

Leadership Studies (LEDR)

LEDR 6051 Contemporary Leadership: Theory, Research and Application (3 credits)

In-depth study of the transformational and transactional leadership models and a review of emerging thought on authentic leadership. Learning activities include an in-depth review of the literature on transformational and transactional leadership theory; discussion and presentation of either a qualitative or quantitative study in contemporary leadership.

Prerequisite: Admitted to the graduate ACCO, BUAD, CCOM, LEDR or MGMT program; or cons. of M.B.A. prog. dir.

Level of Study: Graduate

Schedule of Classes (<https://bulletin.marquette.edu/class-search/?details&code=LEDR%206051>)

LEDR 6101 Strategic Communication (3 credits)

Learn how to lead organizational thought and action through development of persuasive arguments based on critical analysis of credible evidence and communicating the same in a compelling way. Engage in multiple projects developed around analyzing cases and publicly available communications to develop and deliver communication strategies for different audiences. Students develop their own communication style as part of their personal leadership.

Prerequisite: Admitted to the graduate ACCO, BUAD, CCOM, LEDR or SPLE program; or consent of M.B.A. prog. dir.

Level of Study: Graduate

Schedule of Classes (<https://bulletin.marquette.edu/class-search/?details&code=LEDR%206101>)

LEDR 6115 Character Driven Leadership (3 credits)

Emphasizes developing competencies for ethical, values-driven leadership. Presents models of leadership that build ethical cultures and character-driven organizations. Focuses on values-based decision making and delivering related organizational performance. Also addresses diversity of thought and the global/international context of leadership. Learning outcomes include: 1) Ability to apply ethically-based tools and models to leadership challenges, decision-making and culture-building; 2) A deepened self-awareness of how one's personal values fit within a character-based leadership approach; and 3) Ability to identify and apply key concepts related to thought diversity and global business practice as part of an ethically-based leadership model.

Prerequisite: Admitted to the graduate ACCO, BUAD, CCOM, LEDR, MGMT, PUBS or SPLE program; or consent of M.B.A. prog. dir.

Level of Study: Graduate

Schedule of Classes (<https://bulletin.marquette.edu/class-search/?details&code=LEDR%206115>)

LEDR 6215 Change Leadership (3 credits)

Provides the skills necessary to successfully lead organizational change. Topics include models of the change process, development of change management plans, identifying and overcoming resistance to change, and leveraging strategy, culture, leadership and other organizational processes to lead organizational change efforts. Emphasizes developing the leadership competencies necessary to create and sustain positive organizational change.

Prerequisite: Admitted to the graduate ACCO, BUAD, CCOM, ECON or LEDR program; or cons. of M.B.A. prog. dir.

Level of Study: Graduate

Schedule of Classes (<https://bulletin.marquette.edu/class-search/?details&code=LEDR%206215>)

LEDR 6931 Topics in Leadership Studies (1-3 credits)

Examination of topics related to contemporary issues in leadership studies.

Prerequisite: Admitted to the graduate ACCO, BUAD, CCOM, ECON or MGMT program; or cons. of M.B.A. prog. dir. Prerequisites may vary depending on topic. Consent required.

Level of Study: Graduate

Schedule of Classes (<https://bulletin.marquette.edu/class-search/?details&code=LEDR%206931>)

LEDR 6995 Independent Study in Leadership Studies (1-3 credits)

Provides opportunities to investigate and study areas of interest through readings, research, field experience, projects, and/or other educational activities under the direction of a faculty adviser.

Prerequisite: Admitted to a graduate business program and cons. of M.B.A. or MGMT prog. dir. Consent required.

Level of Study: Graduate

Schedule of Classes (<https://bulletin.marquette.edu/class-search/?details&code=LEDR%206995>)