

Digital Media (DGMD)

DGMD 2205 Introduction to Media Production (3 credits)

Introduction to video and audio production and post-production techniques. Experience is gained using cameras, audio and video equipment, as well as appropriate editing software.

Prerequisite: DGMD majors and minors, JOUR majors; or cons. of instr.

Level of Study: Undergraduate

Last four terms offered: 2023 Spring Term, 2022 Fall Term, 2022 Spring Term, 2021 Fall Term

Schedule of Classes (<https://bulletin.marquette.edu/class-search/?details&code=DGMD%202205>)

DGMD 2335 Script and Story (3 credits)

Students learn to write in the proper script style for a variety of film, radio and television formats. Writing workshop approach.

Level of Study: Undergraduate

Last four terms offered: 2023 Spring Term, 2022 Fall Term, 2022 Summer Term, 2022 Spring Term

Schedule of Classes (<https://bulletin.marquette.edu/class-search/?details&code=DGMD%202335>)

DGMD 2565 The Business of Entertainment (3 credits)

Students receive a thorough grounding in the financial processes and economies in the industry to better understand the basic business and operational framework of film and television. Topics covered range from project development and product distribution to forward funding future projects.

Level of Study: Undergraduate

Last four terms offered: 2022 Spring Term, 2021 Spring Term, 2020 Spring Term, 2019 Spring Term

Schedule of Classes (<https://bulletin.marquette.edu/class-search/?details&code=DGMD%202565>)

DGMD 3210 Cinematography (3 credits)

An exploration of the art and craft involved in the process of cinematic image creation. Emphasis is placed on hands-on application of lighting, lens choices and camera movement.

Prerequisite: DGMD 2205; or cons. of instr.

Level of Study: Undergraduate

Last four terms offered: 2022 Fall Term, 2021 Fall Term, 2020 Fall Term, 2019 Fall Term

Schedule of Classes (<https://bulletin.marquette.edu/class-search/?details&code=DGMD%203210>)

DGMD 3220 Sound Design (3 credits)

Explores the creative and technical aspects of sound for film and television. Students practice aspects of sound effects recording and creation, dialogue and effects editing, and final mixing.

Prerequisite: DGMD 2205; or cons. of instr.

Level of Study: Undergraduate

Last four terms offered: 2023 Spring Term, 2021 Spring Term, 2017 Spring Term, 2015 Spring Term

Schedule of Classes (<https://bulletin.marquette.edu/class-search/?details&code=DGMD%203220>)

DGMD 3230 Motion Media Design (3 credits)

A project-based course covering the applications and process of design as they relate to motion media, along with methods for creating motion graphics and animation in 2d and 3d environments.

Prerequisite: DGMD 2205 and DGMD 2335; or cons. of instr.

Level of Study: Undergraduate

Last four terms offered: 2023 Spring Term, 2022 Fall Term, 2022 Spring Term, 2021 Fall Term

Schedule of Classes (<https://bulletin.marquette.edu/class-search/?details&code=DGMD%203230>)

DGMD 3250 Editing Techniques (3 credits)

Students spend time in and out of the classroom developing intermediate editing skills, utilizing techniques that will advance their knowledge and professionalize their editing abilities.

Prerequisite: DGMD 2205 and DGMD 2335; or cons. of instr.

Level of Study: Undergraduate

Last four terms offered: 2023 Spring Term, 2022 Fall Term, 2022 Spring Term, 2021 Fall Term

Schedule of Classes (<https://bulletin.marquette.edu/class-search/?details&code=DGMD%203250>)

DGMD 3260 Directing for Film and Television (3 credits)

Pre-production preparation for film and television directors, including working with performers, casting, script analysis and visualization.

Prerequisite: DGMD 2205 or JOUR 1050; or cons. of instr.

Level of Study: Undergraduate

Last four terms offered: 2023 Spring Term, 2022 Fall Term, 2022 Spring Term, 2021 Fall Term

Schedule of Classes (<https://bulletin.marquette.edu/class-search/?details&code=DGMD%203260>)

DGMD 3270 Short Film Producing (3 credits)

Learn the skills - from pre-production through marketing and distribution - that it takes to produce a short fiction film. Students take an existing script and work through all of the stages to make that script ready for production.

Prerequisite: DGMD 2335; or cons. of instr.

Level of Study: Undergraduate

Last four terms offered: 2021 Fall Term, 2019 Fall Term

Schedule of Classes (<https://bulletin.marquette.edu/class-search/?details&code=DGMD%203270>)

DGMD 3555 Corporate Media (3 credits)

Analysis and practice in the development of media for the corporate world. In the context of real-world projects, students learn about budgets, schedules, contracts, audience and objectives.

Prerequisite: DGMD 2205 and DGMD 2335; or cons. of instr.

