Journalism (JOUR)

JOUR 1001 Principles of Journalism (3 credits)

An introduction to the field of journalism, its standards, values and practices, as well as, key moments in the development of journalism in the United States.

Level of Study: Undergraduate

Schedule of Classes (https://bulletin.marquette.edu/class-search/?details&code=JOUR%201001)

JOUR 1100 Information Gathering (3 credits)

Covers various reporting strategies, techniques and behaviors. Students build informational resilience through assessing credibility, staying current, relationship-building and audience understanding.

Prerequisite: JOUR major or minor; or cons. of instr.

Level of Study: Undergraduate

Schedule of Classes (https://bulletin.marquette.edu/class-search/?details&code=JOUR%201100)

JOUR 1200 Basic News Photography (3 credits)

Explores the historical, technical and aesthetic aspects of news photography. Assignments cover control of exposure, light, motion and composition. Lab work includes training and use of 35mm cameras and basic knowledge of software to produce a variety of finished images. Emphasis on visual communication in the digital age. Cameras are available for assignments.

Prerequisite: JOUR or DGMD majors and minors; or cons. of dept. ch.

Level of Study: Undergraduate

Schedule of Classes (https://bulletin.marquette.edu/class-search/?details&code=JOUR%201200)

JOUR 1550 Writing for News (3 credits)

Students learn the basics of reporting and writing as well as the importance of accuracy, mastering interviewing skills and meeting deadlines. Report and write for web and print with focus on producing publishable content.

Prerequisite: JOUR 1100; or cons. of instr.

Level of Study: Undergraduate

Schedule of Classes (https://bulletin.marquette.edu/class-search/?details&code=JOUR%201550)

JOUR 2100 Multimedia News Storytelling (3 credits)

Learn to write and report well-balanced, comprehensive and visually compelling television news stories. Students draw on video photojournalism, audio and text reporting skills to create multidimensional news packages, with a special emphasis on video journalism.

Prerequisite: JOUR 1550; or cons. of instr.

Level of Study: Undergraduate

Schedule of Classes (https://bulletin.marquette.edu/class-search/?details&code=JOUR%202100)

JOUR 3900 Ethical Problems of Journalism (3 credits)

Designed to help aspiring journalists explore the moral issues and dilemmas that they can expect to confront while working as professional journalists. Topics include, but are not limited to, truth-telling, conflicts of interest, promise-keeping, social justice, beneficence, avoiding harm and repairing harm. The topics are situated within normative theories of ethics.

Prerequisite: Jr. stndg.

Level of Study: Undergraduate

Schedule of Classes (https://bulletin.marquette.edu/class-search/?details&code=JOUR%203900)

JOUR 3986 Internship in Journalism (0-3 credits)

Work experience in an area related to major supervised by an approved professional coupled with related academic work assigned. Approval of adviser and Internship Program Director required in advance of internship. May not substitute for a Journalism writing requirement. May be taken more than once to a maximum of three credits.

Prerequisite: Jr. stndg.; JOUR major; and cons. of dept. ch. 0 credit will be SNC/UNC grade assessment; 1-3 credits will be S/U grade assessment. Consent required.

Level of Study: Undergraduate

Marquette Core Curriculum: Engage Social Systms & Values 2

Schedule of Classes (https://bulletin.marquette.edu/class-search/?details&code=JOUR%203986)

JOUR 4010 Sports Journalism (3 credits)

Students learn how to cover sports events, athletes and the business of sports for various media platforms. Topics include game-day reporting, athlete profiles, sports ethics and the evolving nature of sports media. Students develop writing, multimedia and interviewing skills through real-world sports reporting projects.

Prerequisite: JOUR 2100 or cons. of instr.

Level of Study: Undergraduate

Schedule of Classes (https://bulletin.marquette.edu/class-search/?details&code=JOUR%204010)

JOUR 4150 Investigative Reporting (3 credits)

Learn the fundamentals of in-depth reporting: identifying possible stories; tracing the backgrounds of groups and individuals; obtaining and analyzing documents and data; cultivating human sources; and evaluating online sources -- all to hold the powerful accountable. Learn to make ethical decisions, improve your interviewing, reporting and writing techniques; find reliable experts; and organize and ensure the accuracy of your work.

Prerequisite: JOUR 2100. Level of Study: Undergraduate

Marquette Core Curriculum: Writing Intensive

Schedule of Classes (https://bulletin.marquette.edu/class-search/?details&code=JOUR%204150)

JOUR 4160 Feature and Freelance Writing (3 credits)

Emphasizes feature writing and reporting, as well as how news organizations use freelancers and writers; how magazine writing differs from newspaper reporting and other media; how to improve and polish your writing to sell to or work on a magazine.

Prerequisite: JOUR 2100, Jr. stndg.; or cons. of instr.

