

International Business (INBU)

INBU 2953 Seminar for International Exchange Students (0 credits)

Required for all exchange students that are studying at Marquette University for the current semester. Students will be oriented to the college, the educational system and the business practices in the United States. SNC/UNC grade assessment.

Prerequisite: Approval of International Business Dir.

Level of Study: Undergraduate

Last four terms offered: 2019 Fall Term, 2019 Spring Term, 2018 Fall Term, 2018 Spring Term

Schedule of Classes (<https://bulletin.marquette.edu/class-search/?details&code=INBU%202953>)

INBU 3986 Internship Work Period (0 credits)

SNC/UNC grade assessment.

Prerequisite: INBU major; cons. of prog. dir. and cons. of Business Career Center.

Level of Study: Undergraduate

Last four terms offered: 2023 Summer Term, 2022 Summer Term, 2021 Summer Term, 2020 Summer Term

Schedule of Classes (<https://bulletin.marquette.edu/class-search/?details&code=INBU%203986>)

INBU 4141 International Business Strategy (3 credits)

In this course global business operations and global business decision making and strategy are integrated in a theoretically sound and practically useful manner. The focus of this discussion-based course is to explore various aspects of business entry and sustenance into the global marketplace using the "case method". In assessing their market position and strategic options, many companies face the decisions of a) going global, b) expanding globally, and/or c) competing globally. The course's cases, reading material, exercises, and projects are oriented towards addressing the critical issues surrounding the above options.; and MANA 3001, OSCM 3001, MARK 3001, FINA 3001.

Prerequisite: Sr. stndg.

Level of Study: Undergraduate

Last four terms offered: 2014 Fall Term, 2013 Fall Term, 2007 Fall Term

Schedule of Classes (<https://bulletin.marquette.edu/class-search/?details&code=INBU%204141>)

INBU 4931 Topics in International Business (1-3 credits)

Topics vary.

Prerequisite: Jr. stndg.

Level of Study: Undergraduate

Last four terms offered: 2021 Fall Term, 2021 Spring Term, 2020 Fall Term

Schedule of Classes (<https://bulletin.marquette.edu/class-search/?details&code=INBU%204931>)

INBU 4953 Seminar in International Business (3 credits)

Topic varies.

Prerequisite: Jr. stndg.

Level of Study: Undergraduate

Last four terms offered: 2013 Fall Term, 2010 Spring Term, 2009 Fall Term, 2008 Fall Term

Schedule of Classes (<https://bulletin.marquette.edu/class-search/?details&code=INBU%204953>)

INBU 4986 International Business Internship - Grading Period (3 credits)

S/U grade assessment.

Prerequisite: INBU 3986; cons. of prog. dir. and cons. of Business Career Center.

Level of Study: Undergraduate

Last four terms offered: 2020 Fall Term, 2020 Spring Term, 2019 Fall Term, 2019 Spring Term

Schedule of Classes (<https://bulletin.marquette.edu/class-search/?details&code=INBU%204986>)

INBU 4989 International Business Internship Work and Grading Period (3 credits)

S/U grading assessment.

Prerequisite: INBU major; cons. of prog. dir. and cons. of Business Career Center.

Level of Study: Undergraduate

Last four terms offered: 2022 Fall Term, 2022 Spring Term, 2020 Fall Term, 2020 Spring Term

Schedule of Classes (<https://bulletin.marquette.edu/class-search/?details&code=INBU%204989>)

INBU 4995 Independent Study in International Business (1-4 credits)

Faculty-supervised, independent study/research of a specific area or topic in international business.

Prerequisite: Cons. of dir. of International Business program.

Level of Study: Undergraduate

Last four terms offered: 2020 Spring Term, 2019 Summer Term, 2014 Spring Term, 2011 Spring Term

Schedule of Classes (<https://bulletin.marquette.edu/class-search/?details&code=INBU%204995>)

INBU 5931 Topics in International Business (1-3 credits)

Topics vary. Prerequisites vary depending on topic.

Prerequisite: Admitted to graduate ACCO, BUAD, CCOM, ECON, MGMT or NURS program; or cons. of M.B.A. prog. dir.

Level of Study: Graduate

Schedule of Classes (<https://bulletin.marquette.edu/class-search/?details&code=INBU%205931>)

INBU 6931 Topics in International Business (1-3 credits)

Topics vary. Prerequisites vary depending on topic.

Prerequisite: Admitted to the graduate ACCO, BUAD, CCOM, ECON, or NURS program; or cons. of M.B.A. prog. dir.

Level of Study: Graduate

Schedule of Classes (<https://bulletin.marquette.edu/class-search/?details&code=INBU%206931>)

INBU 6953 Seminar in International Business (1-3 credits)

Elective course. Topics vary. Prerequisites vary depending on topic.

Prerequisite: Admitted to the graduate ACCO, BUAD, CCOM, or ECON program; or cons. of M.B.A. prog. dir.

Level of Study: Graduate

Last four terms offered: 2011 Summer Term

Schedule of Classes (<https://bulletin.marquette.edu/class-search/?details&code=INBU%206953>)

INBU 6995 Independent Study in International Business (1-3 credits)

Faculty-supervised, independent study/research of a specific area or topic in International Business.

Prerequisite: Admitted to the graduate ACCO, BUAD, CCOM, ECON, MGMT or NURS program; and cons. of M.B.A. prog. dir.

Level of Study: Graduate

Last four terms offered: 2014 Spring Term, 2013 Spring Term, 2012 Spring Term, 2011 Fall Term

Schedule of Classes (<https://bulletin.marquette.edu/class-search/?details&code=INBU%206995>)

INBUI 4931 Topics in International Business-International (1-3 credits)

Topics in International Business taught in an international setting by Marquette professors. Students earn Marquette credit. Study Abroad fees apply.

Prerequisite: Cons. of the Office of International Education.

Level of Study: Undergraduate

Last four terms offered: 2023 Summer Term, 2023 Spring Term, 2022 Summer Term, 2022 Spring Term

Schedule of Classes (<https://bulletin.marquette.edu/class-search/?details&code=INBUI%204931>)

INBUI 6931 Topics in International Business-International (0-3 credits)

Topics in International Business taught in an international setting by Marquette professors. Students earn Marquette credit. Study Abroad fees apply.

Prerequisite: Cons. of the Office of International Education.

Level of Study: Graduate

Last four terms offered: 2023 Summer Term, 2022 Summer Term, 2022 Spring Term, 2021 Summer Term

Schedule of Classes (<https://bulletin.marquette.edu/class-search/?details&code=INBUI%206931>)