Level of Study: Undergraduate

Last four terms offered: 2022 Fall Term, 2020 Fall Term, 2019 Spring Term, 2016 Fall Term

Schedule of Classes (<https://bulletin.marquette.edu/class-search/?details&code=DGMD%203555>)

DGMD 3610 Program Development (3 credits)

Planning and development of programs for various media platforms. Development of materials and techniques related to pre-production of programs.

Standing; DGMD 2205 and DGMD 2335; or cons. of instr.

Prerequisite: DGMD major or minor and Jr.

Level of Study: Undergraduate

Last four terms offered: 2017 Fall Term, 2016 Fall Term, 2014 Fall Term, 2012 Fall Term

Schedule of Classes (<https://bulletin.marquette.edu/class-search/?details&code=DGMD%203610>)

DGMD 3700 Global Television (3 credits)

Explores the role of culture, economics, politics and technology in determining the nature of television content in different countries, how television programming travels around the globe and the geopolitical impact of US media in other parts of the globe.

Prerequisite: DGMD major or minor; or FMST major or minor; or cons. of instr.

Level of Study: Undergraduate

Last four terms offered: 2021 Spring Term, 2019 Spring Term, 2017 Spring Term, 2015 Spring Term

Schedule of Classes (<https://bulletin.marquette.edu/class-search/?details&code=DGMD%203700>)

DGMD 3840 Media Aesthetics (3 credits)

Students explore aesthetics through a variety of film and television texts. Emphasis on developing a critical eye as both a media viewer and producer.

Prerequisite: DGMD major or minor; or FMST major or minor; or cons. of instr.

Level of Study: Undergraduate

Last four terms offered: 2023 Spring Term, 2022 Fall Term, 2021 Fall Term, 2021 Spring Term

Schedule of Classes (<https://bulletin.marquette.edu/class-search/?details&code=DGMD%203840>)

DGMD 3964 Practicum in Student Media (1-3 credits)

MU Radio or MUTV staff members can receive 1-3 credit hours depending on number of hours worked. S/U grade assessment.

Prerequisite: Cons. of instr.

Level of Study: Undergraduate

Last four terms offered: 2023 Spring Term, 2022 Spring Term, 2021 Fall Term, 2021 Spring Term

Schedule of Classes (<https://bulletin.marquette.edu/class-search/?details&code=DGMD%203964>)

DGMD 3986 Internship in Digital Media (0-3 credits)

Observation, participation, and experience in a radio, television, cable, or corporate setting. Augmented with selected readings, papers or conferences with adviser. 0 credit will be SNC/UNC grade assessment; 1-3 credit(s) will be S/U grade assessment.

Prerequisite: Cons. of dept. ch.

Level of Study: Undergraduate

Marquette Core Curriculum: Engage Social Systems & Values2

Last four terms offered: 2023 Summer Term, 2023 Spring Term, 2022 Summer Term, 2022 Spring Term

Schedule of Classes (<https://bulletin.marquette.edu/class-search/?details&code=DGMD%203986>)

DGMD 3999 Advanced Production and Portfolio (3 credits)

Advanced video, audio and post production techniques as applied to professional level work. Emphasis on development of a portfolio and career preparation. Must have taken at least two Intermediate production courses.

Prerequisite: DGMD 2205 and DGMD 2335; DGMD major; Jr. stndg.

Level of Study: Undergraduate

Last four terms offered: 2023 Spring Term, 2022 Fall Term, 2022 Spring Term, 2021 Fall Term

Schedule of Classes (<https://bulletin.marquette.edu/class-search/?details&code=DGMD%203999>)

DGMD 4260 Documentary Production (3 credits)

Students create documentary digital media projects that employ non-fiction story structure and advanced techniques of shooting and editing, including hand-held and stationary camera, audio and microphone techniques and field lighting. Learn documentary theory and history, and also master project research, development, production and editing techniques. By developing individual voice and storytelling techniques, students create original, meaningful non-fiction works.

Prerequisite: DGMD major, senior standing, DGMD 2205, DGMD 3999 or cons. of instr.

Level of Study: Undergraduate

Last four terms offered: 2022 Fall Term, 2021 Fall Term, 2018 Spring Term, 2016 Spring Term

Schedule of Classes (<https://bulletin.marquette.edu/class-search/?details&code=DGMD%204260>)

DGMD 4280 Narrative Production (3 credits)

Create a short film, executing each step of production (pre-production to post-production). Professional film crew roles are stressed. Rotate through many of the technical positions of a small production team (camera operator, sound recordist, gaffer, DIT, editor, etc). Emphasis on skills mastery and portfolio development.; or cons. of instr.

Prerequisite: DGMD 2205; DGMD major; Sr. stndg.