Level of Study: Undergraduate

Schedule of Classes (https://bulletin.marquette.edu/class-search/?details&code=JOUR%204160)

JOUR 4200 Publications Editing (3 credits)

Editing principles and practices for print and online news publications. Editing copy, photos, charts and graphs; verification of information; writing headlines and captions. News judgment, wire services, backpack journalism, digital newsroom; digital production software.

Prerequisite: JOUR 2100; or PURE 1800; or ENGL 3210; or cons. of dept. ch.

Level of Study: Undergraduate

Schedule of Classes (https://bulletin.marquette.edu/class-search/?details&code=JOUR%204200)

JOUR 4360 Freelance Writing (3 credits)

Covers how newsstand, trade and online magazines work, how magazines use freelancers and writers, how magazine writing differs from newspaper reporting and other media, what excellence in magazine writing looks like and how students can focus, improve and polish their writing to sell to or work on a magazine.

Level of Study: Undergraduate

Schedule of Classes (https://bulletin.marquette.edu/class-search/?details&code=JOUR%204360)

JOUR 4510 Digital Magazine Design and Production (3 credits)

Fundamentals of digital magazine design and production. Develop understanding of basic elements of publication design and critical skills through analysis of various design problems.

Prerequisite: JOUR 2100; computer workshop or demonstrated proficiency on the Macintosh computer with current design software.

Level of Study: Undergraduate

Schedule of Classes (https://bulletin.marquette.edu/class-search/?details&code=JOUR%204510)

JOUR 4530 Television News Management (3 credits)

Principles and practices of television news management, including hands-on experience with television news producing, writing, assignment editing, managing reporting crews and ethical decision-making under deadline.

Prerequisite: JOUR 2100. Level of Study: Undergraduate

Schedule of Classes (https://bulletin.marquette.edu/class-search/?details&code=JOUR%204530)

JOUR 4600 Journalism History (3 credits)

The origin and development of Journalism in the United States considered in relation to American political, social and economic history. Consideration of newspapers, magazines, the electronic media, and important figures within each field.

Prerequisite: Jr. stndg.

Level of Study: Undergraduate

Schedule of Classes (https://bulletin.marquette.edu/class-search/?details&code=JOUR%204600)

JOUR 4710 Podcasting (3 credits)

Apply all aspects of audio storytelling to the creation of a variety of program-length podcasts. Non-fiction and fiction podcast and storytelling techniques are explored based on student interest and career goals. Students also learn how to mix sound and export audio files for professional podcast distribution online. A hands-on learning environment where students work their podcasts from start to finish.

Prerequisite: JOUR major; DGMD major or minors; or cons. of instr.

Level of Study: Undergraduate

Schedule of Classes (https://bulletin.marquette.edu/class-search/?details&code=JOUR%204710)

JOUR 4730 Social Justice Reporting (3 credits)

In this service-learning course, students engage with Marquette community partners to cover social justice issues. Students engage in a critical examination of the role of journalism in (re)producing, challenging and enabling social injustice in the United States.

Prerequisite: JOUR 2100, Jr. stndg, or cons. of instr.

Level of Study: Undergraduate

 $Schedule\ of\ Classes\ (https://bulletin.marquette.edu/class-search/?details\&code=JOUR\%204730)$

JOUR 4800 Methods for Advising School Publications, Teaching Secondary Journalism (3 credits)

Covers strategies and methods for advising yearbooks, newspapers, online news and features in the context of scholastic journalism and for teaching journalism. Includes developing student staff; planning, production and assessment of scholastic publications and online products; evaluation of journalism texts for secondary level; working with faculty, school administrators, school boards, parents; budgeting; advertising sales; using desktop publishing and current software.

Prerequisite: Jr. stndg. and JOUR 2100; or cons. of instr.

Level of Study: Undergraduate

Schedule of Classes (https://bulletin.marquette.edu/class-search/?details&code=JOUR%204800)

JOUR 4931 Topics in Journalism (3 credits)

Study of, and practice in, various areas of specialized work such as regional, small community, union, organization journalism, and the special interest press.

Prerequisite: Jr. stndg.

Level of Study: Undergraduate

Schedule of Classes (https://bulletin.marquette.edu/class-search/?details&code=JOUR%204931)

JOUR 4932 Advanced Topics in Journalism (3 credits)

Advanced reporting and producing of news stories on a single topic that varies by semester.

Prerequisite: JOUR 2100 or cons. of instr.

Level of Study: Undergraduate

Schedule of Classes (https://bulletin.marquette.edu/class-search/?details&code=JOUR%204932)

JOUR 4953 Seminar in Journalism (1-3 credits)

Specific subjects of seminars to be announced in the Schedule of Classes. Variable topics.

Prerequisite: Jr. stndg. and JOUR 2100.

Level of Study: Undergraduate

Schedule of Classes (https://bulletin.marquette.edu/class-search/?details&code=JOUR%204953)

JOUR 4986 Internship in Journalism (0-3 credits)

Work experience and the opportunity for publication in area related to journalism. Supervised by an approved professional coupled with related academic work assigned. May not substitute for a journalism writing requirement. Can count toward the JOUR capstone experience. May be taken more than once to a maximum of three credits. 0 credit is SNC/UNC grade assessment; 1-3 credits is S/U grade assessment.

