only.

Program Description
The objective of the master of business administration (M.B.A.) program at Marquette University is to provide students with a broad professional education in preparation for responsible managerial positions in business, public service or education. The program is built upon the foundations of quantitative analysis, behavioral sciences, economics and management theory.

Emphases of the program includes an understanding of business problems and the development of managerial skills. The M.B.A. program is accredited by the Association for the Advancement of Collegiate Schools of Business (AACSB–International) and reflects the high standards and expectations of that accreditation.

Prerequisites for Admission
Admission to the M.B.A. program requires: a) a four-year bachelor's degree from an accredited college or university; b) an acceptable record of academic achievement at the bachelor's level and in any previous graduate course work; c) acceptable scores on required admission tests; and d) an overall composite profile of admission data (including an evaluation of previous work experience) that predicts success in the program.

Application Requirements
Students may apply for Regular Degree, Temporary Degree or Non-degree status. It is recommended that students apply for Regular Degree Status when possible. The application is online via the GSM website (http://business.marquette.edu/academics/mba). Then click on Apply Now.

1. A completed application form and fee.
2. Essay questions on the application form.
3. Official transcripts from all current and previous colleges/universities except Marquette.
4. Official test scores from the Graduate Management Admission Test (GMAT) or Graduate Records Exam (GRE).
5. Resume or job profile.
6. (For international applicants or applicants applying for Graduate School financial aid, i.e. assistantship positions) three letters of recommendation.
7. (For international applicants only) an official TOEFL score or other acceptable proof of English proficiency.

Note: Temporary non-degree applicants (admission valid for one term only) must submit all of the above, except the GMAT/GRE scores.

Students are encouraged to complete all application materials and apply for degree status. Temporary status is valid for one term only. Temporary non-degree status students are not eligible to continue taking M.B.A. classes beyond one term without degree admission. Typically, non-degree admission is not recommended in the M.B.A. program.

All application materials should be sent to:

Graduate School of Management
David A. Straz, Jr., Hall Executive Center, Suite 275
Marquette University
P.O. Box 1881
Milwaukee, WI 53201-1881

Off-Campus Program
The M.B.A. program currently offers the M.B.A. program at an off-site located in Kohler, Wisconsin. Although the program has some collaboration with local companies, students from all companies are welcome to apply. Admission to the program happens in fall only. As a 'lock-step – cohort group' there are ideally no new entries into the program once the group has matriculated. Students will take all classes together from matriculation to graduation. Classes meet one night a week each fall, spring and summer term. The Kohler program is completed in 33 months. If a student is unable to continue with the group, he/she can transition to the on-campus program at the Marquette University campus. For additional information on this program, contact the M.B.A. office at (414) 288-7145, email MBA@marquette.edu, or visit the GSM website (http://business.marquette.edu/academics/mba).
Master of Business Administration

The M.B.A. program can be completed with one of two different options depending on academic background.

Option 1 - requires 39 credit hours of course work. Option 1 is required for students with an undergraduate degree in a non-business discipline or whose undergraduate course work is more than 10 years old.

Option 2 - requires 33 credit hours of course work. Option 2 is required for students with an undergraduate degree in a business discipline and whose undergraduate course work is less than 10 years old.

With either option, the number of credits required may be reduced if exemptions to requirements are granted based on the applicant's undergraduate record and major field of study. In these cases, Option 1 could minimally require 33 credit hours and Option 2 could minimally require 31.5 credit hours.

Program Details - Option 1

The Option 1 course work covers six distinct areas:

1. Business Essentials (9 credits)
2. Decision Making (4.5 credits)
3. Ethics and Organizations (3 credits)
4. Strategy (6 credits)
5. Leadership (4.5 credits)
6. Electives (12 credits)

The program does not require a thesis, essay or comprehensive examination. Instead, MBA 6997 Strategic Management Capstone serves as the final integrating experience in the program. MBA 6997 Strategic Management Capstone may be taken only after completing a combination of 18 credits from Decision Making, Ethics and Organizations, Strategy, Leadership and Electives.

Business Essentials*

<table>
<thead>
<tr>
<th>Course Code</th>
<th>Course Title</th>
<th>Credits</th>
</tr>
</thead>
<tbody>
<tr>
<td>MBA 6020</td>
<td>Business Essentials: Accounting, Economics and Finance</td>
<td>4.5</td>
</tr>
<tr>
<td>MBA 6030</td>
<td>Business Essentials: Marketing, IT and Operations and Supply Chain</td>
<td>4.5</td>
</tr>
</tbody>
</table>

Decision Making

<table>
<thead>
<tr>
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</thead>
<tbody>
<tr>
<td>MBA 6010</td>
<td>Quantitative Analysis</td>
<td>1.5</td>
</tr>
<tr>
<td>MBA 6100</td>
<td>Business Analytics</td>
<td>3</td>
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Ethics and Organizations

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<tbody>
<tr>
<td>MBA 6120</td>
<td>Concepts for Ethical Business Practice</td>
<td>1.5</td>
</tr>
<tr>
<td>MBA 6130</td>
<td>Corporate Social Responsibility</td>
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Strategy

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<td>MBA 6110</td>
<td>Strategic Management Introduction</td>
<td>3</td>
</tr>
<tr>
<td>MBA 6200</td>
<td>Enterprise Risk Management</td>
<td>1.5</td>
</tr>
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Leadership