Level of Study: Undergraduate

Last four terms offered: 2023 Spring Term, 2022 Spring Term, 2020 Spring Term, 2019 Spring Term

Schedule of Classes (<https://bulletin.marquette.edu/class-search/?details&code=DGMD%204280>)

DGMD 4345 Advanced Scriptwriting (3 credits)

Development and writing of scripts for short films and television. Emphasis on development of writing portfolio and career preparation. Writing workshop approach.; or cons. of instr.

Prerequisite: DGMD 2335, DGMD major and Sr. stndg.

Level of Study: Undergraduate

Last four terms offered: 2022 Fall Term, 2021 Fall Term, 2020 Spring Term, 2019 Fall Term

Schedule of Classes (<https://bulletin.marquette.edu/class-search/?details&code=DGMD%204345>)

DGMD 4800 Digital Media Law and Policy (3 credits)

Focuses on contemporary problems in media law and policy. Emphasis is placed on the Internet, mobile and social media, broadcasting, broadband and emerging technologies and on the most current legal and policy controversies and debates affecting those media. Students debate and seek to resolve law and policy problems while also studying and critiquing policymaking processes.

Prerequisite: COMM 3800 or cons. of instr.

Level of Study: Undergraduate

Last four terms offered: 2022 Spring Term, 2018 Spring Term, 2016 Spring Term, 2005 Fall Term

Schedule of Classes (<https://bulletin.marquette.edu/class-search/?details&code=DGMD%204800>)

DGMD 4810 Radio and Television History (3 credits)

Historical, cultural and commercial growth of American radio and television, with special emphasis on programming, from pre-network origins to the present. Covers key genres, persons, issues, trends and developments.

Prerequisite: DGMD major or minor; or FMST major or minor; or cons. of instr.

Level of Study: Undergraduate

Last four terms offered: 2022 Fall Term, 2021 Fall Term, 2020 Fall Term, 2019 Fall Term

Schedule of Classes (<https://bulletin.marquette.edu/class-search/?details&code=DGMD%204810>)

DGMD 4845 History of Documentary (3 credits)

An overview and historical exploration of the documentary genre. Traces the history of documentary from its origin with the advent of film to current times, examining major trends in documentary.; or cons. of instr.

Prerequisite: DGMD or FMST major or minor; and Jr. or Sr. stndg.

Level of Study: Undergraduate

Last four terms offered: 2022 Spring Term, 2021 Spring Term, 2020 Spring Term, 2019 Spring Term

Schedule of Classes (<https://bulletin.marquette.edu/class-search/?details&code=DGMD%204845>)

DGMD 4850 Television Criticism (3 credits)

Stimulating serious thought about television as a societal force. Examines the major critical approaches that have historically been applied to television programming. Studies major television scholars whose work appears in academic publications and the mass media.

Prerequisite: DGMD or FMST major or minor; or cons. of instr.

Level of Study: Undergraduate

Last four terms offered: 2022 Fall Term, 2022 Spring Term, 2020 Fall Term, 2019 Fall Term

Schedule of Classes (<https://bulletin.marquette.edu/class-search/?details&code=DGMD%204850>)

DGMD 4860 Digital Campaign Strategies, Planning and Analysis (3 credits)

Examines digital campaigns that focus on political or social action issues. Goal is to develop more informed consumers and critics of political and social action communication campaigns. Exposure to relevant theories, methods and ideas, and application of that knowledge to current campaign activity. Explores how campaigns have changed over time, campaign planning, how attitudes are influenced, opinions are created and behaviors are triggered and campaign design and evaluation.

Level of Study: Undergraduate

Last four terms offered: 2021 Spring Term, 2020 Spring Term, 2018 Spring Term, 2016 Spring Term

Schedule of Classes (<https://bulletin.marquette.edu/class-search/?details&code=DGMD%204860>)

DGMD 4931 Topics in Digital Media (1-3 credits)

Various topics in digital media to be announced in the Schedule of Classes. Includes screenings and/or other activities. Lecture/lab format.

Prerequisite: DGMD 2205 and DGMD 2335; or cons. of instr.

Level of Study: Undergraduate

Last four terms offered: 2007 Spring Term, 2003 Spring Term, 2002 Spring Term, 2001 Spring Term

Schedule of Classes (<https://bulletin.marquette.edu/class-search/?details&code=DGMD%204931>)

DGMD 4953 Seminar in Digital Media (1-3 credits)

Special subjects of seminar to be announced in the Schedule of Classes. Variable topics. Does not count for senior capstone

Prerequisite: DGMD 2205 and DGMD 2335; or cons. of instr.