Prerequisite: Jr. stndg., JOUR major, cons. of dept. ch. and intrnshp prog. dir.

Level of Study: Undergraduate

Marquette Core Curriculum: Engage Social Systms & Values 2

Schedule of Classes (https://bulletin.marquette.edu/class-search/?details&code=JOUR%204986)

JOUR 4990 O'Brien Fellowship in Public Service Journalism (1-3 credits)

News reporting internship/co-op assisting professional journalists in ambitious projects as part of the nationally recognized O'Brien Fellowship in Public Service Journalism, based in the Diederich College of Communication. Students are selected each spring in a competitive process. Juniors and seniors in journalism, and communication graduates can apply.

Prerequisite: Jr. stndg., JOUR 2100, and cons. of instr. Consent required.

Level of Study: Undergraduate

Schedule of Classes (https://bulletin.marquette.edu/class-search/?details&code=JOUR%204990)

JOUR 4995 Independent Study in Journalism (1-3 credits)

Faculty-supervised, independent study/research of a specific area or topic in Journalism.

Prerequisite: Jr. stndg. and cons. of dept. ch. Consent required.

Level of Study: Undergraduate

Schedule of Classes (https://bulletin.marquette.edu/class-search/?details&code=JOUR%204995)

JOUR 4997 Capstone in Journalism (3 credits)

Students identify and conduct in-depth reporting and research on topics of public interest. Emphasizes advanced reporting, writing techniques and instruction. Also explores marriage of audio, video and photography elements in modern story packages. Examines the contemporary media environment, including objectivity, equitable sourcing and the changing audience.

Prerequisite: JOUR 4150; Sr. stndg. Level of Study: Undergraduate

Schedule of Classes (https://bulletin.marquette.edu/class-search/?details&code=JOUR%204997)

JOUR 4999 Senior Thesis (1-3 credits)

The application of rigorous methodology in developing and writing a thesis under the direction of an adviser.

Prerequisite: Jr. stndg. and cons. of dept. ch. Consent required.

Level of Study: Undergraduate

Schedule of Classes (https://bulletin.marquette.edu/class-search/?details&code=JOUR%204999)

JOUR 5160 Feature and Freelance Writing (3 credits)

Emphasizes feature writing and reporting, as well as how news organizations use freelancers and writers; how magazine writing differs from newspaper reporting and other media; how to improve and polish your writing to sell to or work on a magazine.

Level of Study: Graduate

Schedule of Classes (https://bulletin.marquette.edu/class-search/?details&code=JOUR%205160)

JOUR 5200 Publications Editing (3 credits)

Editing principles and practices for print and online news publications. Editing copy, photos, charts and graphs; verification of information; writing headlines and captions. News judgment, wire services, backpack journalism, digital newsroom; digital production software.

Level of Study: Graduate

Schedule of Classes (https://bulletin.marquette.edu/class-search/?details&code=JOUR%205200)

JOUR 5510 Digital Magazine Design and Production (3 credits)

Fundamentals of digital magazine design and production. Develop understanding of basic elements of publication design and critical skills through analysis of various design problems.

Prerequisite: Computer workshop or demonstrated proficiency on the Macintosh computer with current design software.

Level of Study: Graduate

Schedule of Classes (https://bulletin.marquette.edu/class-search/?details&code=JOUR%205510)

JOUR 5600 Journalism History (3 credits)

The origin and development of Journalism in the United States considered in relation to American political, social and economic history. Consideration of newspapers, magazines, the electronic media, and important figures within each field.

Prerequisite: Jr. stndg. Level of Study: Graduate

Schedule of Classes (https://bulletin.marquette.edu/class-search/?details&code=JOUR%205600)

JOUR 5800 Methods for Advising School Publications, Teaching Secondary Journalism (3 credits)

Covers strategies and methods for advising yearbooks, newspapers, online news and features in the context of scholastic journalism and for teaching journalism. Includes developing student staff; planning, production and assessment of scholastic publications and online products; evaluation of journalism texts for secondary level; working with faculty, school administrators, school boards, parents; budgeting; advertising sales; using desktop publishing and current software.

Level of Study: Graduate

Schedule of Classes (https://bulletin.marquette.edu/class-search/?details&code=JOUR%205800)

JOUR 5932 Advanced Topics in Journalism (3 credits)

Advanced reporting and producing of news stories on a single topic that varies by semester.

Level of Study: Graduate

Schedule of Classes (https://bulletin.marquette.edu/class-search/?details&code=JOUR%205932)

JOUR 5953 Seminar in Journalism (1-3 credits)

Specific subjects of seminars to be announced in the Schedule of Classes. Variable topics.

Level of Study: Graduate

Schedule of Classes (https://bulletin.marquette.edu/class-search/?details&code=JOUR%205953)