Majors and Minors

Majors

The Diederich College of Communication offers majors in advertising, communication studies, corporate communication, digital media, journalism, media studies, public relations and theatre arts. Students majoring in advertising, digital media, journalism, media studies and public relations cannot take more than 48 credits in these areas and are required to take 72 credits outside of the mass communication areas. Specific major requirements and typical four-year programs are listed at the end of this section.

Students who have not chosen their major at the time of admission to the college should do so no later than the second term of the sophomore year. Advisers are assigned to students based on the major. Students can declare their major in the college records office.

Minors

Students in the Diederich College of Communication are required to complete a minor or second major. Some students choose a minor outside of the communication field, such as an advertising major with a marketing minor, or a communication studies major with a psychology minor. Other students choose a minor within communication, such as a journalism major with a digital media minor, or a theatre major with a public relations minor. Minors are listed by college within this bulletin, and the Diederich College of Communication offers minors in advertising, communication studies, corporate communication, digital media, public relations and theatre arts, as well as dance, film, fine arts and music. Some restrictions may apply when combining majors and minors within the college.

Students can also complete an interdisciplinary minor composed of a minimum of 18 hours of course work complementary to the major. Courses which comprise the interdisciplinary minor are selected by the student, approved by the adviser and subject to the approval of the Diederich College of Communication undergraduate curriculum committee and the associate dean.