Other Business Courses

Business Administration Courses

BUAD 1001. Business Day 1. 3 cr. hrs.
An overview of the functions of a for-profit business concern. Students are exposed to the basic concepts of business such as accounting, economics, finance and budgeting, marketing and promotion, operations and the management of human resources. Students manage a simulated business concern and make decisions on issues such as pricing, employment, operations, promotions and ethical situations. Exploration of self-awareness, character development and leadership and how those elements factor into personal development as well as the performance of the business operation. Prereq: Admitted to the College of Business after January 2015.

Application of spreadsheets to identify, define and solve business problems to help support decision making. Students enhance analytical skills primarily through spreadsheet applications (formatting, logical functions, statistical functions and data analysis, charting, goal seek, etc.) Other business tools may be introduced. NOTE: Course should be taken during the first two semesters in the College of Business Administration. Prereq: Enrolled in the College of Business or declared business minor.

BUAD 1560. Introduction to Statistics and Business Analytics. 4 cr. hrs.
Introduction to statistical and business analytic methods used in the analysis of business decisions. Covers issues involving data and data collection, descriptive statistics and data visualization issues. Reviews the use of probability and probability distributions in business decisions. Introduction to sampling and sampling distributions, development of statistical estimation and statistical inference, including confidence intervals for means and proportions, analysis of variance, and various hypothesis tests. Develops correlation, simple linear regression and introduces simple time series analysis and decision analysis methods Prereq: MATH 1400 or MATH 1450; BUAD 1060 or concurrent enrollment.

SNC/UNC grade assessment; course does not fulfill requirements of any major in the College of Business Administration. Prereq: Soph. stndg., and enrolled in the College of Business Administration, cons. of progr. dir., cons. of Business Career Center, and cons. of Executive Assoc. Dean.

Introduces students to basic business concepts and practices with the goal of developing an understanding of the relationship between communication and the various business functions of corporations. Emphasizes the relationship between key corporate functions such as finance, marketing, sales, production, management, and information technology. Available only to students not enrolled in Business Administration. Prereq: Corporate Communications major.

Fundamentals of accounting and finance for non-business students including how financial decisions affect the outcome of the business. Students become familiar with business terms and procedures including what constitutes revenues, expenses, assets, liabilities and owner's equity. Students also learn the basics of financial statement analysis, cost structures including fixed, variable, breakeven analysis and overhead. Prereq: Not enrolled in the College of Business.

BUAD 2100. Accounting and Finance Fundamentals. 3 cr. hrs.
The course is designed to introduce students to accounting principles and the role of financial statements in making business decisions. It covers topics such as financial statements, accounting basics, and financial statement analysis. Prereq: Coreq: BUAD 1060.

BUAD 2380. Business Day 2. 3 cr. hrs.
This course involves business service to a community non-profit organization and benefits the student by supplying direct sustained involvement with non-profit and social service organizations. Students will be expected to apply their business education, especially in their majors, to community and social issues. S/U grade assessment. Prereq: Enrolled in Business Administration and Sr. stndg; and cons. of instr.

BUAD 2986. Applied Business Learning Experience-Grading Period. 1 cr. hr.
S/U grade assessment; course does not fulfill requirements of any major in the College of Business Administration. Prereq: Soph. stndg., and enrolled in the College of Business Administration, cons. of progr. dir., cons. of Business Career Center, and cons. of Executive Assoc. Dean.

BUAD 3089. Business and the Non-Profit Sector. 1-3 cr. hrs.
This course involves business service to a community non-profit organization and benefits the student by supplying direct sustained involvement with non-profit and social service organizations. Students will be expected to apply their business education, especially in their majors, to community and social issues. S/U grade assessment. Prereq: Enrolled in Business Administration and Jr. stndg; and cons. of instr.

Students apply written and oral communication skills in discipline-based competitions. Preparation includes analysis of the domestic and global financial markets. Presentation requires real-time application of critical thinking and problem solving skills. Prereq: Jr. stndg. and cons. of dept. ch.

