Student Media

Broadcast Operations

*MUTV* is a student-run, cable television station, which serves the campus community. The station is a co-curricular activity in the Diederich College of Communication. Student volunteers from all fields of study find experience in production, sales, promotion, management, news, sports, entertainment, and virtually every aspect of television. *MUTV* uses excellent facilities including two digital color studios and a computerized newsroom.

*Marquette Radio*, a student-run radio station, is webcast worldwide and broadcast on Time-Warner into residence halls, the Alumni Memorial Union and other campus buildings. *Marquette Radio* is a co-curricular activity in the Diederich College of Communication but it is staffed and managed by students representing many academic fields.

Students who participate in *Marquette Radio* gain experience in news production, announcing, public relations, advertising sales, management, record company relations and virtually every aspect of radio. The station broadcasts seven days a week during the academic year from its studios in Johnston Hall. The studios include a main broadcast studio, a news/production studio and a computerized newsroom.

A faculty adviser provides advice and assistance to students who participate in *MUTV* and *Marquette Radio*.

Print Operations

The two student publications are run by students with advice and assistance from the publication adviser. The publications provide opportunities for students to participate in advertising, circulation and production functions.

*The Marquette Tribune*, published Tuesdays and Thursdays, is the university student newspaper. Its purpose is to publish the news of the university, to aid in the formation of opinion and to afford the students an opportunity for extended practice in newspaper editorial responsibility.

*The Marquette Journal* is the student magazine that aims to:

1. Serve as a publication for the expression of the undergraduates intellectual concerns, both artistic and scientific.
2. Foster effective expression and encourage initiative and responsibility among undergraduate students.
3. Afford students the opportunity for practice in magazine editing, writing, and production.

Advertising Operations

Students sell advertising for all student media under the supervision of the advertising adviser.