

# International Business, Major

**Program Director: Meghann Polivka, M.Ed.**

Department of International Business website (<http://business.marquette.edu/departments/international-business/>)

The curriculum for the International Business (IB) major educates students with a broad exposure to international commercial enterprises. IB majors learn about international trade; financial, banking and monetary concepts and issues; import, export and international and regulatory practices; international accounting and taxation; global marketing; and management of global entities and human resources, including an emphasis on understanding foreign business cultures and intercultural communication challenges. IB students must also obtain a primary major in another functional business field such as accounting, economics, innovation and entrepreneurship, finance, information systems, human resources management, marketing, real estate or operations and supply chain management. IB students are therefore well-rounded business professionals who compete effectively for employment based on both subject matter expertise and the ability to work effectively across global business cultures.

## International Business Major

Students majoring in International Business must pair this major with an additional primary major in the college. A least two Functional courses are required, the additional two courses can be taken from either Functional or Experiential and Global Perspective courses. Only one non-business course from the course options may be chosen to use toward major requirements.

**Note:** The total number of business electives, including the International Business (INBU) major and the primary major, must be 30 credits. Courses may only count toward the INBU major if they do not count toward the requirements for another declared major. Students seeking an INBU major course must meet all listed prerequisites in order to enroll.

Specific International Business Course Requirements:

Code	Title	Hours
Functional Courses - At least two courses must be chosen from the following:		6-12
ACCO 4040	International Accounting	
ACCO 4045	International Taxation	
ADPR 4600	International Advertising and Public Relations	
BULA 3040	The Legal and Regulatory Environment of International Business	
ECON 4040	International Economic Issues	
ECON 4044	Global Integration of Financial Sectors	
ECON 4045	Comparative Economic Systems	
ECON 4046	International Trade	
ECON 4047	Development Economics	
ECON 4049	Public Policy and Finance in Latin American Cities	
ENTP 4041	International Entrepreneurial Sustainability	
FINA 4040	International Finance	
HURE 4140	International Human Resources Management	
INBU 4931	Topics in International Business	
MANA 4040	International Management	
MANA 4045	Globalization: Issues, Opportunities and Challenges	
MARK 4040	International Marketing	
OSCM 4040	Global Logistics Management	
OSCM 4045	Globalization and Global Operations	
Experiential and Global Perspective Courses: <sup>1</sup>		6-0
ACCOI 4931	Topics in Accounting-International	
ECONI 3040	Global Applied Learning Project: Applied Global Business Learning	
INBU 4953	Seminar in International Business	
INBU 4986	International Business Internship - Grading Period	
INBU 4989	International Business Internship Work and Grading Period	
INBUI 4931	Topics in International Business-International	
INSY 4540	Global Technology Experience	
ANTH 4316	Culture Change and Development	
ARBC 3200	Culture and Civilization of the Middle East	

CHNS 3200	Chinese Culture and Civilization	
CHNS 3700	Chinese Business Culture	
HIST 3235	Twentieth Century Europe	
HIST 3455	Middle East	
HIST 4252	Modern Britain	
HIST 4260	Modern Ireland: From the Rising to the Revolution	
HIST 4262	Modern France	
HIST 4264	Historical Justice in Modern Germany	
HIST 4310	Colonial Latin America	
HIST 4350	The Caribbean	
HIST 4500	Modern Japan	
HIST 4555	Modern China	
ITAL 3200	Italian Culture and Civilization	
POSC 4406	Public Policy in Industrial Democracies	
POSC 4501	European Politics	
POSC 4511	Russian and Post-Soviet Politics	
POSC 4521	Chinese Politics	
POSC 4541	Latin American Politics	
POSC 4601	International Law	
POSC 4611	International Organizations	
POSC 4621	Politics of the World Economy	
POSC 4661	The Political Economy of Development	
POSC 4731	International Politics of Asia	
SPAN 3300	Peoples and Cultures of Spain	
SPAN 3310	Peoples and Cultures of Latin America	
SPAN 4320	Latin American and Latinx Contemporary Issues	
SPAN 4450	Afro-Hispanic and Afro-Latinx Literatures and Cultures	
Upper Division Business Electives (courses completed in primary major)		18
<b>Total Credit Hours:</b>		<b>30</b>

<sup>1</sup> Students may complete ACCOI 4931, ECONI 3040 and INBUI 4931 as an Experiential and Global Perspective course.