Level of Study: Undergraduate

Last four terms offered: 2023 Spring Term, 2022 Spring Term, 2021 Fall Term, 2021 Spring Term

Schedule of Classes (<https://bulletin.marquette.edu/class-search/?details&code=DGMD%204953>)

DGMD 4961 Special Institute/Workshop/Project (1-3 credits)

Various topics in digital media to be announced in the Schedule of Classes. Includes screening and/or other activities.

Prerequisite: DGMD 2205 and DGMD 2335; or cons. of instr.

Level of Study: Undergraduate

Last four terms offered: 2022 Summer Term, 2017 Spring Term, 2003 Spring Term, 1997 Summer Session 2

Schedule of Classes (<https://bulletin.marquette.edu/class-search/?details&code=DGMD%204961>)

DGMD 4995 Independent Study in Digital Media (1-3 credits)

Faculty-supervised, independent study/research of a specific area or topic in digital media.

Prerequisite: Cons. of dept. ch.

Level of Study: Undergraduate

Last four terms offered: 2023 Summer Term, 2023 Spring Term, 2022 Fall Term, 2022 Spring Term

Schedule of Classes (<https://bulletin.marquette.edu/class-search/?details&code=DGMD%204995>)

DGMD 4999 Senior Thesis (1-3 credits)

The application of rigorous methodology in developing and writing a thesis under the direction of an adviser.

Prerequisite: Cons. of dept. ch.

Level of Study: Undergraduate

Last four terms offered: 2021 Fall Term, 2021 Summer Term, 2021 Spring Term, 2020 Fall Term

Schedule of Classes (<https://bulletin.marquette.edu/class-search/?details&code=DGMD%204999>)

DGMD 5260 Documentary Production (3 credits)

Students create documentary digital media projects that employ non-fiction story structure and advanced techniques of shooting and editing, including hand-held and stationary camera, audio and microphone techniques and field lighting. Learn documentary theory and history, and also master project research, development, production and editing techniques. By developing individual voice and storytelling techniques, students create original, meaningful non-fiction works.

Level of Study: Graduate

Last four terms offered: 2022 Fall Term, 2021 Fall Term

Schedule of Classes (<https://bulletin.marquette.edu/class-search/?details&code=DGMD%205260>)

DGMD 5345 Advanced Scriptwriting (3 credits)

Development and writing of scripts for short films and television. Emphasis on development of writing portfolio and career preparation. Writing workshop approach.

Level of Study: Graduate

Last four terms offered: 2018 Fall Term, 2012 Fall Term, 2011 Fall Term, 2010 Fall Term

Schedule of Classes (<https://bulletin.marquette.edu/class-search/?details&code=DGMD%205345>)

DGMD 5450 News and Information Gathering (3 credits)

Analysis of the community with a view to the problems and opportunities for the broadcast media on the political, public, administrative, financial and commercial, labor, social welfare, and educational affairs of the community.

Level of Study: Graduate

Schedule of Classes (<https://bulletin.marquette.edu/class-search/?details&code=DGMD%205450>)

DGMD 5800 Digital Media Law and Policy (3 credits)

Focuses on contemporary problems in media law and policy. Emphasis is placed on the Internet, mobile and social media, broadcasting, broadband and emerging technologies and on the most current legal and policy controversies and debates affecting those media. Students debate and seek to resolve law and policy problems while also studying and critiquing policymaking processes.

Level of Study: Graduate

Last four terms offered: 2022 Spring Term, 2018 Spring Term, 2016 Spring Term

Schedule of Classes (<https://bulletin.marquette.edu/class-search/?details&code=DGMD%205800>)

DGMD 5810 Radio and Television History (3 credits)

Historical, cultural and commercial growth of American radio and television, with special emphasis on programming, from pre-network origins to the present. Covers key genres, persons, issues, trends and developments.

Level of Study: Graduate

Last four terms offered: 2022 Fall Term, 2021 Fall Term, 2020 Fall Term, 2019 Fall Term

Schedule of Classes (<https://bulletin.marquette.edu/class-search/?details&code=DGMD%205810>)

DGMD 5850 Television Criticism (3 credits)

Stimulating serious thought about television as a societal force. Examines the major critical approaches that have historically been applied to television programming. Studies major television scholars whose work appears in academic publications and the mass media.

Level of Study: Graduate

Last four terms offered: 2022 Spring Term, 2020 Fall Term, 2019 Fall Term, 2013 Fall Term

Schedule of Classes (<https://bulletin.marquette.edu/class-search/?details&code=DGMD%205850>)

DGMD 5931 Topics in Digital Media (1-3 credits)

Various topics in digital media to be announced in the Schedule of Classes. Includes screenings and/or other activities. Lecture/lab format.

Level of Study: Graduate

Last four terms offered: 2021 Spring Term

Schedule of Classes (<https://bulletin.marquette.edu/class-search/?details&code=DGMD%205931>)