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<tbody>
<tr>
<td>MBA 6140</td>
<td>Leading People and Change</td>
<td>1.5</td>
</tr>
<tr>
<td>MBA 6150</td>
<td>Leading Innovation and Creativity</td>
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</tr>
<tr>
<td>MBA 6160</td>
<td>Leadership Coaching and Development</td>
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Electives**

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<tr>
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Total Credit Hours 39

* The business essentials courses represent the foundation of business. A student can be exempted from course requirements if the student has recently completed equivalent course work, with satisfactory grades, as part of a degree program accredited by the AACSB–International or other regionally accredited program specifically recognized by the Graduate School of Management. Undergraduate courses would qualify as equivalent course work, if completed within the last 10 years. Students must have completed coverage in all 3 areas to be exempt from that business essentials course.

Recommended sequence is MBA 6010, MBA 6020 or MBA 6030, if required.

** In selecting the 12 credit hours of required elective course work, the M.B.A. student has a variety of choices. Electives may be concentrated in one area of business, e.g., marketing, or they may be distributed over several areas. A maximum of 12 credit hours (4 courses) may be taken within a specific area (i.e. economics, finance, leadership, marketing, etc.). Courses chosen from Marquette's graduate programs in accounting, corporate communications, economics, human resources and leadership are routinely approved for elective credit in the M.B.A. program. Students may not take more than 6 credit hours of electives outside the GSM programs.
PROGRAM DETAILS - Option 2
The Option 2 course work covers five distinct areas:

1. Decision Making (4.5 credits)
2. Ethics and Organizations (3 credits)
3. Strategy (6 credits)
4. Leadership (4.5 credits)
5. Electives (15 credits)

The program does not require a thesis, essay or comprehensive examination. Instead, MBA 6997 Strategic Management Capstone serves as the final integrating experience in the program. MBA 6997 Strategic Management Capstone may be taken only after completing a combination of 18 credits from Decision Making, Ethics and Organizations, Strategy, Leadership and Electives.

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Total Credit Hours 33

* Recommended sequence is MBA 6010, MBA 6020 or MBA 6030, if required.

** In selecting the 15 credit hours of required elective course work, the M.B.A. student has a variety of choices. Electives may be concentrated in one area of business, e.g., marketing, or they may be distributed over several areas. A maximum of 15 credit hours (5 courses) may be taken within a specific area (i.e. economics, finance, leadership, marketing, etc.). Courses chosen from Marquette’s graduate programs in accounting, corporate communications, economics, human resources and leadership are routinely approved for elective credit in the M.B.A. program. Students may not take more than 6 credit hours of electives outside the GSM programs.

Specializations
A specialization is not required in the M.B.A. program, and earning a specialization does not alter, in any way, the degree awarded. For those interested, however, specializations are available in several areas of study: Economics, Finance, Human Resources, International Business, Management Information Systems, Marketing and Operations and Supply Chain Management. The specialization is noted on the student's official university transcript but not on the diploma. To earn a specialization, a student, in addition to meeting all requirements for the M.B.A. degree, must take their electives from among the prescribed courses approved for the chosen specialization. A comprehensive list of approved specializations and the requisite course work is available from the M.B.A. program director or via our website at marquette.edu/gsm. The student must earn a grade of B or above in each of the prescribed electives, and all electives applied toward a specialization must be taken at Marquette University.

Note: One course (3 credit hours) may double count if a student pursues more than one specialization as long as the same course is relevant to both specialization requirements. A second specialization does add additional courses beyond what is minimally required for the degree.

Graduates of the M.B.A. program may complete a specialization within five years of graduation.

For additional information, contact the M.B.A. office at (414) 288-7145, email MBA@marquette.edu or visit the website at marquette.edu/gsm.

Accelerated Bachelor's/Master's Degree Program
This five-year program allows students to earn both their master of business administration (M.B.A.) and an undergraduate degree from various colleges with a bachelor of science degree. Undergraduate students begin their graduate work in their senior year by taking two to four graduate-level courses.
These graduate courses double-count toward the undergraduate and graduate degrees. Should a student be denied admission to the M.B.A. program, the courses will be counted toward the undergraduate degree only. A minimum grade of B is required for courses taken as an undergraduate student for graduate credit to apply toward graduate program requirements. Upon completion of the first term as a full-time master's candidate, the student must petition the appropriate Graduate School of Management program director to transfer the courses taken as an undergraduate to the master's degree.

The five-year programs are available for the following undergraduate degrees:

- Biochemistry & Molecular Biology
- Biocomputing
- Bioelectronics
- Biological Sciences
- Biomechanics
- Biomedical Sciences
- Chemistry
- Civil Engineering
- Computer Engineering
- Computer Science
- Construction Engineering
- Electrical Engineering
- Environmental Engineering
- Exercise Physiology
- Mathematics
- Mechanical Engineering
- Physics
- Physiological Sciences

To be considered for admission to the five-year program, applicants must formally apply to the Graduate School of Management during their junior year at Marquette University, complete all of the application requirements, and indicate on the application that they are applying for the five-year program. For detailed information, contact the Graduate School of Management at (414) 288-7145 or visit the website at business.marquette.edu/academics/mba.