**Second Language** - Familiarity with a second language can be satisfied by 1) having a native language that is not English; 2) having completed at least two years of foreign language study of the same foreign language in high school; 3) completing or having completed six credits of foreign language study in the same foreign language at the university level; or 4) completing a foreign language placement test that authorizes placement at or above the 2001 course level in a foreign language offered at Marquette University. The director of International Business Studies may waive this requirement when International Business majors are not reasonably capable of completing the requirement.

**Study or Work Abroad** - Completion of a work or study abroad summer or term program is required. **Note:** A term or academic year abroad may result in more than eight terms needed to complete the business degree. Approval of the study/work abroad experience is subject to prior, written approval by the director of International Business Studies.

**International Business course requirement for all College of Business Administration undergraduate students** - At least one International Business elective must be completed by taking an international business course through major requirements, upper division business electives or through an approved study abroad program course. Only business courses are applicable, not non-business offerings part of the INBU major's Experiential and Global Perspective course options.

## TYPICAL FOUR-YEAR PLANNER - NON-ACCOUNTING (122-129 CREDITS)

### Freshman

First Term	Hours	Second Term	Hours
BUAD 1060 (may be taken first or second term) <sup>1</sup>		0-1 BUAD 1560	4
LEAD 1050		0 ACCO 1031	3
ACCO 1030	3	ECON 1103	3
MATH 1400	3	ENGL 1001 or BUAD 1001	3

ENGL 1001 or BUAD 1001	3	PHIL 1001 or THEO 1001	3
PHIL 1001 or THEO 1001	3		
ESSV1 (MCC) or NBE	3		

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**15-16** **16**

**Sophomore**

First Term	Hours	Second Term	Hours
LEAD 2000 (may be taken first or second term)		1 CORE 1929 (MCC)	3
ECON 1104		3 CMST 2300 (may be taken first or second term)	2
ESSV1 (MCC) or NBE		3 Business Core	3
Business Core or Structured Elective		3 Business Core	3
Business Core		3 Business Core or Structured Elective	3
Business Core		3 DSCV (MCC) <sup>2, 3</sup>	3

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**16** **17**

**Junior**

First Term	Hours	Second Term	Hours
LEAD 3000 (may be taken first or second term)		1 Structured Elective	3
Structured Elective		3 Major Course/Business Elective	3
Major Course/Business Elective		3 DSCV (MCC) <sup>2, 3</sup>	0-3
Major Course/Business Elective		3 NBE	3
DSCV (MCC) <sup>2, 3</sup>		0-3 NBE	3
NBE		3	

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**13-16** **12-15**

**Senior**

First Term	Hours	Second Term	Hours
MANA 4101		3 Major Course/Business Elective	3
Major Course/Business Elective		3 Major Course/Business Elective	3
Major Course/Business Elective		3 Major Course/Business Elective	3
Major Course/Business Elective		3 CORE 4929 (MCC)	3
DSCV (MCC) <sup>2, 3</sup>		3 Open Elective	3
NBE		3	

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**18** **15**

**Total Credit Hours: 122-129**

**University Policies**

- Academic Advising (<https://bulletin.marquette.edu/policies/academic-advising/>)
- Academic Censure - Undergraduate (<https://bulletin.marquette.edu/policies/academic-censure/undergraduate/>)
- Academic Integrity (<https://bulletin.marquette.edu/policies/academic-integrity/>)
- Academic Misconduct (<https://bulletin.marquette.edu/policies/academic-misconduct-policy/>)
- Academic Program Definitions (<https://bulletin.marquette.edu/policies/academic-programs-defined/>)
- Academic Standing (<https://bulletin.marquette.edu/policies/academic-standing/>)
- Accelerated Degree Programs (<https://bulletin.marquette.edu/policies/accelerated-degree-programs/>)
- Advanced Standing Credit - Undergraduate (<https://bulletin.marquette.edu/policies/advanced-standing-undergraduate/>)