BUAD 3986. Business Administration Internship - Work Period. 0 cr. hrs.
SNC/UNC grade assessment. Prereq: Jr. stndg., cons. of prog. dir. and cons. of internship dir.

BUAD 3987. Internship Work Period. 0 cr. hrs.
For students completing a full-time internship, with no other enrollment, during the fall or spring semester. Allows students to remain in full-time status for deferment purposes, while completing the internship; however, there is no financial aid provided for this class. SNC/UNC grade assessment. Prereq: Jr. stndg., cons. of prog. dir. and cons. of internship dir.

BUAD 4931. Topics in Business Administration. 3 cr. hrs.
Prereq: Jr. stndg.

BUAD 4953. Seminar in Business Administration. 3 cr. hrs.
Prereq: Jr. stndg.

BUAD 4986. Business Administration Internship - Grading Period. 3 cr. hrs.
S/U grade assessment. Prereq: Jr. stndg., cons. of prog. dir. and cons. of internship dir.
Other Business Courses

BUAD 4987. Business Administration Internship - Grading Period. 3 cr. hrs.
S/U grade assessment. Prereq: Jr. stndg., cons. of prog. dir. and cons. of internship dir.

BUAD 4995. Independent Study in Business Administration. 1-4 cr. hrs.
Prereq: Consent of Assistant Dean.

Business Law Courses

BULA 3001. Legal Environment of Business. 3 cr. hrs.
A review of basic business law principles in the regulatory environment of government and society. Coverage includes the administrative environment, jurisdiction, litigation and arbitration remedies, torts, contracts, both commercial instruments and secured transaction under the UCC, and international law. Prereq: Jr. stndg.

BULA 3040. The Legal and Regulatory Environment of International Business. 3 cr. hrs.
A review of the legal environment of international business and of the structure and organization of foreign legal systems, international trade agreements, associations and regulatory agencies. The course will include a comparative analysis of the legal principles, issues, conventions, and competitive influences affecting international business activities as conducted by U.S. multinational enterprises when operating outside of the United States; and, by foreign multi-national enterprises when operating within the United States. In addition, the course will review international dispute resolution mechanisms as applied by the international Court of Justice, the European Union, and various arbitral organizations. Prereq: Jr. stndg.

BULA 4001. Business Law. 3 cr. hrs.
A review of the principles of law related to business organizations with emphasis upon agency, partnership and corporation law principles; UCC contract concepts related to the sale of goods, and property law related to personal and real property (land use regulation), bailments, wills, trusts and estates, insurance environment and employment law. Prereq: BULA 3001.

BULA 4931. Topics in Business Law. 3 cr. hrs.
Prereq: BULA 3001.

BULA 4953. Seminar in Business Law. 3 cr. hrs.
Prereq: BULA 3001.

BULA 4995. Independent Study in Business Law. 1-4 cr. hrs.
Prereq: Consent of department chair.

Leadership Education Develop Courses

LEAD 1000. Foundations for Business Leadership. 1 cr. hr.
This course provides undergraduate business students with an introductory overview of the major functional areas of business, including information regarding potential career options in these functional areas. In addition, students receive information regarding the expectations and standards that they must achieve in order to attain their goals in the business world. The course will also include topics ranging from developing computer literacy skills and orientation to the college and its policies. S/U grade assessment. Prereq: Enrolled in Business Administration; first semester freshman.

LEAD 1050. Business Leadership Professional Development. 0 cr. hrs.
Provides undergraduate transfer students (jr. standing or higher) with an overview of the functional areas of business including potential career options in these functional areas. In addition, students receive information on career planning and professional business etiquette. Students with previous business background may be eligible for this course upon review by the assistant dean. Substitutes for LEAD 1000; however, students must still graduate with 129 credits. Prereq: Enrolled in the College of Business.

Focuses on students developing their business skills to enter and exceed in the business community. Emphasis is placed on communication (both verbal and written, as well as presentation skills); practical application of ethics; formal and non-formal dining etiquette; interviewing (for an internship or job); and interacting with business executives in a real life situation with representatives from a student's chosen major(s). S/U grade assessment. Prereq: Enrolled in Business Administration and Soph. stndg. and LEAD 1000 or LEAD 1050; BUAD 1060 which may be taken concurrently.

