

Film and Media Studies, Minor

Chairperson: Amanda Keeler, Ph.D.

The interdisciplinary minor enables students to gain a complex understanding of media and the ways it shapes the world and our ability to act in it. Students engage in critical analyses of media practices, texts and audiences. From journalism to advertising to public relations and film, students examine media within historical, cultural, social, economic, legal and ethical contexts, and learn to be citizens of the world.

Film and Media Studies Minor

Required Courses

Code	Title	Hours
Choose one of the following:		3
DGMD 4810	Radio and Television History	
DGMD 4845	History of Documentary	
FILM 4620	History of American Film	
JOUR 4600	Journalism History	
Choose one of the following:		3
ADPR 4750	Strategic Communication in a Culturally Diverse Marketplace	
COMM 4500	Race and Gender Issues in Mass Media	
COMM 4550	Media and the Other	
FILM 3620	World Cinema	
Choose one of the following:		3
DGMD 3700	Global Television	
DGMD 4850	Television Criticism	
ENGL 3740	Film Studies	
Electives - Choose 9 credits from the following:		9
ADPR 4600	International Advertising and Public Relations	
ADPR 4750	Strategic Communication in a Culturally Diverse Marketplace	
COMM 4500	Race and Gender Issues in Mass Media	
COMM 4550	Media and the Other	
COMM 4600	Media Management	
COMM 4700	Media and Politics	
COMM 4750	Media, Technology and Culture	
COMM 4999	Senior Thesis	
CMST 3300	Persuasion	
DGMD 3840	Media Aesthetics	
DGMD 4800	Digital Media Law and Policy	
DGMD 4810	Radio and Television History	
DGMD 4845	History of Documentary	
DGMD 4850	Television Criticism	
FILM 2290	Economic and Social Aspects of Film	
FILM 4620	History of American Film	
ENGL 3740	Film Studies	
ITAL 3210	Sicilian Mafia and Antimafia Representations and Literature and Film	
FREN 4220	Francophone Art or Film: Non-Western	
FREN 4230	Francophone Art or Film: Western	
FREN 4240	Francophone Popular Culture	
FREN 4360	Postcolonial Francophone African Cinema	
SPAN 3530	Film and Society in Spanish	

Total Credit Hours:

18

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