- Attendance - Undergraduate (<https://bulletin.marquette.edu/policies/attendance/undergraduate/>)
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- Class Rank (<https://bulletin.marquette.edu/policies/class-rank/>)
- Classification - Undergraduate (<https://bulletin.marquette.edu/policies/classification-undergraduate/>)
- Commencement (<https://bulletin.marquette.edu/policies/commencement/>)
- Conferral of Degrees and Certificates (<https://bulletin.marquette.edu/policies/conferral-degrees-certificates/>)
- Course Levels (<https://bulletin.marquette.edu/policies/course-levels/>)
- Credit Hour (<https://bulletin.marquette.edu/policies/credit/>)
- Credit Load - Undergraduate (<https://bulletin.marquette.edu/policies/credit-load/undergraduate/>)
- Examinations (Midterm and Final) - Undergraduate (<https://bulletin.marquette.edu/policies/examinations-midterm-final-undergraduate/>)
- Faculty Grading (<https://bulletin.marquette.edu/policies/faculty-grading/>)
- Family Education Rights and Privacy Act-FERPA (<https://bulletin.marquette.edu/policies/ferpa/>)
- Grade Appeals (<https://bulletin.marquette.edu/policies/grade-appeals/>)
- Grading System - Undergraduate and Health Science Professional (<https://bulletin.marquette.edu/policies/grading-system/undergraduate-healthscienceprofessional/>)
- Graduation - Undergraduate (<https://bulletin.marquette.edu/policies/graduation/undergraduate/>)
- Immunization and Tuberculosis Screening Requirements (<https://bulletin.marquette.edu/policies/immunization-and-tuberculosis-screening/>)
- Last Date of Attendance/Activity (<https://bulletin.marquette.edu/policies/last-dateof-attendance-activity/>)
- Major and Minor Declaration - Undergraduate (<https://bulletin.marquette.edu/policies/major-declaration/>)
- Medical Withdrawal (<https://bulletin.marquette.edu/policies/medical-withdrawal/>)
- Military Call to Active Duty or Training (<https://bulletin.marquette.edu/policies/militarycall-active-duty-training/>)
- Non-Degree Undergraduate Students (<https://bulletin.marquette.edu/policies/non-degree-undergraduate-students/>)
- Readmission - Undergraduate (<https://bulletin.marquette.edu/policies/readmission/>)
- Registration - Undergraduate (<https://bulletin.marquette.edu/policies/registration/undergraduate/>)
- Repeated Courses - Undergraduate (<https://bulletin.marquette.edu/policies/repeated-courses/undergraduate/>)
- Second Language Course Placement - Undergraduate (<https://bulletin.marquette.edu/policies/second-language-course-placement-undergraduate/>)
- Second/Additional Bachelor Degree (<https://bulletin.marquette.edu/policies/second-additional-bachelor-degree/>)
- Student Data Use and Privacy (<https://bulletin.marquette.edu/policies/student-data-use-privacy/>)
- Study at Other Institutions - Undergraduate (<https://bulletin.marquette.edu/policies/study-institutions/>)
- Transcripts-Official (<https://bulletin.marquette.edu/policies/transcripts-official/>)
- Transfer (Internal) to Another Undergraduate College within the University (<https://bulletin.marquette.edu/policies/transfer-internal-another-undergraduate-college-within-university/>)
- Transfer Course Credit - Undergraduate (<https://bulletin.marquette.edu/policies/transfer-course-credit-policy/undergraduate/>)
- Withdrawal - Undergraduate (<https://bulletin.marquette.edu/policies/withdrawals/undergraduate/>)

## College of Business Administration Policies

- Academic Dismissal/Probation/Academic Alert (CAA) (<https://bulletin.marquette.edu/business-administration/policies/dismissal-probation-alert/>)
- Academic Load (<https://bulletin.marquette.edu/business-administration/policies/academic-load/>)
- Attendance (<https://bulletin.marquette.edu/business-administration/policies/attendance/>)
- CR/NC Option (<https://bulletin.marquette.edu/business-administration/policies/crnc-option/>)
- Declaration of Major (<https://bulletin.marquette.edu/business-administration/policies/declaration-major/>)
- Degrees Offered (<https://bulletin.marquette.edu/business-administration/policies/degrees-offered/>)
- Grade Appeals (<https://bulletin.marquette.edu/business-administration/policies/grade-appeals/>)
- Grade Minimums (<https://bulletin.marquette.edu/business-administration/policies/grade-minimums/>)
- Independent Study Courses (<https://bulletin.marquette.edu/business-administration/policies/independent-study-courses/>)
- Transfer Course Study Approval (<https://bulletin.marquette.edu/business-administration/policies/transfer-course-study-approval/>)
- Transfer Students (<https://bulletin.marquette.edu/business-administration/policies/transfer-students/>)