

# Sports Management, Minor

**Business minors are not available to students in the College of Business Administration.**

The minor in Sports Management is interdisciplinary and draws upon faculty expertise from across the campus to holistically develop sport management professionals. Reflecting the needs within the sports industry, the goal of this program is to educate students in the skills and theory necessary to assume managerial and leadership roles both in and outside the sport industry. Students are able to apply their critical thinking and analytical skills to decisions and issues related to sport management.

For more information, contact the Management Department Chairperson, Dr. Mark Barratt.

## Interdisciplinary Minor in Sports Management

Required Courses

Code	Title	Hours
BUAD 2100 or ACCO 1030	Accounting and Finance Fundamentals for Non-Business Majors Principles of Financial Accounting	3
ECON 1001 or ECON 1103	Introduction to Economics Principles of Microeconomics	3
Statistics <sup>1</sup>		3
MANA 3020	Introduction to Sport	3
MANA 4100	Ethics in Sport Leadership	3
Two of the following electives <sup>2</sup>		5-6
ADPR 4000	Sports Promotion	
EDUC 1600 or EDUC 1800	Principles, Problems and Psychology of Coaching Theory and Practice in Coaching Team Sports	
ECON 4005	Sports Economics	
INSY 4053	Project Management	
MANA 3034	Negotiation	
MARK 4005	Sports and Entertainment Marketing	
MARK 4094	Professional Selling	
SOCI 2480	Sport and Society	

**Total Credit Hours:**

**20-21**

<sup>1</sup> BUAD 1560 Introduction to Statistics and Business Analytics, COMM 1700 Communication Statistics and Analysis MATH 1700 Modern Elementary Statistics, MATH 4710 Mathematical Statistics, MATH 4720 Statistical Methods, MATH 4740 Biostatistical Methods and Models, MEEN 3426 Engineering Statistics, SOCI 2060 Social Statistics, SOCI 2060H Honors Social Statistics may be used to satisfy the statistics requirement.

<sup>2</sup> Maximum of one EDUC 2 cr. course may be used as an elective for this minor.

- A grade of C or better must be earned in each course.
- Other electives possible through consultation with the program director.
- Only one course may transfer in for the business minor; the assistant dean in the College of Business Administration must approve any transfer of credits.

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