

Innovation and Entrepreneurship, Minor

Chairperson: Mark Barratt, Ph.D.

Department of Management website (<http://business.marquette.edu/departments/management/>)

Business minors are not available to students in the College of Business Administration.

The Innovation and Entrepreneurship minor is an applied, experiential program where students learn to identify opportunities, harness resources and create value within environments of uncertainty, unmet need or opportunities for change. Graduates are therefore prepared to understand the big picture of the corporations that employ them or for careers within professional service firms, investment firms or for venture creation or self-employment in a variety of industries including social ventures and non-profits.

For more information, contact Professor John S. Peterson.

Minor in Innovation and Entrepreneurship

Required Courses

Code	Title	Hours
BUAD 2100 or ACCO 1030	Accounting and Finance Fundamentals for Non-Business Majors Principles of Financial Accounting	3
ECON 1001 or ECON 1103	Introduction to Economics ¹ Principles of Microeconomics	3
ENTP 3001	Understanding Entrepreneurship	3
ENTP 4010	New Venture Creation	3
Statistics ²		3-4
One of the following business electives:		3
ENTP 4020	Consulting to Entrepreneurs	
ENTP 4041	International Enterpreneurial Sustainability	
ENTP 4080	Entrepreneurial Finance	
ENTP 4931	Topics in Entrepreneurship	
MANA 3034	Negotiation	
MANA 4010	Leadership, Motivation and Change	
MARK 3001	Introduction to Marketing	
INSY 3001	Introduction to Information Systems	
OSCM 3001	Operations and Supply Chain Management	
Applied Experiential Course (AEC) ³		3
ENTP 4990 or ENTP 4991	Entrepreneurship Internship for Minors - Grading Period Entrepreneurship Internship for Minors - Work and Grading Period	

Total Credit Hours:

21-22

¹ Course fulfills the Individual and Social Behavior requirements of the University Core of Common Studies.

² BUAD 1560 Introduction to Statistics and Business Analytics, COMM 1700 Communication Statistics and Analysis, MATH 1700 Modern Elementary Statistics, MATH 4710 Mathematical Statistics MATH 4720 Statistical Methods, MATH 4740 Biostatistical Methods and Models, MEEN 3426 Engineering Statistics, SOCI 2060 Social Statistics or SOCI 2060H Honors Social Statistics may be used to satisfy the statistics requirement.

³ The following courses count for this requirement: Co-op Work Period, Field Experience, Internship, Practicum, Senior Design Project, Study Abroad term, any experiential course approve by the minor adviser or ENTP 4020 (which does not double count for an ENTP elective).

Note:

- A grade of C or better must be earned in each course.
- Only one course may transfer in for the business minor; the assistant dean in the College of Business Administration must approve any transfer of credits.

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