LEAD 3000. Strategies for the Future and Dealing in the Business Community. 1 cr. hr.
Deals with the future decisions many students will make in their business careers. Students are presented graduate opportunities available to them (MS, MBA, Law, etc.); legal considerations for all business people; interacting effectively in the business environment; transitioning between jobs; dressing for success; and additional ethical training. S/U grade assessment. Prereq: Enrolled in the College of Business Administration; Jr. stndg.; LEAD 2000; ACCO 1031 and CMST 2300 both of which may be taken concurrently.

Management Courses

MANA 2028. Business Statistics. 3 cr. hrs.
Introduction to statistical methods used in the analysis of business decisions. Covers descriptive statistics. Reviews the use of probability and probability distributions in business decisions. Introduction to sampling and sampling distributions, development of statistical estimation and statistical inference, including hypothesis testing and confidence intervals for means and proportions. Use of chi-square distribution in testing goodness-of-fit and contingency tables. Covers analysis of variance. Develops simple linear regression and correlation with tests of significance. Prereq: MATH 1390 or equiv. and MATH 1400 or equiv.; computer literacy.
MANA 3001. Behavior and Organization. 3 cr. hrs.
Behavior of people individually and in groups. Emphasizes organization environment, communication, motivation, supervision and productivity. Develops fundamentals of organization theory, structure and administration. Prereq: Jr. stdng.

MANA 3002. Business and Its Environment. 3 cr. hrs.
Overview of social, political and legal opportunities and constraints influencing business decision-making; social trends and underlying causes, including changes in population and income distribution and their business significance; patterns of change in political strength of identifiable groups on social, geographic and economic interest bases; antitrust, trade regulation and the legal system. Prereq: Jr. stdng.

MANA 3034. Negotiations and New Ventures. 3 cr. hrs.
This course examines the art and science of negotiations with the aim of developing student's negotiation abilities. This development will be achieved through readings, discussion, and active participation in negotiation exercises. This course is designed to complement the skills learned in other business courses. Representative negotiations to be completed in the course include salary negotiations, car and home purchases, customer contracts, vendor contracts, venture capital arrangements, and partnership agreements among others. Prereq: Jr. stdng.; Restricted to College of Business Administration students only.

MANA 3035. Diversity in Organizations. 3 cr. hrs.
Addresses the personal and managerial implications of diversity in organizations. The course will incorporate both a cognitive and experiential understanding of diversity and group differences. We examine demographic trends in the workforce, differentiate cultural practices and values among diverse groups, explore the concepts of social identity and privilege, and discuss strategies for dealing with discrimination and stereotyping. Prereq: Jr. stdng. Same as MANA 3035.

MANA 4010. Motivation and Leadership. 3 cr. hrs.
Central issues in motivation and leadership at work, and applying theories and concepts of organizational behavior will be addressed. Specific issues may include theories of motivation, the impact of various reward structures, employee participation programs, the management of poor performers, and approaches to leadership. These topics are addressed from both theoretical and applied perspectives. Prereq: MANA 3001.

MANA 4040. International Management. 3 cr. hrs.
Present and future trends in the international commercial arena. The course examines international trading trends for major sectors of the U.S. economy. This course differentiates international from domestic management. Prereq: Sr. stdng.

MANA 4101. Strategic Management. 3 cr. hrs.
Requires a knowledge of all functional areas. Broad involvement in management decision-making process. Integrates functional areas through analysis of actual business case histories and related readings. Class discussion and written reports. Management game used when appropriate. Prereq: Sr stdng. and ECON 3001 (or ECON 3003) and FINA 3001 and MANA 3001 and OSCM 3001 and MARK 3001; MANA 3002 is NOT a prerequisite.

MANA 4931. Topics in Organizational Management. 3 cr. hrs.
Prereq: Jr. stdng.

MANA 4953. Seminar in Management. 3 cr. hrs.
Prereq: Jr. stdng.

MANA 4995. Independent Study in Management. 1-4 cr. hrs.
Prereq: Cons. of dept. ch.