

Health Care Administration (HCAD)

HCAD 6500 Immersion Experience 1 (0 credits)

Orientation and immersion into Health Care Administration. Program overview and introduction.

Prerequisite: Admitted to graduate HCAD or NURS; or cons. of M.B.A. prog. dir.

Level of Study: Graduate

Schedule of Classes (<https://bulletin.marquette.edu/class-search/?details&code=HCAD%206500>)

HCAD 6505 Marketing and Economics in Health Care (3 credits)

Addresses the cross section of the rational, efficient, upward and downward sloping world of economics and the gritty and often less-than-rational marketing reality of markets and consumers in the health care space. Designed to provide firm grounding in basic marketing concepts and practices and a quantitative economic framework from which to better understand them as they relate to the health care environment.

Prerequisite: Admitted to graduate HCAD program; or cons. of M.B.A. prog. dir.

Level of Study: Graduate

Schedule of Classes (<https://bulletin.marquette.edu/class-search/?details&code=HCAD%206505>)

HCAD 6510 Supply Chain Management in Health Care (3 credits)

Supply chain cost is second only to labor cost for health care organizations. Further, the quality of health care as experienced by patients is dependent on health care supply chain factors such as location and logistics. It is also believed that the rate of increase of supply chain costs exceeds that of the rate of increase of personnel costs in health care. The imperatives of cost and quality strongly suggest that a course focused on health care supply chains is a critical component of health care management education.

Prerequisite: Admitted to graduate HCAD program; or cons. of M.B.A. prog. dir.

Level of Study: Graduate

Schedule of Classes (<https://bulletin.marquette.edu/class-search/?details&code=HCAD%206510>)

HCAD 6520 Health Care Fiscal Management (3 credits)

Healthcare accounting, budgeting and finance is the study of understanding, analyzing and using relevant financial information for management decision making in a healthcare setting. The knowledge and skills learned equip the student for success as a 21st century healthcare professional in world class organizations.

Prerequisite: Admitted to graduate HCAD or NURS; or cons. of M.B.A. prog. dir.

Level of Study: Graduate

Schedule of Classes (<https://bulletin.marquette.edu/class-search/?details&code=HCAD%206520>)

HCAD 6530 Immersion Experience 2 (0 credits)

Integrated immersion. 2-3 days of student interaction and industry expertise.

Prerequisite: Admitted to graduate HCAD program; or cons. of M.B.A. prog. dir.

Level of Study: Graduate

Schedule of Classes (<https://bulletin.marquette.edu/class-search/?details&code=HCAD%206530>)

HCAD 6535 Managing Human Capital in Health Care Systems (3 credits)

Address principles and practices for the acquisition and management of human talent within health care organizations; cover topics related to the planning, recruitment, selection and retention of employees by health care organizations. Effective acquisition and hiring of talent has the largest impact on job and organizational performance than any other strategic human resource activity. No healthcare organization can survive and prosper in today's business environment without effective staffing policies and practices.

Prerequisite: Admitted to graduate HCAD or NURS; or cons. of M.B.A. prog. dir.

Level of Study: Graduate

Schedule of Classes (<https://bulletin.marquette.edu/class-search/?details&code=HCAD%206535>)

HCAD 6540 Strategic Leadership in Health Care (3 credits)

Present models and develop competencies key to effective leadership in healthcare settings. Students identify and develop their own leadership style, learn change management tools and practice creating and aligning vision, mission and strategy for effective performance outcomes in their organizations.

Prerequisite: Admitted to graduate HCAD or NURS program; or cons. of M.B.A. prog. dir.

Level of Study: Graduate

Schedule of Classes (<https://bulletin.marquette.edu/class-search/?details&code=HCAD%206540>)

HCAD 6545 Immersion Experience 3 (0 credits)

Two to three day student interaction and industry expertise offerings.

Prerequisite: Admitted to graduate HCAD program; or cons. of M.B.A. prog. dir.

Level of Study: Graduate

Schedule of Classes (<https://bulletin.marquette.edu/class-search/?details&code=HCAD%206545>)

HCAD 6550 Immersion Experience 4 (0 credits)

Immersion experience/workshop detailing completed courses to date. Integrated experience with faculty and professionals within Health Care Administration

Prerequisite: Admitted to graduate HCAD or NURS program; or cons. of M.B.A. prog. dir.

Level of Study: Graduate

Schedule of Classes (<https://bulletin.marquette.edu/class-search/?details&code=HCAD%206550>)

HCAD 6555 Immersion Experience 5 (0 credits)

Immersion experience/workshop detailing completed courses to date. Integrated experience with faculty and professionals within Health Care Administration. Course replaces capstone.

Prerequisite: Admitted to graduate HCAD or NURS program;; or cons. of M.B.A. prog. dir.

Level of Study: Graduate

Schedule of Classes (<https://bulletin.marquette.edu/class-search/?details&code=HCAD%206555>)

HCAD 6931 Topics in Health Care Administration (1-3 credits)

Topics vary.

Prerequisite: Admitted to graduate HCAD program; or cons. of M.B.A. prog. dir.

Level of Study: Graduate

Schedule of Classes (<https://bulletin.marquette.edu/class-search/?details&code=HCAD%206931>)